

# ikonica

A Field Guide to Canada's Brandscape

Jeannette Hanna // Alan Middleton



ACE Bakery

Aeroplan

Air Canada

Canadian Tire

CBC

Canadian Institute for Advanced Research

Cirque du Soleil

Dynamic Funds

EnviroNics

E-Y-E

Federal Identity Program

Harbourfront Centre

McCain Foods

Mount Sinai Hospital

ParticipACTION

RBC Royal Bank

Rogers

Roots

Royal Ontario Museum

Scotiabank

Siemens

Tim Hortons

Toronto International Film Festival Group

Umbra

Vancity

WestJet