

MMAI

MASTER OF MANAGEMENT IN ARTIFICIAL INTELLIGENCE

Student Success Report 2023

Bintu Alkassoum (MMAI '22)
AI Adoption Manager, BASF
Background: BA, Sociology

Employment at a Glance*

\$100,143

Average total compensation**

20

companies hired MMAI students

* 96% of students participated in the survey.
** Includes base salary and other guaranteed compensation, for those who reported compensation figures.

Sample Roles

AI Business Analyst

AI Consultant

Associate Principal Generative AI

Data and Insight Analyst

Leadership Associate

Product Owner

Industry Coverage

Accounting / Corporate Services

Financial Services

Government

Manufacturing

Technology / Telecomm

Key Companies



Demographics at a Glance

MMAI CLASS OF 2023 PROFILE

Average Age	27
Years of Work Experience	0-14
Self-Identify as Male	51%
Self-Identify as Female	49%
Domestic	24%
International	76%

ACADEMIC BACKGROUND

Business	27%
Engineering	13%
Science	42%
Technology	9%
Other	9%



Centre for Career Design

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