Curriculum Vitae

Atipol Bhanich Supapol, PhD
(Business Economics & Policy)
(July 2026)

Business Address

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Education

1988	PhD, Economics Carleton University Ottawa, Ontario

Current Position

Associate Professor
Business Economics & Policy and International Business
Schulich School of Business,
York University

Employment History

(Academic)

1993 – Present	*Associate Professor* Business Economics & Policy Schulich School of Business, York University
2021 – 2023	*Executive Director* Global Enterprise Initiative
2019 – 2021	*Executive Director* Centre for Global Enterprise Schulich School of Business, York University
2016 – 2017	*Visiting Scholar (On sabbatical)* Sasin Graduate School of Business Chulalongkorn University Bangkok, Thailand
2002 – 2016	*Area Coordinator - Economics* Schulich School of Business York University Toronto, Ontario

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2011 – 2014	*Director, International MBA (IMBA) Program* *Associate Professor and Economics Area Coordinator*, Schulich School of Business, York University
1993 – 1994	*Associate Professor (tenured)* Economics and International Business, Schulich School of Business, York University, Toronto, Ontario, Canada
1989 – 1993	*Assistant Professor* Schulich School of Business, York University, Toronto, Ontario, Canada
1985 – 1989	*Assistant Professor* Wilfrid Laurier University, Waterloo, Ontario, Canada
1984 – 1985	*Lecturer* Department of Economics, University of Western Ontario, London, Ontario, Canada

(Corporate/Business)

1999 – 2000	*Advisor* PricewaterhouseCoopers Securities Ltd., New York, N.Y., USA.
1997 – 1999	*Director and Vice President* Financial Advisory Services PricewaterhouseCoopers LLP, Chicago, Illinois, USA., and PricewaterhouseCoopers Securities Ltd., New York, N.Y., USA. (Official leave from York University)
1996 – 1997	*Country Chief Representative* *and Head of Corporate Finance* NatWest Securities Asia/NatWest Bank, Bangkok, Thailand (Official leave from York University)
1995 - 1996	*Executive Vice-President* Corporate Finance and Investment Management, General Finance and Securities Public Co. Limited, Bangkok, Thailand (Official leave from York University)

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Publications

(i) Peer Reviewed Articles

"Firms' FDI ownership: The influence of government ownership and legislative connections," (with Y. Pan *et al*.), ***Journal of International Business Studies***, Vol. 45, Issue 8, pp. 1029-43, Oct./Nov. 2014.

"Public-Private Partnerships in Canadian Healthcare: A Case Study of the Brampton Civic Hospital," (with D. Barrows *et al*.), ***OECD Journal on Budgeting***, Volume 2012/1, Feb 2012.

"A Comparative Study of Innovation Activities within Regulated Electricity Distribution Utilities in the UK and Ontario, Canada," (with D. Barrows, W. Hawkins and M S Michel), *Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehnen (ZögU)*, ***Journal for Public and Nonprofit Services****, 41/2011,* pp. 66-78, Dec. 2011.

"Canadian Health and Wellness Tourism: Obstacles Impeding International Competitiveness," (with Barrows *et al*.), ***The Innovation Journal: The Public Sector Innovation Journal,*** 2007, Vol. 12(3), Article 12

"Joint Ventures in the Electrical and Electronics Industries in Thailand," (with Fenwick *et al*.) ***Sasin Journal of Management*****,** Vol. 2 No.1, 1996, pp.97-111.

"The Role of Intellectual Property Rights in Stimulating Commercialization in ASEAN: Lessons from Canada," (with F. Swierczek), ***Technovation***, Vol. 14, 1994

"Restructuring, Regrouping, and Adjusting: Canadian Manufacturing in an Era of Free Trade and Globalization," (with K. Weiermair), ***Managerial and Decision Economics***, Vol. 14, No. 2, 1993.

"Foreign Exchange Futures Options: Parity-Based Tests and Learning Effects," (with J.A. Schnabel), ***International Review of Economics and Finance****, 1(2)*, 1992.

"Protection, Terms of Technology Transfer and Foreign Investment: A Welfare Analysis," (with Mahmudul Anam), ***International Economic Journal*****,** Vol. 6, No. 4, 1992.

"Transnational Corporations in the Thai Telecommunications and Selected Service Sectors," ***Asia-Pacific TNC Review*****,** 1992.

"The Commercialization of Government Sponsored Technologies: Canadian Evidence," ***Research Policy***, 19, 1990, pp. 369-78.

(ii) Peer Reviewed Book Chapters

"Public Private Partnerships in Indian Airports," (with D. Barrows *et.al*.), Financing Public Services: Taxes, User Pay or Other Forms of Service Delivery? (ed. Sakurai, T., Macdonald, I. et.al.) 2013.

"The Founding Conditions of Entrepreneurial Firms as a Function of Emerging Institutional Arrangements in China," (with E. Fischer, and Y. Pan) in *Entrepreneurship in Emerging Regions around the World: Theory, Evidence and Implications* (ed. by Phillip H. Phan, Sankaran Venkataraman, Rama Velamuri), Edward Elgar Publishing, July, 2008.

"Sub-Contracting and the Development of Small and Medium Enterprises: Problems and Perspectives," in *Transnational Corporations and the Development of Backward Linkages in the Electrical and Electronics Industries*, United Nations Conference on Trade and Development (UNCTAD/ESCAP), 1995.

"Linkage Effects, Technology Transfer, and the Development of Small and Medium Enterprises in the Electrical and Electronics Industries in Thailand," in *Transnational Corporations and the Development of Backward Linkages in the Electrical and Electronics Industries*, United Nations Conference on Trade and Development (UNCTAD/ESCAP), 1995.

"Future Technology Policy Options for Thailand," in M. Blomstrom (ed.) *Technology Towards theYear 2000*, (Bangkok: United Nations Conference on Trade and Development, ESCAP/UNCTAD), 1994.

(iii) Peer Reviewed Books and Edited Books

1. *Globalization of Production and Trends and Prospects for the Competitiveness of Small- and Medium-sized Enterprises (SMEs) in Asia and the Pacific*, (with N. Freeman and G. Abonyi) United Nations: Studies in Trade and Investment 66, United Nations Publication, December 2009

2. *Transnational Corporations and the Development of Backward Linkages in the Electrical and Electronics Industries*, (ed. A. Bhanich Supapol), United Nations Conference on Trade and Development (UNCTAD/ESCAP), United Nations Publication 1995

(iv) Refereed Working Papers

"Getting More Out of the ASEAN Economic Community Single Market: Developing Small and Medium Enterprises (SME) Policy Index for ASEAN," (with G. Abonyi), Prepared for Economics and Research Institute for ASEAN and East Asia (ERIA), Jakarta, Feb 2012

"Canadian Foreign Direct Investment in Southeast Asia: Challenges to Canadian Companies," (with I. Fenwick), a study prepared for the *John Deustch Institute*, Queen's University, Kingston, Ontario, Canada, 1993

"Restructuring, Regrouping, Adjusting: The Case of the Canadian Textile and Clothing Industries," (with K. Weiermair) Discussion Paper, *Ontario Centre for International Business*, 1991

"Currency Substitution, Term Structure of Interest Rates and the Canadian Demand for Money," Discussion Paper, *Wilfrid Laurier University Department of Economics*, (with F. Zandi), 1989

"An Evaluation of the Federal Make-or-Buy Policy," (with D.G. McFetridge), Discussion Paper, *Economic Council of Canada*: Ottawa, 1982