

TECH MBA

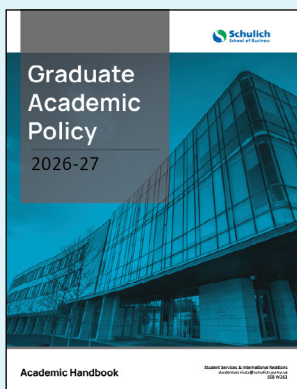
MBA in Technology
Leadership

2026-27

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**CAN'T FIND WHAT YOU'RE LOOKING FOR?
CHECK THE GRADUATE ACADEMIC HANDBOOK!**



Review important information about:

- Tuition and fees
- Scholarships and financial aid
- Exams, grades and conduct
- Petitions and appeals
- Student services and enrolment
- Student life and clubs
- Libraries, transit, childcare, health services

Available on the [Academic Resources webpage](#)

Disclaimer

The material contained in this Handbook has been submitted by the administrative departments and academic units concerned. All general information and course references have been checked for accuracy as much as possible. If errors or inconsistencies do occur, please bring these to the attention of the responsible department. York University reserves the right to make changes to the information contained in this publication without prior notice.

It is the responsibility of all students to familiarize themselves each year with the information contained in this handbook, as well as with any additional regulations relating to academic policy as communicated by the Division of Student Services and International Relations in the Schulich School of Business.

It is the responsibility of all students to be familiar with the specific requirements associated with the degree, diploma or certificate sought. While advice and counseling are available, it is the responsibility of each student to ensure that the courses in which registration is affected are appropriate to the program requirements of the Schulich School of Business.

While the University will make every reasonable effort to offer courses and classes as required within programs, student should note that admission to a degree or other program does not guarantee admission to any given course or class.

Every student agrees by the act of registration to be bound by the regulations and policies of York University and of the Schulich School of Business.

In the event of an inconsistency between the general academic regulations and policies published in student handbooks and calendars, and such regulations and policies as established by the Schulich School of Business and Senate, the version of such material as established by the Schulich School of Business and the Senate shall prevail.

York University Policies

York University disclaims all responsibility and liability for loss or damage suffered or incurred by any student or other party as a result of delays in or termination of its services, courses, or classes by reason of force majeure, fire, flood, riots, war, strikes, lock-outs, damage to University property, financial exigency or other events beyond the reasonable control of the University.

York University disclaims any and all liability for damages arising as a result of errors, interruptions or disruptions to operations or connected with its operations or its campuses, arising out of computer failure or non-compliance of its computing systems.

York University is a smoke-free institution. Smoking is permitted in designated areas only.

Important Websites

RESOURCE	URL	GO HERE FOR...
The Schulich School of Business official website	schulich.yorku.ca	Program Information, Financial Aid, International Opportunities, Career Development Centre, MySchulich student portal
Schulich Current Graduate Students page	schulich.yorku.ca/current-students/graduate-students	Important Dates, Course Offerings, Wait List, Upcoming Events, Enrolment Details, Academic Petitions and Appeals
Student Services GradBlog	gradblog.schulich.yorku.ca	Student stories, Regular updates about courses, important dates, enrolment and events
York Online Services	currentstudents.yorku.ca	Enrolment & fees, Housing & Transportation, Academic Regulations & Grade Reports
Student Accessibility Services	accessibility.students.yorku.ca	Resources for academic and personal development, individual and group counselling, Learning Skills Workshops
Graduate Business Council	gbcschulich.com	Mission statement, executive reps, student clubs, services and events

2026-2027 Sessional Dates

FALL 2026			
Activity	Term F2	Term A	Term M
	Most 3.00 credit courses	All first-half 1.50 credit courses	All second-half 1.50 credit courses
Class Start Date	Sept 14	Sept 14	Nov 2
Class End Date	Dec 11	Oct 26	Dec 12
Reading Week	Oct 27-30	N/A	N/A
Examinations	Dec 14-20	Oct 27-30	Dec 14-20
Last date to enrol without permission	Sept 21	Sept 21	Nov 9
Last date to enrol with permission	Sept 28	Sept 28	Nov 16
Last date to drop courses without academic penalty	Oct 19	Oct 5	Nov 23

WINTER 2027			
Activity	Term W2	Term C	Term N
	Most 3.00 credit courses	First-half 1.50 credit courses	Second-half 1.50 credit courses
Class Start Date	Jan 11	Jan 11	Mar 1
Class End Date	Apr 12	Feb 22	Apr 12
Reading Week	Feb 23-26	N/A	N/A
Examinations	Apr 14-20	Feb 23-28	Apr 14-20
Last date to enrol without permission	Jan 18	Jan 18	Mar 8
Last date to enrol with permission	Jan 25	Jan 25	Mar 15
Last date to drop courses without academic penalty	Feb 15	Feb 1	Mar 22

SUMMER 2027

Summer 2027 dates will be added to the Key Dates website once available.



FIND IMPORTANT DATES ONLINE!

schulich.yorku.ca/current-students/graduate-students/key-dates

2026-2027 Important Dates

Date	Reminder
September 8-10	Ineō Orientation
September 7	Labour Day, University closed
September 14	Fall classes begin
September 10	Last day to pay Fall fees without financial penalty
September 19	Fall weekend classes begin (FP term)
October 12	Thanksgiving, University closed
Mid-October	October convocation (date TBA)
October 27-30	Reading Week. No classes, University open
October 27-30	Examination Week, Term A classes
December 11	Last day of Fall classes
December 14-20	Examination Week, Term F2, M and FP
December 24 - January 1	Winter Break, University closed
January (first week)	Mandatory Orientation for new Winter students
January 11	Winter classes begin
January 10	Last day to pay Winter fees without financial penalty
January 16	Winter weekend classes begin (WP Term)
February 15	Family Day, University closed
February 23-26	Reading Week. No classes, University open
February 23-28	Examination Week, Term C classes
March 26	Good Friday, University closed
April 12	Last day of Winter classes
April 14-20	Examination Week, Term W2, WP and N
April 30	Deadline to apply for June Convocation
Mid June	June convocation (date TBA)
August 31	Deadline to apply for October convocation



FIND IMPORTANT DATES ONLINE!

schulich.yorku.ca/current-students/graduate-students/key-dates

Contact Us

The School's Division of Student Services & International Relations should be consulted on questions related to admissions, enrolment, registration, grade or course problems, financial assistance or special advising.



MEET US ONLINE!

schulich.yorku.ca/student-enrolment-services

Title	Name	Contact
Executive Director, Student Services and International Relations	Luba Pan	panlyuba@schulich.yorku.ca

Office / Department	Contact	Support offered
Office of the Associate Dean, Academic	ada@schulich.yorku.ca	Academic Regulations Student Policies & Integrity
Student & Enrolment Services	studentservices@schulich.yorku.ca	Academic Advising Course Enrolment Assistance Academic Records Student Engagement
Financial Aid	finaid@schulich.yorku.ca	Scholarships, Awards, and Bursaries Loan Programs
International Relations	intlrelations@schulich.yorku.ca	International Student Support Exchange Programs Global Partnerships



Academic Advising

Schulich's Academic Advising team offers guidance on course selection, degree planning, and program requirements, helping students make informed decisions for their educational and career goals.

The Academic Advising team can be reached out at: studentservices@schulich.yorku.ca

Program Director
Professor Murat Kristal
mkristal@schulich.yorku.ca

Career Design Advisor
Centre for Career Design
careers@schulich.yorku.ca

Enrolment

Registration and Enrolment

- The course enrolment process at York is completed by students online
- The process of making enrolment changes at York is also automated (e.g. changing course sections, substituting one course for another by dropping one and adding another, or dropping a course)
- Students without immediate access to a computer may use on-campus terminals, including the library, computer lab, or the computers in the Schulich Student & Enrolment Services Office, W263
- Students normally enrol for Summer term courses in March and for Fall and Winter courses in June
- Enrolment is on a first-come, first-served basis
- Students cannot add or drop courses after the deadline (see page 4 for details)

Enrolment Blocks

All students having an outstanding balance of \$1,500.00 or more will be blocked from enrolling in the Summer, Fall and/or Winter terms.

Enrolment Access Notification

A student's Enrolment Access Period begins on the date and time posted online at currentstudents.yorku.ca. Enrolment access start dates are posted on the Registrar's Office website (registrar.yorku.ca) by selecting "Find out when I can enrol." Enrolment access times are determined according to the number of completed credits a student obtains. Schulich access periods begin on different days. Students with the highest number of credits completed begin first. Once the enrolment access has begun, it continues until the final date to enrol in courses for that term. **We recommend that students enrol as early as possible once their access period begins.** We also encourage students to verify their enrolment periodically online.

Course Offerings And Withdrawals

The Master of Business Administration in Technology Leadership is a one year, full-time program with a specialized set of courses. Students are not permitted to take additional courses within the Tech MBA program at Schulich or out of Faculty, except courses specified in the list of electives or by permission from the program director.

Course Withdrawals

- Dropping one or more courses will prevent a full-time student from completing the MMgt degree program within the prescribed program length and will result in withdrawal from the program
- See your academic advisor ahead of time to discuss the implications of dropping a course
- This program is offered on a full-time basis only

Course Cancellations

If a course is cancelled, Student & Enrolment Services immediately informs those enrolled via their Schulich e-mail.

Revised Course Offerings

Revisions to course offerings are also posted on the Schulich Course Offerings database.

Revisions can include:

- cancelled courses
- new courses
- schedule changes (day/time)
- room changes
- new instructors

Additional enrolment information can be found in the Graduate Academic Policy Handbook: schulich.yorku.ca/handbooks.

Enrolment updates are also communicated to students via their academic advisors and e-mail updates from the Director, Student & Enrolment Services.

MBA in Technology Leadership (Tech MBA)

With a constantly refreshed curriculum and a focus on realworld, experiential learning, the Schulich Tech MBA prepares the next generation of change makers to win in an era where every company is a tech company.

This 16-month (4-term) full-time or 32-month (8-term) part-time program includes guaranteed graduate placements, direct exposure to industry leaders in Toronto's thriving tech scene, and career support. Students will tackle current technology challenges through case studies, simulations, guest lectures, and a capstone integrated field study project.

PROGRAM LENGTH

- Full-time: 16 months, 52.50 credits
- Part-time: 32 months, 52.50 credits

GRADUATION REQUIREMENTS

To graduate, a student must achieve an overall GPA of at least 4.40 (B-). Students must complete the following to be eligible to graduate from the program(s):

- **52.50 credits** including:
 - 4.50 credits of integrated field study course or technology consulting project
 - 6.00 credits of mandatory graduate placement
- Students who do not meet the graduation requirements will be withdrawn

ORIENTATION

- Attendance is mandatory for Tech MBA orientation in September.

Promotion Standards

1. Students enrolled in the Master of Business Administration in Leadership Technology program will be reviewed as follows to determine whether or not they have met promotion requirements below:
 - initial review upon completion of Term 2
 - subsequent review at the end of each following term
2. To maintain their standing in the program, all students must maintain a GPA of at least 4.20 and not receive a grade of F in more than 3.00 credits of course work.
3. Students who do not meet these requirements will be withdrawn.
4. Students who fail a required course must retake it. Students who fail an elective course may retake it, or may elect to take another course. Students who re-take a failed course and receive a second failing grade will be withdrawn.
5. A student who has been withdrawn from the program is advised to seek the help of a Student & Enrolment Services advisor to discuss the best way forward. The student may petition to the Student Affairs Committee to be allowed to continue in the program without having met the promotion requirements.

Tech MBA at a Glance: Full-time

MBA in Technology Leadership (Tech MBA)	
TERM 1 - FALL 12.00 Credits	ACTG 5100 3.00: Financial Accounting for Managers
	MGMT 6350 3.00: Professional Development for Managers
	MKTG 5200 3.00: Marketing Management
	BEAP 5111 3.00: Markets, Firms, and the Global Economy
TERM 2 - WINTER 12.00 Credits	FINE 5200 3.00: Managerial Finance
	ORGS 5201 3.00: Leading and Managing Digital Transformation
	MKTG 5210 3.00: Product Management
	SGMT 5200 3.00: Strategy
TERM 3 - SUMMER 13.50 Credits	Choose ONE of the following full term courses:
	MGMT 6110 4.50: Venture Studio: The Acceleration Mission (Integrated Field Study)
	OMIS 6010 4.50: Technology Consulting Project
	Half Term Courses
	OMIS 5310 1.50: Data Analytics for Business Leaders
	OMIS 6016 1.50: Technology Project Management
	OMIS 6015 1.50: Strategic Consulting in Technology Context: Lifecycle Analysis & Communication
TERM 4 - FALL 15.00 Credits	OMIS 5311 1.50: Enterprise Risk Management
	OMIS 6631 1.50: Storytelling with Data
	OMIS 6621 1.50: Design Thinking for Innovation
	Full Term Course
	MGMT 5300 6.00: Mandatory Experiential Learning – Graduate Placement
	Half Term Courses
	OMIS 6010 1.50: Introduction to Business Contracts
	MGMT 5400 1.50: Technology & Global Competition
	OMIS 6640 1.50: Leveraging AI in Organizations
	OMIS 5401 1.50: Technology Enabled Operations Management
	OMIS 6018 1.50: Modern IT Architecture
	OMIS 5400 1.50: Business Intelligence with Database Applications



EXPLORE THE TECH MBA ONLINE!

<https://schulich.yorku.ca/programs/tech-mba/>

Tech MBA at a Glance: Part-time

MBA in Technology Leadership (Tech MBA)	
TERM 1 7.50 Credits	MGMT 6350 3.00: Professional Development for Managers
	MKTG 5200 3.00: Marketing Management
	<i>Choose ONE of the following:</i>
	OMIS 5400 1.50: Business Intelligence with Database Applications
	OMIS 5401 1.50: Technology Enabled Operations Management
	OMIS 6018 1.50: Modern IT Architecture
	OMIS 6640 1.50: Leveraging AI in Organizations
TERM 2 6.00 Credits	FINE 5200 3.00: Managerial Finance
	SGMT 5200 3.00: Strategy
TERM 3 7.50 Credits	OMIS 5310 1.50: Data Analytics for Business Leaders
	OMIS 5311 1.50: Enterprise Risk Management
	OMIS 6016 1.50: Technology Project Management
	OMIS 6621 1.50: Design Thinking for Innovation
	OMIS 6631 1.50: Storytelling with Data
TERM 4 7.50 Credits	ACTG 5100 3.00: Financial Accounting for Managers
	<i>Choose THREE of the following:</i>
	OMIS 5400 1.50: Business Intelligence with Database Applications
	OMIS 5401 1.50: Technology Enabled Operations Management
	OMIS 6018 1.50: Modern IT Architecture
	OMIS 6640 1.50: Leveraging AI in Organizations
TERM 5 6.00 Credits	ORGS 5201 3.00: Leading and Managing Digital Transformation
	MKTG 5210 3.00: Product Management
TERM 6 6.00 Credits	OMIS 6015 1.50: Consulting in Technology Context: Lifecycle Analysis & Communication
	<i>Choose ONE of the following:</i>
	MGMT 6110 4.50: Venture Studio: The Acceleration Mission (Integrated Field Study)
	OMIS 6010 4.50: Technology Consulting Project
TERM 7 6.00 Credits	BEAP 5111 3.00: Markets, Firms, and the Global Economy
	MGMT 6010 1.50: Introduction to Business Contracts
	MGMT 5400 1.50: Technology & Global Competition
TERM 8 6.00 Credits	MGMT 5300 6.00: Mandatory Experiential Learning – Graduate Placement

Teaching Faculty

Throughout your Schulich MBA in Technology Leadership, you will be challenged by our award-winning faculty, who are experts in a broad range of functional and program areas as well as successful industry practitioners. Below are the faculty and part-time instructors who may be teaching Tech MBA courses during the academic year.

Program Director

Murat Kristal

BSc (METU, Turkey);

MBA (Bilkent, Turkey);

PhD (North Carolina)

Professor of Operations

Management and

Information Systems,

Special Advisor, AI &

Business Analytics

Course Descriptions



NOTE: Not all courses listed are offered every term. For full course details, visit the **Schulich Course Offerings database**.

SB/ACTG 5100 3.00

Financial Accounting For Managers

This course examines the assumptions and decision usefulness of financial statements and non-financial information, including MD&A as well as sustainability reports prepared for creditors, shareholders, and stakeholders from society at large. Emphasis is placed on the interpretation of financial statements and the influence of non-financial information, using examples from several companies.

SB/BEAP 5111 3.00

Markets, Firms, and the Global Economy

The digital economy, broadly defined as an economy based on digital goods and services, is built on the foundations of Information and Communication Technology (ICT). The private and public sectors have embraced the digital economy as way to increase benefits, efficiency, and competitive advantage. This course introduces the basic micro and macro economic concepts underlying the digital economy.

SB/FINE 5200 3.00

Managerial Finance

Provides an opportunity to learn about investment and financing decisions of managers and individuals. The investment decisions involve asset valuation, capital budgeting, performance assessment, and risk management. The financing decisions include financial planning, the risk-return trade-off, the choice of financial instruments, and cost of capital. Evaluations of long-term sustainable business and personal investment practices in the rapidly evolving world of technology are integrated into the topics.

SB/MGMT 5300 6.00

Mandatory Experiential Learning

Students follow their placement in the organization with a reflection paper that captures the experience, the learnings, the connections with theories covered in their previous program academic terms, and a specific plan of new behaviors and enhancement of their managerial skills.

SB/MGMT 5400 1.50

Technology and Global Competition

This course provides students with concepts, tools, and knowledge necessary to understand the dynamic relationship between innovations in technology and the global competitive landscape. It examines how firms navigate the geopolitics of trade, international regulations, and diverse national innovation systems, among others, to develop and sustain effective strategies that harness the socio-economic potential of their technologies and know-how.

SB/MGMT 6010 1.50

Introduction to Business Contracts

This course introduces students to the fundamentals of contract law as it relates to business and the people who work in it. The first half of the course deals with essential concepts such as: the elements of a legally binding contract, the various forms that contracts take, and what happens when an agreement breaks down. The second half of course explores the current business practices of contractual negotiations, policies that limit what contracts can do, employment agreements, and the interplay between business, technology, and the law.

SB/MGMT 6110 6.00

Venture Studio: The Acceleration Mission

This Work Integrated Learning Course (class + startup/founder placement + dedicated additional mentor model) provides students

with the opportunity to learn leading product design/roadmap/management strategies and frameworks for high-growth potential technology firms. Students will further learn how those strategies and frameworks connect directly to the investments placed by Venture (VC) Investors seeking scaling tech 'unicorn' firms.

SB/MGMT 6350 3.00

Professional Development for Managers

This course is designed to help MBA students acquire skills and knowledge that will facilitate their professional development and increase their employability. The students (1) engage in self-assessment, (2) develop an awareness of the changing professional environment (3) learn how to interact with other professionals in different cultural and organizational settings, and (4) promote themselves in an efficient manner.

SB/MKTG 5200 3.00

Marketing Management

This course familiarizes students with marketing concepts adapted to today's complex market environment (consumer trends, STP, product life cycle management, pricing, distribution, and promotion). It focuses on marketing consumer products and services across profit and non-profit sectors. Contemporary issues such as marketing ethics, consumer protection, consumer diversity, and sustainability are discussed in the course.

SB/MKTG 5210 3.00

Product Management

In this course you will learn the skills to strategically drive the development, launch, and improvement of a company's products. The course covers the product lifecycle, from brainstorming and customer research to strategic planning and team leadership. In addition, you will learn the responsibilities, skills, and knowledge needed to drive product management success.

SB/OMIS 5310 1.50

Data Analytics for Business Leaders

In this course, students will learn both the "art",

(i.e., conceptual side of data and analytics), and the "science" side of modeling and data-based decision making. This course will introduce students to core elements of data, analytics, and modeling as well as the skills needed to make intelligent use of data in decision making related to business functions and strategies. The key topics include basic data analysis, descriptive and predictive analytics, classification and regression modeling, decision trees (CARTs) and managing business analytical plans. In addition, Python programming will be the foundation for applying hands-on skills in data analysis and modeling.

SB/OMIS 5311 1.50

Enterprise Risk Management

This course provides a comprehensive overview of risk management principles, practices, and tools. Students will learn to identify, assess, and prioritize risks, and develop strategies to mitigate and manage them. Technology risk management is a key tool in a technology leader's toolbox to ensure decisions are aligned with business outcomes and risk appetite. Students will learn about the multi-faceted world of technology risk and its impact on financial (including credit, market, liquidity risks) and non-financial (including operational, regulatory, strategic risks).

SB/OMIS 5400 1.50

Business Intelligence with Database Applications

This intensive 6-week course will help unlock business intelligence from organizational data sources including relational and NoSQL databases. Learn to leverage data assets, uncover key insights, and visualize information for strategic decisions.

SB/OMIS 5401 1.50

Enterprise Risk Management

This course explores how digital and physical technologies enhance efficiency, effectiveness, and integration in operations and supply chains. Covering process analysis and management, Lean Six Sigma, TQM and the use of new technologies

(e.g., IoT, machine learning, AI) in enterprise-level information systems, this course aims to develop a fundamental understanding of choices made by operations and supply chain managers. Only available to Tech MBA students.

SB/OMIS 6010 3.00

Technology Consulting Project

Technology Consulting Project is a capstone, integrative course designed to provide students with hands-on experience in technology-driven problem-solving. This one-term, 3-credit course enables students to apply their knowledge and methodologies in a real-world consulting environment. Working in teams, students collaborate with an organization ("client site") to analyze a technology-related challenge, develop strategic recommendations, and deliver actionable insights. The course culminates in a final report and presentation to a panel of experts, including the course director, as well as to the client organization.

SB/OMIS 6015 1.50

Strategic Consulting in Technology Contexts: Lifecycle, Analysis, and Communication

Introduces strategic consulting skills for technology-driven business environments. Students learn to contract with clients, gather data, apply qualitative and quantitative analysis, and deliver recommendations using structured communication frameworks. No prior consulting or technology experience is required, but an undergraduate business background is expected. Teams develop a consulting proposal and presentation, culminating in an individual final report.

SB/OMIS 6016 1.50

Technology Project Management

This course covers the strategic, organizational and operational aspects of managing technology-based projects. Students learn to manage the technical, behavioral, political and cultural aspects of temporary groups performing unique tasks. Topics covered include: defining deliverables,

formulating project strategy, effective group organization, and management, dynamically allocating resources, managing without authority and resolving conflict. Traditional cost and time management techniques are covered using Microsoft Office and open-source, free project management software.

SB/OMIS 6018 1.50

Modern IT Architecture

This course equips future technology-savvy managers with the vocabulary and mental models needed to evaluate and design contemporary IT architectures. Students learn how hardware economics (Moore's Law), cloud and serverless software, internet-telecommunications infrastructure, and cyber-risk management interact to shape strategic decisions and customer value. Through lectures, discussions, and hands-on assignments, participants develop an integrated architectural blueprint aligned with organizational growth objectives. Available to Technology MBA and MBA students.

Prerequisite: SB/OMIS 5110 1.50 MBA students only (excluding TechMBA)

SB/OMIS 6621 1.50

Design Thinking for Innovation

This course will train managers who participate in solving hard business problems (such as IT transformations, restructuring, new product innovation etc) how to modify their perspective on problem solving, and apply contemporary methods to solve ambiguous and complex problems, and innovate. Using Design Thinking, a leading process adopted from the design world, managers who aspire to lead innovation in their organizations will learn, through a hands on, step-by-step process, how to engage with their peers and users (internal and/or external), accurately contextualize the problem, swiftly brainstorm the uncover new ideas, prototype and test technical solutions until they achieve real-world validation for the most effective direction to pursue.

Course credit exclusion: SB/OMIS 6620 3.00

SB/OMIS 6631 1.50**Storytelling with Data**

This course is an introduction to the fundamental theories of visual communication, data visualization, and data storytelling. Students will learn the fundamentals of how to communicate effectively with data through visualization and storytelling. Major areas for discussion include design principles, data visualization models, dashboards, presentation skills, data stories, and technical tutorials using Tableau software. Students will learn how to bring data to life and present memorable stories that drive action.

Course credit exclusion: SB/MBAN 5140 3.00, SB/OMIS 6630 3.00

SB/OMIS 6640 1.50**Leveraging AI in Organizations**

Technology now powers nearly every aspect of organizational success—today, technology is the business. Among emerging technologies, Artificial Intelligence, especially Generative AI, has become a critical driver of strategy, innovation, and value creation. This course connects the practice of data science to strategic business outcomes. Participants will learn frameworks and leadership approaches to make informed, data-driven decisions, unlock performance improvements, and integrate AI effectively into organizational strategy. The course also bridges the gap between data teams and senior leadership, equipping participants to champion AI initiatives, influence decision-makers, and ensure organizations realize meaningful value from data and AI investments.

SB/ORGS 5201 3.00**Leading and Managing Digital Transformations**

This course explores individual and group behavior in organizations, with a focus on how to create diverse and resilient work units ready to adapt to digital transformation. Good leadership skills are needed for digital transformation to be accepted and implemented. Thus, the course focuses on the topics of persuasion, decision-making, team dynamics, conflict management, communication and diversity and inclusion.

SB/SGMT 5200 3.00**Strategy**

This course provides a comprehensive understanding of strategic management theories, frameworks, and applications. Students analyze business environments, assess competitive positioning, and learn how managers formulate and implement strategies for sustainable competitive advantage. The course integrates case studies and real-world examples to enhance the students' strategic thinking and decision-making skills and to ascertain the applicability of the strategic management discipline to a range of sizes and types of organizations creating value for a diverse range of stakeholders along both financial and non-financial metrics (profits, growth and development, sustainability).

Prerequisites: 15 credits of 5000 level Foundational Core Courses

Prerequisites or Corequisites: SB/ORGS 5200 3.00 or (Previously offered as ORGS 5100 3.00), and SB/SUST 5200 3.00, SB/FINE 5200 3.00

Course Credit Exclusion: SGMT 6000 3.00 Strategic Management

Notes

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**MBA in Technology Leadership
Academic Handbook
2026-27**

CONNECT:

Student Services & International Relations
studentservices@schulich.yorku.ca
SSB W263

Last Updated: September 29, 2026