

MBA

Master of
Business Administration

2026-27

DISCLAIMER

The material contained in this Handbook has been submitted by the administrative departments and academic units concerned. All general information and course references have been checked for accuracy as much as possible. If errors or inconsistencies do occur, please bring these to the attention of the responsible department. York University reserves the right to make changes to the information contained in this publication without prior notice. Not every course listed in this handbook need necessarily be offered in any given academic year.

Student Responsibility

It is the responsibility of all students to familiarize themselves each year with the general information sections of this Handbook and with the sections covering the Schulich School of Business, as well as with any additional regulations that may be on file in the Division of Student Services and International Relations in the Schulich School of Business.

It is the responsibility of all students to be familiar with the specific requirements associated with the degree, diploma or certificate sought. While advice and counseling are available, it is the responsibility of each student to ensure that the courses in which registration is affected are appropriate to the program requirements of the Schulich School of Business.

While the University will make every reasonable effort to offer courses and classes as required within programs, student should note that admission to a degree or other program does not guarantee admission to any given course or class.

EVERY STUDENT AGREES BY THE ACT OF REGISTRATION TO BE BOUND BY THE REGULATIONS AND POLICIES OF YORK UNIVERSITY AND OF THE SCHULICH SCHOOL OF BUSINESS.

In the event of an inconsistency between the general academic regulations and policies published in student handbooks and calendars, and such regulations and policies as established by the Schulich School of Business and Senate, the version of such material as established by the Schulich School of Business and the Senate shall prevail.

York University Policies

York University disclaims all responsibility and liability for loss or damage suffered or incurred by any student or other party as a result of delays in or termination of its services, courses, or classes by reason of force majeure, fire, flood, riots, war, strikes, lock-outs, damage to University property, financial exigency or other events beyond the reasonable control of the University.

York University disclaims any and all liability for damages arising as a result of errors, interruptions or disruptions to operations or connected with its operations or its campuses, arising out of computer failure or non-compliance of its computing systems. York University is a smoke-free institution. Smoking is permitted in designated areas only.

IMPORTANT WEBSITES

RESOURCE	URL	GO HERE FOR:
The Schulich School of Business official website	schulich.yorku.ca	Program Information, Financial Aid, International Opportunities, Centre for Career Design, MySchulich student portal
Schulich Current Graduate Students page	schulich.yorku.ca/current-students/graduate-students	Important Dates, Course Offerings, Wait List, Upcoming Events, Enrolment Details, Academic Petitions and Appeals
Student Services GradBlog	gradblog.schulich.yorku.ca	Student stories, Regular updates about courses, important dates, enrolment and events
York Online Services	currentstudents.yorku.ca	Enrolment & fees, Housing & Transportation, Academic Regulations & Grade Reports
Student Accessibility Services	accessibility.students.yorku.ca	Academic accommodations and support for students with temporary or permanent disabilities
Student Counselling and Development	counselling.students.yorku.ca	Resources for academic and personal development, individual and group counselling, Learning Skills Workshops
Graduate Business Council	gbcschulich.com	Mission statement, executive reps, student clubs, services and events
Centre for Career Design	schulich.yorku.ca/ccd	CCD Services for Students, Professional Portrait Studio, Employment Reports, Access Handshake

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Remember to review the **Graduate Policy Handbook!**



Review important information about:

- tuition and fees
- scholarships and financial aid
- exams, grades and conduct
- petitions and appeals
- student services and enrolment
- student life and clubs
- libraries, transit, childcare, health services

Available on the **Academic Resources Webpage**

2026-2027 Sessional Dates

Fall 2026			
Activity	Term F2	Term A	Term M
	Most 3.00 credit courses	All first-half 1.50 credit courses	All second-half 1.50 credit courses
Class Start Date	Sept 14	Sept 14	Nov 2
Class End Date	Dec 11	Oct 26	Dec 12
Reading Week	Oct 27-30	N/A	N/A
Examinations	Dec 14-20	Oct 27-30	Dec 14-20
Last date to enrol without permission	Sept 21	Sept 21	Nov 9
Last date to enrol with permission	Sept 28	Sept 28	Nov 16
Last date to drop courses without academic penalty	Oct 19	Oct 5	Nov 23

Winter 2027			
Activity	Term W2	Term C	Term N
	Most 3.00 credit courses	First-half 1.50 credit courses	Second-half 1.50 credit courses
Class Start Date	Jan 11	Jan 11	Mar 1
Class End Date	Apr 12	Feb 22	Apr 12
Reading Week	Feb 23-26	N/A	N/A
Examinations	Apr 14-20	Feb 23-28	Apr 14-20
Last date to enrol without permission	Jan 18	Jan 18	Mar 8
Last date to enrol with permission	Jan 25	Jan 25	Mar 15
Last date to drop courses without academic penalty	Feb 15	Feb 1	Mar 22

Summer 2027

Summer 2027 dates will be added to the Key Dates website once available.



FIND IMPORTANT DATES ONLINE!

schulich.yorku.ca/current-students/graduate-students/key-dates

2026-2027 Important Dates

Date	Reminder
September 8-10	Ineō Orientation
September 7	Labour Day, University closed
September 14	Fall classes begin
September 10	Last day to pay Fall fees without financial penalty
September 19	Fall weekend classes begin (FP term)
October 12	Thanksgiving, University closed
Mid-October	October convocation (date TBA)
October 27-30	Reading Week. No classes, University open
October 27-30	Examination Week, Term A classes
December 11	Last day of Fall classes
December 14-20	Examination Week, Term F2, M and FP
December 24 - January 1	Winter Break, University closed
January (first week)	Mandatory Orientation for new Winter students
January 11	Winter classes begin
January 10	Last day to pay Winter fees without financial penalty
January 16	Winter weekend classes begin (WP Term)
February 15	Family Day, University closed
February 23-26	Reading Week. No classes, University open
February 23-28	Examination Week, Term C classes
March 26	Good Friday, University closed
April 12	Last day of Winter classes
April 14-20	Examination Week, Term W2, WP and N
April 30	Deadline to apply for June Convocation
Mid June	June convocation (date TBA)
August 31	Deadline to apply for October convocation



FIND IMPORTANT DATES ONLINE!

schulich.yorku.ca/current-students/graduate-students/key-dates

Contact Us

The School's Division of Student Services & International Relations should be consulted on questions related to admissions, enrolment, registration, grade or course problems, financial assistance or special advising.



MEET US ONLINE!

schulich.yorku.ca/student-enrolment-services

Title	Name	Contact
Executive Director, Student Services and International Relations	Luba Pan	panlyuba@schulich.yorku.ca

Office / Department	Contact	Support offered
Office of the Associate Dean, Academic	ada@schulich.yorku.ca	Academic Regulations Student Policies & Integrity
Student & Enrolment Services	studentservices@schulich.yorku.ca	Academic Advising Course Enrolment Assistance Academic Records Student Engagement
Financial Aid	finaid@schulich.yorku.ca	Scholarships, Awards, and Bursaries Loan Programs
International Relations	intlrelations@schulich.yorku.ca	International Student Support Exchange Programs Global Partnerships



STUDENT SUCCESS

Student Success team offers guidance on course selection, degree planning, and program requirements, helping students make informed decisions for their educational and career goals.

The Student Success team can be reached out at: studentservices@schulich.yorku.ca

MBA PROGRAM DIRECTOR
Professor Mike Valente
studentservices@schulich.yorku.ca

MBA PROGRAM ASSISTANT
Tanya Duguid
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HENNICK/JD MBA PROGRAM DIRECTOR
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MBA STRATEGY FIELD STUDY DIRECTOR
Ingo Holzinger
mgmt6100@schulich.yorku.ca

Enrolment

ENROLMENT PROCESS

Registration and Enrolment

- the course enrolment process at York is completed by students online
- the process of making enrolment changes at York is automated (e.g. changing course sections, substituting one course for another by dropping one and adding another, or dropping a course)
- students without immediate access to a computer may use on-campus terminals, including the library, computer lab, or the computers in the Schulich Student & Enrolment Services Office, W263
- students normally enrol for Summer term courses in March and for Fall and Winter courses in June
- enrolment is on a first-come, first-served basis

Enrolment Blocks

All students having an outstanding balance of \$1,500.00 or more will be blocked from enrolling in the Summer, Fall and/or Winter terms.

students.yorku.ca/sfs/payment-help#holds

Enrolment Access Notification

A student's Enrolment Access Period begins on the date and time posted online at currentstudents.yorku.ca. Enrolment access start dates are posted on the Registrar's Office website registrar.yorku.ca by selecting "Find out when I can enrol." Enrolment access times are determined according to the number of completed credits a student obtains. Schulich access periods begin on different days. Students with the highest number of credits completed begin first. Once the enrolment access has begun, it continues until the final date to enrol in courses for that term. **We recommend that students enrol as early as possible once their access period begins.**

We also encourage students to verify their enrolment periodically online.

Online Course Credit Limits

Students must follow the online course credit limits for each term. Exceeding these limits may lead to penalties, such as course withdrawal or academic sanctions. • Full-time MBA students: Maximum of 6 credits of online (ONLN) courses per term • Part-time MBA students: Maximum of 3 credits of online (ONLN) courses per term

Enrolment in Individual Study Elective Courses (6.00 credits maximum)

1. Download the Masters Individual Study Form from [MySchulich Student Portal](#).
2. Fill in all required fields, including a clearly defined title, set of learning outcomes and assessment structure, signature of the supervising faculty member as well as the signature of the Associate Dean, Academic, if multiple students are to be enrolled.
3. Submit the completed form using the submission link provided within the Individual Study Form.
4. Enrol in the course upon receipt of approval from Schulich Student Services. The student will be advised by e-mail to enrol in the course.

Enrolment in Elective Courses Outside Schulich (6.00 credits maximum)

To enrol in an elective course offered at another York University Faculty:

Well in advance of the start of term (at least 4 to 6 weeks), print the "Take Courses in Another Graduate Program at York" form on your [MySchulich](#) student portal.

- Submit the completed form via email to Student & Enrolment Services at studentservices@schulich.yorku.ca.
- Once approved by Schulich, the form will be sent to the home department of the course you wish to take
- Upon approval by both Faculties, you will be notified by e-mail to enrol online

FIND ENROLMENT DETAILS ONLINE!

schulich.yorku.ca/current-students/graduate-students

Quick Links to:

- Wait List
- Academic Forms
- Course Offerings

To enrol in elective courses at other Graduate Schools outside York University

For Visiting Graduate Student Application approval, it must be certified that:

- The student is pursuing a graduate degree program as indicated on the form;
- The student is in good standing and is enrolled for the terms concerned;
- The student needs the course(s) as part of the requirements for the degree;
- The student will receive course credit provided the necessary standing is obtained;
- The course in question is a mandatory degree requirement;
- The course cannot be offered in a timely fashion at York University;
- All efforts are exhausted to explore the possibility of taking directed reading courses at York;
- There is no other way for the degree requirement to be satisfied at York University.

COURSE CHANGES AND WITHDRAWALS

Students should refer to the Schulich [Important Dates](#) and [Refund Tables](#) for key dates related to enrolment, course changes, and refunds.

Regulations and Deadlines

After the first term of study, students are free to add courses (space permitting), transfer sections or change courses up to the end of the first week of a term using the online system (sessional dates are listed online)

Should a course reach its enrolment limit, students may add their name to a wait list. NOTE: Students cannot drop MGMT 5150 3.00 or transfer sections without special permission, as this is considered to be a withdrawal from a degree program

Impact of Changes on Length of Program

Full-time students should complete the Required Foundations of Management Core Courses (5000 level) in the first two terms of their degree. Dropping one or more of these courses may prevent a full-time student from completing an MBA degree program within the normal four full-time semesters. You should see your academic advisor ahead of time to discuss your decision to drop a course.

OTHER ENROLMENT INFORMATION

Course Wait Lists

During the enrolment period, a course may reach its enrolment limit. When this happens, students trying to enrol in that course will be told online that they may not enrol because:

- a) they do not meet access requirements for the remaining seats
- b) the remaining seats are reserved, or
- c) the course is full

Students receiving any of these messages should add themselves to the wait list if they have earned the course prerequisites. Please contact **Student & Enrolment Services** if you have questions about the enrolment message at studentservices@schulich.yorku.ca.

The Wait List database maintains a list of students who are waiting for a space in a particular course. Students who add their names to the Wait List by the end of the week after the start of the enrolment period (date is listed on the database) will be given priority on the list according to the number of credits completed and in progress.

Students who add their name after that first week will be assigned priority on a first-come, first-served basis, provided they have completed the course prerequisites.

Students may add their name to the Wait List Database at waitlist.schulich.yorku.ca. The database requires students to log in with their Passport York account and password.

After the published deadline for the Wait List, the School reviews the enrolment and wait list numbers for the session, assessing demand for additional sections of scheduled courses, or for the addition of new, previously unscheduled courses. During the first week of class, professors whose courses have a wait list will be given a copy, along with the current class list. During the second week of classes, students may enrol into courses with the permission of the instructor only. The wait list will no longer be in effect. Students must submit the Enrol with Instructor Permission form, found on the [MySchulich Portal](#), and submit it online through the link found within the Enrol with Instructor Permission form by the specified deadline. After the second week of classes, students will no longer be able to add themselves to courses and are not permitted to attend courses for which they are not formally enrolled.

If a new section is added, the **Student & Enrolment Services** staff will e-mail students via their Schulich e-mail, and advise the students of the new section. If space in filled courses becomes available, students will also be notified by e-mail. Note that seniority (the number of courses completed) is used in determining priority only for those students whose names are recorded on the Wait List. After those students have been awarded space, available spots will be assigned on a first come, first-served basis.

Students will not be automatically enrolled into courses from wait lists. Students will be notified by e-mail that

they have 1, 3 or 5 days to enrol in the course online. Once this period has elapsed, the Student & Enrolment Services staff will advance to the next student on the wait list.

Course Cancellations

If a course is cancelled, Student Services immediately informs those enrolled in the course by their Schulich e-mail. The change is also posted online in the [Schulich Course Offerings database](#).

Revised Course Offerings

Revisions to course offerings are also posted on the [Schulich Course Offerings database](#).

Revisions can include:

- cancelled courses
- new courses
- schedule changes (day/time)
- room changes
- new instructors

Additional enrolment information can be found in the Graduate Academic Policy Handbook: schulich.yorku.ca/handbooks.

Enrolment updates are also communicated to students via their academic advisors by email from studentservices@schulich.yorku.ca.

ENROLMENT STATUS INFORMATION

Definition of Full-time and Part-time Status
For programs with a part-time study option:

FULL-TIME STATUS	PART-TIME STATUS	CONTINUING STUDENTS
Enrolment in 9.00 credits or more to a max of 18.00 credits per term	Enrolment in no more than 7.50 credits per term	Status in a new term is assumed to be the same as in the previous term - unless a change was requested in writing prior to the start of term

Status changes must be made by the student to be official and result in a fee change. Enrolment in a part-time course load does not automatically confirm that the student is part-time or paying part-time fees. A status change must be submitted as below.

Note: International students should consult with International Relations to understand immigration regulations relating to studying part-time.

Changing Full-time and Part-time Status

MBA students may only change status from full-time to part-time or vice versa by submitting a written request using the Enrolment Status Change Form, found in your [Graduate Academic Forms Database](#). This form must be submitted to Student Services by the deadline indicated online and on the form.

Students who change their status for a limited period of time (e.g. from full-time to part-time for a Summer Term) must remember to apply to change their status back by the stated deadline on the Enrolment Status Change form. Students who wish to change their status for numerous upcoming terms (e.g. continue part-time for the remainder of the program) should only submit one form.



FIND MBA PROGRAM DETAILS ONLINE!
schulich.yorku.ca/programs/mba

Master of Business Administration (MBA)

To survive in a world of constant change, organizations need to be lean, fast, innovative, entrepreneurial, global in outlook and service oriented. Whatever your career choice, the Schulich MBA will prepare you to meet the dynamic and changing demands of organizations in different business sectors such as private, public, or nonprofit.

One of the cornerstones of the Schulich MBA program is to provide students with Experiential Education opportunities that expose them to the real-world challenges faced by managers. In addition to the required Strategy Field Study capstone course, the MBA curriculum gives you different opportunities to immerse yourself in the Canadian business landscape such as: a Professional Development course that equips you with the necessary tools to network with Canadian firms; Internship opportunities that allow you to get practical Canadian business experience while earning academic credit; and Project-based elective courses aimed at helping firms achieve their business or sustainability objectives.

MBA students may choose to study on a full-time or part-time basis, and may change from one to the other.

STUDY OPTIONS

FULL-TIME STUDY

Program length | 16-20 months

- In-person, remote, and weekend/evening course options
- Normal course load is 9.00-15.00 credits/term
- September or January admission

*One break term available in 20-month stream and can be scheduled in any term after Term 1 and before Term 4.

PART-TIME STUDY

Program length | 36-40 months

- In-person, remote, and weekend/evening course options
- Normal course load is 6.00 credits/term
- September or January admission

*One break term available for part-time students.

ONLINE COURSE CREDIT LIMITS

Students must follow the online course credit limits for each term. Exceeding these limits may lead to penalties, such as course withdrawal or academic sanctions.

Full-time MBA students: Maximum of 6 credits of online (ONLN) courses per term

Part-time MBA students: Maximum of 3 credits of online (ONLN) courses per term

EXCHANGE PROGRAMS

MBA students can apply to study abroad for one term on a full- or part-time basis in MBA 2, provided they meet the eligibility criteria. Students may also be able to participate in a short program abroad in addition to their full- or part-time term.

For further details, see the Exchange section of this handbook.



PROGRAM LENGTH

The length of time required to complete the MBA will depend on a number of factors, including a student's previous educational and work experience and choice of study options. Full-time students usually complete the program in 20 months (4 active terms with one break term), but can opt to complete in 16 continuous months (no break term).

Break term

Full time students can select which term to schedule their break term and can choose any term (Summer, Fall, or Winter) that falls after Term 1 and before Term 4.

Accelerated/Advanced Standing

For students with a previous four-year Honours undergraduate business degree (e.g. BComm or BBA) or equivalent and two years' full-time work experience, it is possible to reduce the total required MBA courses from 60.00 credits to as few as 30.00 credits. This is the result of the awarding of Advanced Standing for previous undergraduate business courses.

Students may also be eligible for Advanced Standing if:

- they are Canadian Chartered Accountants (CPA, CA) who have obtained both their undergraduate honours degree and CA designation from the Canadian Institute of Chartered Accountants within the last 10 years. CAs without undergraduate business degrees who have not taken courses in Marketing, Organizations and/ or Operations Management will be required to take Schulich's core courses in those subjects, replacing the equivalent number of elective credits.
- they are holders of the ACCA (Association of Chartered Certified Accountants) designation.
- they have completed a Schulich specialized masters degree.

Each applicant's case is considered individually, and advanced standing requests must be made at the time of application to the MBA.

The length of time required to complete the MBA will depend on a number of factors, including a student's previous educational experience and choice of study options. Full-time accelerated students usually complete the program in 2 terms (8 months*), part-time students in 5 active terms (20 months*).

*Not counting breaks (e.g., scheduled break term or leave of absences).

Waiver With Replacement

For students with some prior undergraduate business courses but no undergraduate business degree, MBA 1 individual

course requirements may be waived and elective courses substituted in their place. Each applicant's case is considered individually and Waiver with Replacement requests must be made at the time of application to the MBA.

The length of time required to complete the MBA will depend on a number of factors, including a student's previous educational experience and choice of study options. Full-time students usually complete the program in 4 terms (16 months*), part-time students in 10 active terms (40 months*).

* Not counting breaks (e.g., scheduled break term or leave of absences).

GRADUATION REQUIREMENTS

- Successful completion of 60.00 credits of courses consisting of:
 - **33.00 credits** of Required Foundations of Management Core Courses
 - **27.00 credits** of electives
- Grade point average (GPA) of at least 4.40 (B-)
- Students who apply to graduate but do not meet the graduation requirements may continue in the program only if they have completed fewer than 72 credits. MBA students who have completed 72 credits or more and do not meet the graduation requirements will be withdrawn from the program.
- View the Graduate Policy Handbook to review grading scheme and promotion standards.

ORIENTATION WEEK

Ineō [i'ne.o]: Latin for "I begin; I undertake" (a certain activity, enterprise, business)

Ineō is the name given to your MBA orientation at Schulich. After listening to student feedback, we've redesigned the orientation experience and its learning outcomes to better support incoming students.

Ineō is mandatory. It kicks off your academic program and is an integral part of your degree. A detailed schedule will be e-mailed to students in advance of the start of term.

During Ineō you will...

- Conduct a case analysis in teams
- Practice networking and career development skills
- Meet your MBA colleagues
- Learn about student clubs
- Meet the Graduat Business Council
- ...and more!

BREAKING DOWN THE MBA:

MBA Program

- **MBA 1:** the first half of the MBA program
- **MBA 2:** the second half of the MBA program

Course Credit Values

- **3.00:** the code used for courses of one term (12 weeks in length), which are worth 3.00 credits
- **1.50:** the code used for courses of one half-term (6 weeks in length), which are worth 1.50 credits

Course Delivery Formats

Courses may be offered in one of the following delivery formats:

- **INPR (In-Person):** Most or all course instruction takes place in person.
- **BLND (Blended):** Course instruction is delivered through a combination of in-person and remote learning, with approximately half of the course delivered in each format.
- **ONLN (Online):** All course instruction is delivered remotely.

THE ACADEMIC PROGRAM

MBA 1**CREDIT REQUIREMENTS**

- **30.00 credits** of Required Foundations of Management Core Courses (see below)

REQUIRED COURSES

ACTG 5100 3.00	Financial Accounting for Managers
ACTG 5210 1.50	Management Accounting
BEAP 5100 3.00	The Economic Environment of Business
FINE 5200 3.00	Managerial Finance
MGMT 5150 3.00	Skills for Leadership
MKTG 5200 3.00	Marketing Management
OMIS 5110 1.50	Information Systems
OMIS 5120 1.50	Quantitative Methods
OMIS 5210 1.50	Operations Management
ORGS 5200 3.00	Leading People and Organizations
SUST 5200 3.00	Business and Sustainability
SGMT 5200 3.00	Strategy

MBA 2**CREDIT REQUIREMENTS**

- **3.00 credits** of Required Foundations of Management Core Courses (see below).
- **27.00 credits** of elective courses

REQUIRED COURSES

MGMT 6090 0.00 Strategy Field Study Formation
MGMT 6100 3.00 Strategy Field Study

ELECTIVE COURSE(S)

Unless prerequisite or corequisite elective courses are specified, students are free to select their MBA elective(s) from the list of electives in this handbook. Note that not all courses are offered in any given term. Students should refer to the Schulich Course Offerings site to see which electives are available.

Students wishing to use electives to fulfill requirements for a Graduate Diploma or Specialization in a specific area should consult the appropriate curriculum overview to plan their courses accordingly. Not all electives are covered every term and no elective is guaranteed.

Visual Schedule Builder

The Visual Schedule Builder (VSB) is an online self-service tool to assist you in planning your academic schedules. It allows you to graphically view schedule options, choose your desired courses and create a timetable based on the locations and times that work best for you. The VSB arranges courses into conflict-free options and displays them in an easy-to-read weekly schedule.

It is recommended that you use the VSB to plot your elective courses. To get started with the VSB, visit:

registrar.yorku.ca/enrol/guide/vsb.

ELECTIVE COURSES OUTSIDE SCHULICH

The maximum number of elective courses taken outside Schulich for which credit is given is the equivalent of 6.00 credits of courses.



- Learn more about planning courses with the [Visual Schedule Builder \(VSB\)](#)!
- Watch a video tutorial at: registrar.yorku.ca/enrol/guide/vsb
- Learn more about the VSB can help you plan your term by visiting the [GradBlog](#).

MBA at a Glance

FULL-TIME

PROGRAM DETAILS:

- Program Length: 16-20 months
- Location: Keele campus
- Normal full-time course load: 9.00-15.00 credits per term
- Maximum course load: 18.00 credits
- Admission: September or January
 - for September admission, continuous enrolment in Fall-Winter terms is recommended
 - for January admission, continuous enrolment in Winter-Summer terms is recommended

GRADUATION REQUIREMENTS:

- Overall grade point average (GPA) of at least 4.40 (B-).
- Successful completion of 60.00 credits of courses consisting of:
 - 33.00 credits** of core courses
 - 27.00 credits** of electives

MBA 1	
Term 1	ACTG 5100 3.00 FINANCIAL ACCOUNTING FOR MANAGERS
	MGMT 5150 3.00 SKILLS FOR LEADERSHIP
	BEAP 5100 3.00 THE ECONOMIC ENVIRONMENT OF BUSINESS
	MKTG 5200 3.00 MARKETING MANAGEMENT
	OMIS 5110 1.50 INFORMATION SYSTEMS
Term 2	OMIS 5120 1.50 QUANTITATIVE METHODS
	ACTG 5210 1.50 MANAGEMENT ACCOUNTING
	OMIS 5210 1.50 OPERATIONS MANAGEMENT
	FINE 5200 3.00 MANAGERIAL FINANCE
	SUST 5200 3.00 BUSINESS AND SUSTAINABILITY
	SGMT 5200 3.00 STRATEGY
Term 3 and 4	ORGS 5200 3.00 LEADING PEOPLE AND ORGANIZATIONS
	MBA 2
	MGMT 6090 0.00** STRATEGY FIELD STUDY FORMATION
	MGMT 6100 3.00 *** STRATEGY FIELD STUDY (TWO TERMS)
	ELECTIVES AND SPECIALIZATION OPPORTUNITIES* (27.00 CREDITS)



Core Foundation Courses



Electives



Strategy Field Study

Full-time MBA students can enrol in a maximum of 6.00 credits of online (ONLN) courses per term.

*Electives must not duplicate previous business courses taken.

** Students must enrol in MGMT 6090 0.00 in the first term of their Strategy Field Study.

*** The Strategy Field Study spans two consecutive terms. Students may enrol in MGMT 6100 3.00 in either the first or second term of their Strategy Field Study; however, they are not permitted to begin MGMT 6090 3.00 in the final term of their degree.

MBA at a Glance

PART-TIME (Fall 2026 Entry)

PROGRAM DETAILS:

- Program Length: 36-40 months
- Location: Keele campus
- Normal full-time course load: 6.00 credits per term
- Maximum course load: 7.50 credits
- Admission: September or January
 - for September admission, continuous enrolment in Fall-Winter terms is recommended
 - for January admission, continuous enrolment in Winter-Summer terms is recommended

GRADUATION REQUIREMENTS:

- Overall grade point average (GPA) of at least 4.40 (B-).
- Successful completion of 60.00 credits of courses consisting of:
 - 33.00 credits** of core courses
 - 27.00 credits** of electives

MBA 1		
Term 1 - Fall	MGMT 5150 3.00 (Section U or J) SKILLS FOR LEADERSHIP	
	MKTG 5200 3.00 (Section J) MARKETING MANAGEMENT	
	OMIS 5110 1.50 (Section J) INFORMATION SYSTEMS	
Term 2 - Winter	OMIS 5120 1.50 (Section X) QUANTITATIVE METHODS	
	ACTG 5100 3.00 (Section X) FINANCIAL ACCOUNTING FOR MANAGERS	
	ELECTIVE OPPORTUNITY* (3.00 CREDITS)	
Term 3 - Summer	ACTG 5210 1.50 (Section S) MANAGEMENT ACCOUNTING	OMIS 5210 1.50 (Section S) OPERATIONS MANAGEMENT
	FINE 5200 3.00 (Section S) MANAGERIAL FINANCE	
	ELECTIVE OPPORTUNITY* (1.50 CREDITS)	
Term 4 - Fall	BEAP 5100 3.00 (Section R) THE ECONOMIC ENVIRONMENT OF BUSINESS	
	ELECTIVE OPPORTUNITY* (3.00 to 4.50 CREDITS)	
Term 5 - Winter	ORGS 5200 3.00 (Section X) LEADING PEOPLE AND ORGANIZATIONS	
	SUST 5200 3.00 (Section J) BUSINESS AND SUSTAINABILITY	
	ELECTIVE OPPORTUNITY* (1.50 CREDITS)	
Term 6 - Summer	SGMT 5200 3.00 (Section J) STRATEGY	
	MGMT 6090 0.00** STRATEGY FIELD STUDY FORMATION	
	MGMT 6100 3.00*** STRATEGY FIELD STUDY (TWO TERMS)	
	ELECTIVE OPPORTUNITY* (1.50 CREDITS)	
MBA 2		
Terms 6, 7 and 8	ELECTIVES AND SPECIALIZATION OPPORTUNITIES* (15.00 CREDITS)	

-  Core Foundation Courses
-  Electives
-  Strategy Field Study

Part-time MBA students can enrol in a maximum of 3.00 credits of online (ONLN) courses per term.

*Electives must not duplicate previous business courses taken.

** Students must enrol in MGMT 6090 0.00 in the first term of their Strategy Field Study.

*** The Strategy Field Study spans two consecutive terms. Students may enrol in MGMT 6100 3.00 in either the first or second term of their Strategy Field Study.

MBA at a Glance

ACCELERATED (Fall 2026 Entry)

PROGRAM DETAILS:

- Program Length: 8-20 months
- Location: Keele campus
- Admission: September or January

GRADUATION REQUIREMENTS:

- Overall grade point average (GPA) of at least 4.40 (B-).
- Successful completion of 30.00 credits of courses consisting of:
6.00 credits of core courses (MGMT 5150 3.00, MGMT 6090 0.00 and MGMT 6100 3.00)
24.00 credits of electives

FULL-TIME ACCELERATED

MBA 2	
Term 1	MGMT 5150 3.00 SKILLS FOR LEADERSHIP
	MGMT 6090 0.00 STRATEGIC FIELD STUDY FORMATION**
	ELECTIVES (12.00 CREDITS)*
Term 2	MGMT 6100 3.00*** STRATEGY FIELD STUDY
	If you have <u>not</u> received Advanced Standing for SGMT 5200 3.00¹: SGMT 5200 3.00 + ELECTIVES (9.00 CREDITS)* OR If you have received Advanced Standing for SGMT 5200 3.00¹: ELECTIVES (12.00 CREDITS)*

PART-TIME ACCELERATED

MBA 2	
Term 1	MGMT 5150 3.00 SKILLS FOR LEADERSHIP
	ELECTIVE (3.00 CREDITS)*
Term 2	ELECTIVES (6.00 CREDITS)*
Term 3	MGMT 6090 0.00** STRATEGY FIELD STUDY FORMATION
	If you have <u>not</u> received Advanced Standing for SGMT 5200 3.00¹: SGMT 5200 3.00 + ELECTIVES (3.00 CREDITS)* OR If you have received Advanced Standing for SGMT 5200 3.00¹: ELECTIVES (6.00 CREDITS)*
Term 4	MGMT 6100 3.00*** STRATEGY FIELD STUDY
	ELECTIVE (3.00 CREDITS)*
Term 5	ELECTIVES (6.00 CREDITS)*



Core Foundation Courses

Electives¹

Strategy Field Study

*Electives must not duplicate previous business courses taken.

** Students must enrol in MGMT 6090 0.00 in the first term of their Strategy Field Study.

*** The Strategy Field Study spans two consecutive terms. Students may enrol in MGMT 6100 3.00 in either the first or second term of their Strategy Field Study; however, they are not permitted to start MGMT 6090 3.00 in the final term of their degree.

¹Accelerated students with an undergraduate business degree (e.g. Schulich BBA) are strongly encouraged to complete at least one Strategic Management elective (SGMT course code) as part of their MBA elective requirements. Students are required to take SGMT 5200 3.00 unless they have received advanced standing credits for this course.

WE MBA at a Glance

FULL-TIME

PROGRAM DETAILS:

- **Program Length:** 24 months
- **Location:** Keele campus
- **Admission:** September

GRADUATION REQUIREMENTS:

- Overall grade point average (GPA) of at least 4.40 (B-).
- Successful completion of 60.00 credits of courses consisting of:
 - **33.00 credits** of core courses
 - **27.00 credits** of electives. Certain electives are scheduled over the weekends for your convenience.

WE MBA 1	
TERM 1	MGMT 5150 J 3.00 SKILLS FOR LEADERSHIP
	ACTG 5100 J 3.00 FINANCIAL ACCOUNTING FOR MANAGERS
	MKTG 5200 J 3.00 MARKETING MANAGEMENT
	OMIS 5110 J 1.50 INFORMATION SYSTEMS OMIS 5120 J 1.50 QUANTITATIVE METHODS
TERM 2	FINE 5200 J 3.00 MANAGERIAL FINANCE
	SUST 5200 J 3.00 BUSINESS AND SUSTAINABILITY
	BEAP 5100 J 3.00 THE ECONOMIC ENVIRONMENT OF BUSINESS
	ACTG 5210 1.50 MANAGEMENT ACCOUNTING OMIS 5210 1.50 OPERATIONS MANAGEMENT
TERM 3	ORGS 5200 J 3.00 ORGANIZATIONAL BEHAVIOUR
	SGMT 5200 3.00 STRATEGY
WE MBA 2	
TERM 4	ELECTIVES (12.00 CREDITS)*
TERM 5	MGMT 6090 0.00** STRATEGY FIELD STUDY FORMATION
	ELECTIVES (12.00 CREDITS)*
TERM 6	MGMT 6100 3.00** STRATEGY FIELD STUDY
	ELECTIVE (3.00 CREDITS)*
Core Foundation Courses Electives Strategy Field Study *Electives must not duplicate previous business courses taken. ** The Strategy Field Study spans two consecutive terms. Students may enrol in MGMT 6100 in either the first or second term of the Strategy Field Study. Course sequencing and details subject to change.	

WE MBA at a Glance

ACCELERATED

PROGRAM DETAILS:

- Program Length:** 12 months
- Location:** Keele campus
- Admission:** September
- Overall grade point average (GPA) of at least 4.40 (B-).

GRADUATION REQUIREMENTS:

- Successful completion of 30.00 credits of courses consisting of:
 - **6.00 credits** of core courses
 - **24.00 credits** of electives. Certain electives are scheduled over the weekends for your convenience.

WE MBA 2	
TERM 1	MGMT 5150 J 3.00 SKILLS FOR LEADERSHIP
	ELECTIVES (9.00 CREDITS)*
TERM 2	MGMT 6090 0.00 STRATEGIC FIELD STUDY FORMATION
	ELECTIVES (12.00 CREDITS)*
TERM 3	MGMT 6100 3.00** STRATEGY FIELD STUDY
	ELECTIVE (3.00 CREDITS)*

Core Foundation Courses

Electives

Strategy Field Study

*Electives must not duplicate previous business courses taken. Students are encouraged to select a strategy-focused elective as part of their 24.00 elective credits.

**The Strategy Field Study spans two consecutive terms. Students may enrol in MGMT 6100 3.00 in either the first or second term of their Strategy Field Study.

Course sequencing and details are subject to change. WE MBA students must strictly follow their curriculum chart. Please note that only part-time enrolment is permitted during the Summer term.

Joint and Dual MBA Programs

Joint MBA/MFA and MBA/MA Degrees

The Schulich School of Business and the School of Arts, Media, Performance and Design, Graduate Studies, offer a three-year, full-time, combined program leading to both a Master of Business Administration and Master of Fine Arts or Master of Arts degree. York University has distinguished itself in many ways but among its central achievements are the excellence of its School of Arts, Media, Performance and Design and that of the Schulich School of Business. These Faculties have created combined MBA/MFA degree programs in Visual Arts, Film, and Dance and combined MBA/MA degree programs in Art History, Dance, Music, Film (Cinema & Media Studies) and Theatre Studies at York University.

The combined degree offers students a unique opportunity for study. Graduates of this highly challenging program will follow career paths in which knowledge of the arts and of management and business are required. The MBA and MFA/MA programs complement each other in focus and offer excellent preparation for those interested in management careers in the arts, media and entertainment sectors.

FACULTY

Faculty members teaching in the MBA/MFA and MBA/MA programs are drawn from the faculty complement of the Schulich School of Business and the School of Arts, Media, Performance and Design.

Director, MBA/MFA and MBA/MA Programs
Kenneth Rogers BA (Emerson), MA & PhD (NYU)
 Associate Professor
 Faculty of Arts, Media, Design and Performance

STUDY OPTIONS

Full-time Study

- Normal full-time load: 15.00 credits of courses per term

PROGRAM LENGTH

This is a full-time program. The normal full-time course load is 15.00 credits of courses per term. Students who enrol in the combined program should be able to complete it over a three year period, from date of entry.

GRADUATION REQUIREMENTS

- Overall grade point average (GPA) of 5.00 (B) in the MBA
- Successful completion of 45.00 credits of Schulich School of Business courses:
 - 33.00 credits** of Required Foundations of Management Core Courses
 - 9.00 credits** of Schulich Electives and SB/ARTM 6301 3.00
 - OR 12.00 credits** of Schulich Electives and GS/ARTM 6301 3.00

Students who receive a waiver with replacement for Schulich MBA 1 Required Core Courses must replace these core courses with Schulich electives

- Meet degree requirements for combined students in their respective MFA/MA programs

FEE SCHEDULE

In total, 3 full-time terms are paid to Schulich and 3 full-time terms are paid to Graduate Studies. Any part-time terms are paid to the Faculty in which courses are taken.

For financial support through the Faculty of Graduate Studies, contact the School of Arts, Media, Performance and Design, Reception and General Enquiries at 416-736-5136 or ampd.yorku.ca/money-matters/.

For information about financial support through Schulich, visit schulich.yorku.ca/financialaid or contact finaid@schulich.yorku.ca.



FIND MBA/MFA/MA PROGRAM DETAILS ONLINE!
schulich.yorku.ca/programs/mba-mfa-ma

Joint MBA/MFA and MBA/MA at a Glance

MBA ADMISSION CRITERIA

For acceptance into this combined program, students must meet the admission requirements for both the MBA and the MFA or MA as outlined by the University. Students must apply to, and be accepted by, each program separately. Below are the requirements to apply to the Schulich MBA only:

- Students must have an undergraduate degree from a recognized post-secondary institution in Fine Arts with a minimum B average* in the last two full years (or equivalent) of academic work.
- Students must earn an acceptable score on all four measurements of the Graduate Management Admissions Test (GMAT) or the Graduate Record Examination (GRE).
- Relevant full-time work experience within the arts or cultural industries is strongly recommended.
- Students may apply for admission to the combined program during the first year study in either the MBA program or MFA or MA program.
- For details regarding admission requirements for MA/ MFA programs, visit the Faculty of Graduate Studies' School of Arts, Media, Performance and Design (AMPD) website:
ampd.yorku.ca/current-students/graduate

Note: Minimum average entry requirements may be higher for the MFA or MA program you are applying to

MBA/MFA/MA ACADEMIC PROGRAM

Students in the combined program may choose either of the following two options. However, most students will find that Option 1 most easily facilitates progress through the combined program within three years of study.

Students should consult with the combined program director or coordinator regularly to ensure they are meeting the requirements as they proceed through the program.

OPTION 1: GRADUATE STUDIES START

YEAR 1

MFA/MA CORE REQUIREMENTS

Students take the core course requirements for their MFA or MA degree. In addition, students will take GS/ARTM 6301 3.00 Transformation in Media and Culture during the winter semester of their first year of study. (They may also take ARTM 6300 3.00 Cultural Policy in the fall semester of their first year.)

YEAR 2

MBA 1 REQUIREMENTS

JOINT MBA/MFA AND MBA/MA AT-A-GLANCE

OPTION 1 (Recommended)

YEAR 1		
	The required courses in the student’s fine arts specialization in either the MFA or MA streams in the School of Arts, Media, Performance and Design	
	ARTM 6301 3.00 TRANSFORMATION IN MEDIA AND CULTURE	
YEAR 2		
FALL	MGMT 5150 3.00 SKILLS FOR LEADERSHIP	
	OMIS 5110 1.50 INFORMATION SYSTEMS	OMIS 5120 1.50 QUANTITATIVE METHODS
	BEAP 5100 3.00 THE ECONOMIC ENVIRONMENT OF BUSINESS	
	MKTG 5200 3.00 MARKETING MANAGEMENT	
	ACTG 5100 3.00 FINANCIAL ACCOUNTING FOR MANAGERS	
WINTER	FINE 5200 3.00 MANAGERIAL FINANCE	
	ACTG 5210 1.50 MANAGEMENT ACCOUNTING	OMIS 5210 1.50 OPERATIONS MANAGEMENT
	ORGS 5200 3.00 LEADING PEOPLE AND ORGANIZATIONS	
	SGMT 5200 3.00 STRATEGY	
	SUST 5200 3.00 BUSINESS AND SUSTAINABILITY	
SUMMER	Students generally undertake an internship after completing their second year in the program (and having fulfilled all their 5000 level and MGMT 5150 3.00 core MBA requirements) *Optional	
YEAR 3		
	The balance of required courses in the student’s fine arts specialization in either the MFA or MA streams in the School of Arts, Media, Performance and Design	
	MGMT 6090 0.00 STRATEGY FIELD STUDY FORMATION	
	MGMT 6100 3.00 STRATEGY FIELD STUDY	
	SCHULICH ELECTIVE(S) (9.00-12.00 CREDITS)	

 Electives

 Core Foundation Courses

OPTION 2: SCHULICH START**YEAR 1****MBA 1 REQUIREMENTS**

Students will take 30.00 credit hours of the Required Foundations of Management 5000 level Core Courses in the first year of study for degree credit at Schulich. : To be eligible to advance to the next year of the joint program, students require a GPA of 5.00 (B), in their first year of study at Schulich.

YEAR 1 SUMMER**(optional)**

Students may choose to undertake an internship after completing their first year in the program.

YEAR 2**MFA/MA CORE REQUIREMENTS**

Students will take the core course requirements in their Fine Arts area and SB/ARTM 6301 3.00 Transformation in Media and Culture. In some cases, students may complete their Strategy Field Study (MGMT 6090 0.00 and MGMT 6100 3.00) in this year of study.

YEAR 2 SUMMER**(optional)**

Students may choose to undertake an internship in this semester, if not already completed.

YEAR 3**MFA/MA and MBA REQUIREMENTS**

Students will complete the requirements in both programs during this final year of study. Students should take their Strategic Field Study (MGMT 6090 0.00 and MGMT 6100 3.00) in the fall semester, if not already completed.

Students will also complete their Master's Research Paper (MRP) or Thesis and the balance of their course requirements in each program over the two semesters.

JOINT MBA/MFA AND MBA/MA AT-A-GLANCE**OPTION 2**

YEAR 1		
FALL	MGMT 5150 3.00 SKILLS FOR LEADERSHIP	
	OMIS 5110 1.50 INFORMATION SYSTEMS	OMIS 5120 1.50 QUANTITATIVE METHODS
	BEAP 5100 3.00 THE ECONOMIC ENVIRONMENT OF BUSINESS	
	MKTG 5200 3.00 MARKETING MANAGEMENT	
	ACTG 5100 3.00 FINANCIAL ACCOUNTING FOR MANAGERS	
WINTER	SUST 5200 3.00 BUSINESS AND SUSTAINABILITY	
	ACTG 5210 1.50 MANAGEMENT ACCOUNTING	OMIS 5210 1.50 OPERATIONS MANAGEMENT
	ORGS 5200 3.00 LEADING PEOPLE AND ORGANIZATIONS	
	SGMT 5200 3.00 STRATEGY	
	FINE 5200 3.00 MANAGERIAL FINANCE	
	Students may choose to undertake an internship after completing their first year in the program. *Optional	
YEAR 2		
MFA/MA CORE REQUIREMENTS Students will take the core course requirements in their Fine Arts area. Students may complete their Strategy Field Study (MGMT 6090 0.00 and MGMT 6100 3.00) in this year of study. SUMMER* Students generally undertake an internship after completing their second year in the program (and having fulfilled all their 5000 level core MBA requirements.) *Optional		
ARTM 6301 3.00 TRANSFORMATION IN MEDIA AND CULTURE		
YEAR 3		
	The balance of required courses in the student’s fine arts specialization in either the MFA or MA streams in the School of Arts, Media, Performance and Design	
	MGMT 6090 0.00** STRATEGY FIELD STUDY FORMATION	
	MGMT 6100 3.00** STRATEGY FIELD STUDY	
	SCHULICH ELECTIVE(S) (9.00-12.00 CREDITS)	

**If not already completed.

☐ Electives

☐ Core Foundation Courses

ADDITIONAL SPECIALIZATION

- MBA/MFA/MA students require only 9.00 credits to fulfill a specialization requirement
- Unless a prerequisite is specified for a particular specialization, students are free to select their electives from the list of electives in this handbook.

Graduate Diploma in Arts, Media and Entertainment Management

Students may choose to pursue an Arts, Media and Entertainment Management Graduate Diploma in addition to their combined MBA/MFA/MA degrees.

Students who wish to pursue the graduate diploma must discuss this with the Program Director or Coordinator at the beginning of the program.

If students are doing a Graduate Diploma in Arts, Media and Entertainment Management as well as the two degrees, the summer semester after their second year of study is an appropriate time to meet the internship requirement; however, some students may choose to complete this requirement in the summer after their third year of study. All diploma requirements must be satisfied within one term of completing the graduate degree program requirements.

GRADUATION REQUIREMENTS

- The diploma must be taken concurrently with a Schulich graduate degree*
- The diploma must be completed within one term of completing graduate program degree requirements
- Completion of the [Arts, Media and Entertainment Management specialization requirements](#)
- Minimum 12-week full-time internship in a cultural sector organization as approved by the director
- MGMT 6100 3.00 Strategy Field Study in a cultural sector organization as approved by the director

*Students must satisfy both Graduate Diploma (above) and MBA/MFA or MBA/MA requirements

Joint JD/MBA Degrees

Schulich and York's Osgoode Hall Law School offer a four-year joint program leading to joint Hennick Juris Doctor (JD) Master of Business Administration (MBA) degrees.

Hennick
JD|MBA

Graduates from these highly challenging programs follow career paths in which business and law overlap. Students normally specialize in some business/law combination such as environmental law/business management; economic regulation; finance; international business; corporate/commercial law; corporate tax; labour law/labour relations; public administration; and real estate and infrastructure. Regardless of their proposed career path, students should always ensure sufficient breadth in their legal studies to prepare for the lawyer licensing process and the demands of a legal career.

FACULTY

Faculty members teaching in the JD/MBA program are drawn from the full faculty complement of the Schulich School of Business and Osgoode Hall Law School. For a complete list of Schulich faculty members, please refer to the Faculty section of this handbook.

Director JD/MBA Program

Peter Macdonald

LLB (Osgoode), of the Bar of Ontario

Adjunct Professor of Strategic Management

Assistant Director JD/MBA Program

Bridget Bilski

JD (Western), of the Bar of Ontario

Benefit from Osgoode's internationally renowned full-time faculty and distinguished adjunct professors. Learn more by visiting the Osgoode and Hennick websites:

osgoode.yorku.ca

yorku.ca/hennick



STUDY OPTIONS

Full-time Study

Normal full-time load: 15.00 credits of courses per term

- Osgoode requirements of 13.00-17.00 academic credits in each of Fall and Winter terms (in the upper years).

PROGRAM LENGTH

2 terms

Schulich MBA Year 1 curriculum

+

2 terms

Osgoode Hall Year 1 curriculum

+

4 terms

combined Schulich and Osgoode upper year courses

= 4 years total

GRADUATION REQUIREMENTS

Successful completion of:

- **MGMT 5500 0.00**
- **45.00 credits** of Schulich School of Business courses
- first year program at Osgoode Hall Law School
- **45.00 academic credits** of upper year Osgoode Hall Law School courses, including:
 - (i) successful completion of the Joint JD/MBA Seminar in the final year of the Joint Program;
 - (ii) upper year legal research and writing requirement (Osgoode)
 - (iii) Indigenous & Aboriginal Law Requirement
 - (iv) at least one course or program with an experiential practicum component ("Praxicum")
 - (v) successful completion of Administrative Law (LW 2010)
- Successful completion of the 40 hour Osgoode Public Interest Requirement (OPIR)

ADMISSION CRITERIA

To be eligible for consideration, each applicant must meet the MBA admission criteria for the Schulich School of Business and the JD admission criteria for Osgoode Hall Law School, as well as meeting the additional admission criteria for the JD/MBA Program set forth below. Osgoode admission criteria can be found on the Law School's website. Students enrolled in Schulich MBA 1 or the 1st year of the Osgoode JD Program may be considered each year for admission into the second year of the JD/MBA joint program. Students in MBA 1 applying to the second year of the joint program, must submit a letter of intent to the Schulich Admissions Office. The additional admission criteria for the JD/MBA Program referred to above include the following:

Academic Background

- An undergraduate degree from a recognized post-secondary institution with at least an A- average in the last two full years (or equivalent) of academic study. (Applicants with 3-year degrees may be considered for admission with an additional year of work experience beyond the minimum required by program).

GMAT Score

- A score in the 85th percentile or higher on the Graduate Management Admission Test (GMAT) or the Graduate Record Examination (GRE) is recommended. The GMAT requirement will be waived for applicants who have been accepted to and enrolled in the JD Program at Osgoode Hall Law School. Candidates wishing to take advantage of this GMAT waiver must send a request to Osgoode's Admissions Office to have their LSAT scores transferred to the Schulich School of Business.

LSAT

- A score around the 85th percentile on the Law School Admission Test (LSAT).

Work Experience

- Post-degree work experience is not required, however it is recommended since students will be in class with MBA students who generally have 4-5 years of experience.

FEE SCHEDULE – 4 YEAR PROGRAM

Fees must be paid as follows:

- Terms 1 and 2 (Schulich or Osgoode)
- Terms 3 and 4 (Schulich or Osgoode)
- Term 5: Schulich Tuition
- Terms 6-8: Osgoode tuition
- students may also register for MBA courses (6.00 credits max) in the Summer term, in which case part-time tuition is paid to Schulich

FINANCIAL ASSISTANCE

SCHULICH:

- Information on Schulich entrance scholarships and financial aid is available at schulich.yorku.ca/financialaid and in the Schulich Awards and Financial Support brochure.
- For further information, please contact the Schulich Financial Aid Office at finaid@schulich.yorku.ca.

OSGOODE:

- For financial support through Osgoode Hall Law School, contact the Financial Services Office, Osgoode Hall Law School, 416-650-8132 or via email at financialservices@osgoode.yorku.ca.

JD/MBA ACADEMIC PROGRAM

YEAR 1 REQUIREMENTS

EITHER

- 30.00 credits of Schulich MBA 1 Required Foundations of Management Core Courses

or

- 9 courses of required Osgoode Year 1 curriculum
- students who receive Waiver with Replacement for Schulich MBA 1 required Core Courses must replace these core courses with Schulich elective courses. No Advanced Standing is permitted in the Joint JD/MBA Program

All joint JD/MBA students are also required to take MGMT 5500 0.00 in their first year of the Joint JD/MBA Program.

This is a compulsory non-credit seminar course.

YEAR 2 REQUIREMENTS

- the Year 1 required program in the other school

YEARS 3 AND 4 REQUIREMENTS*

- A combination of Schulich and Osgoode courses, consisting of:
 - a) at least 15.00 credits in Schulich (note that MBA 2 Required Foundations of Management Core Courses , MGMT 6090 0.00 and MGMT 6100 3.00 Strategy Field Study can be taken in either Year 3 or Year 4)
 - b) 45 academic credits of upper year Osgoode Hall Law School courses, including all of the following:
 - (i) successful completion of the Joint JD/MBA Seminar in the final year of the Joint Program;
 - (ii) upper year legal research and writing requirement (Osgoode)
 - (iii) Indigenous & Aboriginal Law Requirement
 - (iv) at least one course or program with an experiential practicum component ("Praxicum")
 - (iv) LW 2010 4.00- Administrative Law
- Successful completion of the 40 hour Osgoode Public Interest Requirement (OPIR)

*Please note that sessional dates and examination periods at Osgoode may differ from Schulich

NOTE:

1. Students will not be eligible to advance to the upper year(s) of the joint degree program if their grade point average (GPA) in the first year of Osgoode is lower than 5.5 (B), or is lower than 5.0 (B) in the first year of Schulich.
2. Students ineligible to continue in the joint program may continue in either or both Schulich and Osgoode, provided they maintain the required standards of each.

Additional Specialization(s)

- JD/MBA students can take advantage of any specialization offered at Schulich
- Some diploma programs require consultation with the JD/MBA director and the department program director to ensure all requirements are met
- JD/MBA students require only 9.00 credits to fulfill a specialization requirement

Unless a prerequisite is specified for a particular specialization, students are free to select their electives from the list in this handbook.

SUMMER COURSES

Students may enrol in a maximum of 6.00 credits in the summer term at the Schulich School of Business, and must pay the Schulich part-time fees for that term. Taking summer courses does not allow for a reduction in Fall and Winter term required credits but permits flexibility in course selection or additional law courses.

EXCHANGE PROGRAM

JD/MBA students may participate in a full-time Schulich exchange term abroad only in their upper year Summer term. A maximum of 6.00 credits of exchange electives are eligible to be included in the required 45.00 credits that must be taken at Schulich. All other completed Schulich exchange credits will be considered extra and will not reduce the number of credits required in the MBA. Students on Schulich Summer exchange should inquire with the Schulich International Relations office regarding part-time exchange opportunities. Full-time exchange alternatives are available through Osgoode.



Find JD/MBA program details online
schulich.yorku.ca/programs/hennick-jd-mba

4 Year Joint JD/MBA at a Glance

FULL-TIME STUDY (KEELE CAMPUS)

- Normal full-time load in MBA Year 1 is 15.00 credits per term; must complete 30.00 credits by the end of Term 2
- Normal full-time load in Osgoode Year 1 is 18.00 credits per term; must complete 36 JD credits by the end of Osgoode Year 1
- Osgoode requirement: 13.00 – 17.00 credits per term at both schools in the upper years of the program

PROGRAM LENGTH

- 2 terms of MBA Year 1 curriculum
- 2 terms of Osgoode Year 1 curriculum
- 4 terms of combined Schulich and Osgoode upper year courses

GRADUATION REQUIREMENTS

Successful completion of:

- **MGMT 5500 0.00**
- **45.00 credits** of Schulich School of Business courses
- first year program at Osgoode Hall Law School
- **45.00 academic credits** of upper year Osgoode Hall Law School courses, including:
 - (i) successful completion of the Joint JD/MBA Seminar in the final year of the Joint Program;
 - (ii) upper year legal research and writing requirement (Osgoode);
 - (iii) Indigenous and Aboriginal Law Requirement
 - (iv) at least one course or program with an experiential practicum component ("Praxicum")
 - (v) LW 2010 4.00 - Administrative Law
- Successful completion of the 40 hour Osgoode Public Interest Requirement (OPIR)

4 Year Joint JD/MBA at a Glance

YEAR 1 AT SCHULICH

YEAR 1 OR 2		
Term 1	MGMT 5150 3.00 SKILLS FOR LEADERSHIP	
	OMIS 5110 1.50 INFORMATION SYSTEMS	OMIS 5120 1.50 QUANTITATIVE METHODS
	BEAP 5100 3.00 THE ECONOMIC ENVIRONMENT OF BUSINESS	
	MKTG 5200 3.00 MARKETING MANAGEMENT	
	ACTG 5100 3.00 FINANCIAL ACCOUNTING FOR MANAGERS	
	MGMT 5500 0.00 BUSINESS AND THE LAW SEMINAR (COMPULSORY NON-CREDIT TAKEN UPON ENTRY TO PROGRAM)	
	FINE 5200 3.00 MANAGERIAL FINANCE	
Term 2	ACTG 5210 1.50 MANAGEMENT ACCOUNTING	OMIS 5210 1.50 OPERATIONS MANAGEMENT
	ORGS 5200 3.00 LEADING PEOPLE AND ORGANIZATIONS	
	SGMT 5200 3.00 STRATEGY	
	SUST 5200 3.00 BUSINESS AND SUSTAINABILITY	
	MGMT 5500 0.00 BUSINESS AND THE LAW SEMINAR (COMPULSORY NON-CREDIT TAKEN UPON ENTRY TO PROGRAM)	

- ☐ Core Foundation Courses
- ☐ Electives

YEAR 1 AT OSGOODE

YEAR 1 OR 2	
Term 1	LW 1300 4.00 INTRODUCTORY LAWYERING SKILLS (FULL YEAR COURSE)
	LW 1200 3.00 ETHICAL LAWYERING IN A GLOBAL COMMUNITY (FULL YEAR COURSE)
	LW 1800 6.00 PUBLIC & CONSTITUTIONAL LAW (FULL YEAR COURSE)
	LW 1020 4.00 TORTS
	LW 1040 4.00 CRIMINAL LAW
	LW 1010 4.00 CONTRACTS
	MGMT 5500 0.00 BUSINESS AND THE LAW SEMINAR (COMPULSORY NON-CREDIT TAKEN UPON ENTRY TO PROGRAM)
Term 2	LW 1300 4.00 INTRODUCTORY LAWYERING SKILLS (FULL YEAR COURSE)
	LW 1200 3.00 ETHICAL LAWYERING IN A GLOBAL COMMUNITY (FULL YEAR COURSE)
	LW 1800 6.00 PUBLIC & CONSTITUTIONAL LAW (FULL YEAR COURSE)
	LW 1090 4.00 PROPERTY
	LW 1302 4.00 LEGAL PROCESS
	MGMT 5500 0.00 BUSINESS AND THE LAW SEMINAR (COMPULSORY NON-CREDIT TAKEN UPON ENTRY TO PROGRAM)
	FIRST YEAR PERSPECTIVE OPTION (3.00 CREDITS)
YEAR 3 AND 4	
	MGMT 6090 0.00 STRATEGY FIELD STUDY FORMATION
	MGMT 6100 3.00 STRATEGY FIELD STUDY (TWO TERMS)
	SCHULICH ELECTIVE(S) (12.00 CREDITS)
	45.00 ACADEMIC CREDITS IN OSGOODE, INCLUDING: LW 3820 3.00 JOINT JD/MBA SEMINAR
	SUCCESSFUL COMPLETION OF THE 40-HOUR OSGOODE PUBLIC INTEREST REQUIREMENT (OPIR)
	SUCCESSFUL COMPLETION OF THE INDIGENOUS & ABORIGINAL LAW REQUIREMENT
	SUCCESSFUL COMPLETION OF THE UPPER YEAR LEGAL RESEARCH & WRITING REQUIREMENT
	SUCCESSFUL COMPLETION OF THE PRAXICUM REQUIREMENT
	LW 2010 4.00 ADMINISTRATIVE LAW

Joint York/Laval Degrees

This joint degree is offered through the Faculté des Sciences de l'Administration de l'Université Laval in Quebec City and Schulich. The goal of the program is to graduate bilingual and bicultural managers with a superior understanding of the realities and conditions of the Canadian business environment. See application process below.

Alternatively, Laval students who are planning to come to Schulich on exchange should visit schulich.yorku.ca/goinginternational.

ELIGIBILITY

- a cumulative grade point average (GPA) of at least 5.00 (B) on the 30.00 credits of MBA 1 and MBA 2 Required Foundations of Management Core Courses (See 'Year 1 Requirements', below)

THE ACADEMIC PROGRAM

YEAR 1 REQUIREMENTS

- 30.00 credits of Schulich MBA 1 Required Foundations of Management Core Courses, excluding advanced standing

YEAR 2 REQUIREMENTS

- for information on the academic program at Laval, contact the Schulich Graduate International Program Coordinator in W263, Schulich.

APPLICATION PROCESS

- for eligible students, submission of application to Schulich Graduate Admissions office by November 15 for the following September at Laval (see 'Eligibility' above)

MBA Graduate Diplomas

In addition to specializing, students may pursue a Graduate Diploma in the following areas.

Graduate Diplomas are available in addition to a degree diploma and must be completed within one term of completing the MBA. The Advanced Management Diploma is completed by taking one additional part-time term of study following the MBA program.

With a concentration of courses and a strategy field study site (approved by area program director), students will also engage in an internship or research paper to complete their diploma.

To obtain a Graduate Diploma, Schulich graduate students must satisfy both the graduate diploma and degree requirements.

AREA OF INTEREST	GRADUATE DIPLOMA	PAGE
Management	Advanced Management Diploma	32
Arts and Media	Arts, Media and Entertainment Management	34
Sustainability	Business and the Environment	36
Financial Engineering	Financial Engineering	38
Health Industry Management	Health Industry Management	40

*Students pursuing MBA/MFA/MA or JD/MBA should consult with Student & Enrolment Services, the degree program director and diploma coordinator to see if requirements can be met within the timeline of the programs.

Advanced Management Diploma

The Advanced Management Diploma (AMD) is a two-term, 18-credit graduate diploma available to students who wish to continue to build their professional skills by completing an internship. Nine of these credits overlap with the master's degree requirements, while the remaining nine are unique to the AMD, including a 6-credit Mandatory Experiential Learning Graduate Placement and a 3-credit course in either Professional Development for Managers or Case Analysis and Professional Skills.

The AMD gives students the opportunity to apply and synthesize the management principles they learn within their degree program.

The AMD is available to students currently enrolled in any of the following Schulich master's programs:

- Master of Business Administration (MBA)
- Master of Finance (MFin)
- Master of Management (MMgt)
- Master of Marketing (MMkt)
- Master of Real Estate and Infrastructure (MREI)
- Master of Health Industry Administration (MHIA)
- Master of Business Analytics (MBAN)
- Master of Management in Artificial Intelligence (MMAI)
- Master of Supply Chain Management (MSCM)

ELIGIBILITY & APPLICATION

To apply please fill in the application form linked below:

[AMD APPLICATION FORM](#)

By submitting this application, you are confirming your intent to pursue the Graduate Diploma in Advanced Management (AMD) alongside one of Schulich's master level programs.

Opt-in Deadline: End of Week 2 of your second term. (e.g. If the first term of the program is Fall, you must opt-in to pursue AMD on or before the end of Week 2 of the Winter term).

Program Details & Financial Considerations

Students pursuing the AMD will complete one additional part-time term.

Part-time tuition fees (up to 50% depending on the program), will apply to the additional term.

The degree and AMD diploma are awarded together upon completion of all AMD requirements.

International students must ensure they have appropriate work authorization to pursue the mandatory full-time internship and maintain valid study authorization until degree completion. Please consult with International Relations (intlrelations@schulich.yorku.ca) for guidance.

The work placement or internship is self-secured by the student.



FIND AMD DETAILS ONLINE!

schulich.yorku.ca/advanced-management-diploma/

DIPLOMA REQUIREMENTS

ADVANCED MANAGEMENT DIPLOMA - MBA	
Courses to take:	
MGMT 6300 3.00 or MGMT 6350 3.00	Case Analysis and Presentation Skills Professional Development for Managers
Term:	
Any term of the program	
Courses to take:	
MMGT 5300 6.00	Experiential Learning
Term:	
Additional part-time term	



FIND AMD DETAILS ONLINE!
schulich.yorku.ca/advanced-management-diploma/

Graduate Diploma in Arts, Media & Entertainment Management

The graduate diploma in Arts, Media and Entertainment Management provides a deep and current understanding of management practices across the creative industries, including: broadcasting, digital and social media, not-for-profit arts and social enterprise organizations. Alumni of the diploma hold senior management positions in the arts, creative industries and government, nationally and internationally.

FACULTY

Schulich ARTM faculty members are well known nationally and internationally for their work in arts, entertainment and media. Their expertise spans a wide range of related issues, including strategic management, policy development and entrepreneurship. All faculty members continue to play a vital role in the field of arts and culture.

SPECIALIZATION CO-DIRECTORS:

Kenneth Rogers

BA (Emerson College), MA/PhD (NYU);
Associate Professor, York AMPD;
Academic Director, MBA/MFA and
MBA/MA Programs, SSB

Trina McQueen, OC

Co-Director, MBA/MFA and
MBA/MA Programs, SSB
BA (Carleton), Hon LLD (Mount St.
Vincent, Carleton, Waterloo, York)

Douglas Barrett

BA (York); MSc (Syracuse); LLB
(Dalhousie)
Adjunct Professor

Lisa de Wilde

CM, BA (McGill); LLB (McGill);
Hon LLD (Ryerson; Brandon)
Bell Media Professor in Media
Management

Peter Grant

BA (Toronto); LLB (Toronto)
Adjunct Professor

Peter Lyman

BA (McGill); MBA (Harvard)
Adjunct Professor

Peter Schneider

BFA (British Columbia);
MBA, JD (York)
Sessional Lecturer

Celia Smith

MBA, CEO, Luminato Festival
Toronto

Patrick Twaddle

BFA (York)
MA, MBA (York)
Sessional Lecturer



FIND ARTS, MEDIA & ENTERTAINMENT MANAGEMENT DIPLOMA
DETAILS ONLINE!

schulich.yorku.ca/specializations/arts-media/

DIPLOMA REQUIREMENTS

GRADUATE DIPLOMA IN ARTS, MEDIA & ENTERTAINMENT MANAGEMENT**	
Requirements:	
12.00 credits total: • 3.00 credits of required courses • 9.00 credits of elective courses *Additional requirements: • A minimum 12-week full-time internship in a cultural sector organization taken concurrently with a Schulich graduate degree** • Diploma must be completed within one term of completing graduate program degree requirements	
ARTM 6301 3.00	Transformation in Media and Culture
MGMT 6100 3.00	Strategy Field Study**
<i>in a cultural sector organization</i>	
*Students must satisfy both Graduate Diploma and MBA requirements. **Internship sites and Strategy Field Study sites must be approved by the Program Director	



FIND ARTS, MEDIA & ENTERTAINMENT MANAGEMENT DIPLOMA
 DETAILS DETAILS ONLINE!
schulich.yorku.ca/specializations/arts-media/

Graduate Diploma in Business and the Environment

The Graduate Diploma in Business and the Environment at York University, offered jointly by the Schulich School of Business and the Faculty of Environmental and Urban Change, prepares students to lead sustainability initiatives addressing climate, environmental, and social challenges. Open to students enrolled in both the MBA and MES programs, it blends business expertise with environmental and social insights. The program combines academic learning with practical experience, equipping graduates for careers in for-profit, nonprofit, and government sectors. Potential roles include Sustainability Manager, ESG Analyst, and Social Procurement Specialist.

FACULTY

Charles H. Cho

Professor of Sustainability Accounting; Erivan K. Haub Chair in Business & Sustainability

Burkard Eberlein

Professor of Public Policy and Sustainability; Director, BBA/iBBA Programs

Geoffrey M Kistruck

Professor; RBC Chair in Social Innovation & Impact

Dirk Matten

Professor of Sustainability; Hewlett-Packard Chair in Corporate Social Responsibility

Mike Valente

Associate Professor of Business and Sustainability; Area Coordinator, Sustainability, Director, MBA Program

Maxim Voronov

Professor of Sustainability and Organization

Olaf Weber

Professor; CIBC Chair in Sustainable Finance; Director, Centre of Excellence in Responsible Business



FIND BUSINESS AND THE ENVIRONMENT DIPLOMA
DETAILS ONLINE!

schulich.yorku.ca/specializations/business-sustainability/

DIPLOMA REQUIREMENTS

GRADUATE DIPLOMA IN BUSINESS AND THE ENVIRONMENT	
Requirements:	
Students must complete 12.00 credits consisting of the following Required and Elective courses: • A minimum of 6.00 credits of Required Courses (one 3.00 credit course at SSB and one 3.00 credit course at EUC) • Remaining 6.00 credits of additional Required or Elective Courses at either SSB or EUC Additional Requirements: Students must complete an internship or placement of at least 120 hours at an organization or agency with a focus on business and the environment pre-approved by the Diploma Co-Coordinator / Area Coordinator • Must be taken concurrently with an MBA* or MES* degree • The diploma must be completed within one term of completing graduate program degree requirements • Student are required to incorporate an environmental or sustainability component into their MGMT 6100 3.0: Strategy Field Study at a site pre-approved by the Diploma Coordinator/ Area Coordinator * Students must satisfy both Graduate Diploma and MBA or MES requirements.	
Required Courses:	
AT LEAST 3 SSB CREDITS FROM:	
SUST 6250 3.00	Integrating Sustainability Functions
SUST 6350 3.00	Orchestrating Sustainability Initiatives
SUST 6450 3.00	Sustainability Reporting and Disclosure
AT LEAST 3 EUC CREDITS FROM:	
ENVS 5115 3.00	Ecological Economics
ENVS 6186 3.00	Environmental Assessment
ENVS 6119 3.00	Environmental Resource Management
Elective Courses:	
SCHULICH SCHOOL OF BUSINESS	
FINE 6880 3.00	Sustainable Finance and Impact Investing
ORGS 6600 3.00	Diversity & Inclusion in Organizations
PROP 6550 3.00	Sustainable Cities: Urbanization, Infrastructure, and Strategic Choices
SUST 6151 3.00	Innovating for Sustainable Impact
SUST 6152 3.00	Scaling Climate Innovations
SUST 6950 1.50	Ethics and Finance
SUST 6900 1.50	Independent Study
SUST 6900 3.00	Independent Study
Faculty of Environmental and Urban Change (EUC)	
ENVS 5016 3.00	Protected Area Management
ENVS 5070 3.00	Extraction and its Discontents
ENVS 5150 3.00	Perspectives on Green Business
ENVS 5178 3.00	Environmental Policy: Institutions, Ideas, and Interests
ENVS 6180 3.00	The Circular Economy: Sustainable Waste Management and Systems Designs

Graduate Diploma in Financial Engineering

The Graduate Diploma in Financial Engineering is offered by the Schulich School of Business in collaboration with the Department of Mathematics and Statistics. It provides rigorous training in financial theory, methods of engineering, tools of mathematics and practice of programming.

Applicants with strong quantitative backgrounds in fields like economics, math, statistics, computer science, or engineering are well-suited for the program. Graduates gain the knowledge and skills to develop financial instruments and manage risk, leading to careers in trading, valuation, and risk management across financial and consulting firms.

FACULTY

The faculty have led research in designing and implementing innovative financial instruments, including interest rate risk measures, after-tax valuation of derivatives and fixed income products, and new valuation techniques. Senior faculty members involved are listed below.

Program Director

Melanie Cao

BSc & MA (Hust, China);
MBA (Ottawa); PhD (Toronto)
Professor of Finance
Director, Master of Finance Program

Michael Chen

BSc (Jilin University, China)
MSc (UBC, Canada)
PhD (Northwestern University, USA)
Associate Professor,
Mathematics & Statistics,
York University

Ming Dong

BS (Fudan, China);
MS (New York);
PhD (Ohio State);
Professor of Finance

Eliezer Z. Prisman

BA (Hebrew, Israel);
MSc & DSc (Technion, Israel);
Professor of Finance;
Nigel Martin Chair in Finance

Yisong Tian

BSc (Nankai, China);
MBA & PhD (York);
Professor of Finance

Hongmei Zhu

B.Sc. (Shandong University, China)
Ph.D. (University of Waterloo, Canada)
Associate Professor,
Mathematics & Statistics,
York University

Andrew Aziz

B.Sc. (McMaster);
MBA (Queen's);
PhD (York);
Sessional Lecturer in Finance

Joe Lu

BBA, MA (Simon Fraser);
MMF (Waterloo);
FRM (GAAP);
Director, Market Risk,
Scotiabank;
Sessional Lecturer in Finance



FIND FINANCIAL ENGINEERING DIPLOMA DETAILS ONLINE!
schulich.yorku.ca/specializations/financial-engineering/

DIPLOMA REQUIREMENTS

GRADUATE DIPLOMA IN FINANCIAL ENGINEERING	
Eligibility	
Students must be approved by the Program Director based on: • undergraduate degree • successful completion of most of the following undergraduate courses: - Calculus 1 and 2 – single and several variables - Linear Algebra - Foundations of Computer Science - Statistics and Probability - Microeconomics Contact the Financial Engineering department to submit an Eligibility Questionnaire.	
Requirements	
• must be taken concurrently with a Schulich MBA* • the Graduate Diploma must be completed within one term of completing all MBA program requirements • 21.00 credits of required courses below • an internship in a financial institution or an additional research paper, or completing MFIN 5700 3.00 Consulting Study in Finance course • enrolment in Financial Engineering courses is with the permission of the Program Director • students working towards the Diploma in Financial Engineering may take a maximum of 9.00 credits outside Schulich	
Required Courses	
MATH 6914 3.00	Data Driven Finance with Python
MATH 6912 3.00	Machine Learning in Finance
FINE 6200 3.00	Investments
FINE 6800 3.00	Options, Futures and Other Derivative Securities
FNEN 6820 3.00	Advanced Derivative Securities
FNEN 6840 3.00	Enterprise-wide Financial Risk Management
FNEN 6850 3.00	Fixed Income Securities
*Students must satisfy both Graduate Diploma (above) and MBA requirements	



FIND FINANCIAL ENGINEERING DIPLOMA DETAILS ONLINE!
schulich.yorku.ca/specializations/financial-engineering/

Graduate Diploma in Health Industry Management

The Graduate Diploma in Health Industry Management is intended as an opportunity for students to develop and value the competencies deemed essential for a productive career in the health sector. The Graduate Diploma is offered by the Schulich School of Business in collaboration with the MBA specialization in health industry management. The graduate diploma consists of a 10 month internship experience approved by the Program Director following completion of the specialization requirements in the classroom. The internship component prepares students for corporate/executive/management roles in both private and public sectors including program/project leads, operations managers, marketing managers, department/unit directors, lead analysts, consultants, strategic planners and entrepreneurial opportunities in the health sector.

FACULTY

The faculty for the Health Industry Management program are drawn mainly from industry and other academic disciplines who work with healthcare applications.

Joseph Mapa

DHA, MBA(Toronto)
Adjunct Professor
Program Director, Health Industry Management Program
Krembil Chair in Health Management and Leadership
Former President & CEO, Sinai Health

Saeid Babaei

PhD, MBA (Toronto)
Sessional Lecturer
Chairman & CEO, Virotek Biosciences Inc.

Neil J. Buckley

MA (Queen's); PhD (McMaster)
Associate Professor
Dept of Economics, Faculty of Liberal Arts & Professional Studies

Bri S. Darboh

PhD, MBA (York)
Sessional Instructor
Clinical Psychologist & Neuropsychologist, Baycrest Hospital

Aditya Pai

MS (Brandeis); MBA (York)
Sessional Instructor
Head of Business Development, Genialis Inc.

Abi Sriharan

M.sc, D.Phil (Oxford)
Adjunct Professor
Research Director & Senior Scientist,
Krembil Centre for Health Management and Leadership



FIND HEALTH INDUSTRY MANAGEMENT DIPLOMA DETAILS ONLINE!
schulich.yorku.ca/specializations/health-industry-management/

DIPLOMA REQUIREMENTS

GRADUATE DIPLOMA IN HEALTH INDUSTRY MANAGEMENT	
Requirements:	
Students must complete 12.00 credits total, consisting of the following Required and Elective courses, specifically: • 6.00 credits of Required courses • 6.00 credits of Elective courses	
Required Courses:	
HIMP 6130 3.00	Strategy in Healthcare
HIMP 6140 3.00	Leading Health Sector Transformation
Elective Courses:	
MHIA 5140 1.50	Digital Health
MHIA 6150 3.00	Economics of Healthcare
MHIA 6160 1.50	Quality and Value in Healthcare
MHIA 6170 1.50	Performance Indicators in Healthcare
MHIA 6180 3.00	Entrepreneurship and Innovation in Healthcare
MHIA 6200 1.50	Public Policy for Healthcare
HIMP 6900 3.00	Individual Study - Health Industry Management Program
Additional Requirement	
• Must be taken concurrently with a Schulich MBA* • The diploma must be completed within one term of completing MBA program degree requirements • Equivalent of a minimum 10-week full-time internship in a healthcare organization. Upon approval, prior work experience and/or prior internship in the healthcare sector may be considered as a substitute for the 10-week internship requirement	



FIND HEALTH INDUSTRY MANAGEMENT DIPLOMA DETAILS ONLINE!
schulich.yorku.ca/specializations/health-industry-management/

MBA Specializations

Explore your passion. Find your MBA specialization.

Schulich provides you with the opportunity to select from up to 100 elective courses. The result is a rich opportunity to select from area and program specialization opportunities, including:

- **Management functions** such as finance and marketing
- **Industries or sectors** such as financial services and global metals and minerals management
- **Management topics** such as international business, entrepreneurship, and sustainability.

Students may specialize in one or more areas. Schulich does not, however, require that its graduates specialize. Many students already possess a specialization and find that their continuing careers are enhanced by selecting a wide variety of elective courses that add greater breadth to existing knowledge and skills.

Specialization may also take the form of a degree program such as the MBA/MFA and MBA/MA, or JD/MBA; and/or graduate diploma programs.

In the MBA program, there are 27.00 credits available for electives. This permits a student to specialize in two areas. Those who have received Waiver with Replacement for several of the required courses may be able to specialize in more than two areas.

In the JD/MBA, MBA/MA and MFA/MA programs, students have at least 12.00 credits of electives available. 9.00 credits of elective courses in one area or program specialization are required to declare a specific specialization.

NOTE: There is no guarantee students will be able to complete their desired specialization. Not all courses required to fulfill a specialization are offered each term. Course offerings are based on factors such as student demand and instructor availability. The office of Student Services & International Relations is available to provide advising on course sequencing and the fulfillment of program and specialization requirements within a student's period of study. For current course offerings and details, please view the Schulich Course Offerings Database.

Learn more about specializations in the pages ahead.

Accounting

Schulich's accounting area offers courses in financial accounting, managerial accounting, taxation, auditing, and governance. Financial accounting courses teach students to prepare and interpret reports for external stakeholders, supporting decisions like valuation, investments, and M&A. Managerial accounting focuses on providing insights for internal decision-making in areas such as costing, pricing, performance management, and resource allocation.

Specializing in Accounting requires successful completion of 12 credits of accounting courses. Schulich's emphasis is on developing professional judgment and understanding the context in which decisions are made. Schulich's approach to accounting is to go beyond the technical, as we seek to emphasize critical thinking and analytical skills.

FACULTY

Our accounting faculty members come from a wide range of backgrounds and have extensive professional experience.

Area Coordinator

Linda Thorne

BCom (Toronto); MBA (York); PhD (McGill); CA (Ontario)
Professor of Accounting, Schulich Research Excellence Fellow above Professor of Accounting

Abu Shiraz Abdul-Rahaman

BSc. Admin. (Ghana);
Ph.D., MMS (Waikato, New Zealand); CPA, CGA (Alberta)
Professor of Accounting

Marcia Annisette

BSc Management (UWI); MSc (Manchester);
PhD (Manchester); FCCA (UK), CPA, CGA
Professor of Accounting
University Professor

Matt Bamber

BA, MA (Swansea, UK), PhD (Exeter, UK), FCA (ICAEW, UK), FHEA (UK)
Associate Professor of Accounting, Schulich Research Excellence Fellow above Associate Professor of Accounting

Jeffery Everett

B.Com. (Calgary); M.N.R.M (Manitoba); PhD (Calgary), CPA, CGA
Professor of Accounting

Cameron Graham

BSc (Alberta); MDiv (Vancouver); MBA & PhD (Calgary)
Professor of Accounting, Schulich Research Excellence Fellow above Professor of Accounting

Sylvia Hsu

MD (TMU, Taiwan); MBA (NCCU, Taiwan);
PhD (Wisconsin), CPA, CGA (Ontario)
Associate Professor of Accounting

Kiridaran Kanagaretnam

BSc (Sri Lanka); MSEE (Purdue); PhD (Syracuse); ACMA (UK); CGMA, CPA, CMA, CGA
Professor of Accounting
Associate Dean, Students, Student Services and International Relations

Amin Mawani

MA (Toronto); LLM (Osgoode); PhD (Waterloo); FCPA, CPA, CFP, FP Canada Fellow;
Schulich Research Excellence Fellow;
Professor of Taxation
Program Director, Health Industry Management

Dean Neu

BBA (Wilfrid Laurier); MBA (York); PhD (Queen's); CA (Ontario)
Professor of Accounting, Schulich Research Excellence Fellow above Professor of Accounting

Gregory Saxton

BA (Victoria); MA (Claremont); PhD (York)
Professor of Accounting, Schulich Research Excellence Fellow above Professor of Accounting

Xijiang Su

BMgt. Acc. (China); Ph.D. (Toronto); CFA, FRM
Assistant Professor of Accounting

Viswanath Umashanker Trivedi

BSc (Andhra, India); PhD (Arizona State)
Program Director of Master of Accounting (MAcc), Graduate Diploma Accounting Analytics (GDAN), Intermediate Accounting (DIAC), Advanced Accounting (DAAC)

Alexander Fisher

BBA (York); CA, CPA
Adjunct Professor of Accounting

Alex Garber

BBA (York), CPA, CA (Ontario), MTax
Adjunct Professor of Accounting

Marisa Morriello

BBA (York); CPA; CA
Associate Director, Master of Accounting Program
Adjunct Professor of Accounting

Beppino Pasquali

BBA, MBA (York); CPA, CA (Ontario)
Adjunct Professor of Accounting

Joelle Pokrajac

BA (McMaster); MBA (Wilfred Laurier); CPA, CMA
Adjunct Professor of Accounting

Moe Romero

BCom (Ryerson); MBA (York);
Adjunct Professor of Accounting

Marcella Agustina

iBBA (York); CPA, CA (Ontario); Sessional Lecturer of Accounting

Bartosz Amerski

BCom (York); LLM (York); CPA, CA, LLM (Ontario)
Sessional Lecturer of Accounting

Supinder Babra

BBA (York); MBA (Warwick); CPA, CMA, CPP (Ontario); Sessional Lecturer of Accounting

Robert Barkin

BBA (York); MAcc (York); CPA, CFE (Ontario)
Sessional Lecturer of Accounting

Erica Colasanti

BBA (York); MAcc (York); CPA (Ontario)
Sessional Lecturer of Accounting

Marc Colasanti

BBA & MAcc (York); CPA, CA
Sessional Lecturer of Accounting

Robert DeMichele

BBA (York); MAcc (York); CPA (Ontario)
Sessional Lecturer of Accounting

Babar Khan

BBA (Toronto); MBA (York); CPA, CMA (Illinois); MSc, Tax (Oxford);
Sessional Lecturer of Accounting

Michael Lusignan

BBA (York); LLM (York); CPA CA (Ontario)
Sessional Lecturer of Accounting

Hong Ngoc (Annie) Mac

BBA (York); MAcc (York); CPA (Ontario); Sessional Lecturer of Accounting

Irene Plavcic

BCom (Toronto); MBA (York); CPA, CA, CIA, CFE (Ontario)
Sessional Lecturer of Accounting

Bardin Polo

BBA (York); MAcc (York), CPA, CA (Ontario)
Sessional Lecturer of Accounting

Michael Ridgley

BBA (York); MBAN (York); CORS;
Sessional Lecturer of Accounting

Faghya Shafiq

BBA (York); MAcc (York); CPA (Ontario)
Sessional Lecturer of Accounting

Andrea Stupino

iBBA (York); CPA, CA, CFE, CPA (Illinois)
Sessional Lecturer of Accounting

Shuk Hung (Jessica) Wong

BBA (York); DAAC (York); CPA, CA (Ontario)
Sessional Lecturer of Accounting

CAREER OPPORTUNITIES

Schulich accounting graduates have followed career paths in public accounting and auditing, taxation, entrepreneurship, business acquisitions, consulting, investment banking, financial analysis, pension administration, corporate finance, financial services, insurance, law, and outcome measurement in nonprofit organizations. Schulich accounting graduates have become CEOs and CFOs of major corporations.

Centre for Career Design
career@schulich.yorku.ca

Accounting

ACCOUNTING SPECIALIZATION REQUIREMENTS	
ACCOUNTING STREAM	FINANCIAL ACCOUNTING STREAM
Requirements: 12.00 credits total: • 3.00 credits of required courses • 9.00 credits of elective courses	Requirements: 12.00 credits total: • 3.00 credits of required courses • 9.00 credits of elective courses* *Recommended for the Financial Accounting Stream
Required Courses: ACTG 6120 3.00 Intermediate Financial Accounting I	Required Courses: ACTG 6120 3.00 Intermediate Financial Accounting I
Elective Courses:	
ACTG 6130 3.00 Intermediate Financial Accounting for Finance Majors ACTG 6140 3.00 Intermediate Financial Accounting II* ACTG 6160 3.00 Advanced Financial Accounting* ACTG 6250 3.00 Financial Reporting and Analysis ACTG 6550 1.50 Advanced Management Accounting ACTG 6600 3.00 Auditing Standards and Applications ACTG 6610 3.00 Advanced Auditing ACTG 6650 3.00 Strategic Performance Evaluation ACTG 6710 3.00 Introduction to Income Taxation ACTG 6720 3.00 Advanced Income Taxation ACTG 6730 3.00 Managerial Tax Planning	
Explore this specialization online! schulich.yorku.ca/specializations/accounting/	

Arts, Media and Entertainment Management

This specialization provides a deep and current understanding of management issues and practices in the arts, media and entertainment sectors across a spectrum of settings from broadcasting, content creation, distribution, digital and social media industries to for-profit and not-for profit arts and cultural organizations including, museums and galleries and the performing arts. In its more than 50 year history, alumni who have specialized on this topic have achieved senior management positions in all areas of the arts, media and entertainment sectors, as well as senior government policy positions. Program instructors are distinguished leaders in their disciplines, and students gain regular access to current top executives in formal and informal settings.

FACULTY

Schulich ARTM faculty members are well known nationally and internationally for their work in arts, entertainment and media. Their expertise spans a wide range of related issues, including strategic management, policy development and entrepreneurship. All faculty members continue to play a vital role in the field of arts and culture.

SPECIALIZATION CO-DIRECTORS:

Kenneth Rogers

BA (Emerson College), MA/PhD (NYU);
Associate Professor, York AMPD;
Academic Director, MBA/MFA and
MBA/MA Programs, SSB

Trina McQueen, OC

Co-Director, MBA/MFA and
MBA/MA Programs, SSB
BA (Carleton), Hon LLD (Mount St.
Vincent, Carleton, Waterloo, York)

Douglas Barrett

BA (York); MSc (Syracuse); LLB
(Dalhousie)
Adjunct Professor

Lisa de Wilde

CM, BA (McGill); LLB (McGill);
Hon LLD (Ryerson; Brandon)
Bell Media Professor in Media
Management

Peter Grant

BA (Toronto); LLB (Toronto)
Adjunct Professor

Peter Lyman

BA (McGill); MBA (Harvard)
Adjunct Professor

Peter Schneider

BFA (British Columbia);
MBA, JD (York)
Sessional Lecturer

Celia Smith

MBA, CEO, Luminato Festival
Toronto

Patrick Twaddle

BFA (York)
MA, MBA (York)
Sessional Lecturer

CAREER OPPORTUNITIES

The specialization prepares students for a management career in the arts, media and entertainment sectors. Alumni work in mid and senior management positions in all areas of the arts, media and entertainment sectors, across a spectrum ranging from broadcasting, content creation, distribution, digital and social media industries to for-profit and not-for profit arts and cultural organizations including, museums and galleries and the performing arts, as well as government and governmental agencies.

Centre for Career Design

career@schulich.yorku.ca

Arts, Media and Entertainment Management

ARTS, MEDIA, AND ENTERTAINMENT MANAGEMENT SPECIALIZATION REQUIREMENTS	
Requirements:	
12.00 credits total:	
• 3.00 credits of required courses • 9.00 credits of elective courses	
MGMT 6100 3.00: Strategy Field Study in a cultural sector organization is recommended	
Required Courses:	
ARTM 6301 3.00	Transformation in Media and Culture
Elective Courses:	
ARTM 6300 3.00	Cultural Policy
ARTM 6340 3.00	Media Models from Network to Netflix
ARTM 6350 3.00	The Business of Creativity in the Cultural Sector
ARTM 6360 3.00	Business Solutions for Digital Media
MKTG 6220 3.00	The Future of Marketing
MKTG 6560 3.00	Digital Marketing Strategy
Explore this specialization online! schulich.yorku.ca/specializations/arts-media/	

Business Consulting

For students considering a career in business consulting, Schulich offers a select number of students the opportunity to consider a career in business consulting and gain valuable real-world experience. Students gain genuine consulting experience and make valuable contacts in a format that analyses a client's unique situation and proposes actionable solutions to real-world business problems.

FACULTY

Kostas Tsambourlianos

BA Hons (York); EMBA (Kellogg-Schulich);
PMP (Project Management Professional)
Academic Director, York Consulting Group

CAREER OPPORTUNITIES

Students will develop skills for a wide range of management consulting services for organizations ranging from small entrepreneurial to multinational corporations. Previous consulting projects have spanned a wide range of industries and have included: marketing plans, feasibility studies, promotional strategies, industry analyses, financial forecasts, business plans, competitor research and organizational audits.

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BUSINESS CONSULTING SPECIALIZATION REQUIREMENTS	
Requirements:	
Students must complete 12.00 credits, consisting of the following:	
• 3.00 credits of Required Courses • 9.00 credits of Elective Courses	
Required Courses:	
MGMT 6960 3.00	Management Consulting
Elective Courses:	
ENTR 6910 3.00	Venture Capital and Private Equity
MGMT 6300 3.00	Case Analysis and Presentation Skills
MGMT 6350 3.00	Professional Development for Managers
MKTG 6570 3.00	Strategic Professional Selling
SGMT 6250 3.00??	Strategy Execution
OMIS 6750 3.00	Project Management
Explore this specialization online! schulich.yorku.ca/specializations/arts-media/	

Digital Transformation

The landscape is undergoing a digital revolution. In some sectors, digital products have overtaken physical ones; in others, they enhance production and logistics. The Digital Transformation Specialization prepares students to:

- Evaluate the advantages and drawbacks of embarking on digital transformations for products, businesses, and discerning whether it's the optimal strategy in specific scenarios.
- Chart the necessary routes to navigate through the intricacies of digital transformation for both products and businesses.
- Implement the digital transformation process adeptly, fostering the development of interconnected products and businesses.

FACULTY

Faculty in the Digital Transformation specialization come from diverse fields—engineering, business, math, statistics, and information systems. They bring extensive industry experience and frequently consult for private and public organizations.

AREA COORDINATOR

Adam Diamant

BSc (Toronto); MSc (Boston); PhD (Toronto)
Associate Professor of Operations Management and Information Systems; York Research Chair in Managing AI-Driven Technologies in Health Care
Area Coordinator, Operations Management and Information Systems

Markus Biehl

MS (Kaiserslautern, Germany); MS & PhD (Georgia Institute of Technology)
Professor of Operations Management and Information Systems

Vibhuti Dhingra

B.A., M.Sc.(University of Delhi, Ph.D. (UBC Sauder School of Business),
Assistant Professor, Operations Management & Information Systems

David Elsner

MBA (Toronto); BA and BAsC (Toronto)
Adjunct Professor of Operations Management and Information Systems
Associate Program Director, Master of Business Analytics (MBAN)

Henry M. Kim

BAsC (Toronto); M Eng (Michigan); PhD (Toronto)
Associate Professor of Operations Management & Information Systems

Mehmet Murat Kristal

BSc (METU, Turkey); MBA (Bilkent, Turkey); PhD (North Carolina)
Professor of Operations Management and Information Systems, Special Advisor, AI & Business Analytics

Moren Lévesque

BA & MA (Laval); PhD (British Columbia)
Certified General Accountants of Ontario Chair in International Entrepreneurship
Professor of Operations Management & Information Systems

Guangrui (Kayla) Li

BBA (Peking University), PhD (HKUST),
Assistant Professor, Operations Management and Information Systems

Divinus Oppong-Tawiah

BSc (Kwame Nkrumah University of Science & Technology), MBA (University of Ghana), MSc (Queen's University), PhD (McGill University)
Associate Professor of Operations Management and Information Systems

Julian Scott Yeomans

MAsC (Toronto); BAdmin & BSc (Regina); PhD (McMaster)
Professor of Operations Management and Information Systems

Hjalmar Turesson

Ph.D. (Princeton, USA); M.Sc. (IMPRS, Germany); B.Sc. (Lund, Sweden)
Adjunct Professor of Operations Management and Information Systems
Associate Program Director, Master of Management in Artificial Intelligence (MMAI)

CAREER OPPORTUNITIES

Graduates from Schulich's Digital Transformation specialization have landed careers in various organizations including banks, retailers or management consulting firms, as product managers, analysts or consultants around the globe.

Centre for Career Design

career@schulich.yorku.ca

Digital Transformation

DIGITAL TRANSFORMATION SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete 12.00 credits total, consisting of:	
• 3.00 credits of Required Courses • 9.00 credits of Elective Courses	
Required Courses	
A minimum of 3.00 credits from the following list of required courses:	
OMIS 6610 3.00	Digital Transformation in Business Operations
OMIS 6350 3.00	Enterprise Analytics and Decision Automation
Elective Courses	
A minimum of 3.00 credits from the following elective courses:	
OMIS 5400 1.50	Business Intelligence with Database Applications
OMIS 6018 1.50	Modern IT Architecture
OMIS 6621 1.50	Design Thinking for Innovation
OMIS 6631 1.50	Storytelling with Data
OMIS 6710 3.00	IT in the Modern Enterprise: Data, Architecture, Applications, and AI
OMIS 6750 3.00	Project Management
A maximum of 3.00 credits from the following electives courses	
ARTM 6340 3.00	Media Models from Network to Netflix
ENTR 6630 3.00	Designing Startup Communities: Inside Toronto's Innovation Ecosystem
MHIA 5140 1.50	Digital Health
MKTG 6220 3.00	The Future of Marketing
MKTG 6560 3.00	Digital Marketing Strategy
ORGS 6350 3.00	Managing Change
Explore this specialization online! schulich.yorku.ca/specializations/arts-media/	

Entrepreneurship and Innovation

Courses in this specialization have attitudinal, conceptual and skill objectives, and are designed for proactive individuals who intend to create their own jobs in small, medium or large organizations or those who wish to advise, finance or work with entrepreneurs. Entrepreneurship involves pursuing opportunities beyond current resources and building growing organizations. The rising importance of small and medium-size enterprises as primary job creators in national economies reflects a global trend as significant as free trade zones, new communications technologies or international business. Family firms make up 65% of all businesses in the Canadian economy.

FACULTY

Entrepreneurial studies faculty bring extensive experience as entrepreneurs, consultants, advisors, investors, and experts in finance and marketing. They are widely published and often featured in the media for insights on business and economic issues.

SPECIALIZATION DIRECTOR

Chris Carder

BAA (Metropolitan)
Executive Director, Schulich Office of Innovation & Entrepreneurship, Director of Entrepreneurial Studies, Jay Smith and Laura Rapp Chair in Innovation & Entrepreneurship

Yuval Deutsch

BA & MA (Hebrew); PhD (British Columbia)
Professor of Strategic Management and Entrepreneurial Studies

Eileen Fischer

BA & MASC (Waterloo); PhD (Queen's)
University Professor
Professor of Marketing
Anne & Max Tanenbaum Chair in Entrepreneurship and Family Enterprise
Associate Dean, Research

Moren Lévesque

BA & MA (Laval); PhD (British Columbia)
Certified General Accountants of Ontario Chair in International Entrepreneurship
Professor of Operations Management & Information Systems

Alexander Barclay

MBA (Schulich); BSc (Pepperdine)
Sessional Lecturer in Entrepreneurial Studies

Kelly Parke

Sessional Lecturer

Vanessa Rementilla

MA (Columbia); MDes (OCAD); BFA (Philippines)
Sessional Lecturer in Entrepreneurial Studies

Marie Chevrier Schwartz

BA (Ottawa)
Sessional Lecturer in Entrepreneurial Studies

CAREER OPPORTUNITIES

Graduates from this specialization have started their own ventures, worked in other new ventures, or landed careers in venture capital, private equity, commercial lending and management consulting. Some have brought their entrepreneurial skills to positions within larger organizations.

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Entrepreneurship and Innovation

ENTREPRENEURSHIP AND INNOVATION SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete a minimum 12.00 credits of elective courses with a minimum of: • 3.00 credits of Required Courses, • 3.00 credits from the list of Recommended ENTR Courses • Remaining credits, if applicable, from the list of other Electives.	
Required Courses	
ENTR 6500 3.00	Startup Lab: The Together Mission
ENTR 6605 3.00	Entrepreneurship and New Firm Creation
ENTR 6910 3.00	Venture Capital and Private Equity
Recommended ENTR Elective Courses	
Minimum 3.00 credits from the following ENTR courses:	
ENTR 6400 3.00	Field Study: Innovating With Entrepreneurs, Unlocking New Venture Potential
ENTR 6630 3.00	Designing Startup Communities: Inside Toronto's Innovation Ecosystem
ENTR 6960 6.00	Venture Mentorship Match
Other Electives	
Remaining credits, if applicable, from the following elective courses:	
ARTM 6350 3.00	The Business of Creativity in the Cultural Sector
FINE 6280 3.00	Fintech: Digital Transformation of Financial Services
MKTG 6440 3.00	New Products
MHIA 6180 3.00	Entrepreneurship & Innovation in Healthcare
SUST 6151 3.00	Innovating for Sustainable Impact
SUST 6152 3.00	Scaling Climate Innovations
Explore this specialization online! schulich.yorku.ca/specializations/entrepreneurship-and-innovation/	

THE SCHULICH STARTUPS PROGRAM

The Schulich entrepreneurial studies program also works hand-in-hand with The Schulich Startups Program- the School's on-demand Startup Concierge Service and Events Series led by Executive Director, Schulich Office of Innovation & Entrepreneurship and Director of Entrepreneurial Studies, Chris Carder.

The Schulich Startups Program includes a heavy emphasis on commercialization, leveraging the school's impressive alumni network that spans industries and gives the students access to opportunities to pilot their projects and secure invaluable early stage commercial feedback. Concierge Services include: mentorship matching, client/pilot sourcing, assisting with financing and support with product design, business modelling and pitch strategy.

Events include: Schulich Startup Night, The Schulich Idea Jam and our Schulich Startups Signature VIP Events featuring exclusive sessions and coaching with top Alumni and Startup Community Leaders. The Schulich Startup program is hosted in Schulich's new Rob & Cheryl McEwen Graduate Study and Research building.

For more information on the Schulich Startups program or to discuss your business idea, please contact info@schulichstartups.com or visit schulich.yorku.ca/schulich-startups/today.



LENI

Schulich alumni Arunabh Dastidar (MBA '19), Gaurav Madani (MBA '19) and Zain Nathoo (BBA '14) co-founded RealSage in 2019 after recognizing how fragmented systems, disconnected data and manual reporting were limiting decision-making across the real estate industry. Now known as Leni, the company provides AI-powered infrastructure that helps real estate owners, operators and investment teams automate reporting, connect complex datasets and generate reliable insights for critical business decisions. The company has raised \$7.6 million CAD in disclosed venture funding, including a \$5.5 million CAD seed round led by York IE. Leni has remained an active member of the Schulich Startups community.

ENTR 6960: Mentorship Match

An award-winning MBA course that connects students directly with startup founders and venture capital leaders, offering hands-on experience, mentorship, and real-world venture projects.



ALUMNI SPOTLIGHT

Atia Roche-Nagle (MBA '26) Atia turned her interest in venture capital into a career through ENTR 6960. Today, she is Director of Partnerships at Sixty Degree Capital, a Toronto-based investment firm managing over \$620M USD across technology and healthcare, founded by Schulich alumnus Robert Guo (MBA '05).

Finance

The Schulich finance specialization is one of the most extensive in Canada, with coverage of a wide spectrum of finance topics, beyond basic corporate finance and investment management. Courses in this specialization focus on forward and analytical thinking for the future leaders in finance.

FACULTY

The research, industry, and consulting experience of the Finance faculty bring theoretical rigour to practical applications, covering the fields of investments, financial engineering, financial services, corporate finance, and fintech. The faculty members have won prestigious research awards and presented their cutting-edge research at global conferences. Their expertise is sought by practitioners across Canada.

AREA COORDINATOR

Ming Dong

BS (Fudan, China); MS (New York);
PhD (Ohio State)
Professor of Finance

Kee-Hong Bae

BS & MS (Korea); PhD (Ohio State)
Professor of Finance
Bob Finlayson Chair in International
Finance

Melanie Cao

BSc & MA (Hust, China); MBA
(Ottawa); PhD (Toronto)
Professor of Finance; Program
Director, Master of Finance

Pouyan Foroughi

BSc & MBA (Sharif University of
Technology)
PhD (Boston College)
Associate Professor of Finance

Ambrus Kecskés

BCom & PhD (Toronto)
Professor of Finance

Yelena Larkin

BA, MA & MBA (Hebrew, Israel); PhD
(Cornell)
Associate Professor of Finance

Lilian Ng

BBA (Singapore); MBA (Binghamton);
PhD (Wharton, Pennsylvania)
Scotia Bank Chair in International
Finance,
Professor of Finance

Pauline Shum Nolan

BA Hons (British Columbia); MA & PhD
(Toronto)
Professor of Finance

Gregory Pau

BBA & MBA (Schulich)
Adjunct Professor in Finance

Eliezer Prisman

BA (Hebrew, Israel); MSc & DSc
(Technion, Israel)
Nigel Martin Chair in Finance

Mark Kamstra

BA Hons (Queen's); MA (British
Columbia); PhD (UC, San Diego)
Professor of Finance

Moshe Arye Milevsky

BA (Yeshiva); MA & PhD (York)
Professor of Finance

Aleksandra Rzeznik

BSc & MSc (European University
Viadrina)
PhD (Copenhagen Business School)
Associate Professor of Finance

Yisong Tian

BSc (Nankai, China); MBA & PhD
(York)
Professor of Finance

CAREER OPPORTUNITIES

Graduates are well-positioned to build careers in banking, capital markets, or corporate finance. Career paths of graduates have led to positions in corporate and investment banking, consulting, equity research, wealth and asset management, financial risk management, as well as managerial roles in non-financial corporations.

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career@schulich.yorku.ca

Finance

FINANCE SPECIALIZATION REQUIREMENTS	
Required Credits	
12.00 credits of elective courses	
Elective Courses	
FINE 6050 3.00	Personal Financial Management
FINE 6200 3.00	Investments
FINE 6280 3.00	Fintech: Digital Transformation of Financial Services
FINE 6310 3.00	Applications of Data Science in Finance
FINE 6500 3.00	Behavioural Finance
FINE 6600 3.00	Corporate Financial Analysis
FINE 6775 3.00	Credit Markets: Corporate and Project Finance
FINE 6800 3.00	Options, Futures and Other Derivative Securities
FINE 6880 3.00	Sustainable Finance and Impact Investing
FNEN 6850 3.00	Fixed Income Securities
Explore this specialization online! schulich.yorku.ca/specializations/finance/	

CFA PARTNERSHIP

The Schulich MBA joins the Master of Finance as a CFA program partner. Students can cover a high percentage of the CFA curriculum topics throughout the elective series of their MBA study. This solid academic foundation can help prepare students for success as they pursue this prestigious designation.

“Schulich is a proud partner of the Chartered Financial Analysts (CFA) Institute, an organization that is synonymous with excellence in the world of finance and investment management,” says Schulich Dean Detlev Zwick. “The CFA designation not only provides a globally respected and recognized credential, but also signifies the highest standards of knowledge, skills and professionalism.”

A combination of core and elective courses cover a number of CFA curriculum topics including:

COURSE CODE	COURSE TITLE
ACTG 5100 3.00	Financial Accounting for Managers
BEAP 5100 3.00	The Economic Environment of Business
FINE 5200 3.00	Managerial Finance
OMIS 5120 1.50	Quantitative Methods
ACTG 6120 3.00	Intermediate Financial Accounting I
ACTG 6140 3.00	Intermediate Financial Accounting II
ENTR 6910 3.00	Venture Capital And Private Equity
FINE 6050 3.00	Personal Financial Management
FINE 6100 3.00	Financial Management
FINE 6200 3.00	Investments
FINE 6280 3.00	Fintech: Digital Transformation of Financial Services
FINE 6800 3.00	Options, Futures and Other Derivative Securities
FINE 6880 3.00	Sustainable Finance & Impact Investing



Fintech

The Fintech specialization at Schulich blends core financial knowledge with advanced technological insight, preparing students to navigate and lead within the rapidly evolving financial services sector. Grounded in key areas such as investment strategies, financial decision-making, and consumer behavior, the program equips graduates with a strong foundation in both traditional and modern finance.

Complementing this are courses focused on digital transformation, data analysis, and innovation, allowing students to understand and apply emerging technologies like AI and analytics in real-world financial contexts. This combination of finance and tech ensures that graduates are well-positioned to drive meaningful change and innovation in the fintech landscape.

FACULTY

Pauline Shum Nolan

BA Hons (British Columbia); MA & PhD (Toronto)
Professor of Finance

Mark Kamstra

BA Hons (Queen's); MA (British Columbia); PhD (UC, San Diego)
Professor of Finance

Moshe Arye Milevsky

BA (Yeshiva); MA & PhD (York)
Professor of Finance

Faisal Habib (Adjunct Professor)

Adjunct Faculty of Finance
BS, Electrical Engineering, MBA
Post Graduate Diploma in Financial Engineering, MSC

Henry M. Kim

BASc (Toronto); M Eng (Michigan); PhD (Toronto)
Associate Professor of Operations Management & Information Systems
Area Coordinator, Operations Management and Information Systems

CAREER OPPORTUNITIES

Specializing in Fintech prepares students for a wide range of tech-driven, finance-oriented careers that blend finance, data science, programming, and innovation. Employment opportunities include overseeing the development of digital financial products, building financial models and algorithms for trading, risk, or pricing, and using machine learning and big data to extract insights for investing, risk management, fraud detection, and more.

Centre for Career Design

career@schulich.yorku.ca

Fintech

FINTECH SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete 12.00 credits total, consisting of 3.00 credits of the following required course:	
FINE 6280 3.00	Fintech: Digital Transformation of Financial Service
Elective Courses	
3.00 credits of the following FINE courses:	
FINE 6050 3.00	Personal Financial Management
FINE 6200 3.00	Investments
FINE 6500 3.00	Behavioural Finance
6.00 credits of the following OMIS courses:	
OMIS 5400 1.50	Business Intelligence with Database Applications
OMIS 6018 1.50	Modern IT Architecture
OMIS 6610 3.00	Digital Transformation in Business Operations
OMIS 6350 3.00	Enterprise Analytics and Decision Automation
Explore this specialization online! schulich.yorku.ca/specializations/fintech/	

Global Business

Global business is a core strength of the Schulich School of Business. The Global Business specialization builds on this by equipping students with the skills to navigate international markets through globally focused courses, study opportunities, and Schulich's extensive international network. With a focus on strategic, cross-cultural, and leadership development, as well as themes like sustainable innovation and supply chain management, students gain the tools to lead in today's complex global landscape.

FACULTY

Farrokh Zandi

BA (Pahlavi), MA (Lakehead), PhD (Carleton)
Director, Certificate in International Management
Associate Director BBA/iBBA Programs
Adjunct Professor of Business Economics & Policy and International Business
Director of BBA and MBA Global Business Specializations

Preet S. Aulakh

BS (Punjab, India); MA (Punjab, India); PhD (Texas); LLM (York); PhD (York)
Professor of Strategy and International Business; Pierre Lassonde Chair in International Business

Irene Henriques

BSc & MSc (Montreal); PhD (Queen's)
Professor of Business Economics & Policy and Sustainability and Sustainability
Area Coordinator, Business Economics & Policy

Matthias Kipping

MA (Sorbonne, France); MPA (Harvard); Dipl (EHESS, France); DPhil (München, Germany)
Professor of Strategic Management
Richard E. Waugh Chair in Business History
Academic Director, Kellogg-Schulich EMBA Program

Anoop Madhok

BCom (Calcutta, India); MBA (Cincinnati); MIS (Johns Hopkins); PhD (McGill)
Professor of Strategic Management
Scotiabank Chair in International Business and Entrepreneurship

Geoffrey M. Kistruck

BA (Western); MBA (McMaster); PhD (Western)
Professor; RBC Chair in Social Innovation & Impact

Yigang Pan

BA & MA (Beijing, China); MPhil & PhD (Columbia)
Professor of Marketing

Theodore Peridis

BSc (Athens, Greece); MA (Kent, UK); MPhil & PhD (New York)
Professor of Strategic Management and International Business
Director, Global Relations
Director, Global Leadership Program and Global Immersive Option

Alexander Coutts

BA (British Columbia); MA (Queens); MPhil (New York U); PhD (New York)
Associate Professor of Business Economics & Policy

Perry Sadorsky

BSc Hons & MA (British Columbia); PhD (Queen's)
Professor of Business Economics & Policy and Sustainability

Fred Lazar

BCom (Toronto); AM & PhD (Harvard)
Associate Professor Emeritus of Business Economics & Policy, Cross-appointed to Department of Economics, Faculty of Liberal Arts & Professional Studies

Atipol Bhanich Supapol

BA (Carleton); MA (Northeastern); PhD (Carleton)
Associate Professor of Business Economics & Policy and International Business
Executive Director, Centre for Global Enterprise (CGE)

CAREER OPPORTUNITIES

Students who specialize in Global Business during their MBA are well-positioned for careers that require cross-border awareness, international strategy, and cultural fluency. These roles are common in multinational corporations (MNCs), international organizations, consulting firms, and increasingly in startups that are scaling globally.

Centre for Career Design

career@schulich.yorku.ca

Global Business

GLOBAL BUSINESS SPECIALIZATION REQUIREMENTS	
Requirements	
To Specialize in Global Business, students must enroll in 12.00 credits of elective courses. Students must enrol in 3.00 Credits of the Required course and a minimum of 3.00 credits from the Recommended Electives list. Students must also complete at least one International Credit-Based Experience* *International Credit-Based Experiences consist of any international course/experience that results in Schulich credit, including but not limited to, short and full- exchanges at partner schools; global consulting projects (e.g. GIO); Schulich courses that require international travel (e.g. SUST 6151), credit-bearing international internships, and study tours. Please contact the Specialization Director Professor Farrokh Zandi at fzandi@schulich.yorku.ca with questions about how to fulfill this specialization.	
Required Courses	
MGMT 6610 3.00 The Dynamics of Global Business	
Elective Courses	
A minimum of 3.00 Credits of the Following Recommended Electives FINE 6775 3.00 Credit Markets: Corporate and Project Finance OMIS 6200 3.00 Sustainable Supply Chain Strategies OMIS 6210 3.00 Transportation & Logistics Management SGMT 6050 3.00 Mergers and Acquisitions SGMT 6720 3.00 Managing Globally: Past, Present, Future Additional Electives MGMT 6400 3.00 International Study Tour SUST 6151 3.00 Innovating for Sustainable Impact GBUS 6851 3.00 Global Graduate Work Placement Global-Focused courses offered at Exchange Partners** **Visit this page for current short- and full- exchange opportunities or contact exchange@schulich.yorku.ca	
Explore this specialization online! schulich.yorku.ca/specializations/global-business/	

Health Industry Management

The Health Industry Management specialization is intended for MBA students seeking to enhance critical-thinking and decision-making skills for managerial and leadership roles within the health industry in both the public (e.g. hospitals) and private (e.g. pharma) sectors. Based on input from consultations, industry leaders, employers, and students, this specialization possesses a broad and diversified curriculum (built on the core MBA foundational courses) to prepare students for a career in the health management space. The specialization builds students' skills and understanding of this industry so that they can leverage their learnings in pursuit of exciting career opportunities and growth in healthcare.

FACULTY

The faculty for the Health Industry Management program are drawn mainly from industry and other academic disciplines who work with healthcare applications.

Joseph Mapa

DHA, MBA(Toronto)
Adjunct Professor
Program Director, Health Industry
Management Program
Krembil Chair in Health
Management and Leadership
Former President & CEO, Sinai
Health

Bri S. Darboh

PhD, MBA (York)
Sessional Instructor
Clinical Psychologist &
Neuropsychologist , Baycrest Hospital

Iris Yusupov

PhD, MBA (York)
Sessional Instructor
Clinical Psychologist &
Neuropsychologist, The Possibilities

CAREER OPPORTUNITIES

The specialization prepares students for corporate/executive/managerial roles, program/project leads, team leaders, operations managers, marketing managers, departmental/unit directors, lead analysts, consultants, strategic planning, and startup/business endeavours. Job titles held by Health Industry Management graduates include but are not limited to: Regional Director (Public Health); Vice President (Hospital) Program Manager (Health Service Provider); Director, Child Health Service (Hospital); Director, Business Development & Analytics (Consulting); Manager, National Health Services Practice (Consulting); and many others.

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career@schulich.yorku.ca

Health Industry Management

HEALTH INDUSTRY MANAGEMENT SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete 12.00 credits of elective courses, including the 3.00 credit required course, a minimum 6.00 credits from the list of MHIA/HIMP Courses, and a maximum of 3.00 credits from the list of Other Electives.	
Required Courses	
3.00 credits of required course	
HIMP 6130 3.00	Strategy in Healthcare
MHIA/HIMP Courses	
A minimum 6.00 credits of MHIA/HIMP courses:	
MHIA 5140 1.50	Digital Health
MHIA 6150 3.00	Economics of Healthcare
MHIA 6160 1.50	Quality and Value in Healthcare
MHIA 6170 1.50	Performance Indicators in Healthcare
MHIA 6180 3.00	Entrepreneurship and Innovation in Healthcare
MHIA 6200 1.50	Public Policy for Healthcare
HIMP 6900 3.00	Individual Study - Health Industry Management Program
Other Elective Courses:	
A maximum of 3.00 credits of other elective courses:	
SUST 6250 3.00	Integrating Sustainability Across Functions
OMIS 6610 3.00	Digital Transformation in Business Operations
ORGS 6350 3.00	Managing Change
Explore this specialization online! schulich.yorku.ca/specializations/health-industry-management/	

Leading People and Organizations

The specialization elective courses within Organization Studies prepare graduates to work effectively with others in today's challenging environment. The environment in which organizations operate is increasingly turbulent. Social and demographic forces have dramatically changed the make-up of today's workforce which is now the most educated and ethnically diverse in history, in addition to having the greatest representation of women. These developments are profoundly affecting the way in which organizations structure themselves, just as they are influencing individuals' attitudes to and expectations of both organizations and work.

FACULTY

Schulich faculty in this specialization represent a broad range of backgrounds, interests and accomplishments in a field whose centrality to effective management practice and organizational effectiveness is increasingly recognized. Faculty members have attained a strong national and international reputation through scholarly and business publications and through their teaching expertise.

Area Coordinator

Ruodan Shao

BA (Nankai, China); MSc (Lethbridge); PhD (UBC)
Professor of Organization Studies
Area Coordinator of Organization Studies

Chris Bell

BS (McGill); PhD (Duke)
Professor of Organization Studies

Stephen Friedman

BA Psych (York); MA Psyc (Laurier)
Adjunct Professor of Organization Studies
Director, Schulich Teaching Innovation Studio

Ivona Hideg

BA & MA Sc (Waterloo); PhD (Toronto)
Associate Professor of Organization Studies
Ann Brown Chair in Organization Studies

Brent Lyons

BSc (Queen's); MA & PhD (Michigan)
Associate Professor, Organization Studies

Tom Medcof

BA (Toronto); MBA (New Mexico); PhD (York)
Adjunct Professor of Organization Studies

Winnie Shen

BA (California State); PhD (Minnesota)
Associate Professor of Organization Studies

Kevin Tasa

B.Comm (Saskatchewan); M.Sc & PhD (Toronto)
Professor of Organizational Behaviour
Associate Dean Academic

Luke Zhu

BComm (Toronto); PhD (UBC)
Associate Professor of Organization Studies
Director of Master of Management Program
Associate Dean, Programs

CAREER OPPORTUNITIES

Specialization within Leading People and Organizations is compatible with careers in consulting, human resources, organizational design, and change management. The specialization prepares students to become leaders who successfully navigate conflict management; decision-making; motivation and organizational effectiveness.

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career@schulich.yorku.ca

LEADING PEOPLE AND ORGANIZATIONS SPECIALIZATION REQUIREMENTS	
Requirements	
12.00 credits total: 12.00 credits of elective courses	
Elective Courses	
ORGS 6350 3.00	Managing Change
ORGS 6420 3.00	Crisis Management
ORGS 6500 3.00	Interpersonal Managerial Skills
ORGS 6560 3.00	Negotiations
ORGS 6600 3.00	Diversity And Inclusion In Organizations
ORGS 6650 3.00	The Art and Science of Leadership
MGMT 6350 3.00	Professional Development For Managers
SGMT 6250 3.00	Strategy Execution
Explore this specialization online! https://schulich.yorku.ca/specializations/leading-people-and-organizations/	

Real Estate and Infrastructure

The specialization in Real Estate and Infrastructure provides students with the knowledge to succeed in a broad range of public and private organizations across the globe that deliver a range of products and services from homes, office buildings and shopping centres to power plants, highways, airports and underground utilities. Instruction combines theory and practice and relies heavily upon resources within the respective industries. There is a distinct international focus to the program with the use of international cases and applications wherever possible.

FACULTY

Electives in the program in Real Estate and Infrastructure are taught by full-time and part-time faculty representing significant academic and industry experience. Most courses make extensive use of guest lecturers and project oriented

Specialization Director

Jim Clayton

BA (Queen's); MA (UWO); PhD (UBC)
Professor and Timothy R. Price Chair, Brookfield Centre in Real Estate & Infrastructure; Director, Master of Real Estate and Infrastructure Program

Lyndsey Rolheiser

BSc (Alberta); MA (Simon Fraser); PhD in Urban Economics (MIT);
Assistant Professor of Real Estate and Urban Economics, Brookfield Centre in Real Estate and Infrastructure

CAREER OPPORTUNITIES

Careers in real estate and infrastructure span a broad array of opportunities, both in Canada and abroad. Graduates work in construction, real estate development, asset management, consulting, financial institutions, pension funds, equity funds, and government organizations. Some launch their own firms. Alumni of the program are located across the world and hold titles such as Project Director, Acquisitions Analyst and Portfolio Manager. Within a 5 to 10 year period, graduates can expect to move into senior leadership roles in the industry.

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REAL ESTATE AND INFRASTRUCTURE SPECIALIZATION REQUIREMENTS	
Requirements	
12.00 credits total: • 3.00 credits of required courses • 9.00 credits of elective courses	
Required Courses	
PROP 6100 3.00	Real Estate Finance and Investment
Elective Courses	
PROP 6150 3.00	Economic Forces Shaping The City
PROP 6200 3.00	Development Prototypes
PROP 6300 3.00	Infrastructure Delivery Models
PROP 6400 3.00	Infrastructure Investment And Finance
PROP 6550 3.00	Sustainable Cities: Urbanization, Infrastructure, and Strategic Choices
PROP 6600 3.00	Real Estate Portfolio Management
PROP 6850 3.00	Structuring Development Transactions
FINE 6775 3.00	Credit Markets: Corporate And Project Finance
Explore this specialization online! https://schulich.yorku.ca/specializations/real-estate-infrastructure/	

Strategic Management

The strategic management specialization develops a framework for analyzing the organization in its totality – the environment in which it operates, its strategy, and internal administrative activities. Strategic management examines the process of choosing and defining objectives, formulating and implementing a viable strategy, and monitoring performance. This specialization is particularly relevant to those interested in careers in strategic or corporate planning and general management positions in profit-oriented enterprises operating in a competitive environment. Strong previous work experience is desirable to take full advantage of elective courses.

FACULTY

Faculty members teaching strategic management offerings have a wide variety of backgrounds and professional experience. In research, they are at the cutting edge of their fields. Recent research topics include management of the multinational firm, corporate governance, strategic alliances, entrepreneurship and technology-based firms.

Area Coordinator

Preet S. Aulakh

BS (Punjab, India); MA (Punjab, India); PhD (Texas); LLM (York); PhD (York)
Professor of Strategy and International Business; Pierre Lassonde Chair in International Business

Moshe Farjoun

BSc (Technion, Israel); MS & PhD (Northwestern)
Professor of Strategic Management

Yuval Deutsch

BA & MA (Hebrew, Israel); PhD (British Columbia)
Professor of Strategic Management and Entrepreneurial Studies

Ellen Auster

BA (Colgate); MA & PhD (Cornell)
Professor of Strategic Management

Matthias Kipping

MA (Sorbonne, France); MPA (Harvard); Dipl (EHESS, France); DPhil (München, Germany)
Professor of Strategic Management
Richard E. Waugh Chair in Business History
Academic Director, Kellogg-Schulich EMBA Program

Anoop Madhok

BCom (Calcutta, India); MBA (Cincinnati); MIS (Johns Hopkins); PhD (McGill)
Professor of Strategic Management
Scotiabank Chair in International Business and Entrepreneurship

Majid Majzoubi

Bcom (Iran); MBA (North Carolina); PhD (Washington)
Assistant Professor of Strategic Management

Charles J. McMillan

BA (Prince Edward Island); MBA (Alberta); PhD (Bradford)
Professor of Strategic Management

Theodore Peridis

BSc (Athens, Greece); MA (Kent, UK); MPhil & PhD (New York)
Professor of Strategic Management and International Business
Director, Global Relations
Director, Global Leadership Program and Global Immersive Option

Willow Sheremata

BSc (McGill); MSc (Toronto); MBA (Pennsylvania); MPH & PhD (New York)
Associate Professor of Strategic Management

Justin Tan

BBA (Tianjin, China); MBA (McGill); MA (Kansas); PhD (Virginia Tech)
Professor of Strategic Management
Newmont Mining Chair in Business Strategy

CAREER OPPORTUNITIES

This specialization will be of particular relevance to those interested in careers in strategic or corporate planning and in general management positions in profit-oriented enterprises operating in a competitive environment.

Centre for Career Design

career@schulich.yorku.ca

Strategic Management

STRATEGIC MANAGEMENT SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete 12.00 credits total, consisting of a minimum of 6.00 credits of required courses and a maximum of 6.00 credits of elective courses.	
Recommended Courses	
Students must enroll in at least two courses however they may choose to take all three courses from the Required list.	
SGMT 6050 3.00	Mergers and Acquisitions
SGMT 6250 3.00	Strategy Execution
SGMT 6720 3.00	Managing Globally: Past, Present, Future
Elective Courses	
ENTR 6605 3.00	Entrepreneurship and New Firm Creation
HIMP 6130 3.00	Strategy in Healthcare
MGMT 6610 3.00	Dynamics of Global Business
OMIS 6200 3.00	Sustainable Supply Chain Strategies
ORGS 6350 3.00	Managing Change
ORGS 6650 3.00	The Art and Science of Leadership
SUST 6250 3.00	Integrating Sustainability Across Functions
Explore this specialization online! https://schulich.yorku.ca/specializations/strategic-management/	

Strategic Marketing

Strategic Marketing is a key aspect of any organization – profit or nonprofit, new or mature, small or large, in Canada or abroad. Schulich’s marketing electives help students develop an understanding of marketing strategy, the details of tactics, the unique challenges of marketing specific offerings, and key ideas behind marketing to distinct target markets. Graduates specializing in Strategic Marketing have pursued careers in brand or product management, marketing communications, market research, personal selling and sales management, nonprofit management, and related areas. Many have also founded their own firms.

FACULTY

In this specialization, Schulich faculty are concerned with marketing for the real world. Their education, experience and related expertise cover a wide range of contemporary marketing issues, all of which are reflected in the School’s required and elective marketing courses. Individual faculty have won a number of awards for both teaching and research.

Area Coordinator

Ela Veresiu

iBBA (York); PhD (Witten/Herdecke, Germany)
Associate Professor of Marketing

Russell W. Belk

BS & PhD (Minnesota)
Professor of Marketing
Kraft Foods Canada Chair in Marketing
Distinguished Research Professor

Alexandra Campbell

BA Hons (York); MBA & PhD (Toronto)
Associate Professor of Marketing

Peter R. Darke

BSc (McMaster); MA & PhD (Toronto)
Professor of Marketing

Eileen Fischer

BA & MASC (Waterloo); PhD (Queen’s)
University Professor
Professor of Marketing
Anne & Max Tanenbaum Chair in Entrepreneurship and Family Enterprise
Director, PhD Program

Grant Packard

Program Director, Master of Marketing; Associate Professor of Marketing

Markus Giesler

BA & MBA & MA & PhD (Germany)
Associate Professor of Marketing

Ashwin Joshi

BAS Hons (Trent); PhD (Queen’s)
Associate Dean, Programs
Director, MBA in India Program
Associate Professor of Marketing

Detlev Zwick

MS (Montpellier, France/Cologne, Germany); MS (Memphis); PhD (Rhode Island)
Dean, Tanna H. Schulich Chair in Digital Marketing Strategy

Ajay K. Sirsi

Hons BComm (Delhi, India); MBA (Oklahoma); MA (Florida); PhD (Arizona)
Associate Professor of Marketing

Yigang Pan

BA & MA (Beijing, China); MPhil & PhD (Columbia)
Professor of Marketing

M. David Rice

BA (Manitoba); MS & PhD (Illinois)
Associate Professor of Marketing

Nicole Mead

PhD (Florida)
Associate Professor of Marketing

CAREER OPPORTUNITIES

MBA graduates specializing in Strategic Marketing are prepared to work in three key marketing areas: brand and product management, marketing communications, and market research. They enter a variety of industries including FMCG, technology, pharmaceuticals, health care and retail. Job titles held by graduates of the program include Product Marketing Specialist, Marketing Manager, Social Media Specialist, Media Planner, Consumer Insights Manager and Marketing Data Analyst.

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Strategic Marketing

STRATEGIC MARKETING SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete 12.00 credits total from the following list	
Elective Courses	
MKTG 6050 3.00	Marketing Research
MKTG 6100 3.00	Strategic Market Communications
MKTG 6150 3.00	Consumer Behaviour
MKTG 6220 3.00	The Future Of Marketing
MKTG 6300 3.00	Service Marketing
MKTG 6325 3.00	Retail Marketing Strategies
MKTG 6370 3.00	Marketing Analytics
MKTG 6550 3.00	Brand Management
MKTG 6560 3.00	Digital Marketing Strategy
MKTG 6570 3.00	Strategic Professional Selling
MKTG 6800 3.00	Customer Experience Design
Explore this specialization online! https://schulich.yorku.ca/specializations/strategic-marketing/	

Supply Chain Management

The global business environment is increasingly shaped by complex, interconnected supply chains. In certain sectors, extensive global networks have replaced traditional local solutions, while in others, carefully orchestrated supply chain ecosystems complement established production and distribution processes. The Supply Chain Management Specialization is crafted to equip students with the skills to:

1. Analyze the benefits and potential risks of diverse supply chain strategies, determining whether an expanded, global model—or a more localized approach—is the most suitable for a given context.
2. Design robust supply chain frameworks that seamlessly integrate sourcing, production, and distribution operations, ensuring efficiency, resilience, and the ability to adapt in rapidly evolving markets.
3. Implement end-to-end supply chain solutions through effective coordination of people, processes, and technology, paving the way for optimal performance and sustainable competitive advantage.

FACULTY

AREA COORDINATOR

Adam Diamant

BSc (Toronto); MSc (Boston); PhD (Toronto)
Associate Professor of Operations Management and Information Systems;
York Research Chair in Managing AI-Driven Technologies in Health Care
Area Coordinator, Operations Management and Information Systems

Isik Bicer

B.Sc.(Middle East Technical University),
M.Sc. (Bogazici University), PhD (University of Lausanne)
Associate Professor of Operations Management and Information Systems

Markus Biehl

MS (Kaiserslautern, Germany); MS & PhD (Georgia Institute of Technology)
Professor of Operations Management and Information Systems

Vibhuti Dhingra

B.A., M.Sc.(University of Delhi, Ph.D. (UBC Sauder School of Business),
Assistant Professor, Operations Management & Information Systems

Raha Imanirad

BSc., MBA (York University), PhD (Harvard)
Assistant Professor of Operations Management and Information Systems

David Johnston

Professor of Operations Management and Information Systems; Program Director, Master of Supply Chain Management

Murat Kristal

BSc (METU, Turkey); MBA (Bilkent, Turkey); PhD (North Carolina)
Professor of Operations Management and Information Systems, Special Advisor, AI & Business Analytics

Divinus Oppong-Tawiah

BSc (Kwame Nkrumah University of Science & Technology), MBA (University of Ghana), MSc (Queen's University), PhD (McGill University)
Associate Professor of Operations Management and Information Systems

CAREER OPPORTUNITIES

Graduates from Schulich that specialize in Supply Chain Management find opportunities working as Supply Specialists, Production Planners, Business Strategy Managers, Production Allocation Specialists, Project Managers, and Sales Operations Business Analysts.

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career@schulich.yorku.ca

Supply Chain Management

SUPPLY CHAIN MANAGEMENT SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete 12.00 credits total, consisting of: • 3.00 credits of Required Courses • 9.00 credits of Elective Courses	
Required Courses	
• A minimum 3.00 credits of the following Required course: OMIS 6200 3.00 Sustainable Supply Chain Strategies OMIS 6230 3.00 Coordinating Demand & Supply	
Elective Courses	
• A minimum of 3.00 credits of the following elective courses OMIS 6210 3.00 Transportation And Logistics Management OMIS 6220 3.00 Supply Relationship Management OMIS 6350 3.00 Enterprise Analytics and Decision Automation OMIS 6750 3.00 Project Management • A maximum 3.00 credits of the following elective courses MKTG 6325 3.00 Retail Marketing Strategies MGMT 6610 3.00 Dynamics of Global Business SUST 6250 3.00 Integrating Sustainability Across Functions ORGS 6560 3.00 Negotiations	
Explore this specialization online! schulich.yorku.ca/specializations/supply-chain-management/	

Sustainability

Sustainability issues are now central to global society and management. From decarbonization to decolonization and diversity, managers must design, lead, and measure sustainable business practices. Schulich's Sustainability Specialization equips students with the skills and experience to manage sustainability initiatives across functions. Through class discussions, role-playing, experiential learning (domestic and international), and engagement with professionals, students learn to work with key stakeholders and navigate complex global sustainability reporting demands.

FACULTY

Faculty members from Schulich have gained recognition internationally for teaching and research in their respective fields.

Specialization Director Mike Valente

BCom (Laurentian); MBA (Wilfrid Laurier), PhD (York)
Associate Professor of Business and Sustainability; Area Coordinator, Sustainability, Director, MBA Program

Burkard Eberlein

MSc (LSE, UK); MA & PhD (Konstanz, Germany)
Professor of Public Policy and Sustainability; Director, BBA/IBBA Programs

Monica Da Ponte

BBA and MBA (York)
Adjunct Professor of Sustainability

Charles H. Cho

BSc, MA, PhD (Central Florida)
Professor of Sustainability Accounting
Erivan K. Haub Chair in Business & Sustainability

Geoffrey M. Kistruck

BA (Western); MBA (McMaster); PhD (Western)
Professor; RBC Chair in Social Innovation & Impact

Dirk Matten

Dipl.Kfm. (Essen, Germany); Dr.rer. pol. & Dr.habil. (Düsseldorf, Germany)
Professor of Sustainability
Hewlett-Packard Chair in Corporate Social Responsibility

Maxim Voronov

BA (Connecticut College, Connecticut); MA & PhD (Columbia, NY)
Professor of Organization Studies and Sustainability

Klaudia Watts

BBA and MBA (York)
Adjunct Professor of Sustainability

Olaf Weber

BA, Psychology (Mannheim, Germany); MA, Dipl Psych (Mannheim, Germany); PhD (Bielefeld, Germany)
CIBC Chair in Sustainable Finance
Director, Centre of Excellence in Responsible Business

CAREER OPPORTUNITIES

Schulich graduates specializing in sustainability have diverse career paths in today's business world, ranging from general roles like sustainability manager to specific ones like ESG analyst, DEI consultant, or social procurement specialist. Opportunities exist across the for-profit, non-profit, cooperative, and government sectors, with growing demand for sustainability professionals.

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Sustainability

SUSTAINABILITY SPECIALIZATION REQUIREMENTS	
Requirements	
Students must complete 12.00 credits consisting of the following	
Required Courses	
A minimum of 3.00 credits from the following Required Courses:	
SUST 6250 3.00	Integrating Sustainability Across Functions
SUST 6350 3.00	Orchestrating Sustainability Initiatives
SUST 6450 3.00	Sustainability Reporting and Disclosure
Recommended Courses	
Students are strongly recommended to enroll in 3.00 credits of the following two Recommended Courses:	
SUST 6151 3.00	Innovating for Sustainable Impact
SUST 6152 3.00	Scaling Climate Innovations
Elective Courses	
A maximum of 6.00 credits from the following list of Elective Courses:	
FINE 6880 3.00	Sustainable Finance and Impact Investing
ORGS 6350 3.00	Managing Change
ORGS 6600 3.00	Diversity and Inclusion in Organizations
PROP 6550 3.00	Sustainable Cities: Urbanization, Infrastructure, and Strategic Choices
SUST 6900 1.50	Individual Study-Sustainability
SUST 6900 3.00	Individual Study- Sustainability
SUST 6950 1.50	Ethics and Finance
Explore this specialization online! schulich.yorku.ca/specializations/business-sustainability/	

Professional Development and Experiential Education Opportunities

PROFESSIONAL DEVELOPMENT

The MBA program offers a Professional Development elective course, MGMT 6350, designed to enhance students' employability and prepare them for successful careers. This course focuses on understanding personal interests and motivators, aligning them with career choices, and building a detailed, well-researched strategic career plan. It also emphasizes developing an awareness of changes in the current professional environment.

The Professional Development course covers essential skills such as resume and cover letter building, interview techniques, networking, public speaking, improvisation, and salary negotiation. Additionally, students will connect with C-level executives and alumni, and will have personalized coaching sessions.

Alternatively, or in conjunction with this Professional Development courses, MBA students can attend Professional Development workshops organized by the Center for Career Design, to increase their career readiness.



"The Canadian job market operates very differently from the ones in Asia and Europe, making it initially challenging and daunting to find suitable jobs and internships, as well as to network and prepare resumes and cover letters. MGMT 6350 was instrumental in helping me overcome these challenges by shifting my approach from reactive to proactive. The two 1:1 sessions with Professor Minerva were particularly game-changing, providing personalized insights and guidance. This immersive learning experience greatly enhanced my understanding of the job market and ultimately helped me secure a full-time job. I highly recommend this course to anyone seeking to excel in the Canadian job market."

-Jashanjeet Singh (MBA '24 - Valedictorian and Gold Medalist)
Data Analyst, CI Financial

EXPERIENTIAL EDUCATION OPPORTUNITIES

Experiential Education is at the core of the MBA curricula. Experiential Education (EE) is a student-centered pedagogical approach in which students first learn a new theory/concept, then are immersed in an experience that highlights the concept, and finally reflect upon the experience to develop new skills, new attitudes, or new ways of thinking in a real-world context.

Students engage in experiential education in three main ways:



CLASSROOM FOCUSED

Students are exposed to concrete learning activities in the classroom (e.g. guest speakers, case studies, simulations, and role playing) that require them to reflect on what they have experienced in relation to concepts/theories being covered in the course (e.g. Professional Development for Managers - MGMT 6350; Mentorship Match: ENTR 6960).

COMMUNITY FOCUSED

Students connect course material with experiences that occur through interactions with community partners that can take place in the classroom or in the community. The community focused EE opportunities address student learning outcomes and community needs (e.g. Strategy Field Study Course – MGMT 6100; Global Immersive Option - GIO; Management Consulting Course – MGMT 6960; Startup Lab: The Together Mission – Learning to innovate with Venture Leaders – ENTR 6500; Field Study: Innovating with Entrepreneurs, Unlocking New Venture Potential – ENTR 6400, SUST 6151 Innovating for Social Impact, and SUST 6152 Scaling Climate Innovations).

WORK FOCUSED

Students develop competencies and skills and augment the theories/ concepts learned in their degree programs by getting hands-on work experience within organizational environments in internships/ placements/coops (e.g.: Graduate Placement Course: MGMT 6851).



For more information about Experiential Education at Schulich you can contact the Centre for Career Design (CCD) Office at ssb-ee@schulich.yorku.ca.

Director, Centre for Career Design (CCD)
Minerva Cernea
MSc (Bucharest), EMBA (Bled), PhD (Chicago)

"Participating in the 601-strategy field study at Schulich was a game-changer. Over 8 months, I gained a deep understanding of strategic frameworks, honed my problem-solving abilities, and collaborated with brilliant minds. This immersive experience empowered me to confidently navigate the complexities of the business world and achieve remarkable outcomes."

-Shivoy Malhotra (MBA '23)
Consultant, Deloitte Cloud Strategy Practice

International Opportunities

Today's business leaders need to think and act globally. Schulich offers a range of immersive opportunities to internationalize your MBA and build the skills, experience and network to lead in a global economy- while exploring diverse cultures and gaining marketable global experience.

Students can choose to specialize in Global Business, apply for the Strategy Field Study Global Immersive Option (GIO), participate in a faculty-led study tour, complete an international work placement or pursue various exchange opportunities through Schulich's network of leading business schools around the globe. Details can be found on the Schulich Graduate International Opportunities webpage: schulich.yorku.ca/student-life-services/international-relations/graduate-international-opportunities/

EXCHANGE

Schulich's strong network of partner schools extends across 28 partner schools and provides MBA students with access to unparalleled opportunities to study abroad and gain global exposure. Students can pursue various exchange opportunities, including full- and part-time, and short programs at one (or more) of our partner schools.

By participating in exchange, students gain unique educational and practical experiences that will prepare them for management positions in today's global economy. In addition, students have the opportunity to live in another country, travel and experience new cultures and business norms and develop important international networks

ELIGIBILITY CRITERIA

Any full or part-time student enrolled in the MBA program may apply for an exchange term. To be eligible for a term abroad, a student must have:

- completed all 5000-level required courses and MGMT 5150 3.00 or equivalent prior to going on exchange
- attained a cumulative grade point average (GPA) of at least 5.00

Accelerated students and students with Advanced Standing must adhere to minimum credit requirements at Schulich in order to satisfy residence requirements. Refer to the Credit Requirements section in the Graduate Policy Handbook (page 16).

Students are encouraged to contact the Strategy Field Study office and their Student Success Coordinator early in their

program in order to coordinate the completion of MGMT 6100.

JD/MBA students may participate in a Schulich exchange term abroad in their upper year Summer term. For details, see the section "Exchange Program" on the JD/MBA program page in this handbook. Interested students are encouraged to connect with the Graduate International Program Coordinator in International Relations early to discuss their options.

Accelerated students, MBA/MFA and MBA/MA students wishing to pursue exchange are required to add an extra term to their studies to meet both exchange and residency eligibility requirements.

STUDY OPTIONS

- Full-time study (most partner schools)
- Part-time study (limited schools)
- Short-term programs (limited schools)

Note that the length of a term may vary from school to school. Students should consider program requirements, term dates, and convocation when selecting an exchange term.

EXCHANGE PROGRAM INFORMATION

Exchange information can be found online at schulich.yorku.ca/grad-exchange-abroad.

Online information sessions are held throughout the year. Dates and times will be communicated via email and posted on the [Graduate International Opportunities website](https://schulich.yorku.ca/grad-exchange-abroad).

APPLICATION PROCESS AND DEADLINES

Students applying for exchange must submit an online application. Application deadlines vary by school. Refer to the application deadline date posted online for each school. All applicants will be contacted to discuss their application prior to decision.

FEE SCHEDULE

Schulich students pay regular Schulich tuition fees to York University during the exchange study term. Some schools may charge a registration fee.

During the exchange term, students remain registered at Schulich and therefore are eligible to apply for OSAP support.

Exchange bursaries or additional funding may be available. For more information, please visit schulich.yorku.ca/financialaid.



FIND EXCHANGE OPPORTUNITIES ONLINE!
schulich.yorku.ca/grad-exchange-abroad

Exchange Partner Schools

COUNTRY	SCHOOL/CITY	EXCHANGE TERM/S AVAILABLE:			LANGUAGE OF STUDY
		FALL	WINTER	SUMMER	
Argentina	IAE Business School, Universidad Austral, Buenos Aires	N	Y	Y	Spanish/English
Australia	Australian Graduate School of Management, University of New South Wales, Sydney	Y	Y	N	English
Australia	Melbourne Business School, The University of Melbourne	Y	Y	N	English
Austria	Wirtschaftsuniversität Wien, Vienna University of Economics and Business, Vienna	N	Y*	Y*	English/ German
Brazil	FGV, Escola de Administração de Empresas de São Paulo	N	Y*	Y*	English/Portuguese
Chile	Pontificia Universidad Católica de Chile, Santiago	Y	N	N	Spanish
China	CEIBS China Europe International Business School, Shanghai	Y	Y	Y	English
China	Guanghua School of Management, Peking University, Beijing	Y	Y*	Y*	English/Mandarin
China	School of Economics and Management, Beihang University, Beijing	Y	N	N	English
China	School of Management, Fudan University, Shanghai	Y	Y	N	English
China	CUHK Business School, Hong Kong	Y	N	N	English
China	HKUST Business, Hong Kong	Y	Y	N	English
Denmark	Copenhagen Business School	Y	Y	Y*	English/Danish
Finland	Aalto University School of Business, Helsinki	Y	Y	Y*	English/ Finnish
France	EMLYON Business School, Lyon	N	Y*	Y*	English/French
France	ESSEC Business School, Cergy-Pontoise	Y	Y	Y*	English/French
France	IAE Aix-Marseille Graduate School of Management, Puyricard	N	Y	N	English/French
Germany	Universität Mannheim	N	Y	Y	English/German
Germany	WHU Otto Beisheim Graduate School of Management, Düsseldorf	Y	Y*	Y*	English
India	Indian Institute of Management, Ahmedabad	Y	N	Y	English
India	Indian Institute of Management, Bangalore	Y	N	Y	English
India	Indian School of Business, Hyderabad	Y	Y	N	English
India	SP Jain Institute of Management and Research, Mumbai	N	N	Y	English
Israel	Coller School of Management, Tel Aviv University, Tel Aviv	Y	Y*	Y*	English/Hebrew
Italy	Bocconi Graduate School, Università Bocconi, Milan	Y	Y	N	English/Italian
Japan	Graduate School of International Management, International University of Japan, Niigata	Y	Y	N	English
Japan	Graduate School of Business Administration, Keio University, Tokyo	Y	Y	N	English/Japanese

Continued on next page

Exchange Partner Schools

COUNTRY	SCHOOL/CITY	EXCHANGE TERM/S AVAILABLE			LANGUAGE OF STUDY
		FALL	WINTER	SUMMER	
Mexico	Tec de Monterrey (EGADE), Monterrey, Mexico City	N	Y	N	Spanish/English
Mexico	IPADE Business School, Mexico City	N	Y	N	English/ Spanish
Mexico	ITAM Instituto Tecnológico Autónomo de Mexico, Mexico City	Y	Y	N	English/ Spanish
Netherlands	Rotterdam School of Management (RSM), Erasmus University (MBA), Rotterdam	Y	N	N	English
New Zealand	Otago Business School, University of Otago	N	Y*	N	English
Norway	BI Norwegian Business School, Oslo	Y	Y	N	English
Peru	ESAN Graduate School of Business, Universidad ESAN, Lima	Y	Y	N	English/Spanish
Philippines	Washington Sycip Graduate School of Business, Asian Institute of Management, Makati City	Y	N	N	English
Singapore	NUS Business School, Singapore	Y	Y	N	English
Singapore	Nanyang Business School, Nanyang Technological University	N	Y	N	English
South Africa	Wits Business School, University of Witwatersrand, Johannesburg	Y	N	Y	English
South Korea	Korea University Business School, Seoul	N	Y	N	English/Korean
South Korea	Yonsei University Business School, Seoul	Y	N	N	English
Spain	ESADE Business School, Barcelona	Y	Y	N	English
Spain	IE Business School, Instituto Empresa, Madrid	Y	Y	N	English
Taiwan	NCCU, National Chengchi University, Taipei	Y	Y	Y*	English/Mandarin
Taiwan	National Sun Yat-sen University, Kaohsiung City	N	Y	N	English/Mandarin
Taiwan	National Taiwan University, College of Management, Taipei	Y	Y	N	English
Thailand	SASIN Graduate Institute of Business Administration, Chulalongkorn University, Bangkok	Y	Y	Y	English
Turkey	Graduate School of Business, Koç University, Istanbul	N	Y	N	English
United Kingdom	Alliance Manchester Business School, University of Manchester, Manchester	Y	N	N	English
United Kingdom	Imperial College Business School, London	N	N	Y*	English
United Kingdom	University of Edinburgh Business School, Edinburgh	N	Y*	Y*	English
United Kingdom	Warwick Business School, University of Warwick, Coventry	Y*	Y*	Y*	English

*includes short exchange or program

Note: The exchange term available for each institution varies according to the agreement between Schulich and the partner school. Some exchange term dates may conflict with degree requirements or convocation deadlines. Contact the Graduate International Program Coordinator for details. In addition, special arrangements may be necessary to accommodate varying term dates.

International Programs

STUDY TOURS

Study Tours are short-term faculty-led study programs that give a group of MBA students the hands-on opportunity to explore the economic, political, and cultural contexts of business in regions around the world. Study Tours are run every year between the Winter and Summer terms. Past destinations and themes include: Sustainability and Innovation in Chile and Peru and International Trade and Investment in Thailand and Vietnam. Programs and destinations will be announced early in the Fall term each year.

ELIGIBILITY CRITERIA

The Study Tour course (MGMT 6400) requires participants to meet the following eligibility criteria:

- MBA student
- 15 credits of 5000 series courses completed prior to the Winter term directly preceding the study tour

Note: Consideration will be given to students who had approval to defer a 5000-level course to the Winter term in order to register in an elective course to count towards their specialization.

PROGRAM LENGTH

Students participate in class sessions at Schulich prior to departing for a 10-12 day study tour abroad where they have the opportunity to learn about the theme and experience specific challenges associated with it first-hand.

THE ACADEMIC PROGRAM

The academic focus and purpose of MGMT 6400 is to familiarize students with the business practices, and the associated government policy and NGO environment, in the countries visited to see how they have contributed to the economic development of the countries and what they might mean for Canadian organizations or individuals seeking to do business there. The countries visited have strong links to North America, so we will also be exploring the impact of globalization and the increasing inter-relatedness of activities. Students will meet, learn from, and exchange ideas with business and government leaders.

Full course details and academic deliverables for MGMT 6400 can be found on the [Schulich Course Offerings website](#).

An Information Session will be held during the Fall term, which

will be communicated by email and posted on the [Graduate International Opportunities website](#).

REGISTRATION DEADLINE

Registration will open prior to the end of the Fall term. Details will be sent via email and will be available on the Graduate Study Tour webpage: schulich.yorku.ca/student-life-services/international-relations/graduate-international-opportunities/graduate-study-tour/

FEES

A program fee will be charged to students participating in the Study Tour which will cover accommodations, ground transportation, all program activities, breakfast etc. Students are responsible for their own round-trip airfare to and from the program destination, meals and other nominal expenses. In addition, participants must be enrolled in the term that they will be registering in the study tour and will be responsible for paying tuition fees for the term.

STRATEGY FIELD STUDY GLOBAL IMMERSIVE OPTION (GIO)

The GIO is an international alternative to the Strategy Field Study, where teams of students work directly with an international company on a comprehensive strategic assessment or market entry strategy. Students participate in a guided trip to the destination country to meet the client company, conduct research, and understand the regional context. Full program details, including information on eligibility, application and selection process is listed on the Required Foundations of Management Core Courses Section. For details, see page 78.

schulich.yorku.ca/student-life-services/international-relations/graduate-international-opportunities/

Schulich Required Foundations of Management Core Courses

INTRODUCTION

In keeping with the School's belief that there is a common body of knowledge and skills necessary for effective management in the private, public and nonprofit sectors, each Schulich degree program shares a common core of courses. The JD/MBA program has additional program-specific core courses.

NOTE: 5000-level management core courses are not open to accelerated students or students in the Post-MBA Diploma Program for degree credit

NATURE OF COURSES

Note:

Required courses are offered in multiple formats, including in-person (day, evening, or weekend), remote (synchronous and asynchronous), and blended (in-person and remote). Not all formats are available each term

Underlying all pedagogy is an emphasis on developing managerial effectiveness. Overall, there is an emphasis on student involvement and participation in the classroom, and on practical managerial application. Many courses involve real-time, real-life, in-company projects of one sort or another. There is no standard teaching format, as the organization, pedagogy and style of classes is determined solely by the most effective way to teach a particular course. Many courses make extensive use of case studies, but many do not. Other approaches to delivering courses include in-class presentations, roleplaying exercises and visiting speakers and business leaders.

Note:

All courses coded 5XXX X.XX should be completed before any 6XXX X.XX courses. Students must adhere to the prerequisite requirements of any 6XXX level course.

MBA MANAGEMENT CORE COURSES

MBA 1

ACTG 5100 3.00

Financial Accounting for Managers

This course examines the assumptions and decision usefulness of financial statements and non-financial information, including MD&A as well as sustainability reports prepared for creditors, shareholders, and stakeholders from society at large. Emphasis is placed on the interpretation of financial statements and the influence of non-financial information, using examples from several companies.

ACTG 5210 1.50

Management Accounting

This course provides an introduction to management accounting techniques that are useful in management decision making situations such as: cost management, pricing special orders, determining service levels, performance appraisal, and socially responsible practices. It also considers how a variety of stakeholder interests are incorporated into managerial decision-making processes and reporting. Among these, the course considers the influences and information requirements that feed into the internal and external reporting of various ethical and sustainability practices.

Prerequisite: SB/ACTG 5100 3.00

BEAP 5100 3.00

The Economic Environment of Business

Previously known as ECON 5100 3.00

This course provides managers with an overview of the economic environment, including microeconomics, macroeconomics, and environmental and international economics, within which businesses operate. Students develop economic tools to address competitive, environmental, and social sustainability challenges. Real-world issues are explored to deepen practical understanding and application.

Course Credit Exclusions: SB/ECON 5100 3.00

FINE 5200 3.00

Managerial Finance

Provides an opportunity to learn about investment and financing decisions of managers and individuals. The investment decisions involve asset valuation, capital budgeting, performance assessment, and risk management. The financing decisions include financial planning, the risk-return trade-off, the choice of financial instruments, and cost of capital. Evaluations of longterm sustainable business and personal investment practices in the rapidly evolving world of technology are integrated into the topics.

MGMT 5150 3.00

Skills for Leadership

This course develops thinking and reflective skills required for leadership in a complex world. Drawing on complexity theory and a multiple-perspectives framework that embraces sustainability, ethics, history, and diversity & inclusion, the course advances students' ability to think creatively, analytically, and strategically. Students learn to identify and reframe complex problems more effectively, and to develop and communicate innovative solutions compellingly.

SUST 5200 3.00

Business and Sustainability

This course explores how organizations respond to increasing expectations to deliver sustainable performance at the economic, social and environmental level. Students grasp different ways in which companies can respond to growing pressures to adopt sustainability and study strategies of how companies can lead the way forward by developing practical solutions to some of society's most challenging problems.

Prerequisites: Open to MBA students only.

Students are required to complete at least 15 credits of the 5000-series Required Foundations of Management Core Courses before enrolling in this course. Course exclusion: SGMT 5800 3.00

Note: Students who took SGMT 5800 should not be taking SUST 5200.

MKTG 5200 3.00 Marketing Management

This course familiarizes students with marketing concepts adapted to today's complex market environment (consumer trends, STP, product life cycle management, pricing, distribution, and promotion). It focuses on marketing consumer products and services across profit and non-profit sectors. Contemporary issues such as marketing ethics, consumer protection, consumer diversity, and sustainability are discussed in the course.

OMIS 5110 1.50 Information Systems

The aim of this course is to create an understanding of key management issues with respect to the use of computer and information systems in modern business applications. Core technologies of hardware, software, databases, telecommunications, internet and the web, IT security, as well as emerging technologies such as AI and blockchain will be explored from a management perspective. As well as exploring technological, economic and organizational facets, important equity, environment, and social justice issues like gender and racial bias in AI, digital exclusion, e-waste, and carbon reporting are also examined.

OMIS 5120 1.50 Quantitative Methods

Students learn about quantitative methods used to conduct business research, analysis, forecasting and decisionmaking. Students are acquainted with computer software necessary for implementing quantitative methods. Problems of economic, social, human, and environmental sustainability will be highlighted throughout the course, including ethical considerations around the collection, interpretation and use of statistical information.

OMIS 5210 1.50 Operations Management

This course explores the role of operational strategies in optimizing efficiency while delivering quality products and services in an environmentally sustainable manner. Total Quality Management (TQM) and Just-In-Time (JIT) inventory systems are analyzed for their effectiveness in promoting cost-efficiency and mitigating ecological sustainability risks by minimizing waste, optimizing resource use, and reducing carbon emissions.

ORGS 5200 3.00 Leading People and Organizations

This course creates a knowledge base from which students develop organizational competence. Students examine how the various components of an organization, including individuals, groups, leaders, processes, structures, systems, and culture, explain organizational behaviour and performance. Students gain insights into the interplay between organizational behavior and pressing societal concerns, enabling them to lead diverse and inclusive teams and contribute to a sustainable

and equitable future.

Prerequisite: A minimum of 15 credits of 5000-series Required Foundations of Management Core Courses. **Course Credit Exclusion:** ORGS 5100 3.00: Organizational Behaviour

SGMT 5200 3.00 Strategy

This course provides a comprehensive understanding of strategic management theories, frameworks, and applications. Students analyze business environments, assess competitive positioning, and learn how managers formulate and implement strategies for sustainable competitive advantage. The course integrates case studies and real-world examples to enhance the students' strategic thinking and decision-making skills and to ascertain the applicability of the strategic management discipline to a range of sizes and types of organizations creating value for a diverse range of stakeholders along both financial and non-financial metrics (profits, growth and development, sustainability).

Prerequisites: 15 credits of 5000 level Foundational Core Courses

Prerequisite or Corequisite:

ORGS 5200 3.00 Leading People and Organizations or ORGS 5100 3.00 Organizational Behaviour
SUST 5200 3.00 Business and Sustainability
FINE 5200 3.00 Managerial Finance
Course Credit Exclusion: SGMT 6000 3.00 Strategic Management

MBA 2

MGMT 6090 0.00 Strategy Field Study Formation

The Strategy Field Study is a team-based, in-depth study of a client organization that takes place over two terms of the MBA. Students must enroll in MGMT 6090 to formalize the start of the Strategy Field Study.

Prerequisite: Students are required to complete the equivalent of 30 credits of their degree, including at least 15 credits of 5000-series Required Foundations of Management Core Courses before enrolling in this course.

Prerequisite or Corequisite: All 5000-series Required Foundations of Management Core Courses.

JD/MBA must complete Schulich Year 1 before they can enroll in MGMT 6090.

MGMT 6100 3.00 Strategy Field Study

The Strategy Field Study is the culmination of an MBA student's work. Through a team based two term in-depth study of a client organization, students integrate acquired knowledge and skills to analyze the organization's internal and external environments, including factors associated with sustainability, and develop actionable recommendations and an implementation plan that contribute to the organization's financial and nonfinancial success.

Prerequisite or Corequisite: MGMT 6090 0.00 Strategy Field Study Formation

Prerequisites: Enrollment in MGMT 6100 must take place in the first or second term of the Field Study. Students should complete all core courses (5000 level) before enrolling in this course.

Students planning on going on exchange must coordinate with Student Services & International Relations (SSIR) and the Strategy Field Study Office to make arrangements for completing this course while accommodating exchange plans.

Students considering an exchange abroad, as well as a Global Immersive Option for their 601, must consult with SSIR and the GIO Director to ensure that the two programs do not create scheduling conflicts and compromise their team's work.

NOTE:

1. All notices regarding all required preparation, information meetings, resources, team formation platform/guidelines, and course material for the Strategy Field Study can be found by accessing 601 Info on Canvas, <https://schulich.instructure.com/courses/4104>
2. Eligible students may apply to participate in variations of the Strategy Field Study, including the Global Immersive Option (GIO) described later in this section. Periodically, there are opportunities to undertake studies of companies from other parts of the world, in collaboration with schools from Schulich's extensive network of Exchange partners.
3. An introductory session for MGMT 6100 3.00 will be held from 5:30 to 7 pm about 6 weeks before the end of each term for those enrolling in MGMT 6100 3.00 in the following term. Students are advised to begin to form their teams and to talk with Year 2 students or Schulich graduates early to gather as much information as possible and begin to think about potential sites.
4. Students who do not meet the prerequisites of the MGMT 6090/6100 project will not be permitted to start.

THE GLOBAL IMMERSIVE OPTION

The Global Immersive Option (GIO) is a special version of the Strategy Field Study (SFS). It involves working with an international company on a consulting project focused on specific strategic assignments, such as creating a market entry strategy, developing a partnership strategy, and enhancing a company's efforts toward Sustainable Development Goals (SDGs), or other distinct objectives. Participating companies are sourced by the school.

Participation in the GIO is by application only. The application process is communicated two to three months before the project commences. Selected students will work in teams of five or six and participate in a guided trip to the country in which their client is located to conduct primary research and/or present their findings. Recent destinations include Ghana, Peru, Israel, Brazil, and Costa Rica. For some forms of the GIO, Schulich students work with students from a partnering school in the host country. Previous partner schools include: the Wharton School, University of Pennsylvania in the U.S.; Copenhagen Business School in Denmark; the Koller School of Business, Tel Aviv University in Israel; the Management Development Institute of Argentina (IDEA) in Argentina; and the Monterrey Institute of Technology (ITESM) in Mexico.

GIO projects follow a variant of the typical SFS schedule. For some of the GIO projects, students travel to their client's host country at the beginning of the study in September or

January to meet the company, negotiate the type of research that will be conducted, and see first-hand the facilities and the capabilities of the company. For other GIO projects, the students travel at the end of the study in May to finalize their reports and present their findings to the client. For all projects, most of the research is done from Toronto.

Teams are formed with a balance of technical, market research, and international business skills. The sessions are intensive and demanding. Yet, students learn a tremendous amount from the experience. The program follows the five phases of a regular SFS, but meetings with faculty advisors are more frequent. In addition, students may make presentations to a board of outside advisors in meetings which take the form of devil's advocate sessions. These advisors typically provide valuable insights, as well as contacts and references to assist in the students' research.

Bursaries that cover most of the students' travel expenses may be made available.

Global Immersive Option Eligibility and Selection Criteria:

1. All MBA students (full-time, part-time, joint programs) who have completed the pre/corequisites for MGMT 6090/6100 are eligible.
2. **Students considering an exchange abroad, as well as a Global Immersive Option for their 601, must consult with SSIR and the GIO Director to ensure that the two programs do not create scheduling conflicts and compromise their team's work.**
3. Students need to commit to traveling to the country in which their client is located and participate in mandatory pre departure and program meetings.
4. Knowledge of the host country's language is not required. The program is conducted in English.
5. Participation in the GIO is by application only. Students are selected based on strong academics, communication and interpersonal skills
6. The specific projects as well as their application processes and criteria will be communicated through an information session, postings on the GradBlog, and/or email about two to three months before the program commences.

For questions, please contact the program Coordinator at GLP@schulich.yorku.ca

ADDITIONAL JD/MBA CORE COURSE

NOTE: See also the Joint JD/MBA Degree program section, 'Academic Program' on page 26.

MGMT 5500 0.00

Joint JD/MBA Seminar: Business and The Law

This course is designed to introduce students in their first-year of the Joint JD/MBA Program (either business or law) to practical issues related to business and law. Following an initial introduction to the relationship between business and law, students will be exposed to guest lectures from a number of Canadian corporate and professional leaders representing a variety of industrial sectors.

Course Descriptions: Elective Courses

INTRODUCTION

The choice of electives to complete a Schulich degree program is entirely up to the student (respecting corequisite and prerequisite requirements). Students are not required to choose a major. Instead, they are encouraged to select those electives that best suit their backgrounds and career interests. For a further discussion of using electives to develop one or more areas of expertise, see the "Area & Program Specialization Information" section in this handbook. Each of the areas lists available study options, including developing a specialization in a functional or program area; completing a Graduate Diploma program concurrently with a degree program, or taking a specialized degree program.

Note:

- Elective courses are offered in multiple formats, including in-person (day, evening, or weekend), remote (synchronous and asynchronous), and blended (in-person and remote). Not all formats are available each term
- The forthcoming electives are expected to run in the coming academic year. However, if student demand for an elective is insufficient, the elective may be canceled.
- Students in degree programs also have the opportunity to apply to take Schulich Individual Study 6900-series courses, and non-Schulich Elective Courses outside the School (see below).

SCHULICH INDIVIDUAL STUDY 6900 X.XX SERIES

In addition to registering in regular Schulich elective courses, a student may also work with an individual faculty member on a topic of mutual interest. Please note that faculty members are not obligated to accept individual study proposals from students.

Principles

Learning Outcomes: These studies are co-designed by the student and the faculty member to have a clearly defined problem and/or area of focus including:

1. Expected learning outcomes
2. Means of achieving these outcomes
3. Methods of evaluating the achievement of the learning outcomes; normally, multiple assessment/feedback points should be used

Purpose: The individual study is normally focused on a particular research area, including research projects in the context of an internship, community-based project or similar types of experiential learning. It should not replace or have

significant overlap with previously taken courses or existing courses that are offered regularly.

Groups: Any individual study (or individual studies that are related to each other) involving a group of students is an ad-hoc course and requires decanal approval from the Associate Dean, Academic before students can be enrolled.

Workload: The workload is equivalent to a course of the same credits. For a 3.00-credit Individual Study, this means an effort of about 100 hours of the student's time.

Supervision: Given their research-oriented nature, Individual Studies are normally supervised by a tenure stream or CLA faculty member. If the supervisor is a contract instructor, a tenure stream/CLA faculty member must co-sign the form.

Logistics

- Students are advised to give careful thought to the title that they use to describe the course since it will appear on their transcript.
- A student may take a maximum of 6.00 credits of Individual Studies for degree credit.
- Individual Studies are coded as XXXX 6900 Y.YY. The XXXX portion of the course code uses the functional area or program a faculty member is associated with, while the YYY indicates whether the study is worth 3.00 or 1.50 credits (eg. FINE 6900 3.00 or SUST 6900 1.50).

Enrolment in Individual study Elective Courses (6.00 credits maximum)

1. Download the Masters Individual Study Form from [MySchulich Student Portal](#).
2. Fill in all required fields, including a clearly defined title, set of learning outcomes and assessment structure, signature of the supervising faculty member as well as the signature of the Associate Dean, Academic, if multiple students are to be enrolled.
3. Submit the completed form using the submission link provided within the Individual Study Form.
4. Enrol in the course upon receipt of approval from Schulich Student Services. The student will be advised by e-mail to enrol in the course.

NON-SCHULICH ELECTIVES

Note:

1. The maximum number of elective courses taken outside Schulich for which credit is given is the equivalent of 6.00 credits. Application for taking courses outside Schulich should be submitted to Student Services well in advance of a course start date, as authorization from Schulich and the external Faculty/School is required. Undergraduate courses are not credited towards Schulich graduate

degrees.

2. Post-MBA Diploma students may not take courses outside of the Schulich School of Business.
3. See page 6 and our online enrolment pages for more information.

ELECTIVE COURSES AT OTHER YORK FACULTIES

In addition to electives offered within Schulich, students can seek permission from the Director of Student Services to take the equivalent of 6.00 credits of courses in other graduate Faculties at York, including those offered by the Faculty of Environmental Studies, the School of Arts, Media, Performance and Design, the Faculty of Liberal Arts & Professional Studies and Osgoode Hall Law School.

ELECTIVE COURSES AT OTHER GRADUATE SCHOOLS

In addition to electives offered within Schulich, students can seek permission from the Director of Student Services to take the equivalent of 6.00 credits of courses at other graduate schools (outside York University).

SCHULICH ELECTIVE COURSES

FUNCTIONAL AREAS OF MANAGEMENT

ACCOUNTING

ACTG 6120 3.00	Intermediate Financial Accounting I
ACTG 6130 3.00	Intermediate Financial Accounting for Finance Majors
ACTG 6140 3.00	Intermediate Financial Accounting II
ACTG 6160 3.00	Advanced Financial Accounting
ACTG 6250 3.00	Financial Reporting and Analysis
ACTG 6550 1.50	Advanced Management Accounting
ACTG 6600 3.00	Auditing Standards and Applications
ACTG 6610 3.00	Advanced Auditing
ACTG 6650 3.00	Strategic Performance Evaluation
ACTG 6710 3.00	Introduction to Income Taxation
ACTG 6720 3.00	Advanced Income Taxation
ACTG 6730 3.00	Managerial Tax Planning

ARTS, MEDIA & ENTERTAINMENT MANAGEMENT

ARTM 6301 3.00	Transformation in Media and Culture
ARTM 6340 3.00	Media Models from Network to Netflix
ARTM 6350 3.00	The Business of Creativity in the Cultural Sector

ENTREPRENEURSHIP AND INNOVATION

ENTR 6400 3.00	Field Study: Innovating with Entrepreneurs, Unlocking New Venture Potential
ENTR 6500 3.00	Startup Lab: The Together Mission
ENTR 6605 3.00	Entrepreneurship and New Firm Creation
ENTR 6630 3.00	Designing Startup Communities: Inside Toronto's Innovation Ecosystem
ENTR 6810 3.00	Innovation Foresight Lab: Designing Innovation Under Uncertainty
ENTR 6910 3.00	Venture Capital and Private Equity
ENTR 6960 6.00	Mentorship Match: Learning to Innovate with Venture Leaders

FINANCE

FINE 6050 3.00	Personal Financial Management
FINE 6200 3.00	Investments
FINE 6280 3.00	Fintech: Digital Transformation of Financial Services
FINE 6310 3.00	Applications of Data Science in Finance
FINE 6500 3.00	Behavioural Finance
FINE 6600 3.00	Corporate Financial Analysis
FINE 6775 3.00	Credit Markets: Corporate and Project Finance
FINE 6800 3.00	Options, Futures and Other Derivative Securities
FINE 6880 3.00	Sustainable Finance and Impact Investing

FINANCIAL ENGINEERING

FNEN 6820 3.00	Advanced Derivative Securities
FNEN 6840 3.00	Enterprise-wide Financial Risk Management
FNEN 6850 3.00	Fixed Income Securities

HEALTH INDUSTRY MANAGEMENT

HIMP 6130 3.00	Strategy in Healthcare
HIMP 6140 3.00	Leading Health Sector Transformation
MHIA 6150 3.00	Economics of Healthcare
MHIA 6180 3.00	Entrepreneurship and Innovation in Healthcare
HIMP 6900 3.00	Individual Study- Health Industry Management
MHIA 5140 1.50	Digital Health
MHIA 6160 1.50	Quality and Value in Healthcare
MHIA 6170 1.50	Performance Indicators in Healthcare
MHIA 6200 1.50	Public Policy For Healthcare

MANAGEMENT

MGMT 6200 3.00	Business Administration and the Law
MGMT 6300 3.00	Case Analysis and Presentation Skills
MGMT 6350 3.00	Professional Development for Managers
MGMT 6400 3.00	International Study Tour
MGMT 6610 3.00	The Dynamics of Global Business
MGMT 6960 3.00	Management Consulting

MARKETING

MKTG 6050 3.00	Marketing Research
MKTG 6100 3.00	Strategic Market Communications
MKTG 6150 3.00	Consumer Behaviour
MKTG 6220 3.00	The Future of Marketing
MKTG 6300 3.00	Service Marketing
MKTG 6325 3.00	Retail Marketing Strategies
MKTG 6370 3.00	Marketing Analytics
MKTG 6440 3.00	New Products
MKTG 6550 3.00	Brand Management
MKTG 6560 3.00	Digital Marketing Strategy
MKTG 6570 3.00	Strategic Professional Selling
MKTG 6800 3.00	Customer Experience Design

OPERATIONS MANAGEMENT & INFORMATION SYSTEMS

OMIS 5400 1.50	Business Intelligence with Database Applications
OMIS 6018 1.50	Modern IT Architecture
OMIS 6200 3.00	Sustainable Supply Chain Strategies
OMIS 6210 3.00	Transportation and Logistics Management
OMIS 6220 3.00	Supply Relationship Management
OMIS 6230 3.00	Coordinating Demand & Supply
OMIS 6350 3.00	Enterprise Analytics and Decision Automation
OMIS 6610 3.00	Digital Transformation in Business Operations
OMIS 6621 1.50	Design Thinking for Innovation
OMIS 6631 1.50	Storytelling with Data
OMIS 6710 3.00	IT in the Modern Enterprise: Data, Architecture, Applications, and AI
OMIS 6750 3.00	Project Management

ORGANIZATION STUDIES

ORGS 6350 3.00	Managing Change
ORGS 6520 3.00	Power and Influence in Organizations
ORGS 6560 3.00	Negotiations
ORGS 6650 3.00	The Art and Science of Leadership

REAL ESTATE AND INFRASTRUCTURE

PROP 6100 3.00	Real Estate Finance and Investment
PROP 6150 3.00	Economic Forces Shaping the City
PROP 6200 3.00	Development Prototypes
PROP 6300 3.00	Infrastructure Delivery Models
PROP 6400 3.00	Infrastructure Investment and Finance
PROP 6550 3.00	Sustainable Cities: Urbanization, Infrastructure, and Strategic Choices
PROP 6600 3.00	Real Estate Portfolio Management
PROP 6850 3.00	Structuring Development Transactions

STRATEGIC MANAGEMENT

SGMT 6050 3.00	Mergers and Acquisitions
SGMT 6250 3.00	Strategy Execution
SGMT 6720 3.00	Managing Globally: Past, Present, Future

SUSTAINABILITY

SUST 6151 3.00	Innovating for Sustainable Impact
SUST 6152 3.00	Scaling Climate Innovations
SUST 6250 3.00	Integrating Sustainability Across Functions
SUST 6350 3.00	Orchestrating Sustainability Initiatives
SUST 6450 3.00	Sustainability Reporting & Disclosure
SUST 6950 1.50	Ethics and Finance

ACTG – ACCOUNTING

Room S344K, SSB | Tel: 416-736-5062 | Fax: 416-736-5687
E-mail: actg@schulich.yorku.ca

ACTG 6120 3.00 Financial Accounting I

This course examines the accounting concepts and principles that relate to the asset accounts. Attention is given to alternative asset measurement bases and related revenue recognition and income determination bases.

Prerequisite: ACTG 5100 3.00

ACTG 6130 3.00 Intermediate Financial Accounting for Finance Majors

This course is meant specifically for non-accountants who want a broader understanding of accounting issues and how they impact financial statements. This course covers both sides of the balance sheet focusing on understanding the impact of the issues on the financial statements instead of the detailed technical application. This course is not recognized as a course by the accounting designations.

Prerequisite: ACTG 5100 3.00 or equivalent

Course credit exclusion: ACTG 6120 3.00 and ACTG 6140 3.00

ACTG 6140 3.00 Intermediate Financial Accounting II

This is an extension of ACTG 6120 3.00 with emphasis on the liability and equity accounts. Major topics include tax allocation, pensions, leases, capital transactions and financial statement analysis.

Prerequisite: ACTG 6120 3.00

ACTG 6160 3.00 Advanced Financial Accounting

The final course in the three-course financial accounting core, this course emphasizes accounting for international activities and intercorporate investments. The application of accounting principles to case situations in specialized industries and non-profit organizations is also considered.

Prerequisites: ACTG 6120 3.00 and ACTG 6140 3.00. Not available to exchange students visiting Schulich.

ACTG 6250 3.00 Financial Reporting and Analysis

This course examines why stock prices react when firms announce their earnings, and why certain trends in industry earnings affect stock prices of many firms in that industry. Under highly stylized Generally Accepted Accounting Principles (GAAP), abnormal accounting earnings of a firm can be discounted to derive an estimate of the share price. This course therefore offers a direct link between accounting policy choices, abnormal earnings (based on adjusted reported earnings) and stock price valuation.

Prerequisite: ACTG 5100 3.00

Course credit exclusion: FINE 6600 3.00 (either ACTG 6250 3.00 or FINE 6600 3.00, but not both, may be taken for credit)

ACTG 6550 1.50 Advanced Management Accounting

This course focuses on managerial planning, performance, and control systems in organizations that direct the behaviour of corporate officers and managers, in order to achieve a specific goal. Different tools and techniques are reviewed including methods of incentivizing employee productivity, compliance,

and overall performance assessment. The course emphasizes decision-making through the analysis of case studies and discussions.

Prerequisite: ACTG 5211 3.00.

ACTG 6600 3.00 Auditing Standards and Applications

This course focuses on the standards and applications underlying the latest functions and responsibilities of external and internal auditors. The theory of audit evidence and certain basic techniques are used to provide an understanding of auditing methodology. The auditor's responsibility beyond the financial audit and current developments in auditing are also examined. Students may be expected to complete a research paper or project.

Prerequisite: ACTG 5100 3.00

ACTG 6610 3.00 Advanced Auditing

This course extends students' knowledge in the area of auditing by examining the role of the profession in society today, evaluating current issues facing auditors, and building on their understanding of the general audit framework and its fundamental theories. It also examines specific audit topics such as legal liability, comprehensive auditing, fraud, audit of not-for-profit organizations, environmental auditing and small business audits.

Prerequisite: ACTG 6600 3.00

ACTG 6650 3.00 Strategic Performance Evaluation

Strategic Performance Evaluation places an emphasis on strategic planning, performance assessment, and cost containment systems in organizations. Using an in-depth strategic planning case analysis approach, the course examines cost control methodologies, performance measurement and reward systems, governance and ethics in private and non-profit entities.

Prerequisite: ACTG 5211 3.00

ACTG 6710 3.00 Introduction to Income Taxation

The basic concepts and techniques of income taxation and applications to personal and corporate contexts are examined.

Prerequisite: ACTG 5100 3.00

ACTG 6720 3.00 Advanced Income Taxation

A continuation of ACTG 6710 3.00, this course concentrates in greater detail on the taxation of business income.

Prerequisite: ACTG 6710 3.00

ACTG 6730 3.00 Managerial Tax Planning

This course builds on ACTG 6710 and ACTG 6720. It explores how individual and corporate taxpayers identify and implement tax planning opportunities in an attempt to maximize after-tax incomes, subject to complying with tax laws, while achieving business or financial strategies.

Prerequisites: ACTG 6710 3.00 and ACTG 6720 3.00

ARTM – ARTS, MEDIA & ENTERTAINMENT MANAGEMENT

Room N319 SSB | Tel: 416-736-5217 | Fax: 416-736-5762
E-mail: artm@schulich.yorku.ca

ARTM 6301 3.00 Transformation in Media and Culture

This course will explore the dynamics of different perspectives on the human and economic resources involved in the production, distribution and support of the arts and cultural products in Canada. The central question of this course concerns the management issues that arise from these dynamics. This is the prerequisite course for the MBA Program in Arts, Media and Entertainment Management. It is intended to serve those students who have a real interest in managing in the arts and cultural sector. However, for those students who wish to discover the sector and to test their interest, this is also a useful course.

ARTM 6340 3.00 Media Models from Network to Netflix

This course examines innovative business models adapting to digital disruption and reshaping the global media landscape. Topics include content financing, branding, revenue strategies, and evolving consumer demands for interactive content. Drawing on Canadian and global markets, it analyzes streaming's challenge to traditional media, alongside regulatory and technological impacts, notably Artificial Intelligence. Students gain insights from industry experts. Cross-listed with GS/CMCT 6340 3.00.

ARTM 6350 3.00 The Business of Creativity in the Cultural Sector

Negotiation and management of creative rights, processes and people are core to the strategic competence of arts and media organizations and their relationship with audiences. Technological developments are changing the way that these organizations approach their business. This course examines this complex evolving business through such topics as: perspectives on creativity; power, conflict and politics relating to managing unions; free-lance talent and celebrities; decision-making for market risk; financing models; and the impact of the competitive and regulatory environment on management in the cultural sector. This course will be particularly valuable for those interested in the cultural industries including film, music, publishing, broadcasting and the performing arts. Recommended Prerequisite: SB/ARTM 6301 3.00.

ENTR – ENTREPRENEURSHIP AND INNOVATION

Room N305A SSB | Tel: 416-736-2100, ext. 77960,
Fax: 416-736-5762 | E-mail: ccarder@schulich.yorku.ca

ENTR 6400 3.00 Field Study: Innovating with Entrepreneurs, Unlocking New Venture Potential

This course provides students with firsthand experience of the opportunities and challenges growing organizations face. Student groups are paired with an entrepreneurial firm to research an opportunity or project for the firm. Students' firsthand experience will be supported by four scheduled classes emphasizing consulting, market research and presentation skills.

Those admitted must supply the instructor with a current resume so that the instructor can effectively assign students to projects.

ENTR 6500 3.00 Startup Lab: The Together Mission

This course offers a hands-on Work Integrated Learning opportunity for MBA students to learn startup and venture capital strategies, software/hardware product design and planning and mentor/mentee relationship frameworks. Students then apply those learnings by advising 20+ top Indian Student Startups through the Schulich 'Together Program' (in partnership with Startup India and the Government of India). 1. Part I: Seven Class Sessions; 2. Part II: Work Integrated Learning Program with Startup India.

NOTE: This is a mandatory year-1 course for students enrolled in the MBA in India Program.

Course Credit Exclusion: MGMT 6905 3.00

ENTR 6605 3.00 Entrepreneurship and New Firm Creation

This course explores various dimensions of the creation of new ventures, including family enterprises. It is concerned with content and process questions as well as with formulation and implementation issues that relate to conceptualizing, developing and managing successful new ventures. The course examines the nature of entrepreneurs and what they do. It identifies the nature of opportunities and considers how new venture ideas can successfully be screened. The course provides the opportunity to develop a cohesive and effective business plan for a start-up venture.

ENTR 6630 3.00 Designing Startup Communities: Inside Toronto's Innovation Ecosystem

Previously known as ENTR 6905 3.00

Intelligent Innovation Ecosystem Design is a two-week intensive course that unlocks the strategies behind creating a thriving Tech & Innovation Ecosystem — leveraging the incredible story of Toronto's rapid rise to global prominence. In 2021, Toronto was ranked as North America's fastest growing tech market, with 80,000 tech jobs created. This development followed Toronto winning the 3-year bid to host Collision Conference, North America's largest tech conference with 33,000 attendees, in 2019. In the last decade, Toronto has moved from a local presence into an international one: an ecosystem that nurtures and powers up high-growth startups, scaleups and unicorns (1B or higher valuations). What sparks and drives this next-generation innovation ecosystem?

In this hands-on course taught by Guest Lecturers from the most influential ecosystem design minds in Toronto, students will learn the frameworks and strategies behind sparking, scaling, and sustaining Tech & Innovation. This course focuses on real-life application, following the startup journey from early-stage to exit across several verticals (e.g. fintech), and examining the crucial role played by ecosystem design. Furthermore, this MBA offering is enhanced by site visits to strategic locations, experiential learning opportunities, and facetime with leading innovators. Emphasis is placed on critical thinking and practical application, in order for students to supercharge their careers and infuse key learnings into their local tech ecosystems.

ENTR 6810 3.00 Innovation Foresight Lab: Designing Innovation Under Uncertainty

Innovation rarely begins with clearly defined problems but rather emerges from ambiguity. This course introduces a structured yet flexible approach to innovation grounded in signal detection, opportunity framing, concept development, and adaptive execution. Rather than focusing on a single “best” solution, students develop multiple pathways and learn to navigate uncertainty through experimentation and iteration.

ENTR 6910 3.00 Venture Capital and Private Equity

This course is primarily geared to students interested in working in venture capital or other private equity organizations at some point in their careers. It is also valuable for those who intend to work alongside venture capitalists as managers of firms being financed by such investors and for students interested in applying aspects of private equity investing to established organizations. The course is divided into four modules focusing on the venture capital cycle including fundraising, investing, and exiting. In the final module the course explores new frontiers in venture capital including corporate venturing. Throughout the course we touch on career issues with respect to private equity.

Prerequisites: ACTG 5210 1.50 Management Accounting or FINE 5200 3.00 Managerial Finance.

ENTR 6960 6.00 Mentorship Match: Learning to Innovate with Venture Leaders

This experiential learning course offers the opportunity for MBA/IMBA students to accelerate their understanding of entrepreneurship and earn credit for gaining relevant work experience – under the direct on-site mentorship and guidance of a handpicked Innovation Sector Founder or Venture Investment Leader.

FINE – FINANCE

Room N204A SSB | Tel: 416-736-5073 | Fax: 416-736-5687,
E-mail: fine@schulich.yorku.ca

FINE 6050 3.00 Personal Financial Management

Students learn the concepts and techniques of personal financial management in a thorough and rigorous finance framework. Topics include goal setting, budgeting, financial intermediation, income tax, risk management, insurance, debt management, home valuation, investments, retirement planning, estate planning and strategic use of personal financial planning in financial institutions.

Prerequisite: FINE 5200 3.00

FINE 6100 3.00 Financial Management

This course focuses on key issues in corporate financial management. It covers working capital management, capital budgeting, capital structure decisions, dividend policy, mergers and acquisitions, leasing and the impact of inflation on financial decisions. Extensive use may be made of case studies.

Prerequisite: FINE 5200 3.00

FINE 6200 3.00 Investments

This course focuses on the role that institutional investors play

in the financial market and their investment process. It begins with an overview of the wealth management industry, followed by an examination of the asset allocation decision, equity and fixed income investment strategies, portfolio managers performance evaluation and alternative investments. The emphasis is on both the theoretical underpinnings and the practical execution of the investment models.

Prerequisite: FINE 5200 3.00

Note: This course was previously entitled *Investments*

FINE 6280 3.00 Fintech: Digital Transformation of Financial Services

This course is designed for students interested in the emerging and evolving field of Fintech and the digital transformation of financial services. Students will study the different verticals in the Fintech ecosystem, the current landscape, pain points of consumers, sources of financing and exit for Fintech start-ups, open banking, the disruption to incumbents, and computing technology for Fintech.

Prerequisites: FINE5200 3.00 or MFIN5100 3.00 or permission of the instructor.

FINE 6310 3.00 Applications of Data Science in Finance

The focus is on using modern programming to perform statistical analysis as used in finance. Applications include assessing properties of asset returns, testing asset pricing models, conducting event studies, understanding simulation methods and panel data analysis, and modelling volatility, value-at-risk, and time-varying correlations. Students will learn about empirical methods in finance by performing statistical analysis on financial data.

Corequisite: FINE 6200 3.00

FINE 6400 3.00 Managing Risk in a Changing Global Environment

Investors and businesses with access to global markets often need to make decisions in response to unpredictable global changes and risks. In this practical course, we will discuss the major risk issues relevant to international markets and explore measures to manage and mitigate them. We will also cover topics such as valuation, trade finance and capital markets in international context.

Prerequisite: SB/FINE 5200 3.00

FINE 6500 3.00 Behavioural Finance

Classical finance incorporates fully rational, unemotional agents; financial decisions are made without the influence of emotions or personal characteristics. Much recent study contradicts this view. By examining psychological factors known to influence individual choice and financial decision-making we can identify behavioural biases that are both reliable and exploitable. With care, many of these biases can be avoided.

Prerequisite: FINE 5200 3.00

FINE 6600 3.00 Corporate Financial Analysis

This course uses principles of economics, finance and accounting to examine problems in topics such as cash flow analysis, ratio analysis, strategic financial planning, interpretation of annual reports and prospectuses, economic modeling and business valuation. Students must deal with

multifaceted, ambiguous problems similar to realworld situations. The well-behaved data and simplifying assumptions used in theory courses are discarded in favour of the realistic, complex data in annual reports and other sources of financial information.

Prerequisites: ACTG 5210 1.50, FINE 5200 3.00, and OMIS 5120 1.50 or equivalent (MBA or IMBA students); MFIN 5200 3.00 (MF students)

Corequisite: one of FINE 6100 3.00, FINE 6200 3.00, or ACTG 6120 3.00

Course credit exclusion: ACTG 6250 3.00 (either FINE 6600 3.00 or ACTG 6250 3.00, but not both, may be taken for credit)

FINE 6775 3.00 Credit Markets: Corporate and Project Finance

Managing credit risk is, perhaps, the fastest growing discipline in financial services due to its global complexity and dynamic nature. Focusing on how global credit markets work, regulatory reforms and products, this course will explore these markets, stakeholders and credit portfolio management theory and practice in Global Financial Institutions.

Prerequisite: FINE 5200 3.00

FINE 6800 3.00 Options, Futures and Other Derivative Securities

This course explains the way in which derivative securities such as options, futures contracts, forward contracts, swaps and interest, rate caps can be valued. It discusses arbitrage relationships, risk, neutral valuation, the creation of options synthetically, numerical procedures and the evaluation of credit risk.

Prerequisite: MFIN 5600 3.00 (MF students)

Corequisite: FINE 6200 3.00 (MBA and IMBA students)

Course credit exclusion: SB/FNEN 6810.030 (either SB/FINE 6800 3.00 or SB/FNEN 6810 3.00, but not both, may be taken for credit)

FINE 6880 3.00 Sustainable Finance and Impact Investing

This course covers diverse aspects of sustainable finance, including ESG measurement, socially responsible and impact investing, integrated reporting, and risk management, and provides rigorous training at the nexus of sustainability and financial management. Students will gain insights into sustainable and responsible decision-making in finance and how corporations and investors respond to market forces and regulations requiring them to invest responsibly.

Prerequisite: FINE 5200 3.0

FNEN – FINANCIAL ENGINEERING

Room N204 SSB | Tel: 416-736-5690 | Fax: 416-736-5687
E-mail: fnen@schulich.yorku.ca

FNEN 6820 3.00 Advanced Derivative Securities

This course covers a list of advanced topics in derivative securities with a focus on pricing and hedging. Students are assumed to have taken an introductory course in derivatives. The objective of this course is to develop modeling skills needed to value the full range of derivative securities: from exchange-traded options to over-the-counter products

including exotic options, embedded options and credit derivatives. The fundamental theory is the Equivalent Martingale Pricing Principle or the Risk-neutral valuation by no-arbitrage. Analytical models and various numerical methods will be discussed in detail. It is assumed that students are familiar with the Black-Scholes and binomial pricing models.

MBA Prerequisite: FINE 6800 3.00

FNEN 6840 3.00 Enterprise-wide Financial Risk Management

This course provides a comprehensive introduction to the discipline of financial risk management. It covers the market and regulatory trends that have motivated the need for financial institutions and corporations to evolve from traditional desk level risk management to an enterprise-wide function spanning all sources of risk in a consistent manner. Students will learn the basic fundamentals required to support a general risk management process in addition to gaining an understanding of industry best-practice methodologies. The course will cover in depth the analytics of standard risk assessment techniques for market risk, credit risk and operational risk as well as introducing the leading edge tools used to manage the overall business process.

Prerequisites: FINE 6200 3.00 and FINE 6800 3.00

FNEN 6850 3.00 Fixed Income Securities

Provides an opportunity to learn the various features and unique characteristics of fixed income securities and markets, analyze and evaluate fixed income securities, and develop tools for managing interest rate risk and other applications. Computer assisted (e.g., Excel and VBA) applications are used throughout the course to enhance student learning experience, with both hands-on in-class exercises and assigned homework problems.

Prerequisites: SB/FINE 6800 3.00.

GBUS – GLOBAL BUSINESS

GBUS 6851 3.00 Global Graduate Work Placement

A global graduate work placement is a for-credit professional experience that immerses students in business activities with international or cross-border dimensions. Students work with globally engaged organizations, applying advanced managerial and analytical skills to real-world challenges while developing cross-cultural communication, global decision-making, and an understanding of how economic, institutional, and cultural differences shape business strategy.

Prerequisites: At least 15 credits of the 5000 series Required Foundations of Management Core courses (applicable to MBA students only). Students may enroll in GBUS 6851 in either the term when the work placement occurs or in the term following the work placement. As part of the application to a work placement course, students must consult with Academic Advising and International Relations to determine which term to enroll in GBUS 6851.

HIMP – HEALTH INDUSTRY MANAGEMENT

Room N305A SSB | Tel: 416-736-2100 ext. 77960
Fax: 416-736-5687 | E-mail: himp@schulich.yorku.ca

HIMP 6130 3.00 Strategy in Healthcare

This course examines the publicly funded healthcare system through the lens of key change drivers (e.g. aging) and disruptors (e.g. Covid-19) challenging organizations to adapt strategies. Organizational strategy is predicated on analytical tools and (Porter 5 forces etc.) However, with the radical shifts that have rocked health systems on a global scale, a central focal point is environmental impact.

HIMP 6140 3.00 Leading Health Sector Transformation

To lead innovation and transformation in the health sector, leaders must work across organizational and systems silos to develop shared priorities and cohesive systems approaches. The course will integrate concepts from complexity science, systems theory, adaptive leadership, and behavioural economics to challenge one to explore leadership while gaining tools for leading systems challenges in the health sector market.

MHIA 6150 3.00 Economics of Healthcare

This course examines the demand and utilization of health services; drivers of healthcare costs; measuring output in healthcare; tradeoffs between efficiency, operational effectiveness and equity; realignment of capacity; how healthcare reforms affects demand; utilization and the mix of providers in the healthcare industry.

MHIA 6180 3.00 Entrepreneurship and Innovation in Healthcare

This course examines the role of the private health sector through the lens of businesses providing technology and services (e.g., pharma), and startups across the healthcare continuum as an engine for new products (e.g., digital health solutions) techniques and insights. How has private sector entrepreneurship and innovation contributed to and continues to accelerate efforts towards improving the healthcare system.

HIMP 6900 3.00 Individual Study - Health Industry Management Program

A student may work with an individual faculty member on a topic of mutual interest. These studies are co-designed by the student and the faculty member based on: 1) learning objectives 2) means of achieving these objectives 3) method of evaluation.

MGMT – MANAGEMENT

Room N305A SSB | Tel: 416-736-5087 | Fax: 416-736-5762
E-mail: sgmt@schulich.yorku.ca

MGMT 6200 3.00 Business Administration and the Law

This course familiarizes students with basic legal concepts and principles relevant to business administration. Topics include: the Canadian judicial system; contract law; tort law (including negligence, defamation and product liability); forms of carrying

on business (including sole proprietorships, partnerships and corporations); bailment, agency and employment law; real property and mortgage law; and intellectual property law (including trademarks, copyright and patents).

NOTE: Neither law students, nor students with a law degree, are permitted to take this course.

MGMT 6300 3.00 Case Analysis and Presentation Skills

This course is designed to give students the opportunity to practice and develop their analytical thinking and presentation skills. The key objective of the course is to train students to successfully participate in national and international case competitions. A secondary objective is to prepare students to successfully interview for management consulting positions. Second year MBA students who enjoy analyzing cases and delivering presentations are encouraged to take the course.

MGMT 6350 3.00 Professional Development for Managers

This course is designed to help MBA students acquire skills and knowledge that will facilitate their professional development and increase their employability. The students (1) engage in self-assessment, (2) develop an awareness of the changing professional environment (3) learn how to interact with other professionals in different cultural and organizational settings, and (4) promote themselves in an efficient manner.

MGMT 6400 3.00 International Study Tour

This course takes students from the classroom into the field where they can see how the theoretical study of business (as well as government policy and NGOs) translates into the practical. It is also designed to enhance students' understanding of management, organizations, government policy and economics by examining these phenomena in the context of countries very different from Canada.

Prerequisites: A minimum of 15 credits of 5000-series Required Foundations of Management Core Courses

MGMT 6851 3.00 MBA Graduate Placement – Work Focused Experiential Education

Through their Graduate Placement, students build upon and practice key learnings from their first year MBA courses, reflect on them, and build an experience relevant for the job market after graduation. It is recommended that students with limited working experience take in their first year the elective course: Professional Development for Managers, MGMT 6350. To be approved for this Graduate Placement course, the students must complete a minimum of 240 hours in the work placement.

Prerequisite: To be approved for this Graduate Placement course, the students must complete a minimum of 240 hours in the work placement. Students are required to complete all 5000 series Required Foundations of Management Core courses before enrolling in this course. This elective can be taken after the prerequisite MBA courses have been completed.

NOTE: This elective can be taken after the prerequisite MBA courses have been completed. Students may enroll in MGMT 6851 in either the term when the work placement occurs or in the term following the work placement. As part of the application to a work placement course, students must consult with Academic Advising and International

Relations to determine which term to enroll in MGMT 6851. International students must ensure they have appropriate work authorization. Contact International Relations for details (intlrelations@schulich.yorku.ca)

MGMT 6960 3.00 Management Consulting

This course provides students with a comprehensive understanding of the functions and processes of management consulting. Students are engaged in a fully experiential process. Students develop important skills in consulting including client proposal preparation, relationship management, work-planning and budgeting, project management, communication skills, and selfreflection.

Prerequisites: 15 credits of 5000 level Foundational Core Courses

SPECIAL NOTE: No direct enrollment. Students must email the course administrator, Joanne Stein at jstein@schulich.yorku.ca by August 25th (fall term) and December 10th (winter term) to express their interest in enrolling for the course. Interested students will be interviewed by the course director to determine eligibility. Eligibility is based on strong proficiency in core management disciplines (e.g. marketing, finance, etc.), strong interpersonal skills and strong teamwork skills. Only successful applicants will be enrolled in the course. Open to MBA students only. Inquiries and interest can be directed to the course director. This course should not be open for enrollment. Enrollment instructions will be provided to students following admission to the course after successful application. Maximum 20 students.

MGMT 6610 3.00: Dynamics of Global Business

An understanding of international business is essential for students in today's interdependent world. This course will provide students with the knowledge, skills, and ability to understand the global economic, political, cultural and social environment within which firms operate. It will examine the strategies and structures of international business. The course will also prepare students to formulate and execute strategies, plans, and tactics to succeed in international business ventures.

Prerequisite/Corequisite: BEAP 5100 3.00 (previously ECON 5100 3.00)

MHIA – HEALTH INDUSTRY ADMINISTRATION

Room N305A SSB | Tel: 416-736-2100 ext. 77960

E-mail: mhia@schulich.yorku.ca

MHIA 5140 1.50 Digital Health

This course examines the emerging trends and applications in digital health, the opportunities that they offer, and the challenges they entail for healthcare systems. The course focuses on patient portals, human-machine interface, data analytics and machine learning in building information systems that cater to patients and healthcare professionals. The course also explores privacy, confidentiality, and security of health information.

MHIA 6160 1.50 Quality and Value in Healthcare

This course introduces the main elements of a value-based

healthcare system. From medical condition centered delivery models, cost analysis and payments, to IT infrastructure, systems integration and geography of care. This course engages students in understanding and coping with these factors and how they can be applied within the Canadian health system.

MHIA 6170 1.50 Performance Indicators in Healthcare

This course is designed to introduce students to the various financial and non-financial metrics used in the healthcare industry. Students will develop familiarity and understanding of the methodologies used in financial evaluations in healthcare settings and the objectives they serve. Students will develop judgment on which metrics are appropriate given the context.

MHIA 6200 1.50 Public Policy for Healthcare

The course will examine the structures, legislative frames, key levers, and the importance of evaluation and evidence in the health public policy arena. Forces such as lobbying, the media and the impact of politics will be highlighted. The course will also examine key stakeholders and tensions (patients, providers, the public, and politics).

MKTG – MARKETING

Room N304A SSB | Tel: 416-736-5076 | Fax: 416-736-5762

E-mail: mktg@schulich.yorku.ca

MKTG 6050 3.00 Marketing Research

This course develops students' understanding of basic and advanced market research methods. Students learn to evaluate completed research projects and conduct research studies, developing proficiency in defining research questions, developing research designs, selecting appropriate samples, conducting analysis and writing actionable management reports. Also examined are mobile research, brand maps, social media monitoring/metrics, Big Data, consumer surveillance and data privacy issues.

Prerequisite: MKTG 5200 3.00

MKTG 6100 3.00 Strategic Market Communications

This course offers a focused approach to the formulation and implementation of an integrated communications strategy to meet particular marketing objectives. Topics of interest include advertising, sales, promotion, public relations, and social media communications, and their integration both online and offline. The approach is cutting edge, multidisciplinary, integrative, practical and applied. Teaching approaches include case analysis, discussion, and guest participants.

Prerequisite: MKTG 5200 3.00

MKTG 6150 3.00 Consumer Behaviour

This course assists students in developing a thorough understanding of the behaviour of both organizational buyers and end consumers. The psychological, sociological, organizational and environmental factors that shape buyer behaviour are reviewed. Throughout the course, the implications for both marketing strategies and tactics are addressed.

Prerequisite: MKTG 5200 3.00

MKTG 6220 3.00 The Future of Marketing

This course develops students' abilities to reimagine and develop new conceptual frameworks, methodologies, and technologies for future of marketing strategies. Students learn how to communicate novel marketing concepts to management. The course teaches students how to research, create, implement and evaluate innovative marketing plans for nascent digital technologies. Students learn to think and write critically about consumer privacy and ethics.

MKTG 6300 3.00 Service Marketing

This course examines the need for marketing in service industries, develops an understanding of the ways in which service marketing differs from product marketing, and improves students' understanding of how service characteristics affect the marketing function. Students learn to develop and implement marketing plans for service organizations.

Prerequisite: MKTG 5200 3.00

MKTG 6325 3.00 Retail Marketing Strategies

This course examines retail strategies on a number of fronts including: product selection, service quality, pricing, promotion, e-commerce and consumer loyalty. The course provides students with the knowledge required to assess and develop retail strategy within and beyond the Canadian context.

Prerequisite: MKTG 5200 3.00

MKTG 6326 3.00 Retail Analytics

This course prepares students to work effectively with real-world retail data sets, matching analytical approaches to data using appropriate strategic frameworks. Current and emerging analytical techniques are taught for brick and mortar and e-commerce retail contexts. The course prepares students for a world where best-in-class retailers and their suppliers implement sophisticated quantitative tools to improve marketing insight, decision-making, and profitability.

Corequisite: MKTG 5200 3.00

MKTG 6360 3.00 Marketing Metrics

This course focuses on developing the analytical skills required to successfully apply the principles of quantitative analysis to the marketing discipline. Students will learn the most common measurement methods currently being used in the marketing field.

Prerequisites: MKTG 5200 3.00, ACTG 5100 3.00 and FINE 5200 3.00

MKTG 6370 3.00 Marketing Analytics

Students learn methods and techniques to analyze and report on data generated from marketing activities. Common web analytic platforms such as Google Analytics will be reviewed and used to report on digital marketing activities. Key performance indicators (KPI), marketing dashboards, return on investment (ROI), customer satisfaction, loyalty and social media metrics will be generated and analyzed to meet the reporting needs of a broader marketing management strategy.

MKTG 6440 3.00 New Products

This course is designed to answer the question "What do I need to know and do in order to develop a successful new product or service?" It will provide you with a firm understanding of the steps you need to follow in order to bring a new product or service successfully from an idea to a product that is ready to launch.

Prerequisite: MKTG 5200 3.00

MKTG 6550 3.00 Brand Management

In the complex contemporary world of marketing management, Brand Management must be both an art and a science. This course applies marketing strategy to the challenge of gaining sustainable competitive advantage in the global marketplace of brands. With a fundamental focus on building and maintaining strong brands with loyal consumer bases, a range of topics and teaching techniques are utilized.

Prerequisite: MKTG 5200 3.00

MKTG 6560 3.00 Digital Marketing Strategy

This course explores the ways in which digital marketing tools support overall marketing and business strategies. The course covers both fundamental strategic challenges as well as specific digital marketing tools. It will discuss which aspects of the business should be delivered online, and to inform executive decisions about how digital marketing environments affect communication, pricing, channel, targeting and positioning strategy.

MKTG 6570 3.00 Strategic Professional Selling

A highly lucrative and satisfying career path for students is in professional sales. In fact, many organizations require hires to spend time in sales before making the move into another function such as marketing. This is because sales is the only function in a business that is directly responsible for revenue generation, through interacting with the customer. The most successful sales professionals do not really "sell" anything; rather, they are customer relationship managers, matching the needs of their customers with firm offerings. In this course students will learn frameworks and tools that will help them succeed in professional sales.

MKTG 6800 3.00 Customer Experience Design

Customer Experience Design represents the discipline, methodology and/or process used to comprehensively manage a customer's cross-channel exposure, interaction and transaction with a company, product, brand or service. This course offers an integrated framework for designing customer experiences and for learning how to create successful experientially based market strategies that leverage any organization's products and services.

Prerequisite: MKTG 5200 3.00

OMIS – OPERATIONS MANAGEMENT & INFORMATION SYSTEMS

Room S337 SSB | Tel: 416-736-5074 | Fax: 416-736-5762
E-mail: omis@schulich.yorku.ca

OMIS 5400 1.50 Business Intelligence with Database Applications

This intensive 6-week course will help unlock business intelligence from organizational data sources including relational and NoSQL databases. Learn to leverage data assets, uncover key insights, and visualize information for strategic decisions.

Prerequisites: SB/OMIS 5110 1.50 and SB/OMIS 5120 1.50
MBA students only (excluding TechMBA)

OMIS 6018 1.50 Modern IT Architecture

This course equips future technology-savvy managers with the vocabulary and mental models needed to evaluate and design contemporary IT architectures. Students learn how hardware economics (Moore's Law), cloud and serverless software, internet-telecommunications infrastructure, and cyber-risk management interact to shape strategic decisions and customer value. Through lectures, discussions, and hands-on assignments, participants develop an integrated architectural blueprint aligned with organizational growth objectives.

Prerequisites: SB/OMIS 5110 1.50 MBA students only (excluding TechMBA)

OMIS 6200 3.00 Sustainable Supply Chain Strategies

The major choices confronting senior managers in managing the flow of product, money and information to achieve an effective supply chain strategy leading to a sustainable organization are examined in this course. Choice of transportation mode, location of facilities, inventory policy etc. will be placed in the context of the needs of the overall organization to grow and prosper responsibly.

Prerequisites: SB/ACTG 5200 3.00 and SB/MSTM 5060 3.00 OR SB/ACTG 5100 3.00, SB/OMIS 5120 1.50 and SB/OMIS 5210 1.50

OMIS 6210 3.00 Transportation and Logistics Management

This course examines the role of transportation in a logistical network and the necessary investment in transportation processes and infrastructure to control costs, manage risk and improve customer service. Benefit and cost analysis is done on alternative modes and strategies for securing on-time delivery. We introduce concepts, techniques and technology for improved routing, cost reduction and supply chain asset utilization.

Prerequisites: SB/ACTG 5200 3.00 and SB/MSTM 5060 3.00. OR SB/ACTG 5100 3.00 and SB/OMIS 5120 1.50

OMIS 6220 3.00 Supply Relationship Management

Supply Chain managers must find the best suppliers and work effectively with them. In this course, we identify a purchasing organization's critical supply needs and risks. We examine ethical and sustainable practices for identifying and selecting competent suppliers as well as negotiating and problem solving

in the formulation of inter-organizational agreements.

Prerequisite: SB/ACTG 5200 3.00

OMIS 6230 3.00 Coordinating Demand and Supply

This course introduces students to quantitative models for demand forecasting, aggregate planning, inventory control, and revenue management. The focus is on developing a basic understanding of how organizations in multi-echelon supply chains make data-driven decisions using sophisticated computational techniques. Topics include time series, machine learning, and mathematical optimization with applications to logistics, manufacturing, inventory coordination, contracting, customer segmentation, and pricing.

Prerequisites: SB/MSTM 5060 3.00 OR SB/OMIS 5120 1.50 and SB/OMIS 5210 1.50

OMIS 6350 3.00 Enterprise Analytics and Decision Automation

This course prepares students to design and apply decision support systems that enhance organizational decision-making. It traces the evolution of analytics from spreadsheet-based analysis to enterprise platforms supporting operations and performance management. Through a range of examples, students learn how these tools can improve efficiency, automate routine decisions, and generate actionable insights, with an emphasis on transparency, accountability, and managerial effectiveness.

Prerequisites: OMIS 5110 1.50 and OMIS 5120 1.50 or permission of the instructor

OMIS 6610 3.00 Digital Transformation in Business Operations

Digital technologies are changing the way service organizations do business and interact with their customers. Students explore and learn the foundations of digital transformation and make the connection among strategy, technology, and implementation. This course provides students with real life business cases in which various trade offs must be made according to the technology, business strategy, and operational and service requirements.

OMIS 6621 1.50 Design Thinking for Innovation

This course will train managers who participate in solving hard business problems (such as IT transformations, restructuring, new product innovation etc) how to modify their perspective on problem solving, and apply contemporary methods to solve ambiguous and complex problems, and innovate. Using Design Thinking, a leading process adopted from the design world, managers who aspire to lead innovation in their organizations will learn, through a hands on, step-by-step process, how to engage with their peers and users (internal and/or external), accurately contextualize the problem, swiftly brainstorm the uncover new ideas, prototype and test technical solutions until they achieve real-world validation for the most effective direction to pursue.

Course Credit Exclusion: SB/OMIS 6620 3.00

OMIS 6631 1.50 Storytelling with Data

This course is an introduction to the fundamental theories of visual communication, data visualization, and data storytelling.

Students will learn the fundamentals of how to communicate effectively with data through visualization and storytelling. Major areas for discussion include design principles, data visualization models, dashboards, presentation skills, data stories, and technical tutorials using Tableau software. Students will learn how to bring data to life and present memorable stories that drive action.

Prerequisite: SB/MBAN 5140 3.00, SB/OMIS 6630 3.00

OMIS 6710 3.00 IT in the Modern Enterprise: Data, Architecture, Applications, and AI

In this course students will learn to assess how organizations create and implement secure, scalable, and adaptable information systems. The course specifically focuses on how modern organizations leverage data and technology architectures to build impactful applications and harness the potential of critical technologies such as artificial intelligence. The course explores the strategic and operational role of IT through topics such as data-driven decision-making, software and platform architectures, open source software and cloud computing, AI and machine learning, and blockchain.

Prerequisite: OMIS 5110 1.50

Prerequisite exempted for students pursuing Schulich Diploma in Intermediate Accounting (DIAC)

OMIS 6750 3.00 Project Management

Previously known as MGMT 6700 3.00

This course covers the strategic, organizational and operational aspects of managing projects. Students learn to manage the technical, behavioural, political and cultural aspects of temporary groups performing unique tasks. Topics covered include: defining deliverables, formulating project strategy, effective group organization and management, dynamically allocating resources, managing without authority, and resolving conflict.

Course Credit Exclusion: MGMT 6700 3.00

ORGANIZATION STUDIES

Room N303A SSB | Tel: 416-736-5096

E-mail: orgs@schulich.yorku.ca

ORGS 6350 3.00 Managing Change

As the environment of many business and nonprofit organizations becomes increasingly complex and unstable, it is imperative that top managers be able to create a climate of flexibility and adaptability in their operations. Organizations must be able to undertake major change without destructive side effects to be truly successful. This course surveys the major methods available to the modern manager for effectively managing the process of change and creating a general climate in which needed changes are sought and welcomed throughout the organization. The course emphasizes case studies and the discussion of alternative change-management models.

Prerequisite: ORGS 5200 3.00 or ORGS 5100 3.00

ORGS 6420 3.00 Crisis Management

Crises in organizations are inevitable, and whether an organization survives them is due in large part to the actions of its managers and leaders. This course provides students with

an overview of key factors in organizational crisis management, including (1) Assessing Crisis Vulnerabilities; (2) Planning for Crises; and (3) Managing During Crises.

Prerequisites: ORGS 5200 3.00 Leading People and Organizations

ORGS 6560 3.00 Negotiations

This course will provide students with insight into their own negotiation style and how to become a more effective negotiator. The course takes an experiential approach to exploring the concepts, theories, and psychology of negotiations. Students will gain knowledge of the different approaches to negotiations and the strategies and tactics unique to each. The course will provide students with opportunity to learn, practice and refine negotiation skills as well as equip them with the skills necessary to negotiate constructive resolution to conflict in the workplace.

Prerequisite: ORGS 5200 3.00 or ORGS 5100 3.00

ORGS 6600 3.00 Diversity and Inclusion in Organizations

This course examines diversity (broadly defined to include culture, gender, race, sexual orientation, ability, etc.), the individual experience of diversity including identity and authenticity, and how organizations can leverage opportunities of diversity and also navigate challenges that diversity can bring if mismanaged. Students will have the opportunity to critically reflect on topics such as intersectionality, building relationships across difference, the business case for diversity, and supporting organizational goals through inclusion.

ORGS 6650 3.00 The Art and Science of Leadership

This course provides future leaders a multifaceted approach to Leadership. Knowledge and skills are developed via: 1) exposure to current theories/research; 2) knowledge of one's current level of leadership ability via assessment tools; 3) opportunities to practice applying this new knowledge via course activities and projects. Students develop an in-depth plan for their own future development and success as leaders.

Prerequisite: ORGS 5200 3.00 or ORGS 5100 3.00

PROP – REAL ESTATE AND INFRASTRUCTURE

Room G330, MB | Tel: 416-736-5967

E-mail: prop@schulich.yorku.ca

PROP 6100 3.00 Real Estate Finance and Investment

Course provides the requisite quantitative skills for analyzing real estate investments and fosters development of a critical perspective in financial decision-making. It covers valuation techniques, cash flow modeling, development feasibility analysis, tax considerations, debt and equity financing, risk assessment and also examines strategic and tactical investment considerations. The course uses a prescribed text, case studies, problem sets and group assignments and has a quantitative focus. Use of financial calculators and personal computers is required.

Prerequisites: FINE 5200 3.00 Managerial Finance (MBA Students only)

PROP 6150 3.00 Economic Forces Shaping The City

Those who shape cities must understand the fundamental economic forces at work and the resulting spatial pattern of activities that sustain city life. The course contributes to an understanding of these forces and the role they play in achieving a better built environment. This includes a theoretical perspective as well as the skills and knowledge to make wise decisions.

PROP 6200 3.00 Development Prototypes

This course deals with development, developers and the products that they create. The course provides an understanding of the business of real estate development, insights into the economic, functional, technical and aesthetic factors that shape dominant building forms, and an understanding of the link between demand and product development. Course content spans an understanding of the spatial economy of cities-where economic activity occurs and why-to the interaction between demand and supply in the marketplace, a detailed examination of the products that are shaped by the market forces, and an overview of new prototypes that are emerging to meet emerging demands. The course is delivered through a combination of lectures, case studies, and guest speakers from industry.

PROP 6300 3.00 Infrastructure Delivery Models

Infrastructure is an international business of increasing scope, complexity and scale that typically involves both the public and private sectors in various partnership arrangements. This course examines the many "moving parts" of this business and explores the various partnership models that are being employed to address a variety of social and economic infrastructure needs.

PROP 6400 3.00 Infrastructure Investment and Finance

This course examines project viability and risk, ownership and contractual structures, funding sources, and financial structuring for infrastructure projects. It also introduces infrastructure as an asset-class and provides an overview of the international infrastructure market with focus on the demand for infrastructure assets and expected capital requirements. Prerequisite: PROP 6300 3.00

PROP 6550 3.00 Sustainable Cities: Urbanization, Infrastructure, and Strategic Choices

The course provides an understanding of issues related to the pace of urbanization across the globe and the impact on the demand for new infrastructure. The challenges for both developing and developed countries is examined from the perspective of potential new strategies, new technologies, new business models and new financing techniques that can begin to make a difference in addressing a full range of infrastructure needs. In terms of sustainability, this will include an understanding of the demand side and supply side, cultural factors, and the policy framework.

PROP 6600 3.00 Real Estate Portfolio Management

This course deals with the spectrum of investment styles, structures and strategies employed in the creation and management of institutional real estate investment portfolios in both the private and public markets. It includes a review

of portfolio theory in a real estate context; examination of the concepts of risk, return, and diversification and how they influence portfolio planning decisions; consideration of the advantages and disadvantages of various investment vehicles; and the consequences of international diversification on portfolio performance.

Prerequisite: PROP 6100 3.00

PROP 6850 3.00 Structuring Development Transactions

This course addresses considerations involved when structuring real estate and infrastructure development transactions. This course provides a basic understanding of the theories, techniques, and institutions involved in legally controlling the possession, use, and preservation of development rights. This course also addresses transactional details from inception into operation of development projects.

Prerequisites: PROP 6100 3.00

SGMT – STRATEGIC MANAGEMENT

Room N305A SSB | Tel: 416-736-5087 | Fax 416-650-8071
E-mail sgmt@schulich.yorku.ca

SGMT 6050 3.00 Mergers and Acquisitions

We examine motives, techniques and management issues associated with mergers and acquisitions. Through lectures and readings, we explore the people, the concepts and the challenges involved in mergers and acquisitions. Assignments and discussions around real situations expose students to the complexities and the managerial challenges that are unique to acquiring and integrating organizations.

Prerequisite or Corequisite: SGMT 5200 3.00 or SGMT 6000 3.00

SGMT 6250 3.00 Strategy Execution

This course addresses the managerial challenge of executing a firm's strategy, by focusing on organizational elements that must be aligned to support a strategy as well as the tremendous difficulty of doing so. These elements include, but are not limited to, organizational structures and control mechanisms that "match" the given strategy as well as strategic leadership. Students learn and apply theory regarding strategy execution by analyzing implementation and performance in specific firms.

Prerequisite: SGMT 5200 3.00 or SGMT 6000 3.00

SGMT 6720 3.00 Managing Globally: Past, Present, Future

Many of the challenges facing global companies today are not new and we can learn from the past to meet those challenges today and prepare for the future. This course explores the parallels between the issues multinationals face today and those they faced in the past. Based on historical and contemporary cases, you will get insights and practical tools to manage in the current global environment and develop the necessary skills to address future challenges.

SUST – SUSTAINABILITY

Room: G324, MB | Tel: 416-736-5268
E-mail: sust@schulich.yorku.ca

SUST 6151 3.00 Innovating for Sustainable Impact

The purpose of this course is to explore how social innovation can be used to build more sustainable and impactful solutions to pressing environmental and social challenges. Despite the incredible progress in the overall level of human development over the past century, a number of significant global challenges persist in both developed and developing countries, including generational poverty, discrimination, corruption, and climate change. This is primarily a project-based course with a focus on working directly with disadvantaged populations in Costa Rica to collectively identify innovative business models that are capable of providing meaningful work to such individuals.

SUST 6152 3.00 Scaling Climate Innovations

This course explores how new technologies and practices intended to tackle climate change can be adopted and scaled. Primarily a project based-course focused on learning how to map out existing socio-technical systems and landscapes, identify barriers to adoption and formulate a strategy for overcoming barriers. It is an experiential education opportunity in partnership with prominent outside organizations in the climate space.

SUST 6250 3.00 Integrating Sustainability Across Functions

This course will explore how to integrate the diverse set of functional sustainability-related issues across the entire organization. More specifically, students will examine how the various sustainability issues manifested within human resources (e.g., DEI), operations (e.g., social procurement), finance (e.g., ESG reporting), and marketing (e.g., responsible advertising), can present both opportunities and barriers when integrated at the cross-functional level.

Prerequisite: Admission to this course requires the successful completion of SUST 5200 as a prerequisite, or special approval of the instructor.

SUST 6350 3.00 Orchestrating Sustainability Initiatives

This purpose of this course is to ensure students develop the skills necessary to successfully design and implement sustainability initiatives. This begins with developing a deep understanding of critical sustainability issues including the climate crisis, DEI, indigenous reconciliation, inequality/poverty, technology. Complementing this, students will develop the practical skills needed to drive change within organizations.

Admission to this course requires the successful completion of SUST 5200 as a prerequisite, or special approval of the instructor.

SUST 6450 3.00 Sustainability Reporting and Disclosure

This course will focus on the skills associated with compiling, analyzing, and disclosing sustainability data using the following three modules: (1) the initial 5 weeks with students familiarizing themselves with the range of mandatory and voluntary reporting requirements; (2) the next 5 weeks engaging in completing a materiality assessment for a partner organization, and; (3) the final 2 weeks contrasting peer experiences.

Prerequisite: Admission to this course requires the successful completion of SUST 5200 as a prerequisite, or special approval of the instructor.

SUST 6950 1.50 Ethics and Finance

Examines the role of ethics in the finance industry. It will look at the need for ethics in finance, codes of ethics, and ethical decision making. Tools for identifying ethical issues and making ethical decisions will be introduced and evaluated alongside an examination of ethical issues in financial services, financial markets, and financial management in non-financial organizations.

Note: Course offerings vary each term and are subject to change. To view currently active courses, visit the [Schulich Course Offerings Website](#)

Notes

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**Master of Business Administration
Academic Handbook
2026-27**

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SSB W263

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