

Master Exchange

Preliminary course offer

Spring 2027

RSM Exchange Office
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Table of contents

1	General information	2
2	Preliminary course overview block 3,4 & 5	3
3	Switch period	7
3.1	Switch-period-only courses	8
4	Course information	9
4.1	Participation & workload	9
4.2	Course registration	10
4.3	Timetables, exams & re-sits	10
5	Optional: International Consultancy Project (ICP)	11

1 General information

This document provides an early indication of the Master's courses that may be available to exchange students in Spring 2027. Once students have been nominated by their home university, they will receive a more detailed preliminary course offer, including course registration instructions and practical information.

Master/MBA exchange students from RSM partner schools may participate in RSM Master's-level courses only. Depending on the exchange period for which they have been nominated, students may attend one block as a short exchange or combine two or three blocks.

The Spring term mainly consists of elective courses, which generally have a workload of 6 EC. Exchange students can select courses from most of RSM's specialised Master's programmes, allowing them to explore subjects that match their academic interests and professional goals.

Exchange students may only register for courses included in RSM's official course offer for exchange students. Courses listed in the general course catalogue are not automatically available to exchange students.

Exchange Terms

The academic year at RSM is organized into five blocks, each lasting between seven and eight weeks.

Block	Period (incl. exams)	Re-sit period
1	31 August – 24 October 2026	4 January – 9 January 2027
2	26 October – 19 December 2026	15 March – 20 March 2027
3	1 February – 20 March 2027	30 April – 8 May 2027
4	22 March – 8 May 2027	21 June – 26 June 2027
5	10 May – 26 June 2027	19 July – 24 July 2027

All regular exams and re-sits take place in person and on campus on the scheduled dates and times. No alternative or online examination arrangements can be offered.

Disclaimer

All information in this document is preliminary and subject to change. Inclusion in the preliminary course offer does not guarantee that a course will be offered or that a place will be available.

2 Preliminary course overview block 3,4 & 5

Accounting & Financial Management

Course code	Course name	Credits	Block
BMME005	Assurance Services	6	3
BMME179	Management Control	6	3
BMME004	Taxation	6	4
BMME006	Controllershship	6	4
BMME130	Sustainability Measurement and Reporting	6	5
BMME303	Accounting, Analysis and Governance in Complex Deals	6	5

Business Information Management

Course code	Course name	Credits	Block
BMME008	Programming for Managers	6	3
BMME128	Introduction to Data Science with Python	6	3
BMME177	Data Privacy and Cybersecurity	6	3
BMME012	Big Data and Business Analytics	6	4
BMME307	The Future of Sustainability: AI in Circular Business and Energy	6	4
BMME149	Digital Technologies & Social Change	6	4
BMME131	Strategy and Economics of Platforms	6	5
BMME139	Introduction to Deep Learning	6	5
BMME140	Web Mining and Analytics	6	5

Finance & Investments

Course code	Course name	Credits	Block
BMME028	Blockchain and Decentralized Finance	6	3
BMME034	Entrepreneurial Finance	6	3
BMME036	Quantitative Investment Strategies	6	3
BMME113	Impact Investing	6	3
BMME021	Derivatives	6	4
BMME023	Banking and Financial Intermediation	6	4
BMME030	Real Estate Investments	6	4
BMME098	Financial Distress and Restructuring	6	4
BMME211	Personnel Finance	6	4
BMME025	Mergers and Acquisitions	6	5
BMME115	Behavioral Finance	6	5
BMME173	Risk Management and Fixed Income	6	5
BMME210	Climate Finance	6	5

Global Business & Sustainability

Course code	Course name	Credits	Block
BMME040	Sustainable Business Models	6	3
BMME170	Organizations & Natural Environment	6	3
BMME175	Sustainability Accounting and Reporting	6	4
BMME178	Circular Economy: Strategies & Business Models	6	4 & 5*
BMME080	Social Entrepreneurship	6	5
BMME300	Sustainability Regulations and (Business) Strategy: Creating Long-term Positive Impact	6	5

**BMME178: this course must be completed in both blocks*

Medical Business & Innovation

Course code	Course name	Credits	Block
BMME186	Digital Transformation in Healthcare	6	4

Management of Innovation

Course code	Course name	Credits	Block
BMME205	Foresight and Future Thinking	6	3
BMME052	Open Innovation	6	3
BM04MBI	Medical Innovation and Intellectual Property	6	3
BMME171	Coaching for Innovation	6	4
BMME048	Innovation and Standardisation Management	6	5

People, Organisations & Change

Course code	Course name	Credits	Block
BMME042	Managing Diversity	6	3
BMME043	High Performance Leadership	6	3
BMME044	The Science of Organizational Change & the Art of Changing Organisations	6	3
BMME150	Negotiation	6	4
BMME151	Talent Acquisition	6	4
BMME046	Leadership, Development & Training	6	5
BMME195	Sparkling Social Change	6	5

Strategic Entrepreneurship

Course code	Course name	Credits	Block
BMME076	Getting Things Done Without Resources	6	3
BMME190	Ecosystem Thinking in Strategic Management & Entrepreneurship	6	3
BMME207	Leadership in Action: Coaching for Business Success	6	3

BMME078	Entrepreneurial Lab	6	4
BMME079	New Business Development	6	4
BMME182	Scaling and Financing Diverse Entrepreneurship	6	4
BMME101	Owning, Managing and Growing the Family Business	6	5

Supply Chain Management

Course code	Course name	Credits	Block
BMME070	Strategic Sourcing	6	3
BMME075	Supply Chain Forecasting	6	3
BMME122	Introduction to Commodity Trade and Supply Networks	6	4
BMME105	Behavioral Operations Management	6	4
BMME180	Closed Loop Supply Chains	6	4
BMME069	Supply Chain Simulation	6	4
BMME074	Ports in Global Networks	6	5
BMME142	Health & Humanitarian Logistics	6	5

3 Switch period

A switch period is a short registration period during which students may make changes to their course selection for an upcoming block. It usually takes place one to two weeks before the start of each block. The exact dates and instructions will be communicated by the RSM Exchange Office.

During the switch period, students may:

- unregister from a course they no longer intend to take;
- register for another course, provided that a place is available;
- check whether a place has become available in a course that was previously full; or
- attempt to register for a course marked as "switch period only".

Please note that not all courses will be available during the switch period. Availability depends on remaining capacity and may change when other students adjust or cancel their registrations. There is no guarantee that places will become available in a particular course. Once a course is full, the RSM Exchange Office and RSM programme departments cannot reserve or create additional places or manually enrol students.

Students should therefore carefully plan their course selection during the regular course registration period. They should register for sufficient suitable courses to meet RSM's minimum workload requirement and should not rely on the switch period to obtain a place in a preferred course.

3.1 Switch-period-only courses

Some courses in this preliminary course offer are marked as "switch period only". These courses are not available during the regular course registration period. They may become available during the relevant switch period, subject to remaining capacity and final confirmation. However, availability is not guaranteed, and it is possible that no places will become available.

The tables below list the courses that may become available during the relevant switch period.

Marketing Management

Course code	Course name	Credits	Block
BMME053	Advertising and Communication	6	3
BMME056	Digital Marketing Strategy	6	3
BMME057	Neuromarketing	6	3
BMME181	Noise	6	3
BMME192	Consumer Psychology and Emerging Technologies	6	4
BMME100	Pricing: Creating and Capturing Value	6	4
BMME193	Platform Marketing	6	4
BMME099	Customer Experience Management	6	4
BMME144	Customer Centricity	6	5
BMME055	Marketing Analytics	6	5
BMME059	Choice Architecture for Positive Change	6	5
BMME061	Brand Development	6	5

Strategic Management

Course code	Course name	Credits	Block
BMME089	A Managerial Perspective on M&As	6	3
BMME309	Critical Leadership in the Age of Technology	6	3
BMME136	Organizing for Technological Transformation	6	4
BMME204	Managing Intellectual Property in M&As and Alliances	6	4
TBA	Applied Programming with Python	6	4
BMME093	Corporate Societal and Political Strategies	6	4
BMME156	Strategic Decision-Making	6	5
BMME301	Applied Data Analytics Using Python	6	5
BMME133	Corporate Venturing: Swimming with Sharks	6	TBA

4 Course information

Detailed information about every course can be found in the online [course catalogue](#). You can search for specific subjects by entering the course name or code to access their respective pages.

4.1 Participation & workload

To ensure a successful exchange experience, students must comply with RSM's participation and workload requirements. Students must participate in at least one course in each block included in their nominated exchange period. For this requirement, the International Consultancy Project (ICP) is considered a course.

Workload per term

The required number of European Credits (EC) varies depending on the duration of your stay:

Period	Block(s)	Minimum required workload	Maximum required workload
Spring term	Only one block	12 EC	18 EC
	Blocks 3 & 4	18 EC	-
	Blocks 3, 4 & 5	20 EC	24 EC

Students must ensure that their complete course selection meets both RSM's workload requirements and the requirements of their home university.

Understanding course workload

Elective courses generally have a workload of 6 EC and students may participate in a maximum of three elective courses per block.

What does 1 EC represent?

One credit (1 EC) represents 28 hours of study, including both classroom instruction and independent preparation or assignments. Specific in-class hours can be determined by reviewing (manually counting) the official timetables in MyTimetable. Access to [MyTimetable](#) is granted after completion of your student application, as you need to login with your ERNA credentials to enter this platform.

4.2 Course registration

Course registration takes place through RSM's online course registration system and operates on a first-come, first-served basis. Nominated students will receive the exact registration dates and detailed instructions from the RSM Exchange Office.

Before registering, students should review the final course offer, check the course content and prerequisites, discuss their proposed course selection with their home university, and check for timetable and examination conflicts.

Please note:

- Exchange students may only register for courses included in RSM's final course offer for exchange students.
- Course availability is limited, and inclusion in the indicative, preliminary or final course offer does not guarantee a place.
- Once a course has reached its capacity, no additional places can be reserved or created, and students cannot be manually enrolled in a full course.
- Students must register for sufficient courses to meet RSM's minimum workload requirements.

4.3 Timetables, exams & re-sits

Students are responsible for ensuring that their selected courses do not have overlapping schedules. This includes checking for conflicts between lectures and regular examinations.

All regular examinations and re-sits take place in person and on campus on the scheduled dates and times. Alternative examination dates or online arrangements cannot be offered. Students should therefore consider all examination and re-sit dates when planning their exchange and travel arrangements.

Detailed information about timetables, examination registration and re-sit procedures will be provided to nominated students at a later stage.

5 Optional: International Consultancy Project (ICP)

Students enrolled for the full Spring term (block 3,4 and 5) have the opportunity to participate in the International Consultancy Project (ICP) alongside their regular Master's courses.

Project overview

Over a period of four to five months, you will work within a multidisciplinary and culturally diverse team of international students to tackle a real-world management challenge for a company. To ensure a high professional standard, each team is supervised by both an academic coach and a company coach. The project is designed to help you develop professional problem-solving skills and learn how to collaborate effectively in a global business environment.

Workload

- Credits: the ICP has a workload of 12.5 EC.
- Important advice: Due to the intensive and professional nature of this project, we strongly advise students to take no more than one additional course per block while participating in the ICP. Also, all ICP sessions (lectures, meetings, etc.) are mandatory.

Further information and details about this course, can be found in the ICP Programme Overview (partner school version) or ICP Handbook (student version).

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