

MBAN

MASTER OF BUSINESS ANALYTICS

Student Success Report 2025



Lemmi Kotu (MBAN '24)
HRIS Business Analyst,
University Health Network

This snapshot of employment outcomes for the MBAN Class of 2025 offers prospective students insight into potential career paths. In an evolving labour market, Schulich's Centre for Career Design (CCD) helps students navigate their job search, respond to industry trends, and pursue opportunities aligned with their goals and skills. Visit our website to learn more about CCD services.

Salary Range

**\$65,000–
\$92,000**

Total compensation from
average to maximum*

21

companies hired MBAN students

* Includes base salary and other guaranteed compensation,
for those who reported compensation figures.

Sample Roles

Analyst, Intelligence & Strategy
Business Analyst
Data Analyst
Data Scientist
Data Strategy Analyst
Financial Analyst

Market Data Analyst
Marketing & Optimization Specialist
Risk Analytics Consultant
Senior Analyst – Market Risk
Senior Data Analyst, Sports
Technology Risk Consultant

Industry Coverage

Financial Services
Technology
Consulting
Media/Entertainment
Transportation & Logistics Services
Consumer Packaged Goods
Energy
Retail

Top 3 Earning Industries

Financial Services
Technology
Transportation & Logistics

Key Companies



Demographics at a Glance

MBAN CLASS OF 2025 PROFILE

Average Age	26
Years of Work Experience	2.4
Self-Identify as Male	46%
Self-Identify as Female	54%
Domestic	51%
International	49%

ACADEMIC BACKGROUND

Arts	13%
Business	38%
Engineering	11%
Science	35%
Other	4%



Centre for Career Design
(416) 736-5080 | career@schulich.yorku.ca
schulich.yorku.ca/ccd

YORK

Schulich | **EARNED SUCCESS**
School of Business