

Cameron Graham

Schulich School of Business
York University
4700 Keele Street
Toronto, Ontario M3J 1P3
cgraham@schulich.yorku.ca
(416) 716-3181
www.FearfulAsymmetry.ca
www.PodcastOrPerish.ca

CURRICULUM VITAE

Academic Positions

- 2016 – present **Professor of Accounting**
Schulich School of Business, York University
- 2008 – 2016 **Associate Professor of Accounting**
Schulich School of Business, York University
- 2005 – 2008 **Assistant Professor of Accounting**
Schulich School of Business, York University

Visiting Professorships

- 2019 Erskine Fellowship, University of Canterbury, Christchurch
- 2012 Amsterdam Business School, University of Amsterdam

Editorial Positions

Co-Editor

- 2025 – present *Interdisciplinary Accounting Review*
- Associate Editor**
- 2013 – present *Critical Perspectives on Accounting*
- Editorial Board Member**
- 2016 – present *Accounting, Organizations and Society*

- 2012 – present *Accounting, Auditing & Accountability Journal*
2010 – 2016 *Contemporary Accounting Research*

Education

- 2005 **Doctor of Philosophy**
Dissertation: Pension accounting and the public interest
Haskayne School of Business, University of Calgary
- 2001 **Master of Business Administration**
University of Calgary
- 1983 **Master of Divinity**
Vancouver School of Theology
- 1979 **Bachelor of Science**
University of Alberta

Honours

- 2023 – present **Schulich Research Excellence Fellowship**
- 2017 **Lifetime Leadership Award**
Canadian Abilities Foundation
- 2013 **Queen Elizabeth II's Diamond Jubilee Medal**
for research on Canada's First Nations

Industry Experience

- 1999 – 2001 **Information Technology Consultant**
Self-employed, Calgary, Alberta
- 1995 – 1999 **Director, Corporate Systems**
PPI Financial Group, Calgary, Alberta
- 1988 – 1995 **Director, Administrative Systems**
PPI Financial Group, Burnaby, B.C.
- 1987 – 1988 **Lead Applications Developer**
Softrak Systems, Vancouver, B.C.
- 1984 – 1987 **Software Developer and Consultant**
Self-employed, Vancouver, B.C.

RESEARCH

Research Focus

Accounting and poverty

Peer-Reviewed Publications

26. Arnaboldi, M., Begkos, C., Graham, C., Ibrahim, S., & Rakeeb, F. R. (2025). Performance measurement, financial reporting quality, and digitalization in the healthcare sector. *The British Accounting Review*.
25. Graham, C., Himick, D., & Nappert, P.-L. (2024) The dissipation of corporate accountability: Deaths of the elderly in for-profit care homes during the coronavirus pandemic. *Critical Perspectives on Accounting*, 99, 102595. DOI:10.1016/j.cpa.2023.102595
24. Ruff, K., Nappert, P.-L., & Graham, C. (2023). Impact valuations in social finance: emic and polyvocal stakeholder accounts. *Accounting, Auditing & Accountability Journal*, 36(1), 295–322. DOI:10.1108/AAAJ-01-2021-5081
23. Graham, C., Persson, M.E., Radcliffe, V.S., & Stein, M.J. (2022). The State of Ohio's auditors, the enumeration of population and the project of eugenics. *Journal of Business Ethics*, 187(3), 565–587. DOI:10.1007/s10551-022-05279-8
22. Peng, S., Bewley, K., & Graham, C. (2021). On theoretical engorgement and the myth of fair value accounting in China: A reply. *Accounting, Auditing & Accountability Journal*, 34(1): 54-57.
21. Grisard, C., Annisette, M., & Graham, C. (2020). Performative agency and incremental change in a CSR context. *Accounting, Organizations and Society*, 82, 1-22.
20. Graham, C. & Grisard, C. (2019). Rich man, poor man, beggar man, thief: Accounting and the stigma of poverty. *Critical Perspectives on Accounting*, 59, 32-51.
19. Alawattage, C., Graham, C., & D. Wickramasinghe, D. (2019). Microaccountability and biopolitics: Microfinance in a Sri Lankan village. *Accounting, Organizations and Society*, 72, 38-60.
18. Peng, S., Bewley, K., & Graham, C. (2018). The winding road to fair value accounting in China: A social movement perspective. *Accounting, Auditing & Accountability Journal*, 31 (4): 1257-1285.
17. Cooper, C., Graham, C., & Himick, D. (2016). Social impact bonds: The securitization of the homeless. *Accounting, Organizations and Society*, 55, 63–82.
16. Crane, A., Graham, C., & Himick, D. (2015). Financializing stakeholder claims. *Journal of Management Studies*, 52(7): 878-906.

15. Graham, C. (2014). The calculation of age. *Organization Studies*, 35(11): 1627-1653.
14. Graham, C. (2013). Teaching accounting as a language. *Critical Perspectives on Accounting*, 24: 120-126.
13. Graham, C. (2012). The subject of retirement. *Foucault Studies*, No. 13 (May): 25-39.
12. Graham, C., & T. Shearer (2011). Developing the research of Norman Macintosh. *Critical Perspectives on Accounting*, 22(2): 105-109. (Introduction to special issue, reviewed by the journal editors.)
11. Graham, C. (2010). Accounting and the construction of the retired person. *Accounting, Organizations and Society*, 35(1): 23-46.
10. Graham, C. (2009). Accounting and subalternity: Enlarging a research space. *Accounting, Auditing & Accountability Journal*, 22 (3): 309-318. (Introduction to special issue, reviewed by the journal editors.)
9. Graham, C. (2008). Fearful asymmetry: The consumption of accounting signs in the Algoma Steel pension bailout. *Accounting, Organizations and Society*, 33(7-8): 756-782.
8. Ding, S., & C. Graham (2007). Accounting and the reduction of state-owned stock in China. *Critical Perspectives on Accounting*, 18(5): 559-580.
7. Neu, D., E. Ocampo Gomez, C. Graham, & M. Heincke (2006). "Informing" technologies and the World Bank. *Accounting, Organizations and Society*, 31(7): 635-662.
6. Neu, D., & C. Graham (2006). The Birth of a Nation: Accounting and Canada's First Nations, 1860-1900. *Accounting, Organizations and Society*, 31(1): 47-76.
5. Neu, D., & C. Graham (2005). Accounting research and the public interest. *Accounting, Auditing & Accountability Journal*, 18(5): 585-591. (Introduction to special issue, reviewed by the journal editors.)
4. Green, D., & C. Graham (2005). Accountability and independence in corporate governance: An analysis of board disclosures in Canada. *Advances in Public Interest Accounting*, Vol. 11.
3. Neu, D., & C. Graham (2004). Accounting and the holocausts of modernity. *Accounting, Auditing & Accountability Journal*, 17(4): 578-603.
2. Graham, C., & D. Neu (2004). Standardized testing and the construction of governable persons. *Journal of Curriculum Studies*, 36(3): 295-319.
1. Graham, C., & D. Neu (2003). Accounting for globalization. *Accounting Forum*, 27 (4): 449-471.

Articles Under Review

- Graham, C., Persson, M.E., Radcliffe, V.S., & Stein, M.J. (under review). An ethical archaeology of enumeration: The 1863 Ohio census and the ethics of accounting. *Journal of Business Ethics*.
- Graham, C., & Ke, Y. (under review). Towards a theory of unaccountability: Insights from a critique of philanthropy. *Accounting, Organizations and Society*.

Working Papers

- Closs-Davies, S., & Graham, C. (working paper). Reconceptualising corporate tax avoidance: A critical accountability perspective. Presented at the 2026 *Critical Perspectives on Accounting Conference*, Rio de Janeiro.
- Graham, C. & Wolfenden, B. (working paper). Moral economies of debt: Comparing state interventions into financial and consumer markets during liquidity crises. Presented at the 2026 *Critical Perspectives on Accounting Conference*, Rio de Janeiro.
- Ke, Y., Graham, C., & Wolfenden, B. (working paper). What we talk about when we talk about scapegoats: The death of revelation in the Evergrande-PwC audit failure. Intended for *Accounting, Auditing & Accountability Journal*.

Guest Editor and Review Work

- Guest Editor Special issue of *British Accounting Review*, 2025,
“Accounting and Healthcare” (with Salma Ibrahim, Christos Begkos, and Michela Arnaboldi)
- Special issue of *Critical Perspectives on Accounting*, 2011, 22(2)
“Norman Macintosh: A Festschrift” (with Teri Shearer)
- Special issue of *Accounting, Auditing & Accountability Journal*, 2009, 22(3)
“Accounting and Subalternity”
- Special issue of *Accounting, Auditing & Accountability Journal*, 2005, 18(5)
“Accounting and the Public Interest” (with Dean Neu)

Reviewer *Accounting and the Public Interest*
Accounting, Auditing & Accountability Journal
Accounting Historians Journal
Accounting, Organizations and Society
Contemporary Accounting Research
Critical Discourse Studies
Critical Perspectives on Accounting
European Accounting Review
Journal of Business Ethics
Management Accounting Research

Book Chapters

8. Cohen, D., Graham, C., and Ke, Y. (2026). Monetary policy, uneven development, and accounting for spatial justice. In L.-P. Rochon (ed), *Central Banking, Monetary Policy and the Common Good*. Edward Elgar.
7. Graham, C., Himick, D., and Nappert, P.-L. (2024). Economic rents at the end of life: For-profit eldercare and the myth of corporate accountability. In H. Vollmer (ed), *Handbook of Accounting in Society* (pp. 141–154). London: Edward Elgar.
6. Graham, C. (2024). Preparing the future: The roles of accounting in public and private pensions. In H. Vollmer (ed), *Handbook of Accounting in Society* (pp. 415–427). London: Edward Elgar.
5. Graham, C. (2017). Globalisation. In R. Roslender (ed), *The Routledge Companion to Critical Accounting* (pp. 319–333). New York : Routledge, Taylor & Francis Group.
4. Graham, C., and D. Neu (2013). Accounting and Canada's First Nations. In D. Fleischman, S. Walker, and W. Funnell (eds), *Critical Histories of Accounting: Sinister Inscriptions in the Modern Era*, pp. 85-100. New York : Routledge, Taylor & Francis Group.
3. Graham, C., and M. Annisette (2012). The role of transnational institutions in framing accounting in the Global South. In T. Hopper, M. Tsamenyi, S. Uddin, and D. Wickramasinghe (eds), *Handbook of Accounting and Development*, pp. 59-73. Cheltenham: Edward Elgar.
2. Graham, C., and D. Neu (2003). Alberta's institutes of higher learning. In D. Doherty-Delorme and E. Shaker (eds), *Missing Pieces IV: An Alternative Guide to Canadian Post-Secondary Education*. Ottawa: Canadian Centre for Policy Alternatives, pp. 71–76.
1. Graham, C., and D. Neu (2002). Higher education in Alberta, 2001–2002. In D. Doherty-Delorme and E. Shaker (eds), *Missing Pieces III: An Alternative Guide to Canadian Post-Secondary Education*. Ottawa: Canadian Centre for Policy Alternatives, pp. 45–47.

Other Publications

Graham, C., Guthrie, J., & Parker, L. D. (2011). Obituary: Norman Macintosh. *Accounting, Auditing & Accountability Journal*, 24(6).
doi:doi:10.1108/AAAJ.05924faa.001

Conference Presentations

- 2026 *Canadian Academic Accounting Association*, Banff
Critical Perspectives on Accounting Conference, Rio de Janeiro
- 2025 *Qualitative Accounting Research Symposium*, University of Guelph
- 2024 *Interdisciplinary Perspectives on Accounting*, Royal Holloway
- 2021 *Interdisciplinary Perspectives on Accounting*, Innsbruck
- 2018 *Interdisciplinary Perspectives on Accounting*, Edinburgh
Alternative Accounts, HEC Montréal
- 2017 *Critical Perspectives on Accounting*, Université Laval
- 2016 *Alternative Accounts*, University of Ottawa
- 2015 *Interdisciplinary Perspectives on Accounting*, University of Stockholm, four papers
Alternative Accounts, University of Ottawa, two papers
- 2014 *Critical Perspectives on Accounting*, Schulich School of Business, four papers
- 2013 *Financial Reporting and Auditing as Social and Organizational Practice*, LSE
Accounting for Stakeholders, Royal Holloway, London
Performing Business and Social Innovation, University of Galway
Alternative Accounts, Schulich School of Business
- 2009 *Interdisciplinary Perspectives on Accounting*, Universität Innsbruck
European Accounting Association, University of Tampere
- 2008 *Critical Perspectives on Accounting*, Baruch College, New York
Alternative Perspectives in Accounting, Université Laval
- 2007 *Alternative Perspectives in Accounting*, Université Laval
- 2006 *Alternative Perspectives*, University of Calgary
Interdisciplinary Perspectives on Accounting, Cardiff University
Critical Perspectives in Business Research, Université Laval
- 2005 *Alternative Perspectives Conference*, University of Alberta
Critical Perspectives on Accounting, Baruch College, New York

- 2003 *Alternative Accounts*, University of Calgary
Interdisciplinary Perspectives on Accounting, Universidad Carlos III de Madrid
Canadian Academic Accounting Association, Ottawa
Financial Reporting Under Public Scrutiny Conference, University of Alberta
- 2000 *Alternative Perspectives*, University of Alberta

Invited and Keynote Presentations

- 2025 *A radical critique of corporate social responsibility through the lens of philanthropy*
(with co-author Yongqi Ke)
Adam Smith Business School, University of Glasgow
October 29, 2025
- What we talk about when we talk about scapegoats: The death of revelation in the Evergrande-PwC audit failure* (with co-author Yongqi Ke)
Warwick University
October 23, 2025
- A radical critique of corporate social responsibility through the lens of philanthropy*
(with co-author Yongqi Ke)
Alliance Manchester Business School
October 22, 2025
- What we talk about when we talk about scapegoats: The death of revelation in the Evergrande-PwC audit failure* (with co-author Yongqi Ke)
University of Bristol
October 20, 2025
- 2022 *The Dissipation of Corporate Accountability*
Keynote Address, 6th International Workshop and Seminar on Business, Governance and Sustainability, Universitas Bandar Lampung, Indonesia, March 31, 2022
- 2021 *The Dissipation of Corporate Accountability: For-Profit Long-Term Care During the Coronavirus Pandemic*
CHASM Seminar, University of Birmingham, UK
December 7, 2021
- 2019 *What homelessness organizations can teach us about social impact measurement*
June Pallot Memorial Lecture
University of Canterbury, Christchurch, May 10, 2019
- 2017 *Rich man, poor man, beggar man, thief: Accounting and the stigma of poverty in Toronto during the 1920s*
Ivey Business School, March 17, 2017
- 2014 *Social impact bonds: Can private finance rescue public programs?*
Edinburgh School of Business, November 5, 2014

- 2013 *Social impact bonds: Can private finance rescue public programs?*
Queen's University, Belfast, September 27, 2013
- 2012 *The calculation of age*
University of Strathclyde, Glasgow, October 31, 2012
- The calculation of age*
Amsterdam Business School, November 12, 2012
- The acceptance of fair value accounting in China*
ESSEC, Paris, November 19, 2012
- 2009 *Public pensions and the disciplined state*
HEC, Paris, May 19, 2009
- 2006 *Public protection of private pensions*
Atkinson College, York University, October 20, 2006
- Public protection of private pensions*
Queen's School of Business, Kingston, February 3, 2006

Other Conference Participation

- Chair *Critical Perspectives on Accounting Conference*, Schulich School of Business, 2020
- Organizer *Alternative Accounts Conference*, Schulich School of Business, 2022
Accounting and Subalternity Conference, Schulich School of Business, 2007
- Faculty Mentor *Emerging Scholars Colloquium*, University of Sydney, 2010
Emerging Scholars Colloquium, Cardiff University, 2006
- Discussant *Interdisciplinary Perspectives on Accounting*, Edinburgh, 2018
Alternative Accounts, HEC Montréal, 2018
Critical Perspectives on Accounting, Université Laval, 2017
Alternative Accounts, University of Ottawa, 2016
Interdisciplinary Perspectives on Accounting, University of Stockholm, 2015
Alternative Accounts, University of Ottawa, 2015
Critical Perspectives on Accounting, Schulich School of Business, 2014
Asia Pacific Interdisciplinary Research in Accounting, University of Sydney, 2010
Interdisciplinary Perspectives on Accounting, Universität Innsbruck, 2009
European Accounting Association, Tampere University, 2009
Alternative Perspectives on Accounting, University of Calgary, 2008
Canadian Academic Accounting Association, Halifax, 2008
Interdisciplinary Perspectives on Accounting, Cardiff University, 2006
Alternative Accounts, University of Calgary, 2004
Interdisciplinary Perspectives on Accounting, Universidad Carlos III de Madrid, 2003

Research Grants

- External **SSHRC Insight Grant**, 2021, \$359,643
Co-applicant
“Engine of Inequality? Central Banks, Economic Crisis, and Uneven Development”
- Tri-Council Scholarly Event Grant**, 2021, \$1,500
Principal Investigator
“Continued Funding for Research Podcast”
- SSHRC Insight Grant**, 2018, \$151,030
Principal Investigator
“Social Impact Measurement and Accountability for Results in the Field of Homelessness”
- SSHRC Exchange Grant**, 2018, \$7,000
Principal Investigator
“Website and Pilot Episode for Podcast Series”
- Canadian Institutes of Health Research**, 2016, \$400,000
Co-applicant
“Managed Alcohol Programs: Evaluating Effectiveness and Policy Implications”
Principal investigators: B. M. Pauly, T. R. Stockwell, and G. B. Thomas
- SSHRC Research Development Initiative**, 2008, \$37,160 plus course release
Principal Investigator
“Investigation of Data Availability and Personnel Accessibility for Federal Retirement Income Programs”
- Internal **CPA Ontario and Schulich School of Business Joint Centre in Digital Accounting Information**, 2025, \$15,000
Schulich Research Dissemination Grant, 2020, \$1,000
CPA Schulich Alliance Research Grant, 2015, \$12,000
CMA Research Grant, 2014, \$10,360
CMA Research Grant, 2012, \$9,000
Schulich Research Fellowship, 2008 and 2013, \$2,500 plus course releases
Schulich Start-up Grant, 2015, \$90,000

Academic Awards and Honours

- 2006 **Highly Commended Award**, Emerald/EFMD Outstanding Doctoral Research Award competition, for “Pension Accounting and the Public Interest”
- 2005 **Highly Commended Award**, Emerald Literati Network, for the special issue of *Accounting, Auditing & Accountability Journal*, 18(5), co-edited with D. Neu
- 2004 **Highly Commended Award**, *Accounting, Auditing & Accountability Journal*, for the article “Accounting and the Holocausts of Modernity”, with D. Neu

TEACHING

Post-doctoral Supervision

2014 – 2016 **Claudine Grisard**
Schulich School of Business, York University

Doctoral Supervision

2025 – present **Barry Wolfenden**
TBD
Schulich School of Business, York University

2023 – present **Yongqi Ke**
Goodwill
Schulich School of Business, York University

2008 – 2013 **Carolyn MacTavish**
*The Effect of Auditors' Communication of the Professional Practice Department
Involvement on Audit Negotiations*
Schulich School of Business, York University

Doctoral Committees

2007 – 2008 **Joanne Jones**
Auditors' identity, client accountability pressure, and auditors' conciliatory behavior
Schulich School of Business, York University

Doctoral Examination

2024 **Anne Neal**
“The Accountants of Livent: Newspaper Representations of Accountants in a
High Visibility Financial Scandal”
Carleton University, Ottawa

2020 **Glenn Finau**
“Accounting, Customary Land and Indigenous Peoples: Case Studies from the
Pacific.”
University of New South Wales, Canberra, Australia

2018 **Clare Markham**
“No more than comfort? A logics approach to the 'grip' of cost-benefit analysis in
a New Zealand public policy decision”
Victoria University of Wellington, New Zealand

- 2017 **Russell Evans**
“Studies on the effects of external budgetary controls and accountability reporting demands on First Nations communities in Canada”
Smith School of Business, Queen’s University, Kingston
- 2014 **Claudine Grisard**
“La formation de l’*accountability* en situations conflictuelles”
Université Paris-Dauphine, Paris, France
- 2008 **Marie-Claude Trudel**
“Challenges to personal information sharing in interorganizational settings: Learning from the Quebec Health Smart Card Project”
Ivey School of Business, University of Western Ontario, London
- 2007 **Chair, Comprehensive Examinations Committee**
Accounting Area, Schulich School of Business, York University, Toronto

Doctoral Courses Taught

- 2018 – 2020 **Overview of Accounting Research**
Schulich PhD Program, York University
- 2016 **Advanced Topics in Accounting Research**
Schulich PhD Program, York University
- 2009 **Social and Behavioural Accounting Research**
Schulich PhD Program, York University
- 2007 **Empirical Methods in Accounting Research**
Schulich PhD Program, York University

Masters Courses Taught

- 2006 – present **Financial Accounting for Managers**
Schulich MBA Program, York University
- 2014 **Social Innovation and the Structure of Global Poverty**
Schulich MBA Program, York University
- 2010 – 2011 **Skills for Leadership**
Schulich MBA Program, York University

Undergraduate Courses Taught

- 2024 – present **Introductory Financial Accounting (Large Lecture Format)**
Schulich BBA Program, York University
- 2005 – 2006 **Introductory Financial Accounting**
Schulich BBA Program, York University

- Spring 2003 **Introductory Financial Accounting**
Haskayne BComm Program, University of Calgary
- 2000 – 2002 **Managing Emerging Technologies**
Part-time instructor, Southern Alberta Institute of Technology
- 2000 – 2001 **Identifying IT Opportunities in Business**
Part-time instructor, Southern Alberta Institute of Technology

Curriculum Development and Workshops

- 2024 – present **Large-lecture Format Course Development, Introductory Financial Accounting**
Schulich BBA Program, York University
- 2020 – 2023 **Course Coordinator, Financial Accounting for Managers**
Schulich MBA Program, York University
- 2020 **Maximizing Student Engagement in Remote Teaching**
Teaching Commons Webinar, York University
- 2017 **Comprehensive Accounting Curriculum Review**
Schulich BBA, MAcc and MBA Programs, York University
- 2013 **Social Innovation and the Structure of Global Poverty**
Elective course for Schulich MBA Program, York University
- 2006 – 2009 **Course Coordinator, Financial Accounting for Managers**
Schulich MBA Program, York University
- 2005 – 2006 **Course Coordinator, Introductory Financial Accounting**
Schulich BBA Program, York University

Teaching Awards

- 2022 **Schulich Teaching Excellence Award, Top 10 Instructors**
Schulich MBA Program
- 2021 **Schulich Teaching Excellence Award, Top 10 Instructors**
Schulich MBA Program
- 2020 **Schulich Teaching Excellence Award, Top 10 Instructors**
Schulich MBA Program
- 2018 **Schulich Teaching Excellence Award, Top 10 Instructors**
Schulich MBA Program
- 2012 **Nominated for Schulich Teaching Excellence Award**
Schulich MBA Program
- 2009 **Nominated for Schulich Teaching Excellence Award**
Schulich MBA Program

- 2008 **Nominated for Schulich Teaching Excellence Award**
Schulich MBA Program

SERVICE

Major Contributions

- 2020 – 2024 **Senator**
York University
- 2020 – 2024 **Chair of Faculty Council, Chair of Executive Committee**
Schulich School of Business, York University
- 2013 – 2018 **Area Coordinator, Accounting**
Schulich School of Business, York University
- 2013 – 2014 **Director, Social Sector Management Program**
Schulich School of Business, York University
- 2009 – 2012 **Director, MBA Program**
Schulich School of Business, York University
- 2008 – 2009 **Director, Schulich Centre for Teaching Excellence**
Schulich School of Business, York University

Other Contributions

- 2005 – 2009 **Area Representative, PhD Program Committee**
Accounting area representative and PhD student coordinator
Schulich School of Business, York University

OUTREACH

Board Service

- 2016 – 2018 **Treasurer and Past Chair, Board of Directors**
Canadian Abilities Foundation, Toronto
Duties included financial governance, financial reporting, writing funding proposals.
- 2015 – 2017 **Member, Service Advisory Committee**
Service Canada, Ottawa
Duties included advising on disability issues and change management.

- 2012 – 2016 **Chair, Board of Directors**
Canadian Abilities Foundation, Toronto
Duties included board governance and strategic management.
- 2009 – 2012 **Member, Board of Directors**
Canadian Abilities Foundation, Toronto
- 2013 – 2015 **Member, Board of Directors**
Canada Cares, Toronto
- 2012 – 2015 **Advisory Board Member**
Fifth Quadrant Analytics, New York

Presentations to Government, Industry and Nonprofits

- 2020 Zoom webinar for Black Lives Matter on how to understand police budgets,
July 3, 2020
- 2014 “Disability creates innovation in employment”
(with Marcia Rioux)
Kathmandu, Dhaka and Hyderabad, August 2014
- “The business case for disability”
Abilities in Mind Conference
Vancouver, March 2014
- 2013 “Subsidized airline service to fly-in communities”
Presented to:
Lieutenant Governor of Ontario and Chief of the Defence Staff
Queen’s Park, Toronto, September 9, 2013
- Lieutenant Governor of Ontario and First Nations leaders,
Queen’s Park, Toronto, May 16, 2013

Research Dissemination Projects

- 2024 – present *Research@Schulich*, an offshoot of *Podcast or Perish* focused on research at the Schulich School of Business
- 2019 – present *Podcast or Perish* (www.podcastorperish.ca), a professionally produced podcast series about academic research and why it matters, featuring interviews with leading academics
- 2016 – present *Fearful Asymmetry* (www.fearfulasymmetry.ca), a professional website with associated social media feeds, to disseminate my research to non-academic audiences

Media Appearances

- 2020 Quoted in *Times Higher Education* article on remote teaching
- 2020 Appeared as guest on #ParlToThePeople, a live webcast hosted by federal MP Matthew Green, to discuss government finances, June 9, 2020
- 2018 Quoted in a February 20th *Fast Company* article on social impact bonds
<https://www.fastcompany.com/40526705/more-governments-are-turning-to-impact-bonds-but-do-they-deliver>
- 2017 Quoted in a July 25th *Globe & Mail* article on social impact bonds
<https://www.theglobeandmail.com/report-on-business/careers/business-education/the-dark-side-of-social-impact-bonds/article35793919/>
- 2016 Quoted in a September 9th *Globe & Mail* article on Apple's EU tax situation
<http://www.theglobeandmail.com/report-on-business/international-business/could-europes-tax-fight-with-apple-affect-other-businesses/article31782195/>
- 2006 Appeared on *CBC Newsworld* in June to discuss accounting implications of changes to Aeroplan's customer loyalty program

Non-Academic Publications

- Graham, C. (2013 - 2018). Our word. Quarterly editorial in *Abilities* magazine.
- Graham, C., and D. Green (2003). No easy answers. *Alberta Venture*, April 2003, pp. 83-84.
- Neu, D., A. Taylor, C. Graham, and E. Ocampo Gomez (2002). The politics of educational funding in Alberta. *Our Schools / Our Selves*.