

ANOOP MADHOK

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York University
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SSRN: <http://ssrn.com/author=53255>

EMPLOYMENT:

Schulich School of Business, York University

- Scotiabank Professorship of International Business and Entrepreneurship, July 2014 – present
- Professor of Strategy, September 2005 - present

Faculty of Economics and Business, Vrije University, Amsterdam

- Visiting Professor, November 2003 – July 2015

David Eccles School of Business, University of Utah

- Professor, July 2005 – June 2006 (on leave)
- Associate Professor, July 1998
- Assistant Professor, July 1993

Rotterdam School of Management, Erasmus University,

- Visiting Full Professor, September 2000 – August 2002

EDUCATION:

McGILL UNIVERSITY, Montreal, Canada

PhD, Faculty of Management, August 1993

Concentration in Business Policy

Minor in International Political Economy

JOHNS HOPKINS UNIVERSITY

School of Advanced International Studies, Washington, DC

Master's in International Studies, April 1985

Concentration in International Economics and
Social Change and Development

UNIVERSITY OF CINCINNATI, Cincinnati, Ohio

Master's in Business Administration, August 1981

Concentration in Marketing and Management

ST. XAVIER'S COLLEGE, Calcutta University, India

Bachelor of Commerce (Honors), May 1980

RESEARCH INTERESTS: Digital platforms and ecosystems; interfirm collaboration; economic organization; global strategy

TEACHING EXPERIENCE: Undergraduate, graduate and doctoral courses in Business Strategy, International Business/Global Strategy and Interfirm Collaboration

Select Honors/ Recognition /Awards

- Ranked among the top researchers in Canada and among the best in the world, according to Research.com, a leading academic platform for researchers.
- Global Strategy Journal Best Paper Award, 2019 (for 2012 article).
- McGill University Desautels Faculty of Management Distinguished PhD Alumnus Award, 2009.
- Journal of International Business Studies 2005 Paper of the Decade Award
- Identified as one of 8 academics who are considered as both prolific and influential in global strategy, Journal of International Management, 2006.
- Identified as one of the top contributors worldwide (and top 10 in US) to the resource-based view and international business (Journal of Management, 9, 2001: 803-829).
- Identified among top contributors worldwide (and top 10 in US) in international strategic management research (Journal of International Management vol 9 no 2, 2003).
- 2002 Strategic Management Journal paper identified as among the most influential in the domain of dynamic capabilities
- Finalist, Eldridge E. Haynes Prize (for most promising work by researchers under the age of 40), Academy of International Business, 1994.

RESEARCH AND PUBLICATIONS

A. REFEREED JOURNAL PUBLICATIONS:

[Corporate - startup partnering: Exploring attention dynamics in asymmetric settings](#) [With S. Prashantham]. 2023. *Strategic Entrepreneurship Journal*, 17, 4, 770-801.

[Globalization, de-globalization and re-globalization: Some historical context and the impact of the COVID pandemic](#). 2021. *Business Research Quarterly*, 24, 3, 199-203.

[Overcoming the early-stage conundrum of digital platform ecosystem emergence: A problem-solving perspective](#) [With R. Krishnamurthy]. 2021. *Journal of Management Studies*, 58, 7, 1899-1932.

[Exploration-exploitation and the likelihood of acquisition in new ventures](#). 2022. [With M. Keyhani,

Y. Deutsch, and M. Lévesque]. *Small Business Economics*, 58, 3, 1475-1496.

[Investigating firm heterogeneity in country-of-origin cluster location choice decisions](#). [With F. Puig and Z. Shen]. *Multinational Business Review*, 2020, 28, 221-244.

[A theory of firm-designed markets: Circumventing knowledge constraints in crowds and marketplaces](#). [With H. Tajedin and M. Keyhani]. *Strategy Science*, 2019, 4, 323-342.

[Co-parenting through subsidiaries: A model of value creation in the multinational firm](#). [With J. Plaberber and C. Pilar]. *Global Strategy Journal*, 2018, 8, 536-562.

[Resource ambidexterity through alliance portfolios and firm performance](#). [With U. Wassmer and S. Li]. *Strategic Management Journal*, 2017, 38, 2, 384-394.

Built to Last, Profit or Flip? The Outcomes of Exploration-Exploitation for Start-ups. [With Y. Deutsch, M. Keyhani and M. Lévesque, M.]. *Best Paper Proceedings*, Academy of Management Conference, Anaheim, CA, August 2016.

[A critical assessment of firm advantage and implications for multinationals and multinationalizing firms](#). *Journal of World Business*, 2015, 50, 4, 627-630.

[Towards a theory of entrepreneurial rents: A simulation of the market process](#). [With M. Keyhani and M. Lévesque]. *Strategic Management Journal*, 2015, 36, 1, 76-96.

[Understanding alliance evolution and transformation: Adjustment costs and the economics of resource value](#). [With M. Keyhani and B. Bossink]. *Strategic Organization*, 2015, 13, 2, 91-116.

Exploration-exploitation strategies and exit outcomes of new ventures. [With Y. Deutsch, M. Keyhani and M. Lévesque, M.] *Frontiers of Entrepreneurship Research BCERC Proceedings*, 2015.

[Agglomeration and clustering over the industry life cycle: Towards a dynamic model of geographic concentration](#). [With L. Wang and S. Li]. *Strategic Management Journal*, 2014, 35, 7, 995-1012.

[The evolution of strategic management research: Recent trends and new directions](#). [With L. Guerras and M. Angeles Montoro-Sanchez]. *Business Research Quarterly*, 2014, 17, 2, 69-76.

[Towards an action-based perspective on firm competitiveness](#). [With R. Marques]. *Business Research Quarterly*, 2014, 17, 2, 77-81.

[Acquisition as entrepreneurship: Asymmetries, opportunities and the internationalization of multinationals from emerging economies](#). [With M. Keyhani]. *Global Strategy Journal*, 2012, 2, 26-40.

[Investment and control decisions in foreign markets: Evidence from service industries](#). [With Jose-Pla Barber and Esther Sanchez-Peinado]. *British Journal of Management*, 2010, 21, 736-753.

[The resource-based view reconsidered: Comparative firm advantage, willingness-based isolating mechanisms and competitive heterogeneity](#). [With Sali Li and Richard Priem]. *European Management Review*, 2010, 7, 91-100.

[Emerging markets, emerging theory: Macro- and micro-level perspectives](#). [With P. Gammelhoft and H. Barnard]. *Journal of International Management*, 2010, 16, 95-101.

[Process capabilities and value generation in alliance portfolios](#) [With MB Sarkar and Preet Aulakh]. *Organization Science*, 2009, 20, 583-600.

[Towards an integrative perspective on alliance governance: Connecting contract design, trust dynamics and contract application](#). [With Dries Faems, Maddy Janssens and Bart van Looy]. *Academy of Management Journal*, 2008, 51, 6, 1053-1078.

[Trust and formal contracts in interorganizational relationships – Substitutes and complements](#). [With T. Mellewigt and A. Weibel]. *Managerial and Decision Economics*, 2007, 28, 833-847.

[Uncertainty, opportunism and governance: The effects of volatility and ambiguity on formal and relational contracting](#). [With Steve Carson and Tao Wu]. *Academy of Management Journal*, 2006, 49, 1058-1077.

[Switching inertia and competitive asymmetry: A demand-side perspective](#). [With Sali Li, Rohit Verma, and Gerhard Plaschka]. *Decision Sciences*, 2006, 37, 4, 547-576.

[How much does ownership really matter? Equity and trust relations in joint venture relationships](#). *Journal of International Business Studies*, 2006, 37, 4-11.

[Revisiting multinational firms' tolerance for joint ventures: A trust-based approach](#). *Journal of International Business Studies*, 2006, 37, 30-43. (Reprint of earlier 1995 article).

[A coevolutionary theory of the multinational firm](#). [With Carl Liu]. *Journal of International Management*, 2006, 12, 1-21.

[Knowledge transfer within the firm: What drives the speed of transfer?](#) [With Carl Liu and Anu Phene], *Management International Review*, 2005, 45 (2), 53-74.

[Information processing moderators of the effectiveness of trust-based governance in inter-firm R&D collaboration](#). [With S. Carson, R. Varman and G. John]. *Organization Science*, 14, 2, 2003, 45-56.

[Vertical integration is dead...or is it?](#) [With T. Osegowitsch]. *Business Horizons*, 46, 2 (March-

April), 2003, 25-34.

[Reassessing the fundamentals and beyond: Ronald Coase, the transaction cost and resource-based theories of the firm and the institutional structure of production.](#) *Strategic Management Journal*, 2002, 23, 535-550.

[The influence of customer scope on supplier learning and performance in the Japanese automobile industry.](#) [With K. Nobeoka and J. Dyer]. *Journal of International Business Studies*, 2002, 33, 717-736.

[Technology flows across firms and nations: an assessment of the biotechnology industry.](#) [With Thomas Osegowitsch]. *International Journal of Biotechnology*, 2001, 3, no 3/4, 217-243.

[The coevolutional advantage: Strategic management theory and the eclectic paradigm.](#) [With Anu Phene]. *International Journal of the Economics of Business*, 2001, 8, 243-256.

Reprinted in J.C. Cantwell and R. Narula (Eds.) *International Business and the Eclectic Paradigm: Developing the OLI framework*, London: Routledge, 2003.

[The international biotechnology industry: A dynamic capabilities perspective.](#) [With Thomas Osegowitsch]. *Journal of International Business Studies*, 2000, 31:2, 325-336.

[Resources, transactions and rents: Managing value in interfirm collaborative relationships.](#) [With Steve Tallman]. *Organization Science*, 1998, 9:3, 326-339.

[The nature of multinational firm boundaries: Transaction costs, firm capabilities and foreign market entry mode.](#) *International Business Review*, 1998, 7:3, 259-290.

[Cost, value and foreign market entry mode: The transaction and the firm.](#) *Strategic Management Journal*, 1997, 18:1, 39-62.

Reprinted in Alan M. Rugman (Ed) *International Business: Critical Perspectives on Business and Management*. New York: Routledge, 2002, Vol. II, Ch. 38, p. 412-447.

[The organization of economic activity: Transaction costs, firm capabilities and the nature of governance.](#) *Organization Science*, 1996, 7:5, 577-590.

[Knowhow-, experience- and competition-related consideration in foreign market entry: An exploratory investigation.](#) *International Business Review*, 1996, 5:4, 339-366.

Local markets, global education: The firm in the international knowledge economy. *International Management*, 1996, 1:1, 95-100.

[Revisiting multinational firms' tolerance for joint ventures: A trust-based approach.](#) *Journal of International Business Studies*, 1995, 26: 1, 117-138.

Reprinted in:

- R. Bachmann and A. Zaheer (Eds.) *Landmark Papers on Trust*. Edward Elgar, 2008.
- *Journal of International Business Studies*, 2006, 37 (Winner of the JIBS 2005 Decade Award).
- M. R. Czinkota & M. Kotabe (Eds.) *Trends in international business: Critical perspectives*, Oxford, UK: Blackwell, 1998, 99-116.
- A. M. Rugman (Ed) *International Business: Critical Perspectives on Business and Management*. New York:Routledge, 2002, Vol. II, Ch. 34, p. 308-330.

[Opportunism and trust in joint venture relationships: An exploratory study and a model.](#) *Scandinavian Journal of Management*, 1995, 11: 1, 57-74.

B. MANUSCRIPTS UNDER REVIEW/INVITED FOR REVISION:

Unpacking centralization: Explaining heterogeneity in digital platform ecosystem design: A configurational approach. [With R. Krishnamurthy]. Under second review, *Technovation*.

Platform Design Choices and Ecosystem Growth Trajectories. [With R. Krishnamurthy and M. Levesque]. Under second review, *Journal of Business Research*.

A configurational examination of ecosystem governance mechanisms. [With N. Mahmood]. Invited for revision, *Technovation*.

Platform governance: A systematic review and organizing framework. [With N. Mahmood]. Under review, *Journal of Management Studies*.

C. WORKING PAPERS

Digital platform ecosystems and generativity: Implications for economic organizing. [With N. Mahmood].

Value co-creation in alliances and ecosystems: A review and research agenda. [With N. Mahmood].

Digital platforms and generativity: Extending resource-based analysis to the ecosystem context [With N. Mahmood].

[Orchestration innovation networks: A dual network-field perspective.](#) [With H. Fadlallah].

D. BOOK CHAPTERS:

Platform scope and value creation in digital platforms. [With R. Krishnamurthy]. 2023. In C. Carmelo, F. Zhu and G. Dagnino (Eds.) *Research Handbook on Digital Strategy*, Elgar, 143-159.

Think globally act cooperatively: Entrepreneurial partnering and international new ventures and multinational enterprises. [With S. Prashantham]. 2019. In F. Contractor and J. Reuer (eds) *Frontiers of Strategic Alliance Research: Negotiating, Structuring and Governing Partnerships*. Cambridge University Press, 337-352.

Phased acquisitions for disruptive innovation: Toward a micro-level governance perspective. [With D. Faems]. In J. Sydow and H. Berends (Eds) *Managing interorganizational collaboration: Process views*. 2019. Research in the Sociology of Organizations, vol 64, Emerald Press.

The uncertainty—governance choice debate revisited: Matching problems and solutions in alliance forms. [With F. Konig, T. Mellewigt and I. Weller]. In T.K. Das (Ed), *Governance Issues in Strategic Alliances*, Research in Strategic Alliances Series, IAP Press, 2016, 1-33.

Resource transformation through alliances: The resource-based and relational rents dilemma and implications for the evolution of firm boundaries. [With M. Keyhani, B. Bossink and P. Vlaar]. In T.K. Das (Ed), *Governance Issues in Strategic Alliances*, Research in Strategic Alliances Series, IAP Press, 2016, 131-150.

Ronald Coase and Strategic Management. In M. Augur and D. Teece (eds) *Encyclopedia of Strategic Management*, Palgrave, 2014, in press.

Transitional governance: A critical review of implicit process assumptions. [With D. Faems]. In Cary Cooper (Ed), *Advanced Series on Mergers and Acquisitions*, 2009: 8, 61-78.

Opportunism, trust and knowledge: The management of firm value and the value of firm management. In R. Bachmann and A. Zaheer (eds). *Handbook on Trust*. Edward Elgar, 2006.

Strategic alliances and organizational boundaries: A knowledge-based perspective. In R. Sanchez (Ed.) *Beyond the Boundaries: Integrating Theories of the Firm and Theories of Markets*, Advanced Series in Management, Oxford: Elsevier Pergamon Press, 2006.

The coevolutional advantage: Strategic management theory and the eclectic paradigm. [With Anu Phene]. In J.C. Cantwell and R. Narula (Eds.) *International Business and the Eclectic Paradigm: Developing the OLI framework*, London: Routledge, 2003.

Cooperation and performance in international alliances: The critical role of flexibility. [With Preet Aulakh]. In F. Contractor and P. Lorange (Eds) *Cooperative Strategies and Alliances*, Oxford: Elsevier, 2002, 25-48.

The valuation of alliance knowledge. [With Andrew Inkpen]. In F. J. Contractor (Ed) *The Valuation of Intangible Assets in Global Operations*, Quorum, 2001, 49-63.

Interfirm collaboration: Contractual and competence-based perspectives. In N. Foss and V. Mahnke (Eds.) *Governance, Competence and Entrepreneurship*, Oxford: Oxford University Press, 2000, 276-303.

Transaction (in)efficiency, value (in)efficiency and interfirm collaboration. In D. O. Faulkner and M. de Rond (Eds.) *Cooperative Strategies: Economic, Organizational and Business Issues*, Oxford: Oxford University Press, 2000, 74-95.

Economizing and strategizing in foreign market entry. In P. W. Beamish & J. P. Killing (Eds.) *Cooperative Strategies: North American Perspectives*, San Francisco, CA: The New Lexington Press, 1997, 25-50.

E. OTHERS

“Pais trampoline” y “filial trampoline”: Una nueva perspectiva en la internacionalización hacia Latin America”. [With J. Pla-Barber and J. Camps]. *GCG Georgetown University Universia*, 3, 2, 16-28.

Cómo mejorar la expansión interregional de las multinacionales? El caso de las filiales trampolín para Latinoamérica. [With J. Pla-Barber and C. Vilar]. *GCG Georgetown University Universia*, forthcoming.

F. RECENT CONFERENCE PRESENTATIONS (last 5 years):

Value Co-creation in Alliances and Ecosystems: A Review and Research Agenda. [With N. Mahmood].

- Strategic Management Society Annual Conference 2023, Toronto.
- Academy of Management Annual Conference 2023, Boston

A Configurational Examination of Ecosystem Governance Mechanisms. [With N. Mahmood], Strategic Management Society Conference 2023, Toronto.

Organizing for generativity through digital platform ecosystems. [With N. Mahmood and R. Kashyap]. Academy of Management Annual Conference 2023, Boston.

Theory of Digital Platform Ecosystem Advantage. [With Mahmood, N. and R.K. Murthy]. Strategic Management Society Annual Conference 2022, London, UK

Platform Scope Choices and Ecosystem Heterogeneity: A Configurational Approach. [With R.K. Murthy]. Academy of Management Annual Meeting 2022, Seattle, US

Firms, markets and platforms: Towards a generativity-based view. [With N. Mahmood and R. Kashyap]. Academy of Management Annual Meeting 2022, Seattle, US

Firms, markets and platforms: Economic organizing in the 21st century. [With N. Mahmood and R. Kashyap]. European Academy of Management Conference, Switzerland, June 2022.

Platform ecosystems as hybrid organizational forms: A generativity perspective. [With N. Mahmood]. Strategic Management Society Conference (Virtual), September 2021.

Platform Sponsor Alliances and Ecosystem Value. [With R.K. Murthy]. Strategic Management Society Conference (Virtual), September 2021.

Digital platforms and generativity: Extending resource-based analysis to the ecosystem context [With N. Mahmood].

- European Academy of Management (Virtual) Conference, June 2021
Best paper award, Digital Strategy, Artificial Intelligence and the Platform Economy
- Administrative Sciences Association of Canada (Virtual) Conference, June 2021

The emergence of digital platform ecosystems: A problem-solving perspective. [With R. Krishnamurthy].

- Academy of Management Conference, Virtual Conference August 2020
- Administrative Sciences Association of Canada Conference 2020,
- Strategy Science Conference, Philadelphia, May 2019

Disentangling the Impact of Indirect Network Effects on Platform Growth. [With R. Krishnamurthy]. Academy of Management Conference, Vancouver, August 2020

Platform Scope Choices and Ecosystem Heterogeneity: A configurational perspective. [With R. Krishnamurthy]. Strategic Management Society Conference, London, October 2020.

- **Finalist**, Corporate Strategy Interest Group Best Paper Award
- **Nominee**, Best Conference Paper and Best Research Methods Awards

Reconciling the Resource-based View with Ecosystem Organizing. [With N. Mahmood].

- Strategic Management Society Conference (Virtual), October 2020
- Administrative Sciences Association of Canada (Virtual) June 2020
Winner, Best paper award

Orchestration innovation networks: A dual network-field perspective. [With H. Fadlallah]. EGOS Conference, Edinburgh, July 2019.

Towards a More Comprehensive Understanding of Platform-Based Ecosystems: A Market Attribute-Based Organizing Framework. [With R. Krishnamurthy]. Strategic Management Society Special Conference, Hyderabad, India, December 2018.

Corporation-startup alliance portfolios in entrepreneurial settings: Exploring the attention dynamics. [With S. Prashantham]. Strategic Management Society Special Conference, Hyderabad, India, December 2018.

Managing attention dynamics in alliance portfolios. Strategy kickoff, European Academy of Management Conference, Reykjavik, June 2018.

Panelist, Symposium on platforms and economic organization. European Academy of Management Conference, Reykjavik, June 2018.

Towards a more comprehensive understanding of platform-based ecosystems: A market attribute-based organizing framework. [With R. Krishnamurthy]. Academy of Management Conference, Chicago, August 2018.

Ecosystem Continuum: A Market Attribute-based Framework. [With R. Krishnamurthy]. Academy of Management Special Conference on Big Data and the Digital Economy. University of Surrey, UK, April 2018.

Foreign direct investment, agglomeration economies and clustering: The effect of industry and country of origin on location choice [With F. Puig and Z. Shen]. Presented at the Academy of International Business Latin America conference, Buenos Aires, March 2018.

- **Best paper award**, AIB Latin America Conference, 2018

Firms, markets and crowds: Economic organizing in the digital economy. [With H. Tajedin]. Presented at ACEDE (Spanish Academy of Management) conference, June 2017.

Location choice: Agglomeration economies, industry clusters and country of origin clusters [With F. Puig and Z. Shen]. Presented at the International Conference on Clusters and Industrial Districts, Valencia, May, 2017.

Value creation and capture in the platform economy. [With R. Krishna]. Presented at the Administrative Sciences Association of Canada conference, Montreal, May 2017.

Firms, markets and crowds: Revisiting the economics of organizing and the theory of the firm in the new economy. [With H. Tajedin]. Presented at the Strategic Management Society conference, Berlin, October 2016.

INV-MNE engagement: Entrepreneurial partnering and new venture internationalization. [With S. Prashantham]. Presented at the Frontiers in Alliance Research Conference, New Jersey, Oct 14-15, 2016.

Think globally, act cooperatively: Exploring internationalization and innovation strategies at the INV-MNE interface.

- Centre for Asian Business and Economics Second Annual Conference, Melbourne, Dec 8-9, 2015.
- Strategic Management Society Special Conference, Santiago, Chile, March 19-21, 2015
- Dunning Conference on International Business, Reading UK, June 12-13, 2015
- Academy of International Business Conference, Bangalore, India, June 27-30, 2015

Competing on action: Explaining the competitiveness of emerging market enterprises. [With R. Marques]. University of San Francisco conference on “Cracking the US market: Opportunities and threats for Chinese multinationals, February 2015.

HONORS/RECOGNITIONS/INVITATIONS/GRANTS

Grants

Towards a more comprehensive understanding of platform businesses: A market attribute-based organizing framework. Social Sciences and Humanities Research Council Grant, 2019-2021, \$60,000.

Invited visiting scholar positions

CEIBS, Shanghai, 2016; Singapore Management University, Singapore, 2016; Grenoble Ecole de Management, Grenoble, France, 2016; University Carlos III de Madrid, Madrid, Spain, 2015; Adam Smith Research Fellow, University of Glasgow, UK, 2013; University of Valencia, Valencia, Spain, 2009; University of Melbourne, Melbourne, Australia, July – December, 2009; University of Science and Technology, Lille, France, October 2007; Massey University, Auckland, NZ, November 2006; EM Lyon, University of Lyon, France, May 2003; HEC, University of Montreal, October 2002; Copenhagen Business School, Denmark, November 1997.

Invited seminars/presentations

Plenary speaker, ACEDE conference (Spanish Academy of Management), Madrid; Indian Academy of Management conference, India; HEC Paris; IESE Barcelona; CEIBS, Shanghai; Zhejiang University, Hangzhou; Liverpool Jaiotong University, Suzhou; Singapore Management University; Grenoble Ecole de Management, France; Indian Institute of Management (IIM) Kozhikode, India; IIM Bangalore, India; University of Oviedo, Spain; University of Zaragoza, Spain; University Pablo Olavide, Spain; University of Toledo, Spain; Ecole de Management, Lyon France; University of Grenoble, France; University of Pavia, Italy; Free University of Bolzano, Italy; University of St. Gallen, Switzerland; Universidad EAFIT, Medellin, Colombia; University of Oxford, UK; University of Bath, UK; King's College, University of London, UK; University of Glasgow, UK; Cranfield University, UK; Universidad Carlos III, Madrid, Spain;

Prior to 2013:

Universidad Pablo Olavide, Seville, Spain; University of Valencia, Spain; University of Granada, Spain; University of Cadiz, Spain; University of Salamanca, Spain; University of Leon, Spain; University Rey Juan Carlos, Madrid, Spain; Technological Institute of Costa Rica, Costa Rica; University of Kansas, Lawrence, KA; University of Melbourne, Australia; University of Sydney, Australia; University of Queensland, Brisbane, Australia; University of Adelaide, Australia; University of Canberra, Australia; Victoria University, Wellington, New Zealand; Massey University, Auckland, New Zealand; University of Auckland, New Zealand; Catholic University of Leuven, Belgium; University of Nottingham, UK; University of Zurich, Switzerland; EM Lyons, France; Vrije University, Amsterdam; HEC, University of Montreal; McGill University, Montreal; Bocconi University, Milan; Norwegian School of Management, Oslo; Uppsala University, Sweden; HEC Paris; Erasmus University, Rotterdam; University of Cambridge, UK; London Business School, London; IESE, University of Navarra, Barcelona; Free University, Berlin; University of

Bergen, Norway; Vienna University of Economics and Business Administration, Austria; Copenhagen Business School, Denmark; Odense University, Denmark; Institute of International Business, Stockholm School of Economics; Tilburg University, Netherlands

Other: Miscellaneous

- Social Sciences and Humanities Research Council of Canada Insight Development Grant, 2019: \$60,500
- University of Utah Faculty Fellow Award, 1999-2000.
- David Eccles Faculty Fellow, School of Business, University of Utah, 2003-2004 & 2004-2005.
- David Eccles Faculty Award, School of Business, University of Utah, 1997-98 & 1998-99.
- Erasmus Management Research Fellow, Erasmus University, Netherlands, 2000-2002
- Center of International Business Education and Research, University of Utah Research Grant, 2000.
- Dean's Honors List, Ph.D. Dissertation, 1993.
- Social Sciences and Humanities Research Council of Canada Grant (administered through the Graduate School, McGill University), 1992.
- Honorable Mention, Management Education and Development Division, Administrative Sciences Association of Canada Conference, Quebec City, 1992.
- Best Student Paper, International Business Division, Administrative Sciences Association of Canada Conference, 1991.
- National Merit Award, Government of India, 1976.

TEACHING**COURSES TAUGHT****PHD SEMINARS**

Strategic Management Theory
Economic Foundations of Strategy
Networks and Social Capital
Interfirm Alliances
Platform and Ecosystems

MBA/MS

Business Strategy
Strategic Management of Technology and Innovation
International Business
International Management and Strategy
Managing Mergers and Strategic Alliances

UNDERGRADUATE

Business Strategy
International Business
International Management and Strategy

SERVICE

PROFESSIONAL ACTIVITIES:

Editorial Review Board: Strategic Management Journal, Global Strategy Journal.

Past editorial review board member: Journal of Management, Journal of World Business, Journal of International Management, Academy of Management Discoveries, Journal of International Business Studies, Management and Organization Review

Ad hoc reviewer: Administrative Science Quarterly, Strategic Management Journal, Organization Science, Academy of Management Review, Journal of International Business Studies, California Management Review, Journal of Management Studies, Organization Studies, among others.

Global Strategy Interest Group Representative, Strategic Management Society, 2005-2007.

Faculty Panel, Junior Faculty Consortium, Academy of International Business Conference, Bangalore, June 2015.

Member: Academy of Management, Academy of International Business, Strategic Management Society, and European International Business Association.

External Grant Reviewer, Social Sciences and Humanities Research Council of Canada; Research Grants Council of Hong Kong; Australian Research Council.

THESIS EXAMINATION COMMITTEE:

Nudrat Mahmood, Schulich School of Business, York University. 2024. Platform governance: A study of governance mechanisms and their impact on outcomes. [Supervisor].

Ramya Krishna Murthy, Schulich School of Business, York University. 2021. Essays on platform sponsor scope. [Supervisor]

Hamed Tajedin, Schulich School of Business, York University. 2016. Three essays on crowdsourcing as a mode of organizing. [Co-supervisor].

Winner, PhD Leadership Award in Research, Schulich School of Business.

Mohammad Keyhani, Schulich School of Business, York University. 2014. Entrepreneurial action and entrepreneurial rents. [Co-supervisor]

Zhi Shen, University of Valencia, 2015. Clustering and interorganizational dynamics in foreign market entry strategies: Evidence from Chinese MNEs.

Johannes Drees, University of Amsterdam, 2013. The polycentricity of expansion strategies: Beyond performance as a main driver.

Isabel Estrada, University of Valladolid, Valladolid, Spain, 2012. (External member). Collaboration and value creation in multi-partner R&D alliances: A longitudinal case study on the Acuisost consortium.

Stam Wouter, Vrije University, Amsterdam, 2008. Does networking work?

Herman van den Berg, University of Toronto, 2008. (External member). Knowledge-based vertical integration: The nature of knowledge and economic firm boundary location.

Brian Tjemkes, University of Nijmegen, Netherlands 2008. (External member). Growing and sharing the pie: A study of performance in strategic alliances.

Dries Faems, Katholieke Universiteit Leuven, 2006. (External member). Collaboration for innovation: Processes for governance and learning in R & D alliances.

K. Sreenivas Rajan, National University of Singapore, 2000. (External examiner). Entry mode choice and feedback modelling of Singaporean multinationals.

Adam Sutcliffe, University of Utah, 1997. (Member). Information technology and transaction governance.

DEPARTMENT/COLLEGE:

Strategy Area PhD coordinator, 2005 – 2012.

Chair, MBA Committee, 2003 - 2005

MBA Committee, 2002-2003

Undergraduate Committee, 1999-2000

Chair, Department Recruiting Committee, 1998-1999

MBA Committee, 1996-1998

MISCELLANEOUS

BUSINESS EXPERIENCE:

Imperial Chemical Industries Ltd, Calcutta
Area Manager, 1986-1988

Philips India Ltd, Calcutta
Marketing Executive, 1982

OTHER

Languages: Spanish--fully functional; French--working knowledge; Hindi.