

Schulich Alumni Panelist



Krystaleah Anderson, MMAI

Principal Forward Deployed Engineer – Sustainability Risk & Executive Decision Support, SourcingHaus Research & Consulting Group

Krystaleah Anderson is an MMAI alumni with 6 years of experience in AI. The majority of her work focuses on AI Forward Deployed Engineering where she specializes in digitally transforming organizations to adopt cutting-edge technologies in AI and beyond. Through her AI Capstone Project, she built a strong foundation for leadership in AI Governance and Safety.



Rafael Franco, MSCM

Director Supply Chain, Thermo Fisher Scientific

Rafael Franco emigrated to Canada in 1999, bringing a global perspective shaped by professional experience across Colombia, Canada, the United States, and Puerto Rico. An Industrial Engineer with an MBA and MSCM from Schulich, he also holds APICS/ASCM certifications including CPIM, CSCP, and CLTD. Rafael's career spans leadership roles in supply chain and operations with organizations such as GSK, Novartis,

Coca-Cola, and Stanley Black & Decker. Outside of work, Rafael enjoys rock and Latin music, as well as hiking.



Ethan Rosehart, MBAN

Data & Strategy, Greater Toronto Airports Authority

Ethan sits between executive leadership and the data layer at Canada's busiest airport, translating C-suite questions into analytical solutions — and back again. A strategist who's led national teams, shipped AI-driven products, and works naturally at AI's fluency.

Ethan builds the data and AI infrastructure that lets the executive office make sharper decisions, faster — structuring the questions before anyone writes a line of code, then shipping the predictive models, KPI frameworks, and exception-based operating tools that move the business.

Before he specialized in analytics, Ethan led a 50-person national field operation, closed enterprise B2B contracts, and built an analytics function from zero. That's the lens he brings to every data problems — business first, engineering second, always in service of execution.



Grace Zhou, MBAN

Manager, Data Science, Rogers Communications

Grace Zhou is a Manager of Data Science at Rogers Communications, focusing on improving digital customer experience through AI.

Her work combines traditional data science and emerging Generative AI techniques to better understand customer needs and enhance service interactions. Recently, she has been applying AI to analyze customer conversations in call center settings, helping teams gain deeper insights and automate parts of the customer support process.

Grace graduated from the Master of Business Analytics program at Schulich School of Business. Her career reflects a transition from finance into data science and, more recently, into leading AI-driven initiatives within a large enterprise.