



Venture Studio Bootcamp

Experience entrepreneurship
like never before !

JUNE 8TH- JUNE 19TH 2026

PRACTICAL INFORMATION

Are you eager to explore entrepreneurship but don't yet have a business idea? Our 9-day action-based entrepreneurship program is designed to take you from problem identification to a validated prototype, all while immersing you in a vibrant startup ecosystem. This hands-on experience combines real-world challenges, expert mentoring, rapid prototyping, and market testing, culminating in an exclusive visit to Vivatech Paris—Europe's largest innovation and tech event.

Objective : experience entrepreneurship firsthand by going from problem identification to a tested prototype, with a focus on action and rapid iteration.

Methodology: "learn by doing", through hands-on challenges, workshops, and teamwork.

• **DATES :** June 8th - June 19th 2026

• **DURATION & LOCATION :** 2 weeks

Week 1 Paris : inspiration, ideation & project definition

Week 2 Rouen: experimentation, immersion & market confrontation

• **FORMAT :** Full-time, with mandatory social events organised as extra curricular activities

• **LANGUAGE OF STUDY :** 100% English

• **TUITION FEES :** €1500 (included 900€ activity fees, accommodation and flight are not included).

• **TOTAL NUMBER OF ECTS :** 9 ECTS

• **NOMINATION DEADLINE :** April 1st, 2026

ABOUT NEOMA:

3 international accreditations

  

More than **100** nationalities present on our 3 campuses

400 partners based in **61** countries

At least 1 significant international experience offered in each programme

More than **72,000** alumni based in 120 countries

73% of our faculty is international



For more information, please email us at : summerwinterprogram@neoma-bs.fr
www.neoma-bs.com