

Your Transformative Journey

Kellogg Schulich

EXECUTIVE MBA GLOBAL NETWORK





What sets us apart

DIVERSE COHORTS

Interact with people from the widest possible range of backgrounds and experiences, expanding your horizons and enriching your knowledge for today's complex environment.

FLEXIBLE SCHEDULE

Combine your studies with family and work, learning step-by-step during the first part of the program and choosing your courses and their locations during the second.

AUTHENTIC LEADERSHIP JOURNEY

Connect with accomplished leaders from business and society to explore how self-awareness, humility, integrity, and empowerment can help you lead with purpose and create a meaningful impact.

REAL GLOBAL EXPERIENCES

Engage frequently with professors and peers from Kellogg and the other partner schools in Toronto and on their campuses. Complete your social impact capstone in Costa Rica or Tanzania.

LIFE-LONG CONNECTIONS

As a student, forge lasting relationships with your cohort and the global network. As a graduate, become part of the alumni communities of Kellogg (Northwestern University) and Schulich (York University).

CESAR LARA, EMBA '15
Chief Executive Officer, Valia Trading Corp.

The program was a life changing experience for me. It helped me transition from working for a company, to founding my own. Courses such as Strategy and Finance provided me with key insights that I applied to build and grow my company.





JENNIFER CHEN, EMBA '21
Head of Studios, VP of Content, Channel Zero

I have a global network of industry leaders and world-class professors whom I lean on regularly. It's a testament to the enduring impact of the program, its network, and the engaging alumni events that I continue to advance in professional opportunities.

ARUN ACHARYA, EMBA '22
VP, Global Product Management, Mastercard

If continuous learning, professional development, opportunities for career progression and networking are important to you, then you can't go wrong with the KS EMBA. It was a hands-on, transformative experience that greatly enhanced my leadership skills.





ANGELINE SMITH, EMBA '24
Strategist & Innovation Lead, Patient Support Services, Sanofi

Beyond the academic excellence, connections established, and meaningful friendships cultivated, the program challenged me to achieve the most significant personal and professional growth I've ever had in an 18-month period.

What the schedule looks like

YEAR 1 JANUARY TO OCTOBER

JANUARY

Launch Week: Introduction to Global Leadership

FEBRUARY TO JUNE

6 Weekends: Business Fundamentals

JULY

NO Classes, NO Deliverables

AUGUST

Global Network Week at Kellogg: Negotiations & Crisis Management

SEPTEMBER TO OCTOBER

2 Weekends: Responsible Leadership & Advanced Finance

YEAR 2 NOVEMBER TO MAY

NOVEMBER TO MAY

GLOBAL ELECTIVES: MAKE YOUR OWN SCHEDULE

Choose six courses at three locations in the US, Europe, Asia

Choose four courses in Toronto (offered to all partners)

Pick up to four extra elective courses (not included in the program fee)

Complete the social impact capstone in Costa Rica or Tanzania

Professors in both core and electives courses are from Schulich, Kellogg, our partners in the network, and other top schools.

Elective courses are offered in various formats: full week, two weekends, blended (online plus long weekend), fully remote. Except for the latter, they come either in pairs of two courses or as a single super-course.

KELLOGG | SCHULICH



Global electives locations



What to expect in the program

A SPECIAL AND VARIED COHORT

Each year the program brings together a unique group of students from many different sectors and functions with rich professional experiences, and fascinating life stories.

ALL-AROUND LEARNING AND INSPIRATION

According to their feedback, in the animated and eye-opening classroom discussions our students learn as much from each other as they do from our award-winning professors.

A COMMON ETHOS

Regardless of their different backgrounds and experiences, students and alumni of our program and the global network share a similar philosophy of ‘Low Ego, High Impact’.

MAKING A DIFFERENCE

One way to put this into practice immediately is the capstone course *Innovating for Social Impact*, where students work with young entrepreneurs in Costa Rica or co-operatives in Tanzania.

FROM FIFTY TO FIVE HUNDRED

During the Global Network Week at Kellogg students from all network partner schools start building relationships that will continue during the global electives and last a lifetime.



Who is in the current cohort

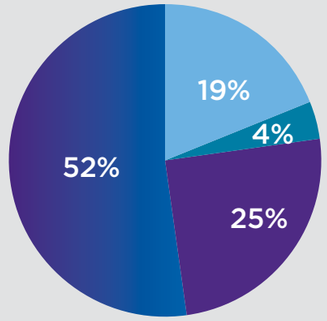


52	48%	52%	39	15 years	10 years
Total Students	Self-identifying as Female	Self-identifying as Male	Average Age	Average Work Experience	Average Management Experience

INDUSTRIES

- Automotive
- eCommerce
- Energy and Utilities
- Entertainment
- Finance
- FinTech
- Healthcare
- Horticulture
- Information Technology
- International Trade and Development
- Logistics
- Manufacturing
- Media
- Mining
- Natural Resources
- Pharmaceutical
- Real Estate
- Retail
- Supply Chain
- Telecommunications

FUNCTIONS



C-Suite	19%
VP/SVP	4%
Director	25%
Manager/Senior Manager	52%

Which electives can you choose

NOVEMBER

Shanghai (Week): *Business Strategies for the Chinese Market, Marketing in China, Entrepreneurship and Innovation in China, Political Economy in China*

DECEMBER

Lisbon (Long Weekend): *International Finance & Strategic Brand Management*

Hong Kong (Week): *Understanding Consumer Psychology, Managing Emerging Technologies, Value Investing, Deal Making in China and Asia, Strategies for Sustainable Business Transformation*

JANUARY

San Francisco (Week): *Intelligent Products & Early-Stage Investing*

Lisbon (Long Weekend): *International Finance & Strategic Brand Management*

JANUARY-FEBRUARY

Miami (2 Weekends): *Global Corporate Restructuring (double course)*

Chicago (2 Weekends): *Advertising Strategy, Winning with Networks, Strategic Marketing Decisions, Visualization for Persuasion*

Evanston & Boston (2 Weekends): *Healthcare Strategy (double course)*

FEBRUARY

Lisbon (Long Weekend): *International Finance & Strategic Brand Management*

Chicago (Week): *Leading Organizational Transformation, Creating & Managing Strategic Alliances, Leading High Impact Teams, Fundamentals of Inclusive Leadership*

FEBRUARY-MARCH

Boston & Evanston (2 Weekends): *Healthcare Deep Dive (Healthcare Services or Biopharmaceuticals)*

Miami (2 Weekends): *Mergers & Acquisitions (double course)*

MARCH

Miami (Week): *Unlocking Executive & Enterprise Value with Generative AI, Selling Yourself and Your Ideas, Decision-Making Beyond Analytics, Success & Continuity in Family Enterprises, Launching and Leading Startups, Incentives, Strategy and Organization*

Toronto (Long Weekend): *Future Proofing Brands & Designing Brand Experiences*

Shanghai (Week): *Healthcare Strategy in China (double course)*

London (Week): *Designing, Building and Communicating Compelling New Ventures (double course)*

APRIL

Miami (Week): *Advanced Negotiations, Fintech and Society, Investment Banks, Hedge Funds and Private Equity, The World Economy, Strategy Beyond Markets, Human and Machine Intelligence*

Toronto (Long Weekend): *AI in Business and Society & AI in Practice*

MAY

Vallendar (Week): *Leveraging Collaboration for Innovation, Entrepreneurial Finance, Managing People for Competitive Advantage, Building an AI Powered Organization*

Toronto (Week): *Digital Strategy & M&A Strategy*

In addition, there will be several remote courses, among others: Entrepreneurial Selling, International Real Estate, Non-profit Boards. Elective locations and courses are subject to change

KELLOGG
EVANSTON
USA





KELLOGG
MIAMI
USA

KELLOGG
WHU
VALLENDAR
GERMANY





KELLOGG
HKUST
HONG KONG
CHINA

KELLOGG
GUANGHUA
BEIJING
CHINA



What you need to join

A GOOD FIT AND AMBITION

We look for humble and visionary difference makers who have demonstrated both progress and positive impacts in their careers and aim to go further and achieve more, whether by growing in their current organization and sector, by eventually changing their context and role, or by starting their own business.

REQUIREMENTS

A recognized bachelor's degree from a Canadian university or an international equivalent. We generally do not ask for a GMAT or Executive Assessment.

A minimum of eight years of relevant work experience by the date the program starts.

A current position that involves substantive responsibilities (for people, projects, budgets, and/or client success), with several years in this or similar roles.

We can and do make exceptions from these criteria, for instance for people who have founded and successfully grown their own business or have taken alternative pathways to a position of responsibility.

TUITION

Our program is very competitively priced in a Canadian and international context. We nevertheless strongly encourage you to make sure you have the necessary funds to pay the program fee, which for the 2026-27 cohort is: CDN $113,219 (Canadian citizens or permanent residents) or CDN $143,412 (International), payable in instalments.

These fees are subject to change on an annual basis and include: tuition, required books and course materials, organized meals during class days at the Schulich School of Business, and organized meals and accommodation during the Launch Week at Schulich and required off-site courses (the Global Network Week at Kellogg, Global Electives, and the Capstone in Costa Rica or Tanzania).

Students are responsible for all associated travel costs, including to off-site modules.
The onsite hotel at Schulich offers stays at reduced rates during regular class weekends.

FINANCIAL SUPPORT

There are several entrance awards that can help with your tuition:

Four Leadership and Innovation awards ($10,000 each), four Breaking Barriers awards ($10,000 each), and the Franklin-Sasarman-Simard award ($20,000), for someone contributing to the public good.

There is also a $5,000 award allocated during the program: the Igor Kim New Venture Award for a convincing start-up idea.

NEXT STEPS

Send your CV to **emba@schulich.yorku.ca**

Should your profile meet the requirements, we will invite you for a conversation. This conversation allows you to learn more about the program and allows us to determine whether you would truly benefit from joining it.

We would then invite you to formally apply, which involves some paperwork.

Once you submit the required documents, we usually make a formal admission decision within 7-10 days.

For more details, please check see the **Application Guide**

What our alumni are saying

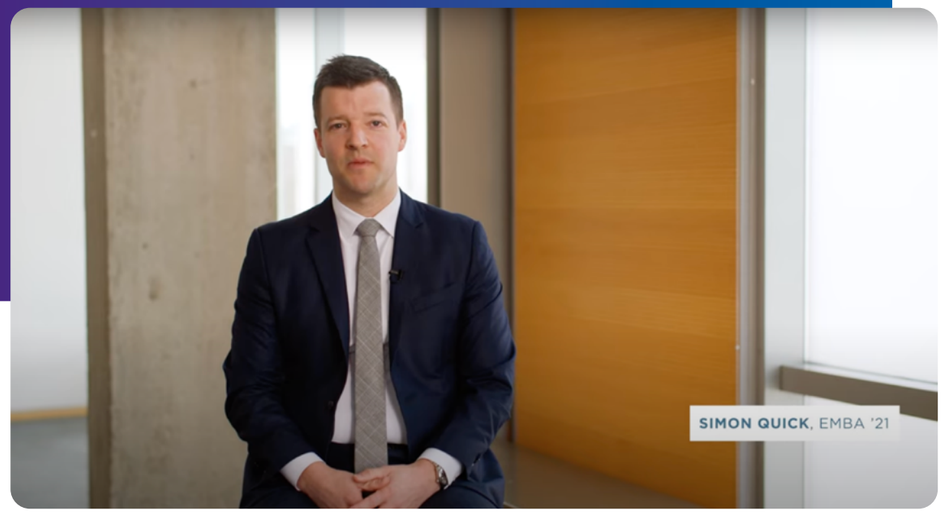
RACHEAL AWE, EMBA ‘17

Vice President, Chief of Staff to CEO at Canadian Tire
Canada’s Most Powerful Women: WXN’s Top 100



SIMON QUICK, EMBA ‘21

Chief Executive Officer at Canadian Copper Inc.



PATRICK DIAB, EMBA ‘23

Chief Product & Partnership Officer at Moneris



REA GANESH, EMBA ‘23

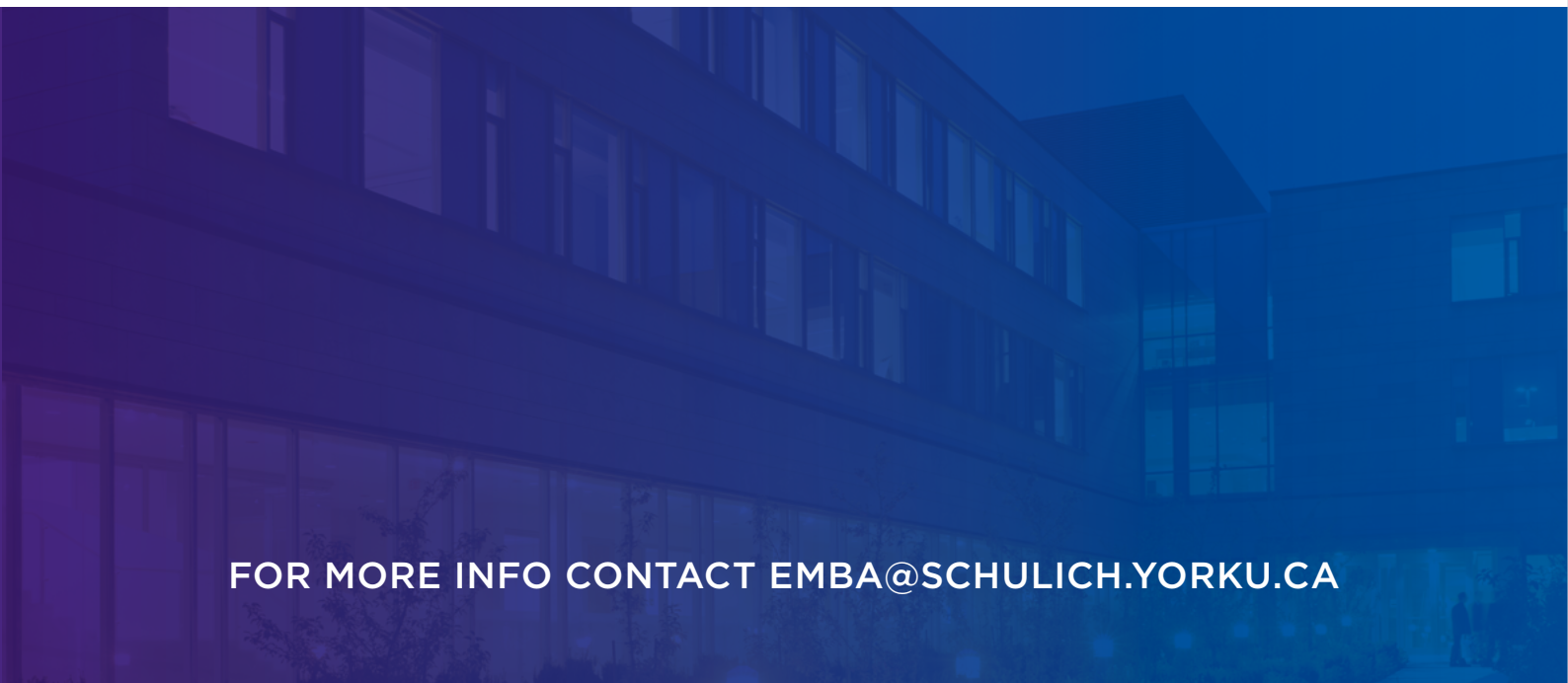
Vice President, Philanthropy at Scarborough
Health Network Foundation



** Click on the images for testimonial videos*

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FOR MORE INFO CONTACT EMBA@SCHULICH.YORKU.CA