

Course offer Block III:

COURSE CODE	COURSE NAME	EC
<b>Accounting &amp; Financial Management (AFM)</b>		
BMME005	Assurance Services	6
BMME179	Management Control	6
<b>Business Information Management (BIM)</b>		
BMME177	Data Privacy and Cybersecurity	6
<b>Finance &amp; Investments (FI)</b>		
BMME028	Blockchain and Decentralized Finance (only with FI prerequisites)	6
BMME034	Entrepreneurial Finance (only with FI prerequisites)	6
BMME036	Quantitative Investment Strategies (only with FI prerequisites)	6
<b>Global Business &amp; Sustainability (GBS)</b>		
BMME040	Sustainable Business Models	6
BMME170	Organizations & Natural Environment	6
<b>Management of Innovation (MI)</b>		
BMME043	High Performance Leadership (MI/POC)	6
BMME048	Innovation and Standardisation Management	6
BMME171	Coaching for Innovation	6
BMME205	Foresight and Future Thinking	6
<b>Marketing Management (MM)</b>		
BMME053	Advertising and Communication	6
BMME056	Digital Marketing Strategy	6
BMME144	Customer Centricity	6
BMME192	Consumer Psychology and Emerging Technologies	6



People, Organisations & Change (POC)		
BMME042	Managing Diversity	6
BMME043	High Performance Leadership (MI/POC)	6
BMME064	Advisory Skills	6
Supply Chain Management (SCM)		
BMME070	Strategic Sourcing	6
BMME075	Supply Chain Forecasting	6
BMME122	Commodity Trade and Supply Networks	6
Strategic Entrepreneurship (SE)		
BMME076	Getting things done without Resources: Entrepreneurial Bootstrapping (SE/SM)	6
BMME147-3	Programming Fundamentals Using Python (SE/SM)	6
BMME171	Coaching for Innovation (MI/SE)	6
Strategic Management (SM)		
BMME076	Getting things done without Resources: Entrepreneurial Bootstrapping (SE/SM)	6
BMME089	A Managerial Perspective on M&As	6
BMME147-3	Programming Fundamentals Using Python (SE/SM)	6



## Course offer Block IV:

COURSE CODE	COURSE NAME	EC
<b>Accounting &amp; Financial Management (AFM)</b>		
BMME004	Taxation	6
BMME006	Controllership	6
<b>Business Information Management (BIM)</b>		
BMME307	The Future of Sustainability: AI in Circular Business & Energy	6
<b>Finance &amp; Investments (FI)</b>		
BMME021	Derivatives (only with FI Prerequisites)	6
BMME023	Banking and Financial Intermediation (only with FI prerequisites)	6
BMME030	Real Estate Investments (only with FI prerequisites)	6
BMME098	Financial Distress and Restructuring (only with FI prerequisites)	6
BMME305	Artificial Intelligence in Finance	6
<b>Global Business &amp; Sustainability (GBS)</b>		
BMME175	Sustainability Accounting and Reporting	6
BMME178-4	Circular Economy: Strategies & Business Models (GBS/MI)	6
<b>Management of Innovation (MI)</b>		
BMME052	Open Innovation	6
BMME078	Entrepreneurial Lab (MI/SE/SM)	6
BMME079	New Business Development	6
BMME178-4	Circular Economy: Strategies & Business Models (GBS/MI)	6
BMME186	Digital Transformation in Healthcare	6



Marketing Management (MM)		
BMME055	Marketing Analytics	6
BMME057	Neuromarketing	6
BMME100	Pricing: Creating and Capturing Value	6
BMME181	Noise- Understanding Errors in Human Judgment and Prediction	6
BMME193	Platform Marketing	6
People, Organisations & Change (POC)		
BMME044	The Science of Organizational Change & the Art of Changing Organizations	6
BMME150	Negotiation	6
BMME151	Talent Acquisition	6
Supply Chain Management (SCM)		
BMME069	Supply Chain Simulation	6
BMME105	Behavioural Operations Management	6
Strategic Entrepreneurship (SE)		
BMME078	Entrepreneurial Lab (MI/SE/SM)	6
BMME136	Organizing for Technological Transformation (SE/SM)	6
BMME147-4	Programming Fundamentals Using Python (SE/SM)	6
BMME182	Scaling and Financing Diverse Entrepreneurship (SE/SM)	6
BMME309	Critical Leadership in the Age of Technology	6
Strategic Management (SM)		
BMME078	Entrepreneurial Lab (MI/SE/SM)	6
BMME136	Organizing for Technological Transformation (SE/SM)	6
BMME147-4	Programming Fundamentals Using Python (SE/SM)	6
BMME182	Scaling and Financing Diverse Entrepreneurship (SE/SM)	6
BMME204	Managing Intellectual Property in M&As and Alliances	6
BMME309	Critical Leadership in the Age of Technology (SE/SM)	6



## Preliminary course offer Block V:

COURSE CODE	COURSE NAME	EC
<b>Accounting &amp; Financial Management (AFM)</b>		
BMME115	Behavioral Finance (only with FI prerequisites) (AFM/FI)	6
BMME130	Sustainability Measurement and Reporting	6
BMME303	Accounting, Analysis and Governance in Complex Deals	6
<b>Business Information Management (BIM)</b>		
BMME131	Strategy and Economics of Platforms	6
BMME149	Digital Technologies & Social Change	6
BMME203	Navigating the Future of Work	6
<b>Finance &amp; Investments (FI)</b>		
BMME115	Behavioral Finance (only with FI prerequisites) (AFM/FI)	6
BMME173	Risk Management and Fixed Income (only with FI prerequisites)	6
BMME200	Financial Management of Family Firms (only with FI prerequisites)	6
BMME306	Corporate Law and Governance	6
<b>Management of Innovation (MI)</b>		
BMME178-5	Circular Economy: Strategies & Business Models (GBS/MI)	6
<b>Marketing Management (MM)</b>		
BMME059	Choice Architecture	6
BMME061	Brand Development (2 groups)	6
BMME099	Customer Experience Management	6
BMME129	Digital Footprints of Consumer Preferences	6
<b>People, Organisations &amp; Change (POC)</b>		
BMME046	Leadership Development and Training	6
BMME195	Sparkling Social Change	6



Strategic Entrepreneurship (SE)		
BMME080	Social Entrepreneurship (GBS/SE)	6
BMME101	Owning, Managing and Growing the Family Business (SM/SE)	6
BMME133	Corporate Venturing: Swimming with Shark (SM/SE)	6
BMME301	Applied Data Analytics and Causal Inference (SM/SE)	6

Strategic Management (SM)		
BMME093	Corporate Societal and Political Strategies	6
BMME101	Owning, Managing and Growing the Family Business (SM/SE)	6
BMME133	Corporate Venturing: Swimming with Shark (SM/SE)	6
BMME156	Strategic Decision-Making	6
BMME301	Applied Data Analytics and Causal Inference (SM/SE)	6