## HKUST MBA Exchange Program

Factsheet 2026-27



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## About HKUST

### HKUST MBA – Learn. Innovate. Lead.

Our rigorous MBA curriculum and world-class faculty provide a unique opportunity to gain fresh perspectives on Asia's dynamic business landscape. As a globally focused research university addressing topics from environmental change to artificial intelligence, HKUST fosters an innovative mindset and entrepreneurial spirit, with a strong emphasis on the future of work.

During your exchange, you will be encouraged to think creatively, embrace new perspectives, and engage with a diverse community of future business leaders.



Visit MBA Website mba.hkust.edu.hk



### The Hong Kong **University of** Science and **Technology** (HKUST)

Founded in 1991, HKUST has risen to international prominence in a remarkably short time, earning widespread global recognition and prestigious academic rankings. Its strategic location in Hong Kong—the heart of Asia and the gateway to China-connects students to a dynamic business and innovation ecosystem, bringing together the brightest minds to foster interdisciplinary collaboration in Asia.



### 1st

#### **Asian Business School**

accredited by both AACSB & EQUIS

### #1

#### **EMBA** in the World

for 12 times by Financial Times (Kellogg-HKUST EMBA)

In Asia by The UTD Top 100 Business School Research Rankings (2005-2024)

#### In the World

Young University Rankings 2024 Times Higher Education

### 100,000+

Alumni across the world



# Experience Hong Kong: Asia's World City

As a premier international financial center in the heart of Asia, Hong Kong presents students with a unique blend of cultural diversity, vibrant city life, and stunning natural reserves, enriched by an East-meets-West ambience.

The city is home to numerous multinational corporations, startups, and industry events, offering countless networking opportunities. Its status as a central travel hub in Asia also makes it easy to explore neighboring regions, ensuring an unforgettable experience during your exchange.

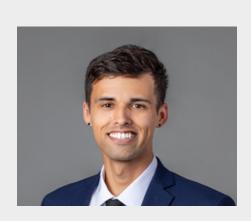
### Why Hong Kong

- Recognized as one of the safest cities globally
- An ideal base to explore Asia with daily flights to all key destinations in the region
- A rich cultural tapestry blending
  Eastern and Western influences as a
  former British colony
- Home to prestigious universities known for academic rigor and innovation

- An efficient public transport system that makes getting around the city easy and convenient
- A vibrant city life filled with modern amenities, offering countless shopping, dining, and entertainment options
- An abundance of natural beauty, with easy access to scenic hiking trails, beaches, and islands for outdoor exploration
- Multilingual culture where English is widely used alongside Cantonese and Mandarin



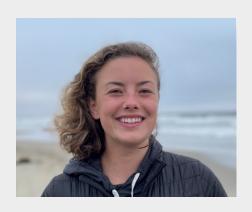




Connor Williams
Cornell University

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My exchange at HKUST was the highlight of my MBA experience – Hong Kong is the most incredible city with its urban density, efficient public transit systems, incredible hiking, delicious food, and easy access to the rest of Asia and beyond. When I wasn't in class, I had an amazing time exploring many of Hong Kong's bustling neighborhoods and completing all 10 sections of the Maclehose Trail.



Madeline Deysine
University of California, Berkeley

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## Hong Kong is a vibrant city for discovery, and home to a mix of cultures, histories, and experiences.

The HKUST campus offers a beautiful respite from the dense hustle and bustle of Hong Kong Island. I enjoyed spending full days on campus—swimming laps in the outdoor pool, enjoying scenic walks along the bay shore, or studying with friends at the business school building. It offered everything I needed to feel at home in a new place.

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Our campuses embody the dual nature of Hong Kong's natural landscapes and metropolitan vibes, with one located in Clearwater Bay (CWB) and the other in the central business district.

Daytime classes are generally held at our Business School building overlooking the CWB campus, which spans over 60 hectares, with shuttle bus services available from nearby metro stations. You will enjoy a range of facilities, including outdoor and indoor swimming pools, a soccer field by the sea, a 5-storey library commanding a stunning coastal view, gyms, tennis courts, a supermarket, and various dining options.

Evening classes take place at our downtown campus, allowing students to experience the hustle and bustle of the world-famous financial hub, along with the vibrancy of city life.

#### **HKUST Clearwater Bay Campus**



## **Our MBA Community**

As an exchange student, you will join the HKUST MBA community of over 450 students, including full-time participants from around the globe, as well as part-time and digital MBA students who are accomplished working professionals in Asia.

Class Size

450+

Female Students

50%

**Average Age** 

32

**Non-Local Students** 

65%

Avg. Years of Working Exp.

8

### Global MBA Alumni Network

The HKUST MBA program is dedicated to fostering an active, diverse, and close-knit community. During your exchange, you can participate in a variety of MBA community events, such as executive talks, alumni mixers, student club activities, and social gatherings. Upon completing your exchange, you will be part of our HKUST MBA alumni community and receive exclusive invitations to our MBA alumni events.



### **Pre-Arrival & Welcome**

Before you arrive in Hong Kong, we will host an Exchange Pre-arrival Webinar to share essential information for your preparations and course planning. You will be invited to the Welcome Day at the start of the exchange term, where you can meet fellow exchange participants and our MBA students.



### A World Class Education

A diverse array of electives is available for students, integrating both academic knowledge and practical experience with our world class faculty. Exchange-in students can select diverse courses across different disciplines for a personalized learning experience at HKUST.

It takes the best teachers to bring out the best students. Our faculty includes renowned scholars from prestigious global institutions, as well as business leaders with experience at leading companies to share their valuable insights and real-life business experience.

## Our Distinguished Faculty Over 5 Countries in HKUST



Caroline Wang
Former Chief Marketing Officer
& Chief Information Officer, IBM,
MSc, Harvard University

**Research and teaching focus:** Managerial Communication, Decision and Leadership



Chris Doran
Former Director of Strategic
Planning And Development A.S.
Watson; ex-McKinsey consultant

**Research and teaching focus:**Applied Mergers and
Acquisitions, Consulting



**Dean He**PhD in Economics of Education,
Columbia University

Research and teaching focus: Economics of Prestige, Economics of Education, Economics of Entrepreneurship, Economics of Happiness



T. Bradford Bitterly
PhD, The Wharton School,
University of Pennsylvania,
Operations, Information and
Decisions

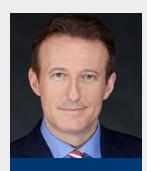
**Research and teaching focus:** Negotiation, Power and Status, Trust, Communication



Research and teaching focus: Career Development, Leadership Development, Non-profit Management, Consulting, Business-to-business Marketing

Associate Dean (MBA Programs)

Former Partner, Bain & Company



Paul Kitney
EX-Chief Equity Strategist, Daiwa
Capital Markets HK
EX-investment strategist, Morgan
Stanley & Blackrock

Research and teaching focus: Global Macroeconomics, Monetary Economics and International Finance in Practice



Zachariah Brown
Ph.D. Columbia University,
Organizational Behavior

Research and teaching focus: Impression Management, Status Signaling, Linguistics, Human Peacocking



Jsideep Sengupta
PhD, University of California at
Los Angeles, Management

Research and teaching focus:
Consumer Information
Processing, Persuasion and
Attitude Strength, Effects of
Marketing Communications, Selfregulation and Self-control



Ph.D. Stanford University, Sociology Founder of Zectr and Learnovate in Hong Kong

Research and teaching focus: Organizations and Al, Corporate Strategy and Organizational Theory, Social Network Theory, Innovation and Entrepreneurship



Research and teaching focus: Fixed Income, Credit Rating, Green Finance, ESG Rating, China Capital Markets

### **Examples of MBA Electives**

### Strategy and Consulting

- Strategic AI: Transforming Business and Redefining Leadership
- · Agile Leadership in the Digital Age
- Economic Development in Asia: A Practitioner's Perspective

....and more

### **Business Technology and Analytics**

- · Transforming Business with Artificial Intelligence
- Cryptocurrency, Blockchain and Their Business Applications
- · Al, Innovation, and Product Management

....and more

#### **Finance**

- Financial Advisory and Transaction Execution for M&A
- · Al and the Future of Finance
- Sustainable Finance and Reporting Strategies in Hong Kong

.....and more

### Marketing

- · Marketing Analytics: Driving Business Decisions
- Mastering The Customer Experience: Mapping the End-to-End Customer Journey
- Managing Creativity and Innovation

.....and more

### Entrepreneurship

- · Innovating via Entrepreneurship & Intrapreneurship
- · Doing Tech in Asia and China
- Winning Strategies in the Digital World: Platforms, Ecosystems, and Beyond

.....and more

\* The above course list is subject to change and the course offering varies for different exchange terms.



Vincent Mahloko, HEC Paris

Most of my courses at HKUST MBA were exceptional! The professors are top-tier and have a great sense of humor. We enjoyed a lot of giggles in the classes with them. Their wealth of industry experience adds immense value to what they teach, as they have hands-on experience in addition to their academic expertise.



Dan Santos, University of California Berkeley

The faculty's expertise and their ability to draw from real-world cases across the region provided invaluable insights that I couldn't have gained elsewhere. I was particularly impressed by how the program leveraged Hong Kong's unique position as a global financial hub to enrich our learning experience through guest speakers from various multinational corporations and regional powerhouses.

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Vi Jun Law, Singapore Management University

The curriculum was well-structured and relevant, providing me with valuable insights and practical skills. The opportunity to participate in the MBA exchange program enriched my learning significantly, exposing me to diverse perspectives and cultures. I appreciated the supportive learning environment and the dedication of the faculty, which greatly enhanced my academic journey."

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### Apply to our Exchange Program

A diverse array of electives is available for students, integrating both academic knowledge and practical experience with our world class faculty. Exchange-in students can select courses across different disciplines for a personalized learning experience at HKUST.

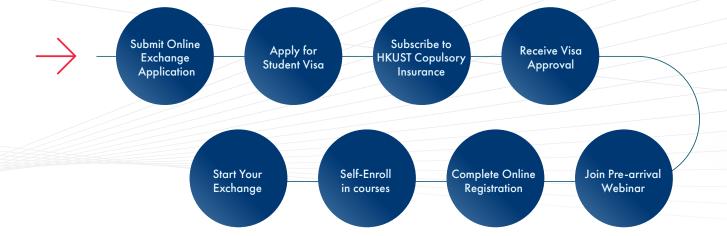
### **Exchange Terms & Schedules**

Our Fall and Spring terms are divided into two half-terms (1 st & 2nd), providing exchange students with the flexibility to choose between an 8-week Half-Term or a 16-week Full-Term exchange.

Once registered successfully in the program, students are required to arrive in Hong Kong before the term begins and complete self-enrolment of courses on the University's online system. All course quotas are on a first-come-first-served basis.

| Ter            | m    | Term Begins  | Term Ends    | Course<br>Examinations<br>(if any) | Self-Course<br>Enrolment |
|----------------|------|--------------|--------------|------------------------------------|--------------------------|
| Fall           | 1 st | Aug 24, 2026 | Oct 18, 2026 | Oct 12-18, 2026                    | From                     |
| 2026           | 2nd  | Oct 26, 2026 | Dec 20, 2026 | Dec 14-20, 2026                    | Aug 21, 2026             |
| Spring<br>2027 | 1 st | Jan 25, 2027 | Mar 28, 2027 | Mar 22-28, 2027                    | From<br>Jan 21,2027      |
|                | 2nd  | Mar 29, 2027 | May 30, 2027 | May 24-30, 2027                    |                          |

### **Exchange Preparation Overview**



### **Online Application**

Students need to create an account and complete the exchange application via the Online Admission System by their respective deadlines. More details will be provided in the application email.

#### **Student Visa**

Student visas will be required for all full-time and in-person incoming exchange students **without** the right of abode in Hong Kong (i.e., non-Hong Kong citizens). Please let us know in advance if your circumstances are different.

You need to send us the visa application materials as early as possible since it may take **up to 2 months** for visa approval by the Hong Kong Immigration Department. Upon approval, students will receive the E-visa label via email from the Immigration Department.

Mainland Chinese students holding PRC passports will need an additional 2-4 weeks to apply for an EEP (往來港澳通行證) and relevant exit endorsement (赴港簽注) from the relevant Mainland authorities in China on their own after the visa label is approved.

Generally, non-local exchange students holding a study visa for a specific exchange term at HKUST are not eligible to work in Hong Kong. For more information, please consult the guidelines provided by the Hong Kong Immigration Department (see Q23 on the IMMD FAQs).



### **Nomination Information for Exchange School Coordinators**

Please provide the following details for each nominated student: Full English Name, Email Address, Gender, Nationality, and the Exchange Term.

| Term        | Nomination Deadline | Application Deadline |
|-------------|---------------------|----------------------|
| Fall 2026   | Mar 30, 2026        | May 20, 2026         |
| Spring 2027 | Sep 28, 2026        | Oct 20, 2026         |

# Practical Information for Your Exchange

### **Academic Guidelines**

| Language of<br>Instruction | English  |
|----------------------------|--|
| Course<br>Structure        | <ul> <li>Each MBA course is in either 2 credits (8 sessions) or 1 credit (4 sessions).</li> <li>One HKUST MBA credit = 14 class hours</li> <li>Each session = 3.5 class hours</li> </ul>   |
|                            | Most courses have a Letter grade, except some 1-credit courses with a Pass/Fail grade only.  |
| Class Modes<br>& Locations | Mostly in Face-to-Face Mode at the Clear Water Bay Campus or Downtown Venues:  • Weekday daytime and weekend classes—Between 9:00-18:00 normally at Lee  |
|                            | Shau Kee Business Building on the HKUST Clear Water Bay Campus.  • Weekday evening classes—Between 19:00-22:30 normally at downtown venues in Central/Admiralty on the Hong Kong Island.   |
|                            | Some courses shared by the Digital MBA program are offered in an online format. All students enrolled in an online course are required to actively participate in the online class and turn on the camera at all times. Please check if taking an online course may affect your credit transfer. |
|                            | All class arrangements and delivery modes are subject to actual circumstances.   |
| Class<br>Formats           | Lectures, computer simulations, case discussions, individual and group projects, and presentations, supplemented by industry speaker-sharing sessions in certain courses.  |
| Attendance                 | Class attendance is mandatory. Select your courses carefully and enroll only if you can commit.  |
| Policy                     | <ul> <li>Missing 25% of the classes will result in a one-third grade deduction.</li> <li>Missing more than 25% of a course will result in a "Fail" grade or withdrawal.</li> <li>Some courses may require 100% attendance.</li> </ul>  |
| Assessments                | Exams (usually in the last week of the course, if any), projects and presentations, assignments, class work and participation, etc.  |
| Study Loads<br>& Options   | You will automatically receive 8 credits for enrolling in MBA elective courses, regardless of the length of your exchange period. Core and language courses are not available for exchange students.   |
|                            | If you require more than 8 HKUST credits to meet your home school requirements or graduation needs, requests must be made through the home school coordinator with the HKUST MBA Office. Approval is not guaranteed.   |
| Enquiry & Support          | Email us at <a href="mailto:mbaex@ust.hk">mbaex@ust.hk</a> for inquiries.  |
|                            |  |

### **Course Grading & Transcript**

An e-transcript will normally be sent to your home school's coordinator via email around 1.5 months after the completion of the exchange term.

For courses graded with "Pass/Fail", please note that no Letter Grade will be shown on your HKUST transcript. You are strongly recommended to check with your home school if it will affect your exchange credit transfer before course enrollment.

| Letter Grade | Definitions           |
|--------------|-----------------------|
| A+, A, A-    | Excellent Performance |
| B+, B        | Good Performance      |
| B-, C+, C    | Marginal Performance  |
| F            | Failure               |
| Others*      |                       |
| I            | Incomplete            |
| Р            | Pass, Ungraded        |

### **Compulsory HKUST Travel Insurance**

The University policy stipulates that all postgraduate studies, including exchange-in students, are required to subscribe to the <u>HKUST Compulsory Travel Insurance Plan</u>, on a mandatory basis, at least one month before the commencement date of the exchange period.

Please check the <u>Application Form</u> and <u>Coverage</u> of the HKUST Compulsory Travel Insurance Plan. Your insurance coverage must include the whole study period.



#### **Off-campus Accommodation**

Students have to self-arrange their accommodation during the exchange period; no on-campus hall is available. You are strongly recommended to visit the off-campus accommodation before signing a lease. A Housing Guide can be found at Off-Campus Housing.

Elective classes will take place either on the Clearwater Bay campus (normally on weekends or weekday daytime) or in downtown areas such as Central or Admiralty (on weekday evenings). Here are some recommended locations to consider for your accommodation.

| Area                     | Near Clearwater Bay Campus   | Near Downtown Areas  |
|--------------------------|--|--|
| Locations                | E.g. <u>Hang Hau</u> , <u>Tseung Kwan O</u> ,<br><u>Po Lam</u> , <u>Sai Kung</u> , <u>Kwun Tong</u> , etc. | E.g. Central, Wan Chai, Quarry Bay, North<br>Point, other stations along the Island line, etc.                                     |
| Features                 | Just 15-20 minutes from the<br>Clearwater Bay campus by public<br>transportation                           | For proximity to downtown and business districts, and weekday evening classes at our downtown class venues on the Hong Kong Island |
| Monthly<br>Rent<br>Range | HK\$ 15,000-22,000 for a<br>2-bedroom apartment in Hang<br>Hau (400-600 sq. ft.)                           | HK\$20,000-27,000 for a studio flat/suite  |

### Estimated Living Expenses (per full term/4 months)

| 7  | •                   |    |
|--|---------------------|----|
|  | Estimated HKD       |    |
| Off-campus accommodation (shared living) | 40,000              |    |
| Living expenses                          | 28,000              |    |
| HKUST Compulsory Travel Insurance        | 1,000 (Estimated)   |    |
| Books & Supplies                         | 3,500 (Estimated)   |    |
| Total                                    | 72,500 (~US\$9,300) |    |
|  |                     | 16 |

