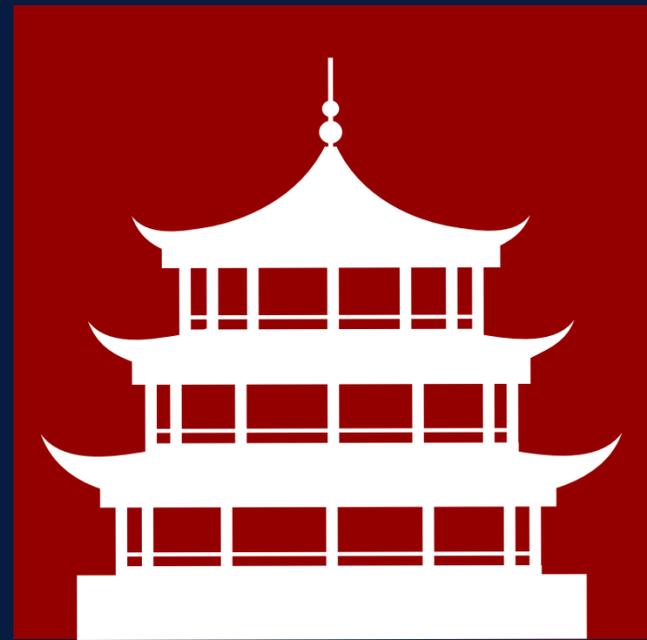




Guanghua School of Management  
Peking University

# FUTURE LEADERS

INTERNATIONAL  
UNDERGRADUATE PROGRAM  
FALL 2026 COHORT



# FUTURE LEADERS Program

Schulich School of Business, York University, Toronto  
Guanghua School of Management, Peking University,  
Beijing

Earn **two degrees**  
in just **four years**.

The prestigious Future Leaders program offers a chance to study with diverse students selected from across the world, in the dynamic and historically rich city of Beijing, China during years 3 and 4 of your program. Learn about an evolving global economy as you earn two renowned undergraduate degrees.

[schulich.yorku.ca/PKU-future-leaders](http://schulich.yorku.ca/PKU-future-leaders)

One Global Experience.  
Two Degrees.

Immerse yourself in a rich academic legacy and a dynamic global economy, as you grow your cultural acumen and leadership skills.



# Student Experience

## Alexander Wirch

BBA '26  
BMgmt '26



## Hoang Long (Jack) Lam

BBA '26  
BMgmt '26



## Run Song Xie

BBA '27  
BMgmt '27



# Framework

Two Degrees.  
One Truly Global Experience.

2x degrees



BBA (Schulich)

BMgmt (PKU)

Years 1 & 2



- Business Fundamentals
- General Education

PKU Scholarship



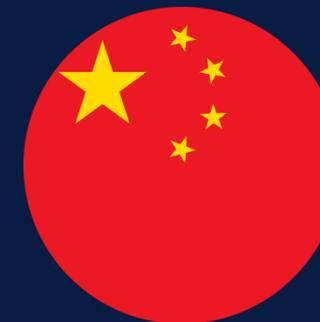
- Int'l student tuition
- accommodations
- living stipend

SSB Funding

- \$5000 travel bursary

Years 3 & 4

Start Fall 2026



- Advanced Business Courses
- Chinese Language
- China courses
- Thesis

# Program Value

Developing the **next generation of global leaders** capable of navigating “**new globalization**”

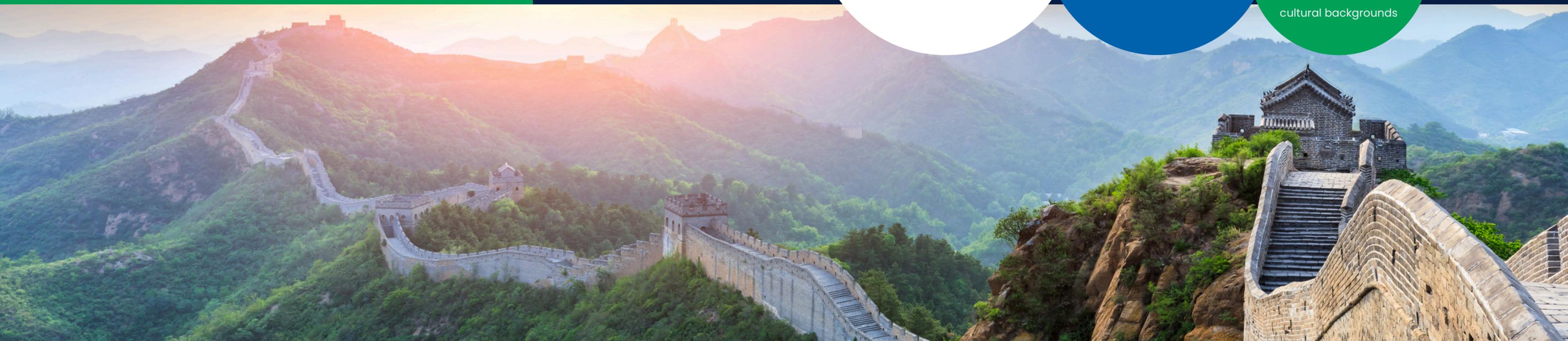
- **Multi-Market Adaptability:** intimate understanding of China/Asia to complement knowledge of the Canadian economy
- **Language:** learn in class and through immersion - the most widely-spoken language in the world
- **Diverse Perspectives:** live and study with outstanding peers from across the globe

many interests including: case competitions, environmental protection, writing, sports, entrepreneurship

**3:1**  
**int'l : local**  
**students**

**70%**  
students speak 3 or  
more languages

**50%**  
students lived in  
multiple countries or  
come from multi-  
cultural backgrounds



# Classmates from around the World



**1st**

National comprehensive university  
in China's modern history

Accounting & Finance  
Business & Management  
Economics & Econometrics

**#1**

in mainland  
China  
\*QS 2023

**#1**

University in Asia according to  
Times Higher Education

# Peking University

World class academics rooted in  
China's cultural heritage



# Study Plan Overview

## Year 3 & 4 Required Courses

Strategic Management	Future Leaders Capstone Course	China Immersion Project
Chinese Management 1 & 2	Advanced Mathematics 1 & 2	Information Management
Primary Business Chinese 1 & 2	Chinese Finance	Chinese Economy
Cross-cultural Communications	Marketing II	Economic History

\*Subject to change

# Out of Classroom Learning

Pursuing knowledge inside and outside the classroom



## Academic

- Lectures by Chinese & int'l guests
- visits to embassies, gov't depts, companies
- Participation in PKU clubs & events

## Cultural

- Traditional arts activities
- Visits to places of historical significance
- Interactions with local families

## Experiential Learning

- China Immersion Project
- Capstone Project

# Eligibility Criteria & Application Info



## Eligibility:

- Full-time Schulich BBA students in the 2nd year
- Complete at least 60 credits by the end of the second year
- Must meet Peking University International Student admissions requirements
- Average GPA 7+ out of 9 in the first year (top 15%)

## Application Requirements:

- Application Form
- Resume
- Transcript
- Two letters of recommendation
- Two essays



# Selection Criteria



Clear sense of mission

Leadership potential

Strong moral character

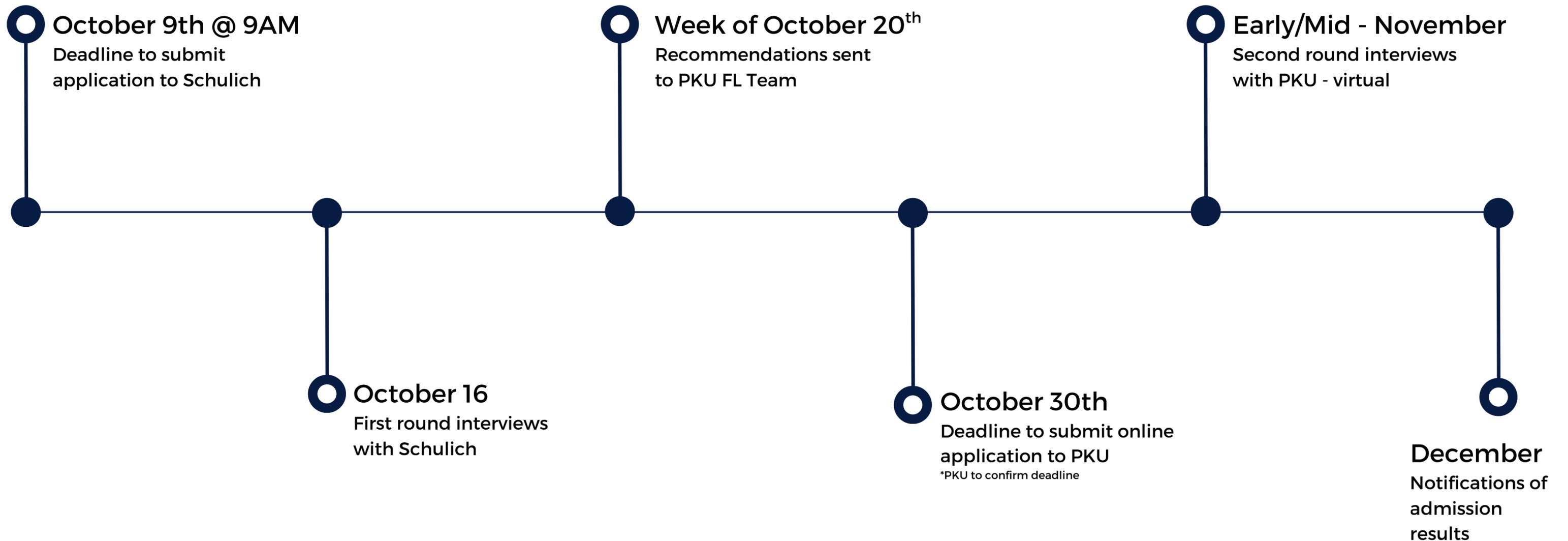
Open-minded

Outstanding academic ability

Interest in China

# Application Timeline – Fall 2026 Entry

\*For students who started BBA Year 2 Fall 2025





**PEKING UNIVERSITY  
GUANGHUA SCHOOL OF MANAGEMENT  
40TH ANNIVERSARY**

北大光华全球商学教育院长论坛

MAY 24, 2025  
BEIJING · CHINA



光华管理学院  
Guanghua School of Management

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# Thank you!



International Relations

[intrelations@schulich.yorku.ca](mailto:intrelations@schulich.yorku.ca)

[schulich.yorku.ca/pku-future-leaders](http://schulich.yorku.ca/pku-future-leaders)



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Peking University

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[futureleaders.gsm.pku.edu.cn](http://futureleaders.gsm.pku.edu.cn)