

**JUNE 1-12, 2026**

# DESIGNING STARTUP COMMUNITIES:

**Inside Toronto's Innovation Ecosystem**

An MBA Summer Program hosted by the Schulich School of Business, York University in Toronto, Canada



## PROGRAM INCLUSIONS

- Course materials and readings
- Company visits and presentations
- Welcome lunch & farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- Day trip to Niagara Falls
- Transportation to/from select excursions

## PROGRAM FEE

**\$705 CAD\***

*\*Tuition fee (separate from program fee) will be waived for nominated students*

## DEADLINES

Nomination deadline: March 1, 2026  
Application deadline: March 10, 2026



More information  
[exchange@schulich.yorku.ca](mailto:exchange@schulich.yorku.ca)

# PROGRAM HIGHLIGHTS

## Startup Ecosystems: Tech and Innovation

Gain skills to master the tech landscape and bring systems thinking to your own organizations and communities



3 Schulich Credits



39 Contact Hours



### Mastering the innovation Flywheel

Understand the components behind a thriving ecosystem and how these come together to move tech and innovation forward



### Rising demand for venture capital

Explore deeply the all-time high of venture capital, and the historical context behind this asset class in innovation



### The strategic rise of corporate innovation

Gain a practical understanding of how corporations are investing into innovation, both in-house & in partnership



### The inner workings of incubators and accelerators

Discover the importance of incubators and accelerators, and their purposeful design in seeding new ideas



### The pivotal role of governmental organizations

Learn the underutilized and massive resources of government, and how they are incentivized to scale startups



### The talent advantage of diversity and inclusion

Understanding why diversity and inclusion is the leading strategy for building intentional and vibrant ecosystems



### Toronto Tech Week: one of the largest tech weeks in the world!

Participating students interested in attending Toronto Tech Week (TTW) from May 25-29, 2026 will receive a VIP experience hosted by TechTO.



For details, visit  
[torontotechweek.com](https://torontotechweek.com)