

### **CHINA EUROPE INTERNATIONAL BUSINESS SCHOOL**

# Shanghai Travel Tips

# 1. Classrooms: Academic Centre 1 and 2, CEIBS Shanghai Campus

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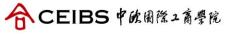
# 2. Directional Map to CEIBS Shanghai campus

https://cn.bing.com/maps?FORM=Z9LH2



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### 3. Transportation

### **Taxis and Public Transport:**

Taxis in China are abundant, especially in major cities. However, taxis can only be hailed using a ride-hailing app like Didi, Alipay, Meituan etc., which can be used to book everything from taxis to luxury limos. Unfortunately, the Didi app is not currently available to download from international app stores, but it can be used as a mini-program on WeChat and Alipay if you have either of these set up.

Most major cities in China – including Shanghai, Beijing, Guangzhou, Shenzhen, Chengdu, Hangzhou, Wuhan, and Nanjing – have subway lines linking key business districts and tourist attractions. All the subway networks are easy to navigate thanks to signage and announcements in English.

\*We suggest all participants to download the international Alipay app.

# 4. Exchange & Payment Options

### **Exchange**

Please note CEIBS campus **does not** provide the exchange service. And exchange services within Shanghai may be very limited. However, there are bank exchange kiosks at the airport for you to change money when you arrive (<u>https://airportbanking.com/shanghai-pudong-international-airport-pvg/#currency-exchange</u>).

Once you exit the airport, there are NO official exchange shops.

It is recommended that you prepare some Chinese RMB cash BEFORE you arrive in China.

### **Other Payment Options**

Payment has frequently been mentioned as a problem area in our discussions with businesspeople who have visited China since the pandemic. China is now largely a cashless society, which can make things tricky for visitors if they don't have mobile payment methods set up.

Thankfully, as of the end of July 2023, both WeChat Pay and Alipay allow users to link an international bank card (please read the following link: <u>https://ltl-beijing.com/alipay-for-foreigners/</u>). This can then be used to pay for things via online platforms or by scanning a merchant's QR code once you're in the country.

However, anecdotally, some people have found that mobile payments with an international card only work in places that would accept an international credit card anyway, such as hotels, larger restaurants, and international chain stores, or have reported issues setting up their cards on WeChat or Alipay in the first instance.

One way around this is to register for Bank of Shanghai's TourCard service, a pre-paid top-up card that is accepted by smaller merchants on WeChat or Alipay. Set up is relatively simple – find a guide <u>here</u>.

The best thing to do is to always carry some cash with you, just to be on the safe side.



### 5. Internet Access and Mobile Phones

If you want to keep using platforms like Google, Facebook and Instagram while in China then you'll need a virtual private network (VPN) to bypass the country's infamous Great Firewall. It is much easier to get everything installed and ready to go before you get to China.

In our experience, the most reliable VPN for use in China is Astrill, although NordVPN and ExpressVPN are also popular.

If you have a good international roaming package, you should also be able to access Google and others on mobile data. If you'd prefer to get a local Chinese phone number for the duration of your trip, China's three mobile providers – China Unicom, China Mobile, and China Telecom – offer simonly plans that you can buy by going into one of their stores. Again, you will need to register with your passport.

## 6. Medicine & Health Insurance

Please prepare your personal essential medicine. Your prescription may not be available or recognized in China.

Most private international hospitals are quite expensive if you get sick during your trip in in China. We highly recommend you buy an international travelling insurance. You should have one from your school already, otherewise you are required to purchase one from CPIC, our local insurance vendor.

# 7. Dress code

Business casual is the appropriate attire for business activities. Please note the following activities with proper dress:

- In-Class presentations and/or Company visit (if any): Business casual
- CDC events: Business casual

Please check the weather forecast before you leave home and pack accordingly.

# 8. Smoking Policy

Please smoking is prohibited inside the Academic Centre building. We have an outdoor open area specifically designed smoking area near the Academic Centre.

# 9. WIFI

We have free wireless internet access within CEIBS campus, we will provide username and password once onsite.



### 10. Top Shanghai Attractions



### <u>Xintiandi</u>

Located in the downtown area of Shanghai City, Shanghai Xintiandi is a historical site as well as a fashionable center full of entertainment, restaurants, and shopping malls. You could enjoy the antique and rebuilt Shikumen structure which is a witness of the communication between the building cultures of western countries and China. Despite in old appearance, the inside life is tailor-made for people in modern society, you can feast on the international art galleries, fashion shops, coffee houses, themed restaurants, and so forth.

### Zhang Yuan "Rebirth of Best Garden"

Century-old Zhang Yuan in Shanghai becomes new landmark after restoration. Zhang Yuan, a popular 141-year-old architecture complex in Shanghai, has been partly reopened to the public after a period of restoration, turning from an old residential area to a comprehensive commercial and cultural landmark. Zhang Yuan is the first urban renewal project in Shanghai to implement a protective expropriation plan.

### Wujiang Road Food Street: Most Popular Night Market

It offers all Shanghai authentic snacks and local specialties. Some famous chain brands like Yang's Fried Stuffed Bun and Xibeilang Barbecue originated from here. After renovation of the old street, the new Wujiang Road Food Street is clean and neat, providing a comfortable environment for dinners. Along the road, there are removable vending trucks with unique shapes. On every weekends and holidays, the shops and restaurants always have long lines of tourists waiting. You shouldn't miss!



#### Shanghai Starbucks Reserve Roastery

Theatrical experience to one of the world's most vibrant and dynamic cities. Located at 789 West Nanjing Road in Shanghai, this latest Starbucks Reserve<sup>™</sup> Roastery is the second iteration of a currently-planned six Roasteries launching around the world. Despite drawing its inspiration from the flagship Roastery in Seattle, the Shanghai location exceeds the original in scale, clocking in at a vast 30,000 square feet.

#### The Lujiazui skyline: Symbols of Shanghai

Skyscrapers are symbols for a modern metropolis. When it comes to Shanghai, there's no reason to miss the eye-catching Lujiazui skyline which consists of three super skyscrapers - Shanghai Jinmao Tower, Shanghai World Financial Center and Shanghai Tower.

These three buildings are not only landmarks in the city, but also represent both Shanghai and China's development in the past three decades. All the three buildings were designed by international teams who combined both Eastern and Western cultures in their designs.

#### The Bund: The Waterfront Landmark of Shanghai

This is a mile-long stretch of waterfront promenade along the Huangpu River. To the west of this stretch stand 52 buildings of various architectural styles, including Gothic, baroque, and neoclassical styles. It is often referred to as "the museum of buildings". The best way to appreciate the buildings is to have a walk along the Bund. Roaming among the architectural complexes, you'll have a better understanding of the century-long charm of this city.

#### Nanjing Road Pedestrian Street

This is one of the top ten famous pedestrian streets in China and is the first commercial street established after the opening of Shanghai. This is a gathering place for department stores, with a complete range of goods and it is a paradise for shoppers. Creative urban sculptures can be seen everywhere, and there are plenty of chairs in the middle of the street for tourists to sit down and enjoy the literary fashion. On Nanjing Road Pedestrian Street, you can see the shuttle bus of the old version of the tram, which features very old Shanghai style. You may wish to experience it.

### **11. Contact Persons**

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