



**HOSPITALITY AND
GASTRONOMY
PROGRAMME Co-branded
with the Ecole FAUCHON**

JULY 7TH TO JULY 18TH, 2025



NEOMA and Fauchon, combining expertise from one of Europe's top-ranked business schools and one of the most successful world-renowned French gastronomy brands have launched this new and exciting programme in 2023. What better place to develop expertise in this sector than to study in Paris, the heart of world gastronomy and hospitality? France is the most visited country in the world, where expertise and prestige go together to make Paris the ideal place to learn more about this innovative, creative and ever-growing sector of activity.

“ Discover French hospitality and gastronomy and learn about how innovation and sustainability are driving development in the sector ! “



Why take part in this Summer programme?

- Gain a key insight into French hospitality and gastronomy.
- Learn about how innovation and sustainability are driving development in the sector.
- Give a truly cross-cultural approach, essential in order to succeed in this dynamic and truly global industry.
- Enjoy lectures, corporate visits and an industry-led consultancy project in order to get an intensive yet very hands-on experience through guest speakers (NEOMA Alumni and FAUCHON professionals).



What courses will you follow?

- **Entrepreneurship, Innovation and Sustainability Driving Change.**
- **The Fauchon experience** - French Gastronomy (including Fauchon consultancy project): conferences with hospitality experts.
- **Visits of the Ecole Fauchon (Rouen), the Fauchon Hotel and a Fauchon outlet (Paris) and a Hospitality visit (NEOMA Alumni, professionals...).**

PRACTICAL INFORMATION

- **DATES** : July 7th to July 18th, 2025
- **CAMPUS** : **ROUEN**. The first week of the programme will take place on FAUCHON's premises and the second week on the Rouen campus. Days in **Paris** will also be scheduled.
- **FORMAT** : **Full-time**, with mandatory social events organised as extra curricular activities
- **LANGUAGE OF STUDIES** : **100% English**
- **TOTAL NUMBER OF ECTS** : **6**
- **PROGRAMME COST** : **€2,500** (Including tuition and activity fees / excluding lunch, accommodation and flight tickets).
- **NOMINATION DEADLINE** : **May 1st, 2025**

ABOUT NEOMA:

3 international accreditations



More than **100** nationalities present on our 3 campuses

400 partners based in **61** countries

At least 1 significant international experience offered in each programme

More than **72,000** alumni based in **120** countries

73% of our faculty is international



For more information, please email us at : summerwinterprogram@neoma-bs.fr
www.neoma-bs.com