



Dear Schulich Alumni,

Your milestone reunion is here – let’s make it unforgettable!

This is the perfect moment to reconnect with Schulich and celebrate alongside your classmates. To make this milestone even more special, we’re inviting you to join us as a **Reunion Ambassador!** As a Reunion Ambassador, we will help you to connect with your classmates and bring everyone together to honor your shared Schulich journey. If you would like to volunteer as a Reunion Ambassador, contact us at alumni@schulich.yorku.ca to get started.

We are here to help you reunite with your alma mater and relive your days at Schulich. Reconnect with your classmates, 601 group, student club and groups. You’ll also have the chance to meet with Schulich Faculty and Staff for an unforgettable and memorable event.

The Office of Advancement and Alumni Engagement is here to support your reunion efforts and provide you with all the resources, tips, and tools you need to make your reunion celebration a success.

We look forward to having you volunteer as a Reunion Ambassador, and we are excited to help you create lasting connections with your classmates and strengthen the Schulich Global Alumni Network – you’re a part of it!

Sincerely,

Karina Butzek-Morris

Director, Alumni Engagement
Schulich School of Business
alumni@schulich.yorku.ca

2025 Milestone Reunion Year Celebrations for Classes of: 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, 2015, 2020.

REUNION AMBASSADOR’S ROLE

Start your celebration by visiting the Schulich Alumni Hub at www.SchulichAlumniConnect.com

These platforms are an essential tool for organizing your reunion year, posting messages and reunion details. Sign in now at www.SchulichAlumniConnect.com and join our exclusive group on LinkedIn by clicking [here](#).

- As a Reunion Ambassador, plan your class reunion by working with your classmates and the Office of Advancement and Alumni Engagement. The Alumni Office will then set up a registration page for your event and manage logistics.
- As the main contact person for your class, you will be invited to promote the reunion details via email and social media.
- The Alumni Engagement team will assist in reaching out to your classmates, personalizing emails, and facilitating RSVPs.

SCHULICH ALUMNI ENGAGEMENT TEAM'S ROLE

We are here to support, celebrate and get the word out!

The Schulich Alumni Engagement Team is available to assist you in making your reunion memorable and successful. Please contact us with any questions or concerns.

We will facilitate your reunion planning by:

- Helping you get in touch with your classmates.
- Preparing draft letters and emails to be sent to classmates which you can personalize.
- Managing registrations.
- Answering additional questions and support as needed.

TIPS FOR SUCCESS

1. Engage your classmates

Engaging your classmates in the planning and promoting process will increase involvement and make your reunion significantly more successful. Use social media channels to get the word out.

2. Use www.SchulichAlumniConnect.com

www.SchulichAlumniConnect.com, your alumni online community, is the best and most direct access to your fellow alumni. In the community you will find classmates who are already actively engaged and who can help you engage with fellow classmates.

3. Join the [Schulich School of Business Global Alumni Network - Official Group](#) on LinkedIn to stay connected, access special updates, and engage with fellow alumni from around the world

4. Update contact information of your alumni

Send contact information updates to the Alumni Engagement Team.

5. Use various forms of communication

Communicate with classmates by email, social media or by creating a WhatsApp group. We can assist you with using social media so that your classmates can be encouraged to promote the event on their own personal networks.

6. Follow up with undecided alumni

If you receive notice that some alumni are undecided, follow up with these individuals to remind them of the reunion and to convince them that it will be a memorable experience. It is possible that some may forget or need some encouragement, and a friendly reminder can be helpful.

7. **Remind classmates why reunions are so important**

Reunions are a time to share memories, catch up with friends, and celebrate each other's accomplishments. Milestones events celebrate shared experiences while providing opportunities to learn more about what your fellow classmates have been up to: past, present, and future.

Reunion Ambassador Checklist

- Ask our Office to help you contact your classmates.
- Sign in to **www.SchulichAlumniConnect.com** to find your classmates online.
- Contact our Office to help with emails to be sent to your graduating class. We encourage you to personalize these documents.
- Promote your reunion and get the word out on social media. We can help if needed.
- Inform our Office of any updated contact information that you may receive.
- Explore the links on the next page to become more engaged with the Schulich School of Business.



CONTACT INFORMATION

Our Office is available to help you as the Reunion Ambassador. Below you will find contact information and other useful links.

ALUMNI ENGAGEMENT TEAM

Karina Butzek-Morris: Director, Alumni Engagement, kbmorris@schulich.yorku.ca

Nabila Rahman: Project Coordinator, Alumni Engagement, nrahman@schulich.yorku.ca

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Learn more at

www.schulich.yorku.ca/alumni/

www.SchulichAlumniConnect.com

Follow the Schulich Global Alumni Network Online at:



[linkedin.com/groups/60745](https://www.linkedin.com/groups/60745)

WE RESPECT YOUR PRIVACY

As of June 2006, the records in custody or under control by York University have been subject to the Freedom of Information and Protection of Privacy Act (FIPPA). FIPPA is based on the underlying principles of Access and Privacy. Generally, Access refers to the right of access by the public to information in the University's custody or control, while Privacy refers to the protection of personal information of individuals. FIPPA provides any person the right to request access to any university record. The Information and Privacy Office (IPO) has been established at York University to provide public access to university records and information and to protect the personal privacy of the university community in compliance with FIPPA. An information and privacy coordinator has also been appointed at York University to deal with issues relating to FIPPA.

For more information regarding York University's procedures in relation to FIPPA, please visit:

www.ipa.info.yorku.ca

