

# MMAI

MASTER OF MANAGEMENT IN ARTIFICIAL INTELLIGENCE

## Student Success Report 2024



Gayatri (Gaya) Raj (MMAI '21)  
Senior Data Scientist,  
PepsiCo

The following provides a snapshot of employment outcomes for the MMAI Class of 2024. The employment outcomes presented in this document serve as a reference for prospective students, offering insight into potential career paths. The labour market is dynamic and shaped by numerous factors, and the Schulich Centre for Career Design (CCD) offers many resources to students to ensure they are well equipped to navigate their job search with confidence, adapt to industry trends, and leverage opportunities that align with their skills and aspirations. See page two for more information on the CCD's services.

### MMAI Class of 2024 Employment at a Glance\*

**\$69,256**

average total compensation  
(includes base salary and other  
guaranteed compensation)\*\*

**19**

companies hired the  
MMAI Class of 2024

**49**

graduating class size

**54%**\*\*\*

received an offer within  
6 months of graduation

**57%**\*\*\*

received an offer within  
9 months of graduation

#### SAMPLE ROLES

AI Project Management &  
Product Design

Consultant Data Quality Analyst

Consultant, Digital Strategy &  
Transformation

GTLP Associate, EDE Product  
Management

HR Data Analyst

Lead Project Management  
Specialist

Product Consultant (AI)

Responsible AI Consultant

#### INDUSTRY COVERAGE

Consulting

Financial Services

Government

Manufacturing

Natural Resources

Technology

Telecommunications

\* 98% reporting rate.

\*\* For those employed within six months of graduation and who reported compensation figures.

\*\*\* Of graduates actively seeking employment.

### Key Companies



### Demographics at a Glance

#### MMAI CLASS OF 2024 PROFILE

Average Age	27
Years of Work Experience	0 - 8 (Average 1)
Self-Identify as Male	55%
Self-Identify as Female	45%
Domestic	39%
International	61%

#### ACADEMIC BACKGROUND

Arts	24%
Business	29%
Engineering	8%
Science	27%
Technology	6%
Other	6%

The Master of Management in Artificial Intelligence (MMAI) offers a technical foundation in natural language processing, computational methods and modelling, paired with core business skills.

Ricardo Luhm (MMAI '21)  
Senior Data Scientist, Manulife



## Career Advising & Design

At the Centre for Career Design, we empower students to develop and articulate the cognitive and interpersonal skills most valued by today's employers – skills that transcend industries and roles. We help students contextualize and communicate what they're learning in the classroom through the lens of employability.

Our approach is rooted in the NACE Competencies for a Career-Ready Workforce framework, a series of eight demonstrable competencies that help ensure success in the workplace:



Career &  
Self-Development



Communication



Critical Thinking



Equity & Inclusion



Leadership



Professionalism



Teamwork



Technology

### Our advising model integrates the key tenets of Design Thinking

We teach students how to research, ideate, prototype, and test, equipping them with the mindset to adapt to a dynamic world and design meaningful careers aligned with their values and aspirations.

### Career Advising & Design services available:

- One-to-one appointments
- Interactive career foundations workshops
- Industry insights and networking events
- Job postings and recruitment events
- Digital and AI tools and resources



Centre for Career Design  
(416) 736-5080 [career@schulich.yorku.ca](mailto:career@schulich.yorku.ca)

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