

## Schulich Alumni Panelists



**John Hughes, CPA, CA (MBA '92)**  
Senior Partner and Business Advisor, MNP

John is a Business Advisor with MNP's Private Enterprise team in Toronto and the firm's Client Experience and Growth Lead for Toronto.

With over three decades of experience, John helps Canadian business families, entrepreneurs, and management teams create value, grow their businesses through a diverse range of services and customized strategies, and achieve their business and personal goals.

Prior to joining MNP, John was national leader of a Big Four private enterprise practice and is a past national leader of Canada's Best Managed Companies program, recognizing excellence in Canadian-owned and managed companies. He is the co-author of two Canadian best-selling books: *Building the Best*, and *Power of the Best*.

John is Chair of the Audit Committee for Capitalize for Kids, a not-for-profit organization helping communities and youth in matters of mental health and wellness.



**Sandar Nazeer (MBA '16)**  
Manager, Financial Services Group, Optimus SBR

Sandra is a Manager at Optimus SBR. She's been a management consultant in the financial sector for over 8 years, and prior to that she was in the mining sector. She completed her MBA at Schulich in 2016. She has spearheaded strategies for some of the largest Canadian companies. Sandra has developed and helped implement strategic frameworks for multi-billion-dollar projects. Her client-focused perspective, strong problem-solving skills, and passion for innovation have led to

her contributions in successful engagements including those for growth strategies, process optimization, and change management.



**Beth Waldman (MBA '96)**  
Interim Chief Communications Officer, City of Toronto

Named by Macleans Magazine as one of "100 Canadians to Watch in the New Millennium", Beth Waldman is a creative and motivated marketing and communications leader with over 20 years of experience in both the public and private sectors including the City of Toronto – where she is currently the Interim Chief Communications Officer, leading a team of 90 communications professionals. A graduate of the Schulich School of Business MBA and Executive Development programs, Beth specialized in Arts and Media Management and earned Schulich's

"Outstanding Progress and Achievement" award. From government to professional sports to the music industry, she has pretty much seen it all with an award-winning track record creating and executing multi-tiered, results-oriented communications, public education and marketing campaigns. A strategic thinker, who anticipates, capitalizes on and effectively manages emerging issues, Beth has a passion for serving the public, and is an effective leader, collaborator and influencer. Oh, and don't forget to ask her about her time working with superstars such as Dr. Dre, Nickelback, Eminem and Radiohead.