

Welcome to Mannheim Business School !



Germany & our Metropolitan region

Mannheim

- 320,000 inhabitants
- 170 different nationalities
- 42% international background

Rhine-Neckar Metropolitan Region

- Mannheim, Ludwigshafen, Heidelberg
- 2,400,000 inhabitants
- High economic power



*Metropolregion
Rhein-Neckar*

Confluence of rivers 'Rhein' (English 'Rhine') and 'Neckar'



Good to know



Our campus: a baroque palace and surrounding buildings between 2 big rivers



walking & biking distances



excellent transportation infrastructure; e.g. 30 min by train to Frankfurt International Airport, but also direct trains to all other German regions, hubs



Mannheim in 4 words: business, commerce, culture & leisure



The city of Mannheim



Always something going on...



Parent Organisation

The University of Mannheim

Business

Business
Informatics &
Mathematics

Humanities

Law & Economics

Social Sciences

Research-oriented institution, public, almost fully funded
by government





Facts – The Business School ...



Oldest & largest of 5 schools of today's University of Mannheim



Educating leaders of Germany's economy for more than 100 years



Excellent reputation within Germany since the 1950s, since the 1990s with increasing international recognition

Program Portfolio



UG & G Business Administration & Management

3000 students



MBA Programs, Executive Education, Short Programs

800 students



Doctoral Degree: Professors/Departments & Center for Doctoral Studies

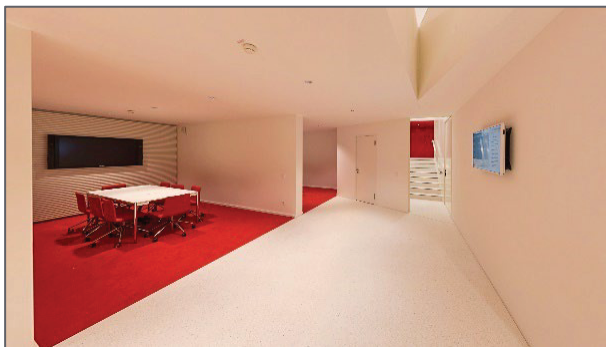
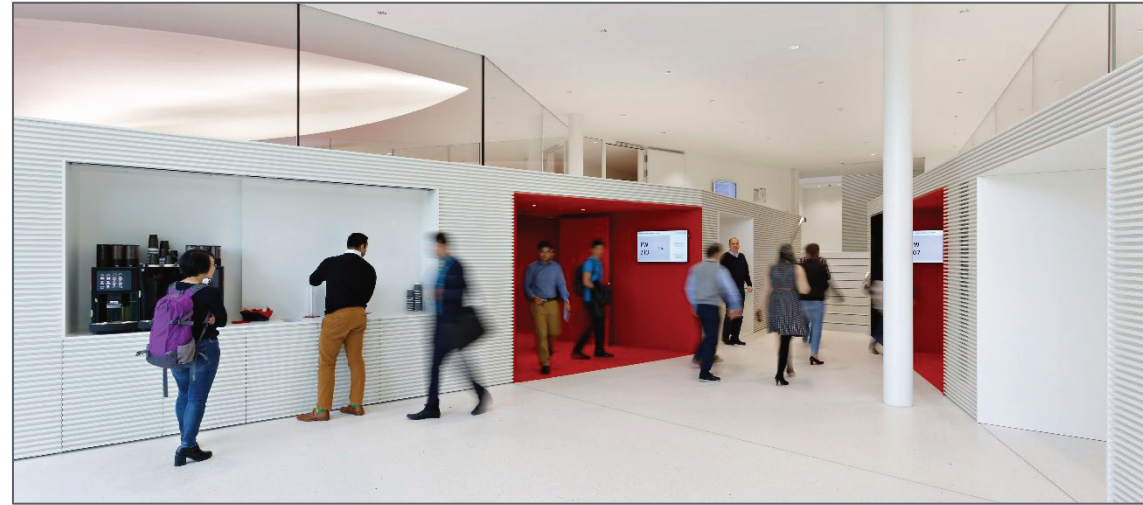
150 students

Main Building - Mannheim Palace

Where history...



...meets a modern learning environment



The Mannheim Full-Time MBA Program in a Nutshell

Term 1 (Sep - Dec)

7 Core Courses, e.g.,

- Accounting
- Economics
- Finance
- Strategy

German Language Classes

Term 2 (Jan – Mar)

3 Core Courses, e.g.,

- Operations

Elective Courses, e.g.

- Negotiation
- Data Science
- Supply Chain

Term 3 (Mar – June)

Elective Courses, e.g.

- M&A
- Marketing
- Corporate Finance

Project Pitches

Term 4 (June – Aug)

Full-Time Project Work & Master's Thesis

- Isar Aerospace
- Nestlé
- Nike
- PERI
- SAP

Business Master Project

Business Speakers, Company Visits, Cultural Events

Professional & Personal Development

Available Courses Term 2 & 3 - 2025

Term 2

- Data Science for Business
- Responsible Business Negotiation
- AI & Machine Learning
- Supply Chain Management
- Systematic Creativity in Business

Term 3

- Global Corporate Strategy
- Mergers & Acquisitions
- Global Digital Technology Management
- Applied Corporate Finance
- Data Visualization and Story Telling
- International Marketing
- Capital Markets & Investment Strategies



Spots in all courses: subject to availability; most courses last from Monday to Friday which means you could join us for 1 week only if preferred

Companies – to name just a few

Mannheim & the Rhine Neckar Region (1-20 miles distance):

- SAP (Software Solutions)
- John Deere (European HQ)
- BASF (chemicals; HQ and biggest chemical plant in the world)
- Fuchs SE (Lubricants)
- MVV (Energy Supplies)
- Südzucker (Food Production)
- Roche Diagnostics (Health Care Products)



Greater Region (50-100 miles)

- Audi (Neckarsulm)
- Porsche (Stuttgart)
- Mercedes (Stuttgart)
- Banking Scene & National Stock Exchange (Frankfurt)
- Würth (Künzelsau)



Mercedes-Benz

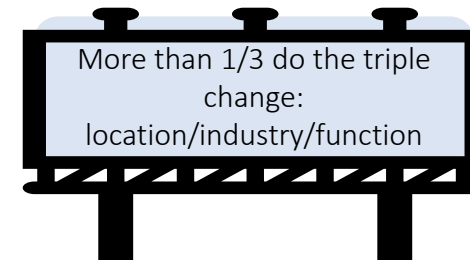
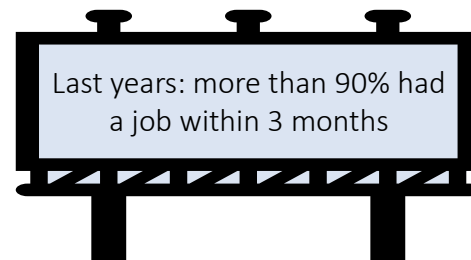
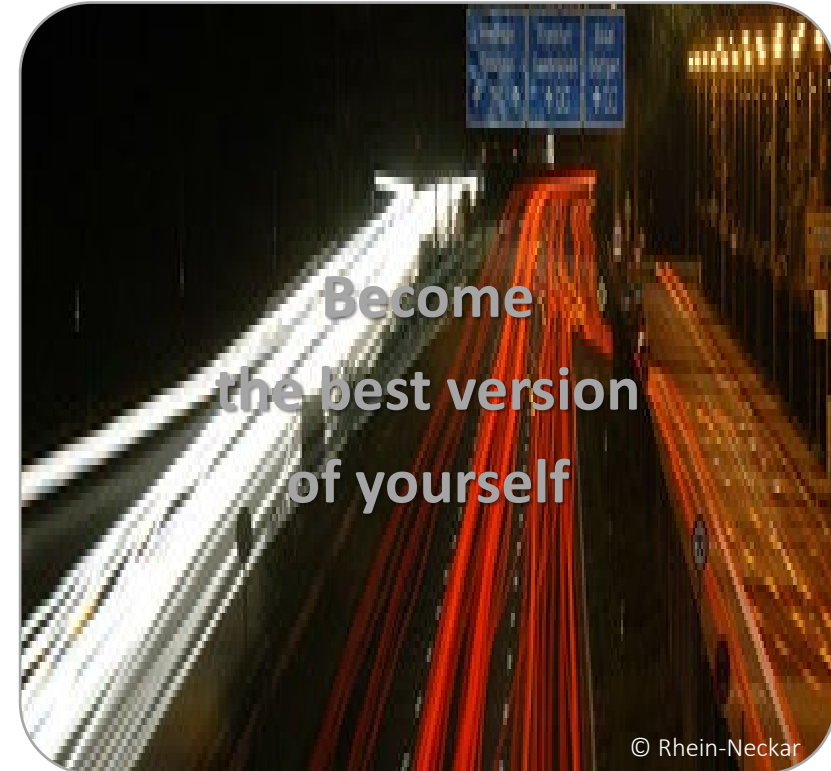
as well as

innovative medium-sized enterprises
vibrant scene of creative entrepreneurs

#MannheimerForLife – about your fellow-students

The Mannheim MBA is an onsite program, so

- ... learn **in the classroom** from your peers - and your lecturers;
- ... make use of our services and learn from the **corporate and alumni network in onsite events**;
- ... benefit from living in the city within walking distance to MBS and next door to a huge start-up community „**Next Mannheim**“.



Possible exchange periods

Term 1: 16 September 2024 – 20 December 2024

Term 2: 07 January 2025 – 14 March 2025

Term 3: 17 March 2025 – 30 May 2025

Term 1: 15 September 2025 – 19 December 2025

Term 2: 07 January 2026 – 20 March 2026

Term 3: 23 March 2026 – 05 June 2026

Please discuss possible stays abroad with your „home MBA team“ first.

Any questions for Mannheim can be directed to:

The Mannheim MBA Team at ft-mba@mbs.education

or Yvonne Hall at yvonne.hall@uni-mannheim.de

Thank you for your interest!