

Exchange Application Success Strategies



#schulichexchange



Schulich
School of Business

YORK
UNIVERSITÉ
UNIVERSITY 

Today's Agenda

- Exchange Application Process Timeline
- Do the Research
- Applying with a Friend
- Application Process Details
- Interviews
- Matching & Selection
- Pro Tips
- What's Next?



A GUIDE TO

The Exchange APPLICATION Process

Full Term

WHAT TO EXPECT OVER THE NEXT 6-12 MONTHS

MID-
NOVEMBER



EXCHANGE
FAIR & INFO
SESSION

NOVEMBER -
DECEMBER



RESEARCH TO
SUPPORT
CRITERIA &
SCHOOL CHOICES

MID-
DECEMBER



SUBMIT
APPLICATION

MID-
DECEMBER -
MID-JANUARY



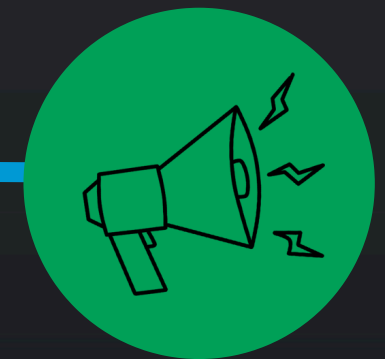
PREPARE FOR
AND SUBMIT
INTERVIEW

END-
FEBURARY



ROUND TWO:
APP &
INTERVIEWS

END-
MARCH/EARLY
-APRIL



NEXT ACADEMIC
YEAR
EXCHANGE
OFFERS
ANNOUNCED

Do the Research

Develop Criteria

Narrow down schools
based on criteria

Be mindful of biases:

talking to students/friends, exposure
to media



RESOURCES

Schulich Full Term Exchange Website

Exchange Reports (!!) - Link on website

Partner School Website

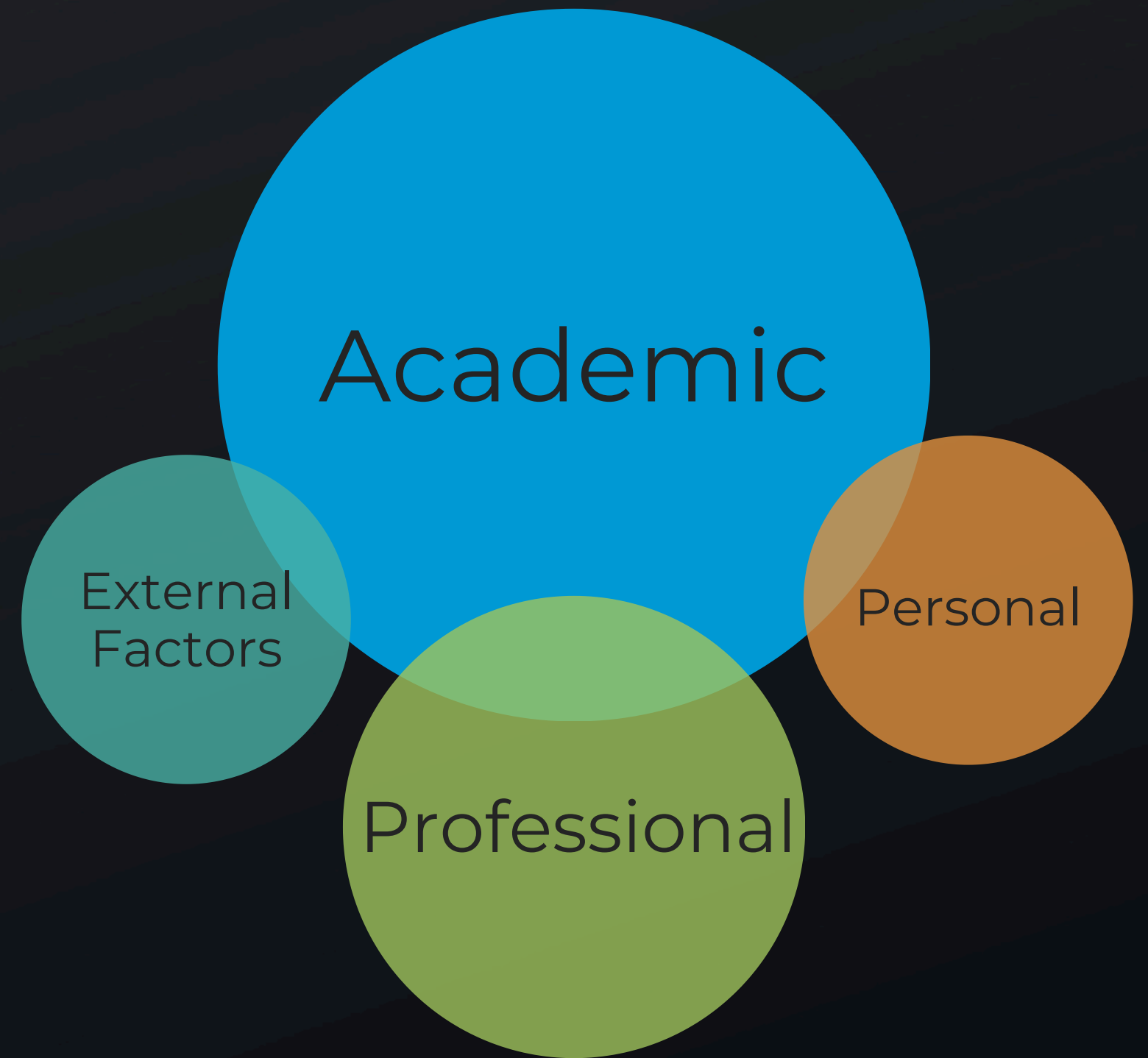
International Relations Team

Schulich Alum -> through network or
reports

Incoming Exchange Students

Considering your Criteria

Decide on criteria
based on
these factors...



What are your exchange goals?

You've Got a Friend in Me



Discuss with friends...

- Need to VS would like to **MUST** be open

More friends ➡ lower school on list or no match at all

Check spaces available at partner school

- iBBA priority vs open

Consider and list criteria appropriately

Will your friendship survive?

Application Components

1. Initial **written application**
 - a. Demographics, list of schools, written pieces, resume, etc
2. **Interview** - submitted through platform
 - a. Second interview if necessary



1. Initial Written Application



DEADLINE

December 16th 2024 @ 9AM

ONLINE FORM

Link on Exchange website

Late applications will be penalized

Form will go live after Friday's session

1. Initial Written Application Details

Online Application Form: Demographics, School Choices w/ weighting

3 criteria used to choose schools

- How did you narrow down your choices?

Proposed Study Plan – for top 3 schools

Resume – maximum 2 pages

- Basic – employment and cocurricular/community involvement

One Proposed Budget

- Use a range if schools/countries have varied costs

Partner School List

Example:

Partner School	Weighting (TOTALING 100%)
School A	50
School B	20
School C	15
School D	15
And so on ▼	
Up to 15 Choices	= 100%

Proposed Study Plan

Name: IVANA GOABROAD			Host University INTERNATIONAL SUPERSTAR UNIVERSITY	
Student No.: 123456789			Exchange Term (one form per term) WINTER 2010	
Host Full Course Load : 30 ECTS = 15 SSB			Exchange Term Dates From: JANUARY To: MAY	
Program	<input checked="" type="checkbox"/> BBA	<input checked="" type="checkbox"/> iBBA		
Host Course Name			Host Credit Value	SSB Degree Requirement
e.g. Global Marketing			6 ECTS	SSB Elective
e.g. Financial Management on Mt Everest			6 ECTS	SSB Elective
e.g. Business Culture of the Outback			6 ECTS	SSB Elective
e.g. European Life			3 ECTS	Non-Business
e.g. Penguin Culture in Antarctica			3 ECTS	Globally-Focused
e.g. Finance D'entreprise			6 ECTS	Advanced language

Application Advantages



iBBAs ➡ regionally focused degree path

- language + RF course(s) + top choices

Participation in community

- Int'l Peer Mentor
- OAC Buddy

Optional: Creative Submission

- show passion for exchange thru creativity

Some ideas for creative submission
(but not limited to):

Video

Infographic

Song/Rap/Spoken word

Painting/drawing/graphic design

Dance via video

Interviews

Interviews conducted via **Kira Talent**

- interview platform

After application deadline ➡ Students will receive a link with a UNIQUE code to submit interview

Deadline: January 15th @ 11:59PM

Second interview - if necessary



****Prepare for questions about overall intention and goals for exchange, criteria, community involvement, scenario**

Matching & Selection



How we Match
Evaluation ranking of
total score
Preferred match
GPA

Score based on:

- Partner schools selected meet exchange goals/criteria
- Attitude towards global experience
- Ambassadorial skills



**** We will do our best to match you to one of your listed choices, however, due to limited space availability, you may receive a list of alternative schools to select ****

Pro Tips



Be careful using Generative AI - organic answers

Don't say you want to travel

Don't tell us you want to be independent or experience personal growth

Be honest and sincere

Do show/tell us your passion for exchange and experiencing new things

Don't tell us anything we can Google or find on the school website

Don't talk about rankings

Prepare app and for interview like you would for your dream job

Do show us your personal and/or creative side (*we like that)

Kira Talent Specific Tips



The platform will flag any suspicious activity.

Actions flagged by platform:

- audio/visual of another person in the room
- browser refreshes
- plagiarism
- unusual time to complete answers

Actions noticeable by/obvious to evaluator:

- reading from primary or secondary screen
- memorized or prepared responses

Applications in breach of any of the above will be heavily penalized.

What's Coming Up?

Throughout November-December

If you have questions along the way...

Q&A and Drop-in advising up until deadline

Check website for dates next week

DEADLINE December 16th @ 9AM

Submit your application

DEADLINE January 15th @ 11:59PM

Complete your interview

End March/Early April (or earlier)

Exchange Announcement Ceremony



Make sure you are receiving emails from exchange@schulich.yorku.ca for updates...