# Vienna Innovation Program<sup>WU</sup>



## May 19 – May 30, 2025

Think and act entrepreneurially! The Vienna Innovation Program  $^{\text{WU}}$  is a two week academic program on innovation management offering insights into the latest trends, real-life project experience, and intercultural teamwork.



## Vienna Innovation Program<sup>WU</sup>

ALL DETAILS AT A GLANCE	
Program	The Vienna Innovation Program <sup>WU</sup> is an international short program on innovation management. A group of master students, both from WU's international partners as well as from WU, will jointly attend this intensive program and work together on real-life group projects.
Dates	May 19 – May 30, 2025
Location	WU (Vienna University of Economics and Business)
Application requirements	<ul> <li>For international students: enrollment in a graduate / master program in business studies &amp; nomination by a WU partner university</li> <li>For WU students: enrollment in a WU master program in business studies</li> </ul>
Program contents	<ul><li>Academic program on innovation management</li><li>Various social and cultural activities</li></ul>

#### VIENNA INNOVATION PROGRAMWU

- Acquire know-how on the latest trends in innovation management
- Get real-life experience through practice-oriented project work
- Study in an intercultural group of students
- > Expand your international network

Nomination deadline for international

students: February 28, 2025

Application deadline for WU

students: February 15, 2025

#### INTERESTED?

wu.ac.at/io/ipwu springprograms@wu.ac.at

