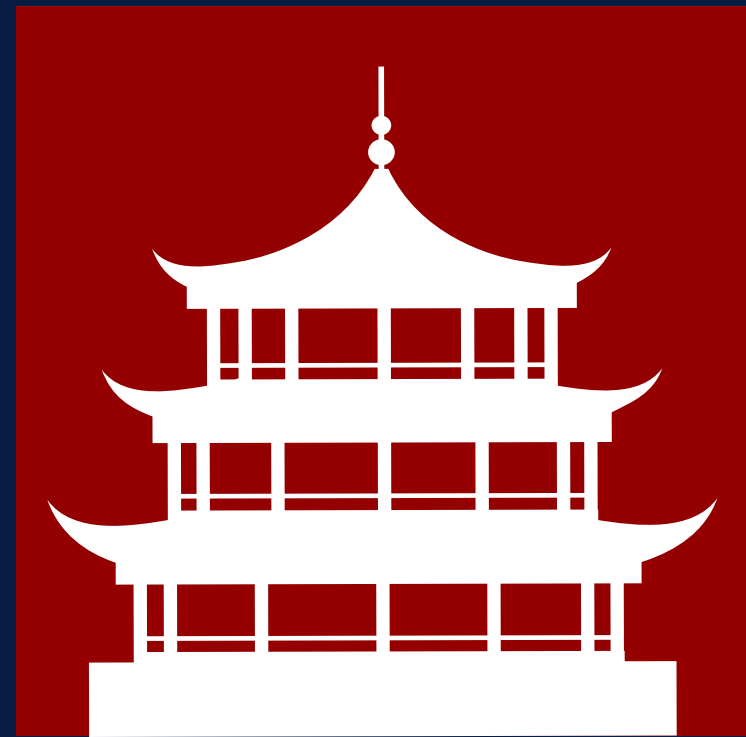




Guanghua School of Management
Peking University

FUTURE LEADERS

INTERNATIONAL
UNDERGRADUATE PROGRAM
FALL 2025 COHORT



FUTURE LEADERS Program

Schulich School of Business, York University, Toronto
Guanghua School of Management, Peking University,
Beijing

Earn **two degrees**
in just **four years**.

The prestigious Future Leaders program offers a chance to study with diverse students selected from across the world, in the dynamic and historically rich city of Beijing, China during years 3 and 4 of your program. Learn about an evolving global economy as you earn two renowned undergraduate degrees.

schulich.yorku.ca/PKU-future-leaders

One Global Experience.
Two Degrees.

Immerse yourself in a rich academic legacy and a dynamic global economy, as you grow your cultural acumen and leadership skills.



Student Experience

Michelle Feldman iBBA

Class of 2024 Schulich
Class of 2024 PKU



Framework

Two Degrees.
One Truly Global Experience.

2x degrees



BBA (Schulich)

BMgmt (PKU)

Years 1 & 2



- Business Fundamentals
- General Education

PKU Scholarship



- Int'l student tuition
- accommodations
- living stipend

SSB Funding

- \$5000 travel bursary

Years 3 & 4

Start Fall 2025



- Advanced Business Courses
- Chinese Language
- China courses
- Thesis

Program Value

Developing the **next generation of global leaders** capable of navigating “**new globalization**”

- **Multi-Market Adaptability:** intimate understanding of China/Asia to complement knowledge of the Canadian economy
- **Language:** learn in class and through immersion - the most widely-spoken language in the world
- **Diverse Perspectives:** live and study with outstanding peers from across the globe

many interests including: case competitions, environmental protection, writing, sports, entrepreneurship

3:1
int'l : local
students

70%
students speak 3 or
more languages

50%
students lived in
multiple countries or
come from multi-
cultural backgrounds



Classmates from around the World



1st

National comprehensive university
in China's modern history

Accounting & Finance
Business & Management
Economics & Econometrics

#1

University in Asia according to
Times Higher Education

in mainland
China
*QS 2023

Peking University

World class academics rooted in
China's cultural heritage



Study Plan Overview

Year 3 & 4 Required Courses

| Strategic Management | Future Leaders Capstone Course | China Immersion Project |
|--------------------------------|--------------------------------|-------------------------|
| Chinese Management 1 & 2 | Advanced Mathematics 1 & 2 | Information Management |
| Primary Business Chinese 1 & 2 | Chinese Finance | Chinese Economy |
| Cross-cultural Communications | Marketing II | Economic History |

*Subject to change

Out of Classroom Learning

Pursuing knowledge inside and outside the classroom



Academic

- Lectures by Chinese & int'l guests
- visits to embassies, gov't depts, companies
- Participation in PKU clubs & events

Cultural

- Traditional arts activities
- Visits to places of historical significance
- Interactions with local families

Experiential Learning

- China Immersion Project
- Capstone Project

Eligibility Criteria & Application Info



Eligibility:

- Full-time Schulich BBA/iBBA students in the 2nd year
- Complete at least 60 credits by the end of the second year
- Must meet Peking University International Student admissions requirements
- Average GPA 7+ out of 9 in the first year (top 15%)

Application Requirements:

- Application Form
- Resume
- Transcript
- Two letters of recommendation
- Two essays



Selection Criteria



● Clear sense of mission

● Leadership potential

● Strong moral character

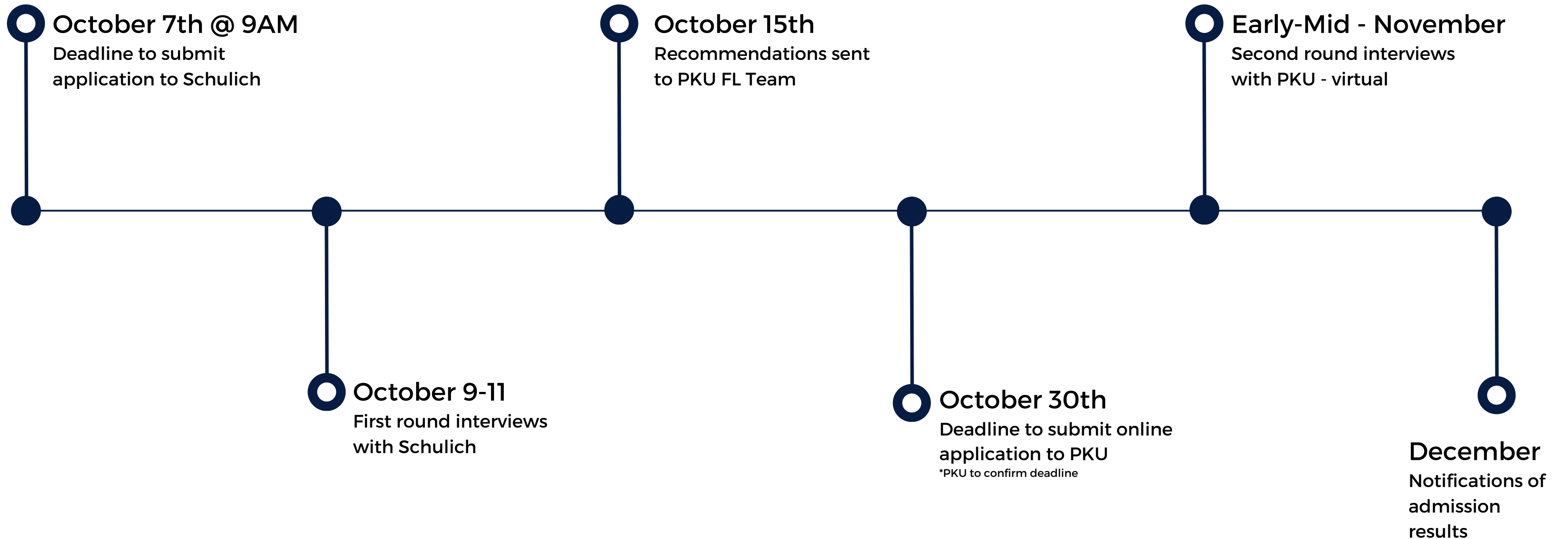
● Open-minded

● Outstanding academic ability

● Interest in China

Application Timeline – Fall 2025 Entry

*For students who started BBA Year 2 Fall 2024





Future Leaders Program
Guanghua School of Management

ONLINE INFO SESSION

FUTURE LEADERS DOUBLE-DEGREE PROGRAM

2024.09.26

8:00pm-9:00pm Beijing Time



futureleaders@gsm.pku.edu.cn



Thank you!



International Relations

[intlrelations@schulich.yorku.ca](mailto:intrelations@schulich.yorku.ca)

schulich.yorku.ca/pku-future-leaders



Guanghua School of Management

Peking University

futureleaders@gsm.pku.edu.cn

futureleaders.gsm.pku.edu.cn