

**Study Plan**  
(Tentative/ Subject to Change)

**Academic Year 2024-2025: Module Dates**

<p><b>Module 1/2024-2025</b>  <u>2 Elective Courses</u>            FINC-D-0060 Investments  <i>Pattarake Sarajoti</i>            MGMT-D-0065 Strategic Management for Emerging Asia  <i>Takamasa Fujioka</i></p>	<p align="center">August 1 – 31, 2024</p>
<p><b>Module 2/2024-2025</b>  <u>2 Elective Courses</u>            DECS-D-0051 Judgement and Managerial Decision Making  <i>Sorapop Kiatpongsan</i>            Course 2 (TBA)</p>	<p align="center">September 5 – October 5, 2024</p>
<p><b>Module 3/2024-2025</b>  <u>2 Elective Courses</u>            DADT-D-0017 AI and Business  <i>Pinnaree Tea-makorn</i>            FINC-D-0053 Risk Management for Financial Business  <i>Wantanee Poonvoralak</i></p>	<p align="center">October 15 – November 16, 2024</p>
<p><b>Module 4/2024-2025</b>  <u>2 Elective Courses</u>            DADT-D-0014 Applied Modelling for Management Decision  <i>Chonawee Supatgiat</i>            MKTG-D-0051 Uncovering Business Insights: Mastering            Market Research  <i>Harry Jay M. Cavite</i></p>	<p align="center">November 21 – December 21, 2024</p>
<p><b>Module 5/2024-2025 (Intensive)</b>  <u>1 Elective Course</u> (Optional)            MECN-D-0056 Ecosystem Orchestration Analytics  <i>Brett Saraniti</i></p>	<p align="center">January 3 – 11, 2025</p>
<p><b>Module 6/2024-2025</b>  <u>2 Elective Courses</u>            MORS-D-0032 Strategic Psychology for Leadership,            Management and Growth  <i>Drew B. Mallory</i>            Course 2 (TBA)            Course 3 (TBA)</p>	<p align="center">January 16 – February 15, 2025</p>
<p><b>Module 7/2024-2025</b>  <u>2 Elective Courses</u>            FINC-D-0041 Applied Corporate Finance  <i>J. Thomas Connelly</i>            MGMT-D-0067 Family Business: Managing Growth and            Succession Family  <i>Chanitr Charnchainarong (TBC)</i>            MKTG-D-0052 Consumption and Marketing  <i>Krittinee Nuttavuthisit</i></p>	<p align="center">February 20 – March 22, 2025</p>
<p><b>Module 8/2024-2025 (Intensive)</b>  <u>1 Elective Course</u> (Optional)            MORS-D-0031 Leadership for Impact  <i>Milton De Sousa (TBC)</i></p>	<p align="center">March 28 – April 5, 2025</p>

<p><b>Module 9/2024-2025</b>  <u>2 Elective Courses</u>            BLAW-D-0030 Business Law                Michael Doyle (TBC)            FINC-D-0048 New Venture Funding                Douglas Abrams (TBC)            Course 3 (TBA)</p>	<p>April 17 – May 17, 2025</p>
<p><b>Module 10/2024-2025</b>  <u>2 Elective Courses</u>            DADT-D-0015 Marketing Analytics                Pavitra Jindahra            MECN-D-0046 Pricing Strategies in the Era of Sustainability            and Digital Transformation                Yupin Patarapongsant            MECN-D-0055 International Trade and Investment                Michael Frenkel (TBC)</p>	<p>May 22 – June 21, 2025</p>
<p><b>Module 11/2024-2025</b>  <u>2 Elective Courses</u>            DADT-D-0012 Data Science and Visualization for Business                Stefano Starita            DADT-D-0018 Organizational Analytics                Nghì Truong            MKTG-D-0064 Brand Management in the Era of Sustainability            and Digital Transformation                Yupin Patarapongsant</p>	<p>June 26 – July 26, 2025</p>

This module schedule is subject to change as necessary upon confirmation of additional/changed individual class schedules within each module. Each module has a specific registration and add/drop deadline for classes that students must adhere to. These exact dates will differ each module, but will be specified in the email sent by registrar with the module course offerings about a week before each module begins.