

Centre for Career Design

Recruit at Schulich 2024–2025



Bintu Alkassoum (She/Her), MMAI '22
AI Adoption Manager, BASF
Background: BA, Sociology
York U 2024 Top 30 Under 30

The Centre for Career Design works to ensure your recruitment goals are met, and helps you improve your recruitment return on investment.

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MBA

**Master of Business
Administration**

Graduates of the MBA program aspire to become leaders in financial services, consulting and consumer packaged goods, entrepreneurs, and agents of change in the social, arts, and health sectors.

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MASTERS

**One-Year Specialized
Programs**

Our Masters programs are designed to strengthen technical expertise and enhance leadership skills. Depending on the program, years of prior work experience range, on average, from 0-5.

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BBA

**Bachelor of Business
Administration**

BBA graduates are well-rounded, possessing a solid foundation in all aspects of general management, excellent interpersonal skills, and unparalleled cross-cultural awareness.



Connecting Diverse Talent with Opportunity



I am delighted to introduce you to the vibrant community of over 3,000 talented students who call the Schulich School of Business their academic home. Across a broad spectrum of undergraduate, specialized masters, and MBA programs, our students are diverse, bringing together unique perspectives and professional ambitions from every corner of the globe. What unites them is their shared commitment to emerge as purpose-driven leaders who aspire to make a positive difference in society and business.

Here at the Centre for Career Design, we champion the individuality of our students, encouraging them to embrace their distinctiveness as they pursue careers that resonate with their professional goals and personal values. Guided by a Design Thinking methodology and supported by the NACE Competencies for a Career Ready Workforce framework, we empower our students to navigate their career journeys with confidence and resilience, setting the stage for lifelong success.

Year-round, our Corporate Relations team forges strategic partnerships with employers like you, co-creating recruitment strategies that authentically showcase your organization and employment opportunities to our diverse student body. Whether you seek to fill traditional internships or full-time roles or are interested in engaging Schulich students for project-based collaborations through our experiential education initiatives, the Centre for Career Design stands ready to understand your objectives and collaborate with you to achieve success.

A stylized, handwritten signature in black ink.

Hollis Sinker (She/Her), MBA

Executive Director, Centre for Career Design
Schulich School of Business

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Meet the Corporate Relations Team

Whether you're an organization new to recruiting at Schulich, an alum eager to hire from your alma mater, or a longstanding corporate partner of the School, the team in Corporate Relations takes a collaborative, creative, and data-informed approach to ensuring your recruitment goals are met.



Miles Collyer
(He/Him)

Associate Director,
Corporate Relations



Diana Caradonna
(She/Her)

Corporate Relations
Specialist

Portfolio:

- Accounting
- Banking
- Financial Services
- Government
- Insurance



Michael Haynes
(He/Him)

Corporate Relations
Specialist

Portfolio:

- Diversified Industries
- Management Consulting
- Real Property
- Technology
- Telecommunications



Zviko Mhakayakora
(She/Her)

Corporate Relations
Specialist

Portfolio:

- Consumer Packaged Goods
- Consumer Services
- Healthcare
- Retail
- Supply Chain



Dolly Shao
(She/Her)

Corporate Relations
Specialist

- Business Development



Jessica Costa
(She/Her)

Recruitment
Coordinator



Mak'an Dakwal
(She/Her)

Recruitment
Coordinator

Connecting with Our Students

Handshake

All job postings and recruitment events are advertised on Schulich's career services website, Handshake. Handshake is a fast, easy, and powerful recruiting platform for finding Schulich students and alumni. You will be able to post New Grad, Internship, Summer, Experienced Hires and Part-time opportunities to Schulich students and alumni, at no cost.



Networking Mixers

Join companies from similar industries for themed events. Whether it's Day on Bay, the Real Estate & Infrastructure Breakfast or additional mixers, these group events are an excellent way to connect with students who have a strong interest in your industry.



Clubs and Student Organizations

With a wealth of student-led clubs and organizations that are both industry and diversity-group focused, we can help get your organization and opportunities in front of a critical mass of highly engaged student leaders.



Build Your Brand on Campus

Information Sessions

Virtual or in person, we can help you host an engaging event to introduce students to all aspects of your organization.



Industry Panels & Workshops

Highlight trends and exciting opportunities within your firm via participation in a Schulich led lively panel discussion with your industry peers. If you already offer professional development workshops as part of your campus recruitment strategy, ask us how we can help further promote your industry led (non-recruitment) workshops amongst the Schulich population.



Career Fairs & Customized Events

Whether it's a career fair, case competition, fireside chat between a senior leader at your firm and a Schulich faculty member, or specialized programming for a niche audience, we are keen to co-create high-impact events at any point throughout the year.



Experiential Education

Schulich's Professional Development and Experiential Education Office is charged with building experiential education capacity across Schulich to ensure our students have every opportunity to put theoretical concepts into practice throughout their degree.

The Office is responsible for building and enhancing experiential education and outreach support for students and faculty, including credit-based placements, credit-based team consulting projects, both locally and internationally, and oversees the design and delivery of Professional Development courses offered as part of the curriculum across all of Schulich's programs.

Work-Focused Experiential Education (credit-based)*

- Course-based placements
- Program-based placements
- Internships/Co-ops



Community-Focused Experiential Education (credit-based)*

- Program team-based consulting projects
- Community service learning
- Community-based research

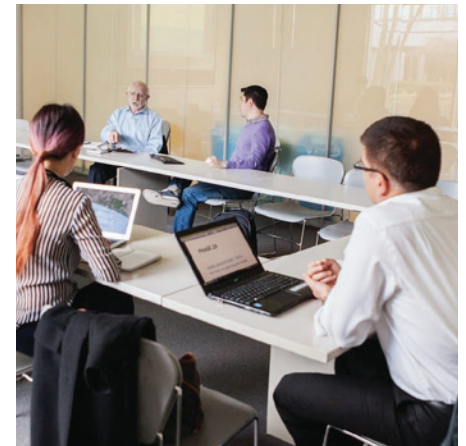


We offer many Experiential Education options for MBA and BBA students, such as:

- **Strategy Field Study Project:**
MGMT 6100 6.0;
- **Strategy Field Study Project – Global Immersive Option:**
MGMT 6100 6.0 (alternate option to Strategy Field Study); and
- **MBA Graduate Placement:**
MGMT 6851 3.0, MGMT 6850 3.0

You can see all our Experiential Education offerings at:

[schulich.yorku.ca/
ExperientialOpportunities](https://schulich.yorku.ca/ExperientialOpportunities)



*See pages 10-11 for examples of work- and community-focused experiential education as well as credit-based Professional Development courses within Schulich programs.



**Minerva Cernea
(She/Her)**

Associate Director, Head of
the Professional Development and
Experiential Education Office



Get in touch to discuss how your organization can become involved with Experiential Education at Schulich.

Tel: **(416) 843-7702** | Email: **ssb-ee@schulich.yorku.ca**

What Our Employers Are Saying

Our Corporate Relations team forges strategic partnerships with employers, co-creating recruitment strategies that authentically showcase their organization and employment opportunities to our diverse student body. Here's what they have to say:

"York University's Schulich School of Business continues to be an important partner to RSM Canada. We are impressed with the calibre of professionalism, passion, and resourcefulness of the Centre for Career Design team and we continue to view them as an exemplar of how schools can elevate and encourage partnerships between students and external stakeholders. We're looking forward to continued collaboration with the Schulich students and the CCD team."

Daniel Booth

Canada's Campus Recruiting Leader
RSM Canada LLP



"At L'Oréal, we had the pleasure of recruiting students from Schulich every year, and we have consistently been impressed with their strength and diversity."

Working with the CCD team at Schulich has been a seamless and enjoyable experience. The team is highly responsive, professional and proactive. They understand our needs and provide us with creative opportunities to engage with students, whether through career fairs, networking events, or tailored events."

Jérémy Choquette

Senior Talent Acquisition Business Partner
L'Oréal Canada

L'ORÉAL
CANADA



A Culture of Entrepreneurship

Fostering the spirit of innovation and inspiring an entrepreneurial mindset in our students is a significant part of our identity – a mission led by the Schulich Office of Innovation and Entrepreneurship, and our Entrepreneurial Studies Department.

The Office of Innovation and Entrepreneurship hosts 30+ events each year that provide opportunities for interested students to meet, ask questions, and learn from Startup Founders, Venture Capitalists, and other Leaders in the innovation ecosystem. The Office offers students access to startup advisory services through the Schulich Entrepreneur in Residence, as well as opportunities to contribute their ideas and solutions to exciting new startups through Schulich Idea Jams.

The Entrepreneurial Studies Department provides students exposure to Work Integrated Learning courses, allowing students to gain experience in the innovation ecosystem. The Mentorship Match Course (ENTR 6960) pairs 40 MBA students in their 2nd year of study with Startup Founders and Venture Capital Leaders for a 12-week credit course that provides work experience and mentorship. Similar opportunities are provided to BBA and Master of Marketing students each year.

MBA and MBA In India Students also have the opportunity to participate in ENTR 6500: Startup Lab – The Together Mission (a special partnership with Startup India).



“Entrepreneurial spirit is a way of being, breathing and moving through the world. It’s how we see problems and opportunities that other people miss. Understanding that spirit, infusing it in our students and helping them bring their ideas to life is something I could never grow tired of.”

Chris Carder
(He/Him)

Executive Director, Office of Innovation & Entrepreneurship;
Co-Director of Entrepreneurial Studies; Creator of the ‘Schulich Startups’ Community



Get in touch to discuss how your organization can become involved with Innovation & Entrepreneurship at Schulich.

Email: info@schulichstartups.com

Diversity is a Core Value of Schulich

The Schulich School of Business manifests a culture of acknowledging diversity and is committed to equity principles and inclusion practices. Our students are diverse, bringing together unique perspectives and professional ambitions from every corner of the globe.

Cultural Diversity

Between international students and recent permanent residents of Canada, Schulich boasts unparalleled cultural diversity amongst its student body, and provides support for employers, if needed, to understand immigration regulations associated with hiring students for internships or full-time roles.

65 unique countries of citizenship within the student population



Student Clubs

Schulich has over 40 student clubs, including the following affinity groups:

- Black Graduate Business Network
- Black Student Association
- Latin American Business Association
- Schulich East Asian Business Association
- Schulich Pride Alliance
- Women in Leadership

“The diversity of thought and lived experiences amongst the Schulich student body is absolutely something that employers should look forward to when recruiting at Schulich.”

Gurlove Takshak (He/Him), BBA '22
Modern Work Copilot Technical Specialist, Microsoft



Varied Educational and Employment Histories

It is not uncommon to find students with unique educational and employment backgrounds within our walls, with:

9

specialized one-year Masters Degrees

19

areas of specialization in our MBA program



Graduates of the MBA program aspire to become leaders in financial services, consulting and consumer packaged goods, entrepreneurs, and agents of change in the social, arts, and health sectors.

31

Average Age

5

Average Years of Work Experience

639

Average GMAT

470-740

GMAT Range

6.67

Average GPA

318

Graduating Class Size

56%

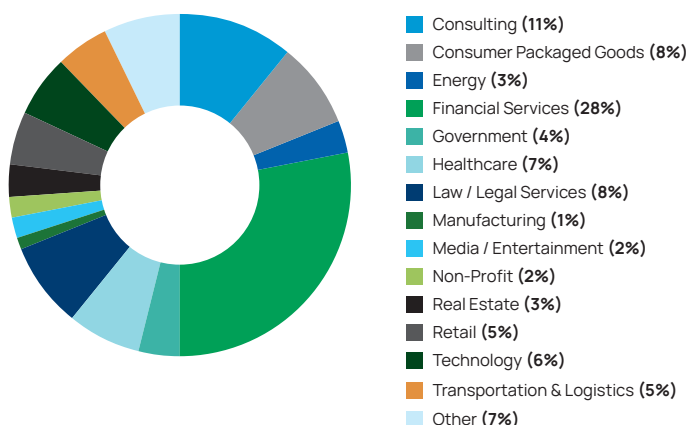
Self-identify as Male*

*Undisclosed less than 1%.

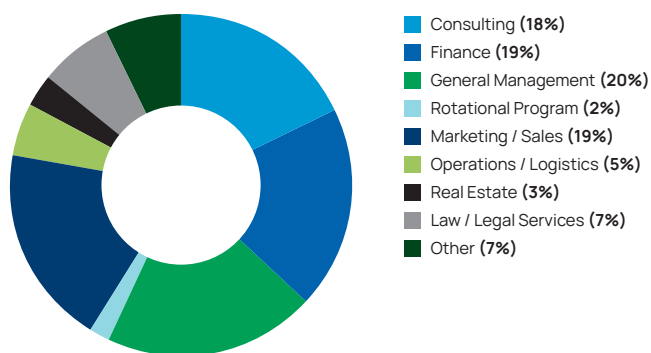
44%

Self-identify as Female*

EMPLOYMENT BY INDUSTRY



EMPLOYMENT BY FUNCTION



What Our MBA Students Are Studying

Accounting
Arts, Media & Entertainment Management
Business Consulting
Digital Transformation
Entrepreneurial Studies

Finance
Financial Risk Management
Financial Services
Global Metals & Minerals Management
Global Retail Management

Health Industry Management
Leading Equity, Diversity & Inclusivity
Marketing
Operations Management & Information Systems

Organization Studies
Real Estate & Infrastructure
Strategic Management
Sustainability
Technology Leadership (Tech MBA)

"I wanted to focus on a program that would allow me to better understand the business of my clients. Everyone that I've come across in the profession holds Osgoode and Schulich in very high standing. It's internationally known and it's always recognized. That was definitely very important for me.

Sabrina Jackson-Nazareth (She/Her), MBA/JD '22
Tax Lawyer, Fasken LLP



MASTERS

Schulich students are equipped to excel in today's transforming world of business. Our one-year specialized Masters programs are designed to strengthen technical expertise and enhance leadership skills. Depending on the program, years of prior work experience range, on average, from 0–5.

Health Industry Administration



- A specialized professional degree to develop managers, leaders and innovators who can tackle today's healthcare challenges.
 - The program provides the in-depth knowledge and skills necessary to navigate and manage in a highly complex and competitive field that encompasses business, government, and not-for-profit organizations.
 - This highly applied professional program will integrate leadership development with a focus on strategic thinking, systems design, healthcare quality, and value-creation.
 - Experiential Education: MHIA 6100
- Full-Time (12 Months): Program Start – September**

Accounting



- An academically rigorous and highly intensive program designed to prepare students for a career in professional accountancy.
 - CPA accredited.
 - Specialize in Assurance, Performance Management, and Tax.
- Full-Time (8 Months): Program Start – May**
Full-Time (12 Months): Program Start – September
Full-Time (16 Months): Program Start – May

Business Analytics



- A program designed to give students the tools and techniques to become experts in the evolving, high-demand field of Big Data.
 - Specialize in Data Science, Predictive Modeling, Visual Analytics, and Data Management.
 - Experiential Education: Analytics Consulting Project, MBAN 6090 6.00
- Full-Time (12 Months): Program Start – May**

Finance



- A degree that provides students with the robust real-world training and analytical foundation needed for a rewarding career in modern finance.
- Program partner of the CFA and FRM institutes.
- Choose to specialize in one of two streams – Capital Markets or Financial Risk Management.

Full-Time (12 Months): Program Start – September

Management



- A business degree for high-achieving graduates of non-business undergraduate programs, designed to equip them with the tools they need for managing and problem solving in a variety of organizations and environments.
- Professional Development courses: MGMT 5190 & MGMT 5290
- Experiential Education: Enterprise Consulting Project, MSTM 6000 3.00

Full-Time (12 Months): Program Start – September

Management in Artificial Intelligence



- Designed to meet the growing need for professionals with the skills to develop, evaluate, refine and implement AI-related applications and technologies.
- Opportunities to interact with industry managers, technicians, suppliers and other stakeholders.
- Experiential Education: Artificial Intelligence Consulting Project, MMAI 6050 6.00

Full-Time (12 Months): Program Start – May

Marketing



- A highly specialized professional degree to equip graduates for the dynamic world of marketing.
- Students develop abilities in analytics, digital marketing, brand management, and marketing communications, and learn state-of-the-art marketing and research tools.
- Professional Development courses: MGMT 5190 & MGMT 5290
- Experiential Education: Marketing Field Project, MKTG 6000 3.00 & MKTG 6001 3.00; Credit course placement, MKTG 6950 3.00

Full-Time (12 Months): Program Start – September

Real Estate and Infrastructure



- One of the only programs globally focused on both real estate and infrastructure (RE&I). Integrates leadership and creativity into courses on investment, financing, development and management of RE&I, plus deal structuring and the economics and sustainability of cities.
- Combines classroom learning with one-of-a-kind co-curricular and personal growth experiences, strongly connected to a diverse network of alumni and other industry participants.

Full-Time (12 Months): Program Start – September

Supply Chain Management



- Develop analytical and managerial skills needed to find creative and sustainable supply chain solutions to business opportunities and problems in private, nonprofit, or governmental sectors.
- Provides exposure to industry during the program and to professional certifications post graduation.
- Experiential Education: Supply Chain Consulting Project, OMIS 6400 4.50

Full-Time (8-12 Months): Program Start – May
Part-Time (16-24 Months): Program Start – May





BBA graduates are well-rounded, possessing a solid foundation in all aspects of general management, excellent interpersonal skills, and unparalleled cross-cultural awareness as over 50% of each cohort take advantage of an exchange term abroad.

7.2

Average GPA

385

Graduating Class Size*

90%

Domestic

10%

International

48%

Self-identify as Male**

44%

Self-identify as Female**

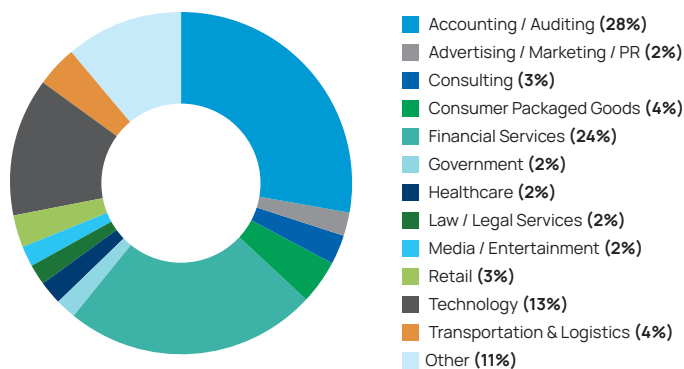
1%

Self-identify as Non-Binary**

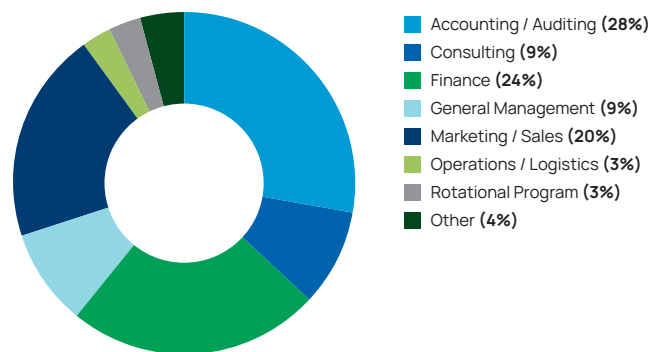
* October 2022 and June 2023.

** Undisclosed less than 1%.

EMPLOYMENT BY INDUSTRY



EMPLOYMENT BY FUNCTION



What Our BBA Students Are Studying

Accounting	Marketing
Business Analytics	Operations and Supply Chain Management
Economics	Organization Studies
Entrepreneurial & Family Business Studies	Responsible Business
Finance	Strategic Management
International Business	



“Schulich’s undergraduate program helped me foster my professional and academic development. The program provided flexibility to explore my career interests through its diverse course offerings and experiential learning opportunities from the wide array of case competitions to industry-partnered networking sessions.”

Arshal Madan (He/Him), iBBA '21
Area Manager, Amazon



Elevate Your Brand on Campus

Exclusive Sponsorship Opportunity at the Schulich School of Business

The portrait studio at Schulich is a highly sought-after resource, providing students with professional headshots that bolster their confidence throughout their academic and professional journeys. Partner with us for this unique opportunity and leave a lasting impact on the next generation of business leaders.

For more details, contact:
recruit@schulich.yorku.ca



The Schulich Centre for Career Design offers a wealth of innovative programs and resources to help students launch their ideal career path and facilitate future employment opportunities. Our winning formula for career success results in consistently high employment rates among top recruiting organizations.

Centre for Career Design, Schulich School of Business

Richard E. Waugh Suite, N202, 111 Ian Macdonald Boulevard
Seymour Schulich Building, York University
4700 Keele Street, Toronto, Ontario, Canada M3J 1P3



Connect with our recruiters:

(416) 736-5080

recruit@schulich.yorku.ca



Seymour Schulich Building



Rob and Cheryl McEwen
Graduate Study & Research Building

[Click here
for virtual
tour!](#)



DOWNTOWN CAMPUS

Miles S. Nadal Management Centre
222 Bay Street, Suite 500
Toronto, Ontario, Canada M5K 1K2

KEELE CAMPUS

York University, 4700 Keele Street
Toronto, Ontario, Canada M3J 1P3

Driving Positive Change
schulich.yorku.ca

