

Centre for Career Design

# i/BBA

## Employment Report 2023



Benita Munzundu (BBA '23)  
Associate Brand Manager, Reactine & Benadryl  
Johnson & Johnson (Internship)



## CLASS OF 2023 EMPLOYMENT AT A GLANCE

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87%

of students seeking employment received an offer within 6 months of graduation

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91%

of students seeking employment received an offer within 9 months of graduation

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91%

of students participated in the survey

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\$66,103\*

average total compensation (includes base salary and other guaranteed compensation)

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\$60,000\*

median salary

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\$39,132 –  
\$110,000

salary range

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\*For those who reported base salary and other compensation figures.

**CANADA'S TOP-RANKED BUSINESS SCHOOL**

Schulich MBA: #1 IN CANADA (*Corporate Knights*) TOP 30 MOST POPULAR MBA Program in the World (*mba.com*)

TOP 30 IN THE WORLD for careers in Finance, Technology & Information Management (*QS TopMBA*) & Executive Education (*Financial Times*)

Ranking results as of February 2024

# A Message from the Executive Director, Centre for Career Design



I am pleased to present the Class of 2023 i/BBA employment report, showcasing the noteworthy professional accomplishments of our recent graduates.

From roles as Investment Banking Analysts and Content Creators, to specialized Consultants working in areas as varied as Social Impact and Enterprise Risk Management, our graduates are well on their way to making significant contributions to their respective fields.

While we celebrate the professional achievements of our i/BBA Class of 2023, it is important to also acknowledge the commendable decision of many graduates to further their education through one-year Masters programs at Schulich, including the many who opt to pursue the Master of Accounting (MAcc) program in preparation for their CPA designation.

The Class of 2023 experienced the benefits of a return to predominantly in-person recruitment efforts, coupled with an expansion in the breadth of opportunities offered by an increasingly diverse array of employers. A significant contributor to this success was the infusion of new leadership within the Corporate Relations Team at the Centre for Career Design.

Despite facing a challenging recruitment landscape, the i/BBA Class of 2023 demonstrated resilience, emerging triumphant with notable achievements both professionally and personally. We extend our heartfelt gratitude to our corporate partners old and new, and extensive alumni network for their unwavering belief in the potential of our students, thereby facilitating the launch of their post-i/BBA careers.

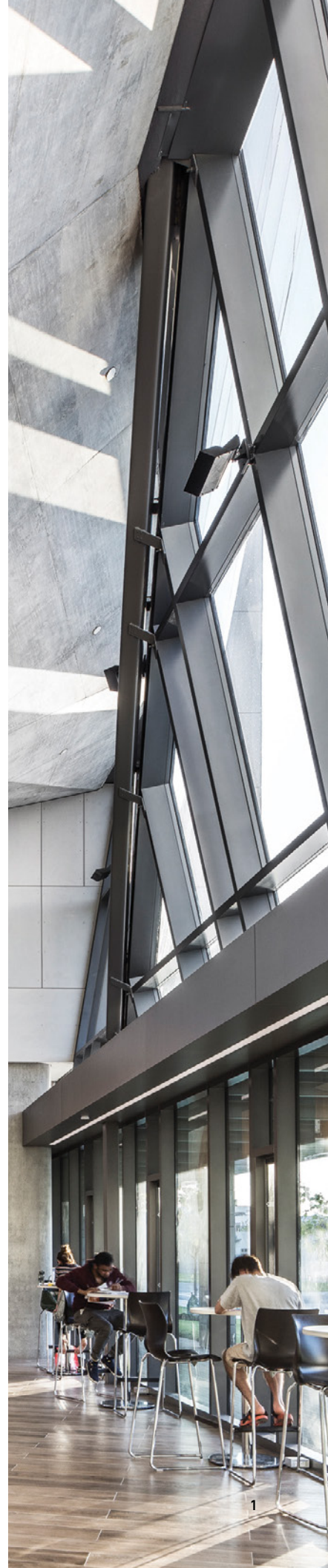
A handwritten signature in black ink, appearing to read 'Hollis Sinker'.

**Hollis Sinker, MBA**  
(she/her)

Executive Director, Centre for Career Design  
Schulich School of Business

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# Class of 2023 at a Glance

7.2

Average GPA

385

Graduating Class Size\*

90%

Domestic

10%

International

48%

Self-identify as Male\*\*

51%

Self-identify as Female\*\*

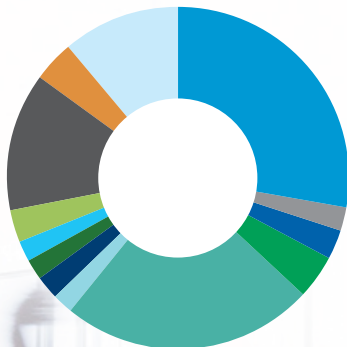
1%

Self-identify as Non-Binary\*\*

\* October 2022 and June 2023.

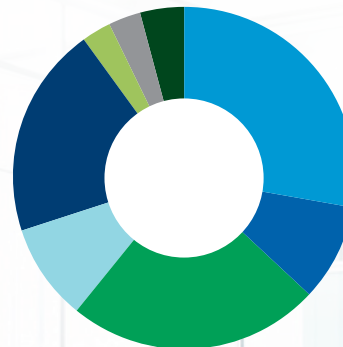
\*\* Undisclosed less than 1%.

## EMPLOYMENT BY INDUSTRY



- Accounting / Auditing (28%)
- Advertising / Marketing / PR (2%)
- Consulting (3%)
- Consumer Packaged Goods (4%)
- Financial Services (24%)
- Government (2%)
- Healthcare (2%)
- Law / Legal Services (2%)
- Media / Entertainment (2%)
- Retail (3%)
- Technology (13%)
- Transportation & Logistics (4%)
- Other (11%)

## EMPLOYMENT BY FUNCTION



- Accounting / Auditing (28%)
- Consulting (9%)
- Finance (24%)
- General Management (9%)
- Marketing / Sales (20%)
- Operations / Logistics (3%)
- Rotational Program (3%)
- Other (4%)

## Compensation by Function

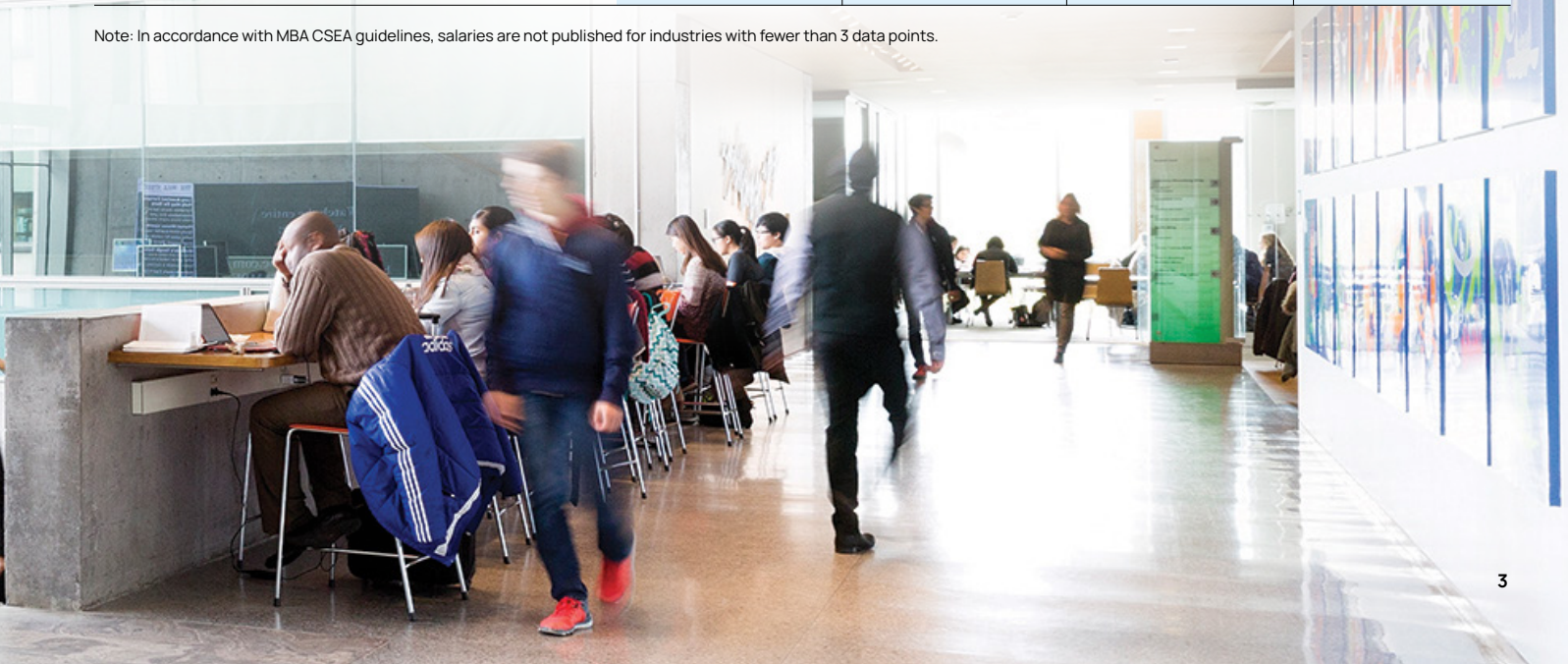
FUNCTION	SALARY (\$)			
	Average	Minimum	Maximum	Median
Accounting / Auditing	51,649.59	42,791.32	65,000.00	47,955.79
Consulting	71,855.17	53,024.88	100,000.00	71,889.07
Finance	70,277.06	39,605.70	110,000.00	65,000.00
General Management	55,447.42	39,131.93	80,000.00	50,000.00
Marketing / Sales	60,146.14	41,738.29	85,000.00	60,000.00
Rotational Program	55,072.56	44,476.24	65,000.00	55,406.99

Note: In accordance with MBA CSEA guidelines, salaries are not published for functions with fewer than 3 data points.

## Compensation by Industry

INDUSTRY	SALARY (\$)			
	Average	Minimum	Maximum	Median
Accounting / Auditing	53,583.61	42,791.32	75,000.00	54,000.00
Consulting	80,185.95	58,000.00	100,000.00	74,668.78
Consumer Packaged Goods	65,013.46	48,053.82	85,000.00	65,000.00
Financial Services	67,834.53	39,605.70	110,000.00	65,000.00
Retail	55,710.64	39,131.93	65,000.00	63,000.00
Technology	59,540.71	44,476.24	80,000.00	58,060.73
Transportation & Logistics	57,684.57	41,738.29	75,000.00	57,000.00

Note: In accordance with MBA CSEA guidelines, salaries are not published for industries with fewer than 3 data points.



# Companies Recruiting at Schulich

The following is an alphabetized list of organizations that engaged with recruiting Schulich i/BBA students in the 2022–2023 academic year. Engagement includes, but is not limited to: networking, on campus recruitment, company sponsored events, formal job postings, hiring, and other Centre for Career Design activities.

## A

Acadium  
Accuracy Canada  
Agentis Capital  
Albourne Partners (Canada) Limited  
Alpha Financial Markets Consulting  
Alpha Square Group  
Amazon  
American Express Canada  
Amico Group of Companies  
Asian Development Bank (ADB)  
Autodesk  
AutoMetrics  
Avana Capital Corporation  
Axia Real Assets

## B

Bain & Company  
Bank of Canada - Banque du Canada  
BDO Canada  
Bell Canada  
Beringer Capital  
Blake, Cassels & Graydon LLP  
BMO Financial Group  
Boston Consulting Group (BCG)  
British Columbia Investment Management Corporation  
Brookfield

## C

Canaccord Genuity  
Canadian National Railway Company  
Canadian Tire Corporation Ltd.  
Capco  
Caribou Gifts  
CarltonOne Engagement  
CBRE Investment Management  
Celestica  
Ceridian  
Chick-fil-A Canada  
Chubb  
CIBC  
Citi  
City Of Hamilton  
City of Vaughan  
Coca-Cola Canada Bottling Limited  
Cognizant (Canada)  
Cohen Hamilton Steger & Co.  
Connor, Clark & Lunn Investment Management Ltd.  
Cormark Securities Inc.  
CPA Ontario  
CPG Connect Recruiting & Executive Search  
CPP Investments  
Credit Suisse  
Cutfield Freeman & Co

## D

Deloitte Canada  
Desjardins  
Digital Shovel

## E

eBay  
emplifi  
Enterprise Mobility  
Equitable Bank  
Ernst & Young LLP Canada

## F

Ferrero  
FGF Brands  
Financial Services Regulatory Authority of Ontario (FSRA)  
First Capital REIT  
Fort Capital Partners  
Fulbright Canada  
Fusion Analytics

## G

Gartner  
GBCS Group  
GDA Capital  
Goldman Sachs  
Grant Thornton LLP (Canada)  
Graywood Developments LP  
Great Gulf  
Gutmann North America (GNA)

## H

Healthcare of Ontario Pension Plan (HOOPP)  
Hershey Canada Inc.  
HSBC  
Hydro One

## I

IBM  
IBM Canada  
Impak Finance  
InMode  
Intact Insurance  
IQVIA

## J

Jam  
Jefferies, LLC  
JLL  
Johnson & Johnson Canada  
Johnson & Johnson Family of Companies

## K

Kijiji Canada  
Korn Ferry  
KPMG Canada  
Kraft Heinz Canada

“My experiences in the Schulich BBA equipped me with a diverse set of technical and soft skills, introduced me to a community of supportive students and professors, and motivated me to accomplish both my personal and professional goals.”

Mark Di Giorgio (BBA '22)  
Business Analyst, McKinsey & Company



## Companies Recruiting at Schulich (continued)

### L

Labatt Breweries of Canada  
Lactalis Canada  
Laurentian Bank Financial  
Group  
Level5 Strategy  
Lipton LLP

### M

M3 Partners  
Manulife Financial  
Corporation  
Mars Inc.  
Marsh McLennan  
Martinrea International  
Mattamy Homes  
McCain Foods  
McGovern Hurley LLP  
McKinsey & Company  
Mercer  
Michael J. Panacci, Lawyer  
Micro Interface Design  
Mint Pharmaceuticals Inc.  
Mitacs  
MNP  
Modern Niagara Group Inc.  
Morgan Stanley  
Munich Re Life US

### N

Nestlé Canada  
Newell Brands

### O

Office of the Auditor  
General of Ontario  
Oliver Wyman  
OMERS and Oxford  
Properties  
Ontario Securities  
Commission  
Ontario Teachers' Pension  
Plan  
Optimus SBR  
OPTrust  
Oracle

### P

Penfund  
PepsiCo Canada  
PIMCO  
Plan International Canada  
PLTFRM  
Power Sustainable Lios  
PricewaterhouseCoopers  
(PwC)  
Procter & Gamble (P&G)  
PwC

### Q

QEA Tech  
QuadReal

### R

RBC Royal Bank  
Reckitt  
Restaurant Brands  
International (RBI)  
Reynolds and Reynolds  
Richter  
RPIA  
RSM Canada

### S

Sapling Financial  
Consultants Inc.  
Schneider Electric  
Schulich School of Business  
Scotiabank  
Shabodi  
Shoppers Drug Mart  
Siemens Canada Limited  
Starlight Investments  
StepStone Group LP  
Stifel  
Sun Life

### T

TD  
Teck Resources Limited  
TELUS Communications  
Tesla  
The Home Depot Canada  
The STEAM Project  
Thinkific

Thomvest Ventures  
TikTok  
Toronto Blue Jays Baseball  
Club  
TorQuest Partners  
Trend Micro Canada

### U

Uber  
Unilever Canada  
U-Rite

### V

Volvo Car Canada Ltd.

### W

Wells Fargo  
Whitehorse Liquidity  
Partners  
Williams & Partners  
Wilson Chartered  
Professional Accountants  
WinnerMax Capital Inc.

### Y

Yardi Systems  
York University





“My Schulich BBA allowed me to thrive in a strong community environment that challenged me to recognize and welcome diverse perspectives.”

**Vanessa Bartolomei (BBA '19)**  
Analyst, Debt Capital Markets, CIBC



# Corporate Engagement Highlights

317

recruitment events  
accessible to  
i/BBA students

175

companies posted  
i/BBA-level jobs

833

jobs open for  
i/BBA application

167

companies hired the  
i/BBA Class of 2023



## What Our Employers Are Saying

“Schulich BBA students bring a unique blend of academic excellence, practical skills, and a global mindset to the table. They are well-rounded individuals who excel not only in their academia but also in their ability to think critically, solve problems, and work collaboratively in diverse teams.

Schulich has proven to be a dependable source of talent for our organization. The school's rigorous curriculum and emphasis on experiential learning ensure that students are well-prepared for the demands of the future workplace. They possess a strong work ethic, adaptability, and a drive for continuous learning, which are essential qualities we look for in our future employees.

Working with the CCD team at Schulich has been a seamless and enjoyable experience. The team is highly responsive, professional and proactive. They understand our needs and provide us with creative opportunities to engage with students, whether through career fairs, networking events, or tailored events.”

### Jérémy Choquette

Senior Talent Acquisition Business Partner  
L'Oréal Canada

L'ORÉAL®

“The Schulich School of Business continues to be an important partner to RSM Canada. The talent, depth and breadth of Schulich BBA students aligns with our goal of ensuring a diverse talent pool of future leaders at our firm. We are impressed with the calibre of professionalism, passion, and resourcefulness of the Centre for Career Design team and we continue to view them as an exemplar of how schools can elevate and encourage partnerships between students and external stakeholders. We're looking forward to continued collaboration with the Schulich BBA students and the CCD team.”

### Daniel Booth

Canada's Campus Recruiting Leader  
RSM Canada LLP

RSM



# Meet the Corporate Relations Team

Whether you're an organization new to recruiting at Schulich, an alum eager to hire from your alma mater, or a longstanding corporate partner of the School, the team in Corporate Relations takes a collaborative, creative, and data-informed approach to ensuring your recruitment goals are met.



**Miles Collyer**  
(He/Him)

Associate Director,  
Corporate Relations



**Diana Caradonna**  
(She/Her)

Corporate Relations  
Specialist

Portfolio:

- Accounting
- Banking
- Financial Services
- Government
- Insurance



**Michael Haynes**  
(He/Him)

Corporate Relations  
Specialist

Portfolio:

- Diversified Industries
- Management Consulting
- Real Property
- Technology
- Telecommunications



**Zviko Mhakayakora**  
(She/Her)

Corporate Relations  
Specialist

Portfolio:

- Consumer Packaged Goods
- Consumer Services
- Healthcare
- Retail
- Supply Chain



**Dolly Shao**  
(She/Her)

Corporate Relations  
Specialist

Portfolio:

- Business Development



**Jessica Costa**  
(She/Her)

Recruitment  
Coordinator



**Mak'an Dakwal**  
(She/Her)

Recruitment  
Coordinator

# Contact Us

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[recruit@schulich.yorku.ca](mailto:recruit@schulich.yorku.ca)



Seymour Schulich Building



Rob and Cheryl McEwen  
Graduate Study & Research Building

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tour!](#)



## DOWNTOWN CAMPUS

Miles S. Nadal Management Centre  
222 Bay Street, Suite 500  
Toronto, Ontario, Canada M5K 1K2

## KEELE CAMPUS

York University, 4700 Keele Street  
Toronto, Ontario, Canada M3J 1P3

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