CLASS OF 2023 EMPLOYMENT AT A GLANCE

87% of students seeking employment received an offer within 6 months of graduation

91% of students seeking employment received an offer within 9 months of graduation

91% of students participated in the survey

$60,000* median salary

$66,103* average total compensation (includes base salary and other guaranteed compensation)

$39,132 – $110,000 salary range

*For those who reported base salary and other compensation figures.

CANADA’S TOP-RANKED BUSINESS SCHOOL
Schulich MBA: #1 IN CANADA (Corporate Knights) | TOP 30 MOST POPULAR MBA Program in the World (mba.com)
TOP 30 IN THE WORLD for careers in Finance, Technology & Information Management (QS TopMBA) & Executive Education (Financial Times)

Ranking results as of February 2024
A Message from the Executive Director, Centre for Career Design

I am pleased to present the Class of 2023 i/BBA employment report, showcasing the noteworthy professional accomplishments of our recent graduates.

From roles as Investment Banking Analysts and Content Creators, to specialized Consultants working in areas as varied as Social Impact and Enterprise Risk Management, our graduates are well on their way to making significant contributions to their respective fields.

While we celebrate the professional achievements of our i/BBA Class of 2023, it is important to also acknowledge the commendable decision of many graduates to further their education through one-year Masters programs at Schulich, including the many who opt to pursue the Master of Accounting (MAcc) program in preparation for their CPA designation.

The Class of 2023 experienced the benefits of a return to predominantly in-person recruitment efforts, coupled with an expansion in the breadth of opportunities offered by an increasingly diverse array of employers. A significant contributor to this success was the infusion of new leadership within the Corporate Relations Team at the Centre for Career Design.

Despite facing a challenging recruitment landscape, the i/BBA Class of 2023 demonstrated resilience, emerging triumphant with notable achievements both professionally and personally. We extend our heartfelt gratitude to our corporate partners old and new, and extensive alumni network for their unwavering belief in the potential of our students, thereby facilitating the launch of their post-i/BBA careers.

Hollis Sinker, MBA
(she/her)
Executive Director, Centre for Career Design
Schulich School of Business

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4 Companies Recruiting at Schulich  8 Corporate Engagement Highlights  9 Meet the Corporate Relations Team
Class of 2023 at a Glance

7.2
Average GPA

385
Graduating Class Size*

90%
Domestic

10%
International

48%
Self-identify as Male**

51%
Self-identify as Female**

1%
Self-identify as Non-Binary**

*October 2022 and June 2023.
**Undisclosed less than 1%.

EMPLOYMENT BY INDUSTRY

- Accounting / Auditing (28%)
- Advertising / Marketing / PR (2%)
- Consulting (3%)
- Consumer Packaged Goods (4%)
- Financial Services (24%)
- Government (2%)
- Healthcare (2%)
- Law / Legal Services (2%)
- Media / Entertainment (2%)
- Retail (3%)
- Technology (13%)
- Transportation & Logistics (4%)
- Other (11%)

EMPLOYMENT BY FUNCTION

- Accounting / Auditing (28%)
- Consulting (9%)
- Finance (24%)
- General Management (9%)
- Marketing / Sales (20%)
- Operations / Logistics (3%)
- Rotational Program (3%)
- Other (4%)
## Compensation by Function

<table>
<thead>
<tr>
<th>FUNCTION</th>
<th>SALARY ($)</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Average</td>
<td>Minimum</td>
<td>Maximum</td>
<td>Median</td>
</tr>
<tr>
<td>Accounting / Auditing</td>
<td>51,649.59</td>
<td>42,791.32</td>
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<tr>
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<td>General Management</td>
<td>55,447.42</td>
<td>39,131.93</td>
<td>80,000.00</td>
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<tr>
<td>Marketing / Sales</td>
<td>60,146.14</td>
<td>41,738.29</td>
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<tr>
<td>Rotational Program</td>
<td>55,072.56</td>
<td>44,476.24</td>
<td>65,000.00</td>
<td>55,406.99</td>
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</table>

Note: In accordance with MBA CSEA guidelines, salaries are not published for functions with fewer than 3 data points.

## Compensation by Industry

<table>
<thead>
<tr>
<th>INDUSTRY</th>
<th>SALARY ($)</th>
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<tr>
<td></td>
<td>Average</td>
<td>Minimum</td>
<td>Maximum</td>
<td>Median</td>
</tr>
<tr>
<td>Accounting / Auditing</td>
<td>53,583.61</td>
<td>42,791.32</td>
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<tr>
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<td>Consumer Packaged Goods</td>
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<td>48,053.82</td>
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<td>Financial Services</td>
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<td>Retail</td>
<td>55,710.64</td>
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<td>63,000.00</td>
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<td>Technology</td>
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<td>44,476.24</td>
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<td>Transportation &amp; Logistics</td>
<td>57,684.57</td>
<td>41,738.29</td>
<td>75,000.00</td>
<td>57,000.00</td>
</tr>
</tbody>
</table>

Note: In accordance with MBA CSEA guidelines, salaries are not published for industries with fewer than 3 data points.
The following is an alphabetized list of organizations that engaged with recruiting Schulich i/BBA students in the 2022–2023 academic year. Engagement includes, but is not limited to: networking, on campus recruitment, company sponsored events, formal job postings, hiring, and other Centre for Career Design activities.

<table>
<thead>
<tr>
<th>A</th>
<th>Company Name</th>
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<tbody>
<tr>
<td>Acadium</td>
<td>Canaccord Genuity</td>
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<tr>
<td>Accuracy Canada</td>
<td>Canadian National Railway Company</td>
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<tr>
<td>Agentis Capital</td>
<td>Canadian Tire Corporation Ltd.</td>
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<tr>
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<td>Capco</td>
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<td>Alpha Financial Markets Consulting</td>
<td>Caribou Gifts</td>
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<tr>
<td>Alpha Square Group</td>
<td>CarltonOne Engagement</td>
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<tr>
<td>Amazon</td>
<td>CBRE Investment Management</td>
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<tr>
<td>American Express Canada</td>
<td>Celestica</td>
</tr>
<tr>
<td>Amico Group of Companies</td>
<td>Ceridian</td>
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<tr>
<td>Asian Development Bank (ADB)</td>
<td>Chick-fil-A Canada</td>
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<tr>
<td>Autodesk</td>
<td>Chubb</td>
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<tr>
<td>AutoMetrics</td>
<td>CIBC</td>
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<tr>
<td>Avana Capital Corporation</td>
<td>Citi</td>
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<tr>
<td>Axia Real Assets</td>
<td>City of Hamilton</td>
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<tr>
<td>Bain &amp; Company</td>
<td>City of Vaughan</td>
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<tr>
<td>Bank of Canada - Banque du Canada</td>
<td>Coca-Cola Canada Bottling Limited</td>
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<tr>
<td>BDO Canada</td>
<td>Cognizant (Canada)</td>
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<tr>
<td>Bell Canada</td>
<td>Cohen Hamilton Steger &amp; Co.</td>
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<tr>
<td>Beringer Capital</td>
<td>Connor, Clark &amp; Lunn Investment Management Ltd.</td>
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<tr>
<td>Blake, Cassels &amp; Graydon LLP</td>
<td>Cormark Securities Inc.</td>
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<tr>
<td>BMO Financial Group</td>
<td>CPA Ontario</td>
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<td>Boston Consulting Group (BCG)</td>
<td>CPG Connect Recruiting &amp; Executive Search</td>
</tr>
<tr>
<td>British Columbia Investment Management Corporation</td>
<td>CPP Investments</td>
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<tr>
<td>Brookfield</td>
<td>Credit Suisse</td>
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<tr>
<td>C</td>
<td>Company Name</td>
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<tr>
<td>Canaccord Genuity</td>
<td>Cutfield Freeman &amp; Co</td>
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<tr>
<td>Canadian National Railway Company</td>
<td>Deloitte Canada</td>
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<td>Canadian Tire Corporation Ltd.</td>
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<td>Capco</td>
<td>Digital Shovel</td>
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<td>Caribou Gifts</td>
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<td>CarltonOne Engagement</td>
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<td>CBRE Investment Management</td>
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<td>Chubb</td>
<td>FGF Brands</td>
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<td>CIBC</td>
<td>Financial Services Regulatory Authority of Ontario (FSRA)</td>
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<td>Citi</td>
<td>First Capital REIT</td>
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<tr>
<td>City of Hamilton</td>
<td>Fort Capital Partners</td>
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<td>City of Vaughan</td>
<td>Fulbright Canada</td>
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<tr>
<td>Coca-Cola Canada Bottling Limited</td>
<td>Fusion Analytics</td>
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<tr>
<td>Cognizant (Canada)</td>
<td>Gartner</td>
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<td>Cohen Hamilton Steger &amp; Co.</td>
<td>GBCS Group</td>
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<td>Enterprise Mobility</td>
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<td>Equitable Bank</td>
<td>InMode</td>
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<td>Ernst &amp; Young LLP Canada</td>
<td>Intact Insurance</td>
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<td>Ferrero</td>
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<td>Jefferies, LLC</td>
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<td>Johnson &amp; Johnson Canada</td>
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</table>
“My experiences in the Schulich BBA equipped me with a diverse set of technical and soft skills, introduced me to a community of supportive students and professors, and motivated me to accomplish both my personal and professional goals.”

Mark Di Giorgio (BBA '22),
Business Analyst, McKinsey & Company
Companies Recruiting at Schulich (continued)

L
Labatt Breweries of Canada
Lactalis Canada
Laurentian Bank Financial Group
Level5 Strategy
Lipton LLP

M
M3 Partners
Manulife Financial Corporation
Mars Inc.
Marsh McLennan
Martinrea International
Mattamy Homes
McCain Foods
McGovern Hurley LLP
Mckinsey & Company
Mercer
Michael J. Panacci, Lawyer
Micro Interface Design
Mint Pharmaceuticals Inc.
Mitacs
MNP
Modern Niagara Group Inc.
Morgan Stanley
Munich Re Life US

N
Nestlé Canada
Newell Brands

O
Office of the Auditor General of Ontario
Oliver Wyman
OMERS and Oxford Properties
Ontario Securities Commission
Ontario Teachers’ Pension Plan
Optimus SBR
OPTrust
Oracle

P
Penfund
PepsiCo Canada
PIMCO
Plan International Canada
PLTFRM
Power Sustainable Lios
PricewaterhouseCoopers (PwC)
Procter & Gamble (P&G)
PwC

Q
QEA Tech
QuadReal

R
RBC Royal Bank
Reckitt
Restaurant Brands International (RBI)
Reynolds and Reynolds
Richter
RPIA
RSM Canada

S
Sapling Financial Consultants Inc.
Schneider Electric
Schulich School of Business
Scotiabank
Shabodi
Shoppers Drug Mart
Siemens Canada Limited
Starlight Investments
StepStone Group LP
Stifel
Sun Life

T
TD
Teck Resources Limited
TELUS Communications
Tesla
The Home Depot Canada
The STEAM Project
Thinkific

U
Uber
Unilever Canada
U-Rite

V
Volvo Car Canada Ltd.

W
Wells Fargo
Whitehorse Liquidity Partners
Williams & Partners
Wilson Chartered Professional Accountants
WinnerMax Capital Inc.

Y
Yardi Systems
York University
“My Schulich BBA allowed me to thrive in a strong community environment that challenged me to recognize and welcome diverse perspectives.”

Vanessa Bartolomei (BBA ’19)
Analyst, Debt Capital Markets, CIBC
Corporate Engagement Highlights

317 recruitment events accessible to i/BBA students
175 companies posted i/BBA-level jobs
833 jobs open for i/BBA application
167 companies hired the i/BBA Class of 2023

What Our Employers Are Saying

“Schulich BBA students bring a unique blend of academic excellence, practical skills, and a global mindset to the table. They are well-rounded individuals who excel not only in their academia but also in their ability to think critically, solve problems, and work collaboratively in diverse teams. Schulich has proven to be a dependable source of talent for our organization. The school’s rigorous curriculum and emphasis on experiential learning ensure that students are well-prepared for the demands of the future workplace. They possess a strong work ethic, adaptability, and a drive for continuous learning, which are essential qualities we look for in our future employees.

Working with the CCD team at Schulich has been a seamless and enjoyable experience. The team is highly responsive, professional and proactive. They understand our needs and provide us with creative opportunities to engage with students, whether through career fairs, networking events, or tailored events.”

Jérémy Choquette
Senior Talent Acquisition Business Partner
L’Oréal Canada

“The Schulich School of Business continues to be an important partner to RSM Canada. The talent, depth and breadth of Schulich BBA students aligns with our goal of ensuring a diverse talent pool of future leaders at our firm. We are impressed with the calibre of professionalism, passion, and resourcefulness of the Centre for Career Design team and we continue to view them as an exemplar of how schools can elevate and encourage partnerships between students and external stakeholders. We’re looking forward to continued collaboration with the Schulich BBA students and the CCD team.”

Daniel Booth
Canada’s Campus Recruiting Leader
RSM Canada LLP
Meet the Corporate Relations Team

Whether you’re an organization new to recruiting at Schulich, an alum eager to hire from your alma mater, or a longstanding corporate partner of the School, the team in Corporate Relations takes a collaborative, creative, and data-informed approach to ensuring your recruitment goals are met.

Miles Collyer
(He/Him)
Associate Director, Corporate Relations

Diana Caradonna
(She/Her)
Corporate Relations Specialist
Portfolio:
• Accounting
• Banking
• Financial Services
• Government
• Insurance

Michael Haynes
(He/Him)
Corporate Relations Specialist
Portfolio:
• Diversified Industries
• Management Consulting
• Real Property
• Technology
• Telecommunications

Zviko Mhakayakora
(She/Her)
Corporate Relations Specialist
Portfolio:
• Consumer Packaged Goods
• Consumer Services
• Healthcare
• Retail
• Supply Chain

Dolly Shao
(She/Her)
Corporate Relations Specialist
Portfolio:
• Business Development

Jessica Costa
(She/Her)
Recruitment Coordinator

Mak’an Dakwal
(She/Her)
Recruitment Coordinator