



# Intelligent Innovation Ecosystem Design

June 3 – 14, 2024

Network with exchange students from around the world in an intensive summer course



**3.00** SCHULICH CREDITS

2-WEEK INTENSIVE PROGRAM  
(between 9:00AM – 5:00 PM)

**\$550 CAD** PROGRAM FEE

MUST BE ENROLLED IN THE SUMMER  
2024 TERM

## Registration

Enrol in: **ENTR 6905 3.00** during your Summer 2024 enrolment window

Students will be contacted for program fee payment after enrolment

Students are expected to attend all classes and site visits

## Program Experience Includes

- Course materials and readings
- Company visits and presentations
- Welcome lunch/farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- Day trip to Niagara Falls
- Transportation to/from all excursions

Classes will be held downtown at the Miles S. Nadal campus



# Intelligent Innovation Ecosystem Design

Unlock the strategies behind creating a thriving Tech and Innovation ecosystem – leveraging the incredible story of Toronto’s rise to global prominence. This intensive, hands-on modular course features a variety of engaging guest lecturers, leading innovators and strategic company visits, focusing on strategies to spark, scale, and sustain Tech & Innovation throughout the startup journey.

## Program Highlights

### Startup Ecosystems: Tech and Innovation

Gain skills to master the tech landscape and bring systems thinking to your own organizations and communities.

#### Mastering the Innovation Flywheel



Understand the components behind a thriving ecosystem and how these come together to move tech and innovation forward

#### The Inner Workings of Incubators and Accelerators



Discover the importance of incubators and accelerators, and their purposeful design in seeding new ideas

#### The Pivotal Role of Governmental Organizations



Learn the underutilized and massive resources of government, and how they are incentivized to scale startups

#### The Growing Hunger for Venture Capital



Explore the all-time high of venture capital, and the historical context behind this asset class in innovation

#### The Strategic Rise of Corporate Innovation



Gain a practical understanding of how corporations are investing into innovation, both in-house and in partnership

#### The Talent Advantage of Diversity and Inclusion



Understanding why diversity and inclusion is the leading strategy for building intentional and vibrant ecosystems

### Connect in the Tech Space



Following this program is North America’s fastest growing technology conference right here in Toronto! **Collision 2024** brings together the who’s who of international tech and is taking place June 17 – 24<sup>th</sup>. For details, visit: [collisionconf.com](https://collisionconf.com)