

ORÇUN TURAN

Email: orcunt@yorku.ca
Room: G345 at *The Rob and Cheryl McEwen*
Graduate Study & Research Building



PERSONAL INFORMATION

Date of Birth: 20/04/1992
Birthplace: Ankara, Turkey
Nationality: Turkish

EDUCATION

September 2021 – present: Schulich School of Business - York University
September 2017 – December 2020: Bilkent University, MS in Marketing,
Faculty of Business Administration
January 2011 - January 2015: Bilkent University, BS
Faculty of Business Administration
GPA 3.87/4.00
September 2006 – June 2010: Mehmet Emin Resulzade Anadolu Lisesi
GPA 89.86/100.00

WORK EXPERIENCE

January 2024 - present Part-time instructor at Schulich School of Business
Currently, I am teaching the course, *MKTG 4150 Consumer Behaviour*.

September 2017 – December 2020: Teaching Assistant at Bilkent University

January 2016 – April 2017: Account Supervisor at Ogilvy Public Relations Istanbul
I worked as an account supervisor for clients such as Vodafone Turkey, Ford Otosan, Pegasus Turkey, Bosch Home Appliances, and Netaş handling corporate and brand communications, crisis management in telecommunication and airlines sectors, event management, developing online and offline communication strategies, and managing customer relations.

June 2015 – January 2016: Communication Representative at İstanbul İletişim, İstanbul
Fall 2013- Fall 2014: Undergraduate Teaching Assistant

CONFERENCES & SEMINARS

July 2022: Special session: Globalization,(Neo)Colonialism

“Queer on Hold: Global Cultural Products and Queerness”

July 2022: Poster presentation at the Consumer Culture Theory Conference
Turning a Blind (Queer) Eye: How Queerness is Negotiated in Mainstream Cultural Products

June 2021: Doctoral Seminar on Consumption, Markets, and Culture Theorization

CERTIFICATES, AWARDS & ACTIVITIES

September 2019: Dean’s Award for Excellence in Academic Performance
Bilkent University

April 2016: Young Lions PR Turkey Elimination Bronze Winner

September 2008 - January 2015: Tutoring and Mentoring
Polis Amca Elementary School

January 2012- January 2014: Columnist at *Gazete Bilkent*
Bilkent University

LANGUAGE

English

Reading: Advanced **Writing:** Advanced **Speaking:** Advanced

TOEFL IBT Score: 104 **IELTS:** 8,0