

MBAN

MASTER OF BUSINESS ANALYTICS

Student Success Report 2024



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Data & AI Cloud Solution
Architect, Microsoft

The following provides a snapshot of employment outcomes for the MBAN Class of 2024. The employment outcomes presented in this document serve as a reference for prospective students, offering insight into potential career paths. The labour market is dynamic and shaped by numerous factors, and the Schulich Centre for Career Design (CCD) offers many resources to students to ensure they are well equipped to navigate their job search with confidence, adapt to industry trends, and leverage opportunities that align with their skills and aspirations. See page two for more information on the CCD's services.

MBAN Class of 2024 Employment at a Glance*

\$79,778

average total compensation
(includes base salary and other
guaranteed compensation)**

31

companies hired the
MBAN Class of 2024

62

graduating class size

73%***

received an offer within
6 months of graduation

80%***

received an offer within
9 months of graduation

SAMPLE ROLES

Business Analyst	Manager, Credit Risk	Sales Planning and Analytics Analyst
Business Intelligence Analyst	Management & Professional Trainee - Commercial Contracts	Senior Business Analyst
Consultant, Data Solutions	People Reporting and Analytics Specialist	Senior Policy Advisor

INDUSTRY COVERAGE

Consumer Packaged Goods	Financial Services	Manufacturing
Energy	Government	Media/Entertainment
	Healthcare	Technology

* 90% reporting rate.
** For those employed within six months of graduation and who reported compensation figures.
*** Of graduates actively seeking employment.

Key Companies



Demographics at a Glance

MBAN CLASS OF 2024 PROFILE

Average Age	29
Years of Work Experience	0 - 18 (Average 2.5)
Self-Identify as Male	51%
Self-Identify as Female	49%
Domestic	35%
International	65%

ACADEMIC BACKGROUND

Arts	14%
Business	41%
Engineering	3%
Science	24%
Technology	13%
Other	5%

The Master of Business Analytics (MBAN) curriculum pairs core courses in predictive modelling and programming with business fundamentals such as case analysis and presentation skills.

Sara Iannitti (iBBA '14, MBAN '17, MBA '21)
Director, Disrupted CX Design, Air Canada



Career Advising & Design

At the Centre for Career Design, we empower students to develop and articulate the cognitive and interpersonal skills most valued by today's employers – skills that transcend industries and roles. We help students contextualize and communicate what they're learning in the classroom through the lens of employability.

Our approach is rooted in the NACE Competencies for a Career-Ready Workforce framework, a series of eight demonstrable competencies that help ensure success in the workplace:



Career & Self-Development



Communication



Critical Thinking



Equity & Inclusion



Leadership



Professionalism



Teamwork



Technology

Our advising model integrates the key tenets of Design Thinking

We teach students how to research, ideate, prototype, and test, equipping them with the mindset to adapt to a dynamic world and design meaningful careers aligned with their values and aspirations.

Career Advising & Design services available:

- One-to-one appointments
- Interactive career foundations workshops
- Industry insights and networking events
- Job postings and recruitment events
- Digital and AI tools and resources



Centre for Career Design
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