

DBB Director: Professor Isabela B Curado
Academic Coordinator Prof Isabela B. Curado

V01 31/10/2023

PROGRAM		Classroom nº
Monday, May 13		1006
9:00 - 9:30	Program Opening	
9:30 - 12:30	Lecture 1 : Introduction to Brazil - Prof Isabela B. Curado - ok	3
11:00 - 11:15	Free time for Break	
12:30 - 14:00	Lunch on your own	
14:00 - 18:00	City tour	4
Evening	Free Evening	
Tuesday, May 14		1007
09:00 - 12:00	Lecture 2: Brazilian Social and Political Dimensions - Prof Claudio G Couto	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 3: Entrepreneurship - Prof Pedro Tonhozi Oliveira	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 15		1006
09:00 - 12:00	Lecture 4: Brazilian Economy - Prof Sergio Goldbaum	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 5: Brazilian Capital Markets - Prof Lauro E. Gonzalez	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Thursday, May 16		1006
09:00 - 12:00	Lecture 6: Infrastructure Challenges - Prof Priscila Lackzinsky	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Free time for Final Presentation prep	
Evening	Free Evening	
Friday, Saturday and Sunday, May 17, 18 and 19		
Monday, May 20		904
9:00 - 12:00	Free time for Final Presentation prep	
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 7: The Brazilian Consumer Market - Prof Benjamin Rosenthal	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Tuesday, May 21		1006
9:00 - 12:00	Lecture 8: Ethics and Corporate Social Responsibility - Prof Mario Aquino Alves	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 9: Brazilian Labour Market - Challenges Faced by HR - Prof Denise P. Delboni	3
15:30 - 15:45	Free time for Break	
Evening	Free Evening	
Wednesday, May 22		1006
9:00 - 12:00	Lecture 10: Market for Low Income - Prof Edgard Barki	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Lecture 11 Legal Aspects of Doing Business in Brazil - Prof Anna Lygia Rego	3
Evening	Free Evening	
Thursday, May 23		1006
09:00 - 12:00	Lecture 12: Brazilian Firms in the Global Economy - Prof Jorge M. T. Carneiro - TBC	3
10:30 - 10:45	Free time for Break	
12:00 - 14:00	Lunch on your own	
14:00 - 17:00	Final Presentations Wrap up and certificate delivery	3
19:00:00	Farewell Dinner - meeting point FGV EAESP - Rua Itapeva, 432	4
Friday, May 24		1006
7:00 - 12:00	Visit to Natura - meeting point at Itapeva, 432	5
		2
	Course hours	40
	Visit hours	10
	Cultural Activities	8
	Total time	60

* This is a preliminary program. The lectures and visits may be adjusted due to actual availability.