



# Graduate Diploma in Culture, Communication & Leadership in Canadian Business (CCLCB)

The Schulich Graduate Diploma in Culture, Communication and Leadership in Canadian Business (CCLCB) provides students with an in-depth appreciation of cultural differences, business practices, conventions and vocabulary to succeed in the Canadian business environment. Starting with a two-term professional development course, students will acquire skills and knowledge to facilitate their professional development in a Canadian context, before taking hands-on electives on topics like team dynamics and negotiations, as well as an industry specific course which explores the Canadian business landscape. A 12-week work placement provides students with an opportunity to apply what they've learned and reflect about the experience through the Graduate Placement course.

## FACULTY

### Ashwin Joshi

BAS Hons (Trent); PhD (Queen's)  
Associate Dean, Programs  
Director, MBA in India Program  
Associate Professor of Marketing

## CORE COURSES

MGMT 5000 0.00 Professional Development  
in the Canadian Context  
MGMT 6850 3.00 Graduate Placement

### Culture:

FINE 6720 3.00 Managing of Risk in Financial  
Institutions  
MGMT 6200 3.00 Business Administration and  
the Law  
MKTG 6321 3.00 Entertainment Culture and  
Marketing  
PROP 6150 3.00 Economic Forces Shaping the City

## ELECTIVE COURSES

Students must complete **9.00 credits** of elective courses:  
**3.00 credits** from each of the three categories below.

### Communication:

MGMT 6300 3.00 Case Analysis and  
Presentation Skills  
ORGS 6560 3.00 Negotiations  
SGMT 6490 3.00 International Negotiations:  
Analysis, Strategy & Practice

### Leadership:

ORGS 6350 3.00 Managing Change  
ORGS 6650 3.00 The Art and Science of Leadership  
ORGS 6720 3.00 Managing Team Dynamics

## GRADUATION REQUIREMENTS

- must be taken concurrently with the Schulich MBA in India program\*
- successful completion of **12.00 credits** of courses comprised of
  - a) MGMT 5000 0.00
  - b) MGMT 6850 3.00\*\*
  - c) 9.00 credits of electives

\* Students must satisfy both Graduate Diploma and MBA requirements  
\*\*Graduate Placement course is taken following a 12-week placement in an approved organization. Approval is provided by the Program Coordinator. The work experience part of the placement must be completed prior to the student's last term in the MBA program.

Explore this diploma online!

[schulich.yorku.ca/cclcb](http://schulich.yorku.ca/cclcb)

