



MBA
International Study Tour
Chile & Peru 2024

Ingo Holzinger
Ann Welsh
Cheryl Stickley

Internationalize your MBA

With the MBA Study Tour!

- Unique and immersive
- Expand your business mindset
- Travel and explore new regions and cultures

....all while earning credit toward your MBA degree*!

Join the MBA Study Tour in Chile and Peru in 2024

*some exceptions



Course Overview

MGMT 6400: International Study Tour

- Winter 2024 (1.5 or 3 credits)
 - PT MBA have option to enroll in Winter or Summer term
 - Tech MBA – for extra credit

Timelines:

- **Pre-Departure**
 - 4-5 asynchronous online modules
 - Mandatory synchronous pre-departure session (March)
- **Study Tour (April 21st-May 1st, 2024)**
 - 5.5 days in Chile (Santiago & Valparaiso/Viña del Mar)
 - 4.5 days in Peru (Lima)



Sample Itinerary

Sunday, April 21st	Monday, April 22nd	Tuesday, April 23rd	Wednesday, April 24th	Thursday, April 25th	Friday, April 26th	Saturday, April 27th	Sunday, April 28th	Monday, April 29th	Tuesday, April 30th	Wednesday, May 1st PUBLIC HOLIDAY
SANTIAGO	SANTIAGO	SANTIAGO	SANTIAGO / VALPARAISO / VIÑA DEL MAR	VALPARAISO / VIÑA DEL MAR	VIÑA DEL MAR / LIMA	LIMA	LIMA	LIMA	LIMA	LIMA / USA
Dress: Casual	Dress: Business Casual	Dress: Business Casual	Dress: Business Casual	Dress: Business Casual	Dress: Business Casual	Dress: Casual	Dress: Casual	Dress: Business Casual	Dress: Business Casual	Dress: Casual
Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel
Individual Arrivals into Chile Private Group Transfer to Airport Hotel Check-in to Santiago	Canadian Embassy Economic briefing and general overview of Chile's economic and political climate	Negocios con Impacto with Consulting Project Opportunity Negocios con Impacto (Businesses with Impact) is a bridge that makes meetings and creative conversations possible by connecting professionals via business rounds where they converse to grow sustainable business and build triple impact alliances among the public, private and non-profit sectors.	Hotel Check-Out Private Group Transfer to Valparaiso- Viña del Mar	EPV Puerto de Valparaiso 100% state owned company managing and developing the port of Valparaiso in its different areas. The port of Valparaiso is one of two principal ports supplying Chile.	Check out of Viña del Mar Hotel	Lima City Tour Highlights include: Plaza Mayor, Park of the Reserve, La Catedral, Torre Tagle Palace, Lima Historical Center and San Francisco Monastery.	Free Morning OR Optional: Peruvian Cooking Class Known for having one of the best cuisines in the world, Peruvian food, is varied, eclectic, and super flavorful! Learn to make traditional Peruvian classics like ceviche, causa, or chancho a la caja china in a hands-on cooking class.	MegaPlaza Store tour and presentation by one of Latin America's largest retailers.	Amela Amela is a community of Latin American women entrepreneurs and investors in tech and business incubation/acceleration organizations. It serves as a collaboration platform to connect them with investors, lifting up their voices and providing resources for success	Hotel Check-Out
Optional: Trip Orientation Session Group Orientation by Southbridge Access including a review of the itinerary, safety discussion and a Q&A. Meeting Room at Hotel not included			Veramonte Vineyards Veramonte Vineyards is located at the beginning of the Casablanca Valley, at the foot of the Coast Range. The vineyards are surrounded by 2,500 hectares of native forests and receive the breezes and morning fogs that blow from the Pacific Ocean and create moderate temperatures and ideal conditions for growing white varieties (Sauvignon Blanc and Chardonnay) and reds of cold weather (Pinot Noir, Merlot and Syrah). Tour the vineyard and enjoying a tasting along with a presentation and discussion about the wine industry in Chile.		Group Transfer from Viña to Santiago Airport for Flight to Lima					Private Transfer to Hotel Check in to Lima hotel
Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Optional Group Lunch Included in Activity	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch
Santiago City Tour Highlights Include: Cerro Santa Lucia, Plaza de Armas & National Cathedral and Presidential Palace (La Moneda).	Copec: WIND Garage Recently named as one of the 10 most innovative companies in Latin America, COPEC is a major player in Chile's energy and forestry industries. Visit the office of their newest venture, Wind Garage, to learn about how the company continues to innovate through new lines of business and partnerships.	Kyklos Kyklos is a Sistema B company that promotes environmental culture and the circular economy in organizations, schools, companies, municipalities and communities. They work collaboratively to deliver comprehensive and high-impact solutions that adjust to the reality and needs of each client. Visit their Inclusive Recycling Center (CIR) to learn about their operation and innovation in ESG. Please bring long pants and flat-closed toed shoes. Have a copy or photo of your passport ready when entering the facility	City Tour Valparaiso & Viña del Mar Tour of the colorful Valparaiso neighborhoods followed by a visit to the neighboring city of Viña del Mar.	Evalueserve Evalueserve is a leading analytics partner powered by mind-machine™, that helps clients get the most out of their core business processes by combining insights emerging from data and research with the efficiency of digital tools and platforms to design impactful solutions for over 500 clients.	NGO Juguete Pendiente A non-profit civil association that manage and execute projects for children and adults at risk through a solidarity platform with the purpose of generating experiences that improve their quality of life. Learn more about the NGO and visit one project.	Free Time to Explore A list of suggested activities will be provided. A local bilingual host will be available to assist the group for safety. Group Transportation at Additional Cost	Free Time to Explore A list of suggested activities will be provided. A local bilingual host will be available to assist the group for safety. Group Transportation at Additional Cost	Barrick Visit and presentation on the mining industry in Peru and the company's experience in the country	Sinba Sinba - from the Spanish "sin basura," or "without trash" - is aiming to change the way Peru processes its garbage. In a country where many people do not have access to trash collection, most of this waste ends up in the natural environment. The few people that do work in recycling efforts are faced with dangerous working conditions Sinba is a BCorp helping raise awareness and improve garbage collection efforts in Peru to help create a world without trash.	Private Group Transfer to Airport Individual Departures to Canada
Private Group Transfer to Welcome Dinner			Hotel Check-in to Viña del Mar						Group Transfer to Farewell Dinner	
Welcome Dinner Included	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Farewell Dinner Included	End of Program
Hotel TBC	Hotel TBC	Hotel TBC	Hotel TBC	Hotel TBC	Hotel TBC	Hotel TBC	Hotel TBC	Hotel TBC	Hotel TBC	

Course Assessment

- Pre-Departure Module Reflections (20%)
 - Brief reflections on learnings from asynchronous modules
- Business Challenge (in teams; 35%)
 - Experiential project with client in Chile or Peru
- Study Tour Journal (35%)*
 - Journal with 10 daily entries (250-300 words) that capture your experience on the virtual study tour
- Course Contribution (10%)
 - Active engagement and professional conduct throughout the course

Tentative; changes possible

*Assignment to be dropped for the 1.5 credit option



NEGOCIOS CON IMPACTO

Business Challenge (2023)

Negocios con Impacto is a **Sistema B** initiative. It aims to create **triple impact alliances** - economic, social, and environmental - by promoting and enabling linkages between enterprises, SMEs, B Corporations, large companies, and public and private organizations. To achieve its goals, **Negocios con Impacto** organizes several **Virtual Business Rounds** every year that bring together the various organizations.

The Challenge: The Virtual Business Rounds experience a 45% drop-out rate between registration and execution. This caught the executives' attention. They asked us to take a broader look at **Negocios con Impacto** and its value proposition. How can **Negocios con Impacto** engage businesses and organizations to achieve the greatest triple impact?



2023 Business Challenge

Post-Presentation Fireside Chat



Location & Accommodation

Santiago, Chile

Surrounded by mountains, Santiago is Chile's dynamic and cosmopolitan capital and the country's cultural, political, financial, and business hub.



Olá Santiago Providencia
Tapestry Collection by Hilton

Location & Accommodation

Valparaiso & Viña del Mar, Chile

Neighbouring cities, situated on the Pacific coast. Valparaiso is a "bohemian open-air art gallery" and the "jewel of the Pacific". Viña del Mar - "vineyard of the sea" - is Chile's beach resort capital.



Pullman Viña del Mar San Martín

Location & Accommodation

Lima, Peru

Founded as the "City of Kings", Lima a vibrant city with great cultural diversity. The city is known for its culinary scene, Colonial-style architecture, and urban shopping and entertainment.



Inside by Meliá Lima Miraflores Hotel

Program Overview

Cost:

- \$2940CAD + international flight
 - Based on double occupancy; single supplement +\$627USD
 - Includes regional airfare (Chile – Peru)
 - **final cost to be set; determined by number of participants*

Inclusions:

- Accommodation for 10 nights (dual occupancy), all breakfasts, welcome dinner, city tours, trip to Chilean coast, company visits, winery tour and tasting, and farewell dinner, local guide
- Internet, ground transportation, gratuities

Additional:

- Flights, travel health insurance, visas (if applicable), food not included in itinerary

Optional:

- May be opportunity to add on optional excursions, such as a Peruvian cooking class, day tour to pre-Inca city, and/or post-program trip to Machu Picchu

Funding:

- Eligible to apply for a \$500 travel bursary



Registration

Chile & Peru Study Tour: April 21 - 30, 2024

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the 2024 Chile and Peru Study Tour, please submit your \$500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Spaces in the program are reserved on a first-come first-served basis by completion of the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable however, if there is a waitlist, the deposit may be refundable if the space can be transferred to the next student on the waitlist up until January 2, 2024. Payment for the remainder of the study tour must be made by January 8, 2024. Any remaining payments made by the cancelled participant may be refundable if the space can be transferred to the next student on the waitlist (if available) prior to the first day of class on January 8, 2024. Cancellations after January 8, 2024 will not receive a refund of program fees. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit).

All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

Registration opens November 1st
at 11:30am

You will receive an email with a registration
link from International Relations

Name (Required)

First Last

Program (Required) **Student Number (Required)**

Please Select...

Email (Required)

Payment Information

Deposit

\$ 500.00 CAD

Credit Card (Required)

Card Number

Month Year

Expiration Date Security Code

Cardholder Name

Enrolment

Student Services will inform successfully registered students when they can enrol in the MGMT 6400 – International Study Tour course



Passport York Login



Passport York authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

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Click this box before logging in to change your Passport York password.

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WHAT QUESTIONS DO YOU HAVE?

Contact Us

International Relations

Cheryl Stickle	Ann Welsh
Graduate International Program Coordinator	Associate Director, International Relations
Email: intrelations@schulich.yorku.ca	
Phone: 416-736-5059	

Academics

Ingo Holzinger
Director, Strategy Field Study
Email: iholzinger@schulich.yorku.ca