

VITA
(Recent update, Aug 15, 2023)

Moshe Farjoun

Schulich School of Business
Policy and Strategic Management Area
York University
Seymour Schulich Building, Room N311
York University
4700 Keele St.
Toronto, Ontario M3J 1P3
Phone: 416-736-2100 x 44586, Fax: 416-736-5687
E-mail: mfarjoun@schulich.yorku.ca

Education

- 1990 **Ph.D.**, Organizational Behavior (with concentration in Strategic Management), Kellogg Graduate School of Management, Northwestern University, Evanston, Illinois, U.S.
- 1988 **M.Sc.**, Organizational Behavior, Kellogg Graduate School of Management, Northwestern University, Evanston, Illinois, U.S.
- 1985 Completed one year towards **M.Sc.** in Management and Behavioral Sciences, Technion (Israel Institute of Technology), Haifa, Israel.
- 1983 **B.Sc. cum laude** (Economics and Management), Technion (Israel Institute of Technology), Haifa, Israel.

Professional Experience

- 2017 **Research Fellow** (Visiting) from January 2017 to December 2017, Judge Business School, University of Cambridge, U.K.
- 2012, July **Full Professor**, Policy and Strategic Management Area, Schulich School of Business, York University, Toronto, ON, Canada.
- 2010 **Visiting scholar**, Academic College of Tel-Aviv – Yafo, Department of Economics and Management
- 2007, July **Associate Professor with Tenure**, Policy and Strategic Management Area, Schulich School of Business, York University, Toronto, ON, Canada.
- 2005, July **Associate Professor**, Policy and Strategic Management Area, Schulich School of Business, York University, Toronto, ON, Canada.
- 2003-2005 **Visiting Associate Professor**, Management and Organizations Department, Stern School of Business, New York University, New York, U.S.

- 1995-2003 **Lecturer**, Strategy area, Recanati School of Management, Tel Aviv University, Tel Aviv, Israel
- 2002 (Summer) **Visiting Lecturer**, Management Department, Sabanchi University, Turkey.
- 1992 (Fall) **Visiting Scholar**, Faculty of Industrial Engineering and Management, Technion, Haifa, Israel.
- 1990-1995 **Assistant Professor**, Department of Business Administration, University of Illinois at Urbana-Champaign, Illinois. U.S.
- 1984-1986 **System analyst/Programmer**, Israel Electric Company, Haifa, Israel.
- 1983-1984 **Software development project leader**, Tapi Information System, Tel-Aviv, Israel.
- 1975-1979 **Analyst**, Israel Defense Forces.

Research

Research Awards and Honors

- 2011 Paper selected as one of the top six *Academy Management Review* articles published in 2010 [2021 journal rank in management 3/228, in business 4/155, journal impact factor= 13.865]
- 2009 Recipient, Dean's annual merit award for professional contributions in research, teaching and service to York University.
- 2007 Finalist, best paper award competition, Israel Strategy Conference (ISC), Jerusalem, Israel.
- 2003 Finalist (top three) in the *Academy of Management Journal* best paper competition for 2002
- 1990 Finalist (top five) in the Academy of Management International Competition for Best Dissertation in Business Policy and Planning (BPS) for 1990.

Books

- [1] Farjoun, M. and Smith, W. Langley, A. and Tsoukas H. (Eds.) *Dialectics, Paradox and Dualities*, (2018, by Oxford University Press).
- [2] Starbuck, W. H. and Farjoun M. (Eds.) *Organization at the limit: Lessons from the Columbia disaster* (2005, by Blackwell Publishing)
- Reviewed in *Administrative Science Quarterly*, *Journal of Public Administration Research and Theory*, *Academy of Management Perspectives* and *Organization Studies*.

Publications in Refereed Journals (14 out of 20 - in the Financial Times list)

- [3] Farjoun, M and Mahmood, N. 2023. On habits and organizing: A transactional perspective on Firms, consumers, and social institutions. *Organization Science* (forthcoming)
- [4] Farjoun, M. and Peer Fiss. 2022. Thriving on Contradiction: Towards a Dialectical Alternative to Fit-Based Models in Strategy. *Strategic Management Journal*.
- [5] Farjoun, M. 2019. Strategy and Dialectics: Rejuvenating a long-standing relationship. *Strategic Organization*, 17(1): 133-144.
- [6] Kollenscher, E., Dov, E., B. Ronen and Farjoun, M. 2017. ‘Architectural Leadership: The Neglected core of organizational leadership’, *European Management Review*, 14 (3): 247-264.
- [7] Farjoun, M. Ansell, C. and Boin, A. 2015. ‘Pragmatism in Organization Studies: Meeting the challenges of a Dynamic and Complex World’, *Organization Science* (November-December issue).
- [8] Ansell, C., Boin, A. and Farjoun, M. 2015. “Changing to remain the same: Dynamic Conservatism’ and Selznick’s Institutional Pragmatism”, in ‘reinfusing values: Institutions and values’ - a special issue honoring Philip Selznick (Matt Kraatz, editor), *Research in the Sociology of Organizations*.
- [9] Farjoun, M. and M. Levin. 2011. A Fractal approach to industry dynamism. *Organization Studies*, Special issue on complexity, 32(6): 825-851.
- [10] Farjoun, M. 2010. “Beyond Dualism: Stability and Change as a Duality”. *Academy of Management Review*, 35(2): 202-225. Lead article
- Selected among the top six *Academy of Management Review* articles published in 2010
 - Selected in 2019 as a ‘highly cited paper’ by Web of Science (Top 1% of the academic field of Economics & Business based on a highly cited threshold for the field and publication year.)
 - Most cited publication of current Schulich School faculty in the last decade in the category of management (second in business category).
- [11] Ronen B, Kollenscher E, and M. Farjoun. 2009. “Architectural Leadership: Building a value-enhancing infrastructure. *Human Systems Management*. 28 (1-2): 35-45.
- [12] Farjoun, M. 2008. “Strategy making, Novelty and Analogical Reasoning”. *Strategic Management Journal*, 29 (9): 1001-1016.
- [13] Farjoun, M. 2007. “The End of Strategy?” *Strategic Organization*, 5(3): 197-210. Lead essay
- Finalist in the Israeli Strategy Conference 2007 best paper award competition.
- [14] Farjoun, M. and Starbuck W. H. 2007. “Organizing at and beyond the limits.” *Organization Studies*, 28(4): 541-566.
- [15] Saporta I. and M. Farjoun, 2003. “The Actual Promotion-Turnover Relationship among Professional and Managerial-Administrative Occupational Groups.” *Work and Occupations*, Vol. 30 (3): 255-280.

Lead article

- [16] Farjoun, M. 2002. "The Dialectics of Institutional Development in Emerging and Turbulent Fields: The History of Pricing Conventions in the Online Database Industry." *Academy of Management Journal*. Vol 45. No 5. 848-874.
- Lead article
 - Finalist (top three) in the Academy of Management Journal (AMJ) 2002 best paper competition (around 800 submissions during the same year)
- [17] Farjoun, M. 2002. "An Organic Perspective on Strategy." *Strategic Management Journal*. Vol. 23 (7):561-594.
- Lead article
 - Reprinted as a lead chapter in "The Strategy Process" (Paul Olk, editor), 2010.
- [18] Farjoun, M. 2001. "Organizational Restructuring: Perpetuating and Constraining Effects." *Academy of Management Review*, Vol. 26. No 3, 351-353.
- [19] Segev, E., A. Raveh, and M. Farjoun. 1999. "Conceptual Maps of the Leading MBA Programs in the U.S.: Core Courses, Concentration Areas, and the Ranking of the School." *Strategic Management Journal*. 20(6): 549-565.
- [20] Farjoun M. 1998. "The Independent and Joint Effects of the Skill and Physical Bases of Relatedness in Diversification." *Strategic Management Journal*. 19(7): 611-630.
- * Lead Article
- [21] Farjoun, M. and Linda Lai. 1997. "Similarity Judgments in Strategy Formulation: Role, Process, and Implications." *Strategic Management Journal*. 18 (4): 255-273.
- Lead article
- [22] Farjoun, M. 1994. "Beyond Industry Boundaries: Human Expertise, Diversification and Resource-Related Industry Groups." *Organization Science*, 5(2): 185-199.

Refereed Proceedings:

- [23] Farjoun, M. 1989. "Managing Diversity and Interdependence: A Contingency Framework for Control Decisions in Large Corporations." (*Southern Management Association Proceedings*).

Book Chapters:

- [24] Farjoun, M. 2023. Interlocking surprises, their nature, implications, and potential responses. Springer Briefs in Safety Management series, an open access edited volume.
- [25] Farjoun, M. 2021. "The Becoming of Change in 3D: Dialectics, Darwin and Dewey" in Poole, M. S. and Van de Ven, A.H. Oxford Handbook of Organization Change and Innovation, 2nd Edition, by Oxford University Press.
- [26] Farjoun, M. 2021. "Dialectical models of change: An Escher-Inspired Reflection", in Poole, M. S. and Van de Ven, A.H. Oxford Handbook of Organization Change and Innovation, 2nd Edition, by Oxford University Press

- [27] Farjoun, M. Smith, W. Langley, A. and Tsoukas, H. 2018, book introduction, *Dialectics, Paradox, and Dualities*, by Oxford University Press.
- [28] Farjoun, M. 2017. Contradictions, dialectics and paradox. Chapter 6 in Langley A. and Tsoukas H. (Ed.), *Sage Handbook of Process Organization Studies*, Sage Publications.
- [29] W. H. Starbuck and M. Farjoun. 2005. "Introduction and Overview". In Starbuck W. H. and Farjoun M. (Eds.) *Organization at the limit: Lessons from the Columbia disaster*, Blackwell Publishing.
- [30] Farjoun M. 2005. "History and Policy at the Space Shuttle Program". In Starbuck W. H. and Farjoun M. (Eds.) *Organization at the limit: Lessons from the Columbia disaster*. Blackwell Publishing.
- [31] Farjoun M. 2005. "Impediments to Organizational Learning and Action in the Midst of Safety Drift: Revisiting the Space Shuttle Program Recent History". In Starbuck W. H. and Farjoun M. (Eds.) *Organization at the limit: Lessons from the Columbia disaster* Blackwell Publishing
- [32] Farjoun M and W. H. Starbuck. 2005. "Lessons from the Columbia disaster". In Starbuck W. and Farjoun M. Farjoun (Eds.) *Organization at the limit: Lessons from the Columbia disaster*. Blackwell Publishing
- [33] Farjoun, M. 1995. Commentary on Howard E. Aldrich "Entrepreneurial strategies in new organizational populations." In Bull I., Thomas, H., & Willard G. (Eds.) *"Entrepreneurship: Perspectives on Theory building"*, Pergamon, Elsevier, Oxford U.K.

Work in Progress

Farjoun, M. The ecologies of the unexpected. Completed first two chapters for a planned book project.

Other Work in Progress (data collected or under collection)

Farjoun, M. and Eli Shildkrot, "The development of collective interpretation of cumulative strategic change: An historical exploration of technological change in the online information field". Data collected.

Farjoun, M. and Dana Yaari, 'Comparative institutional development: A study of the evolution of the Modern Hebrew typography and the Israeli publishing field'. Data collected.

Farjoun, M. 'Organizational learning and decision making in the context of competitive interaction: An historical analysis of the U.S. coffee industry.' Data collected.

Farjoun, M. 'The coevolution of minds and industries: a historical study of a software startup firm'. Data collected.

Presentations in Scientific Meetings

2023 A keynote presentation, for Minerva conference on "Creativity, Innovation and

- Inter-Organizational Collaboration – Process Views, Berlin, Germany, July.
- 2023 A keynote presentation for a research workshop organized by the European Leadership for Safety Education (ELSI) project, Nice, France, June.
- 2023 Interlocking Surprises. Presentation at EGOS, Calgary, Italy, July.
- 2022 Extended Strategizing: Revitalizing the dynamics of strategy and competitive advantage. Israeli Strategy Conference, Reichman University.
- 2022 The becoming of change in 3D. Presented at the annual AOM meeting, Vancouver.
- 2019 The ecology of the unexpected. EGOS conference, Edinburgh, Scotland.
- 2019 Dialectics and Pragmatism. Workshop on “Celebrating the Pragmatist Turn”, Glasgow, Scotland.
- 2018 Institutions, strategic interaction and habitual change. EGOS conference, Tallinn, Estonia.
- 2017 Strategy, Pragmatism and Practice: Stepping back to leap forward. Strategy as Practice workshop, Cass Business School.
- 2016 Tensional harmony (with Peer Fiss), presented at the SMS meetings, Berlin
- 2016 The dialectics of firm’s performance, EGOS conference, Naples.
- 2015 Presenter, Professional Development Workshop on ‘Using tensions and Contradictions to advance Process research, Academy of Management Annual Meetings, Vancouver, Canada.
- 2015 Presenter, Panel Symposium on organizational disasters, Academy of Management Annual Meetings, Vancouver, Canada.
- 2012 Joint academic-practitioner special conference on the future of research on high reliability organizations, Nashville, Tennessee, U.S
- 2012 Conference on resilience in public administration, Utrecht, Netherlands.
- 2012 Seminar on behavioral strategy, Inter-Disciplinary center (Israel)
- 2011 SMS mini conference on Strategy Process, Miami
- 2011 The Israeli Society for Applied Sociology
- 2010 The Academy of Management Annual Meeting, Montreal, Canada
- 2008 EGOS meeting on complexity, (Pissouri, Cyprus)
- 2007 The Israel Strategy Conference (Jerusalem, Israel)

- 2007 The Academy of Management Annual Meeting (Philadelphia)
- 2007 High Reliability Conference (Deauville, France)
- 2006 The Academy of Management Annual Meeting (Atlanta)
- 2006 The Atlanta Competitive Advantage Conference (ACAC)
- 2005 The Academy of Management Annual Meeting (Honolulu)
- 2004 A workshop for authors of “Organization at the limit: Learning from NASA and the Columbia disaster,” (New York University)
- 2001 The European Group of Organization Studies (EGOS) 17th Colloquium, (Lion, France).
- 1998 The Academy of Management Annual Meeting, (San Diego).
- 1998 The 4th Conference on Competence-Based Competition (Oslo, Norway).
- 1997 The Annual Conference of the Israeli Psychologist Association (Tel-Aviv).
- 1995 The Academy of Management Annual Meeting (Vancouver).
- 1994 The Strategic Management Society Annual Meeting, (Paris)
- 1993 The TIMS/ORSA Annual Meeting (Phoenix).
- 1993 The Strategic Management Society Annual Meeting (Chicago)
- 1992 The Academy of Management Annual Meeting (Las Vegas)
- 1992 The TIMS/ORSA Joint Annual Meeting (Orlando)
- 1991 TIMS/ORSA Annual Meeting (Nashville)
- 1991 The Academy of Management Annual Meeting (Miami)
- 1989 Southern Management Association Annual Meeting (New Orleans)

Other Invited Presentations

University of Michigan, Emory, Columbia University, ESSEC, University of Pittsburg, University of Maryland, George Mason University, Technion (2), Hebrew University, University of Toronto, New York University, Baruch College, the Australian Graduate School of Management (AGSM), Tel -Aviv Yafo Academic College, NOVA (Lisbon), Inter-Disciplinary Center (Israel) (2).

Tilburg University, Cyprus University, Cambridge University, Cass business school (all during 2017 sabbatical)

General Academic Honors:

- 2023 Invited as a keynote speaker for a research workshop organized by the European Leadership for Safety Education (ELSI) project, Nice, France.
- 2022 Invited as distinguished speaker to present at the University of Illinois ISOI center on “The past, present and future of strategic organization”.
- 2022 Invited as a keynote for a conference on “Creativity, Innovation and Inter-Organizational Collaboration – Process Views” (scheduled for Summer 2023). Organized by the Minerva Foundation (a subsidiary of the Max Planck Society), Freie U. Berlin.
- 2019 Invited as an eminent change scholar to write a review essay for M.S. Poole and A. H. Van de Ven. Oxford Handbook of Organization Change and Innovation, 2nd Edition, (published in 2021).
- 2017 Invited keynote, Strategy as Practice (SAP) workshop, Cass business school, London.
- 2011 Invited keynote for a panel on cognition and strategic decision making, Strategic Management Society special conference on strategy process, Miami, Florida. U.S.
- 2011 Delivered the keynote lecture in the Israel Applied Sociology conference on organizational learning and strategic renewal, Haifa, Israel.
- 1998 Elected to represent the Recanati School of Business, by writing a column on the subject “The next 50 years in management” for a special issue of the Tel Aviv University newsletter commemorating Israel’s 50th anniversary
- 1993 Invited speaker for the College of Organization Annual Meeting, TIMS/ORSA
- 1992 Selected to participate in the Business Policy Junior faculty consortium, Academy of Management.
- 1989 Selected to participate in the BPS Doctoral consortium, Academy of Management.

Research Funding

- 2023 YUFA sabbatical grant, York University.
- 2016 YUFA sabbatical grant, York University
- 2009 YUFA sabbatical grant, York University.
- 1995-2000 Research awards from the Center for Business Research, Tel Aviv University.

- 1995 Dean's Research Fund, Tel Aviv University.
- 1991-1994 Scholar's Travel Funds, University of Illinois.
- 1989 Research funds, Padgett Research Chair, Northwestern University.

Teaching

Teaching Related Awards

- | | | |
|------|---------------------|--|
| 2003 | Tel Aviv University | Letter of recognition from the Vice Dean for teaching quality. |
| 1999 | Tel Aviv University | Letter of recognition from the Dean for teaching quality. |
| 1995 | Tel Aviv University | Won the Claridge Case Writing Award. |

Courses Taught

Strategy:

Business Policy/Strategy core class:

MBA (York University, New York University, Tel Aviv University, University of Illinois), Undergraduate (University of Illinois, York University), EMBA (Tel Aviv University, Sabanchi University), various executive programs

Strategy formulation in turbulent environments/Advanced strategic analysis, an MBA elective:

New York University, Tel Aviv University, York University

Management of strategic change, MBA elective

Northwestern University, University of Illinois.

Behavioral foundations of strategy/Strategic management, a Ph. D. seminar,

York University, New York University and the University of Illinois

Advanced topics in strategy, a Ph. D. seminar

University of Illinois

Strategy Process, an undergraduate research seminar

Tel Aviv University

Organization and Management:

Managerial Skills (5150)

York University - content specialist on strategic thinking.

Analysis of Organizations (Strategy and Organization),

MBA elective (New York University)

Organizations in their environments, a core graduate course in Organization theory,
Tel Aviv University

Organization Theory (A Ph.D. seminar, jointly with Itzhak Saporta),
Tel Aviv University

Organizations in the movies: Organization Behaviour elective for graduates and undergraduates
Tel Aviv University

Organization Behavior, core course for EMBA
Haifa University.

Supervision and Refereeing of Doctoral Students

York University

Majid Abdi - PhD. Awarded 2012 (Doctoral dissertation committee)
Trish Ruebottom - PhD. Awarded 2013 (Doctoral dissertation committee)
Kelly Thompson (Dean's representative referee in a doctorate dissertation defense, 2005)

Tel Aviv University

Eli Noy - PhD awarded in 2011 (External referee)
Amiram Porath - PhD awarded in 2008 (External referee)
Eldad Kolenscher - PhD. awarded in 2006 (Doctoral Dissertation Supervision)
Tali Shimoni- PhD. awarded in 2006 (Doctoral Dissertation Supervision)

University of Illinois

Charles Carroll- PhD. awarded 1994 (Doctoral Dissertation committee)
Eonsoo Kim - PhD. awarded 1993 (Doctoral Dissertation committee)

Other universities

Barak Aharonson- PhD awarded in 2008 from the University of Toronto (External referee)

Supervision of Master Students

York University (MBA)

Lindsay Miller - Independent study on scenario analysis and system dynamics (2007)
Ana Ataeian - Independent study on scenario analysis and system dynamics (2012)
Simone D'Urso - Independent study on scenario analysis and system dynamics (2014)
David Thibault, Joseph Nickerson, Oron Eli and Jeremy Goldlist, - Independent study on scenario analysis and system dynamics (2015), several more students (2015-2020)

Tel Aviv University (M.Sc thesis supervision)

Dana Yaari (2005)
Sharon Tidhar (2005)

Sigalit Pasternak (2005)
Sharon Bar (2003)
Eliezer Shildkrot (1999)- Completed with Highest honors
Nava Sdaka (1998)
Rachel Grunbaum (1997) - Completed with Highest honors

Writing of teaching and case

2020 Authored seven lecture notes (equivalent of textbook chapters) for strategy core course
1995-
2003 Authored several case studies on strategy, one of which won the Claridge award, Tel Aviv University

Service

Editorial Board Memberships

2020 Member of a review panel for a special issue on digital technologies, *Organization Science*.
2012- Present Member of the editorial board of *Organization Science*
2011- Present Member of the editorial board of the *Academy of Management Review*
2011-2013 Member of the editorial board of the *Academy of Management Journal*
2011-2019 Member of the editorial board of *Public Administration*.
2008-Present Member of the editorial board of *Strategic Management Journal*.
2003- Present Member of the editorial board of *Strategic Organization (SO!)*

University Service

York University:

2022-2023 PhD coordinator, strategy area.
2020 Redesigned core course in strategy.
2018 Invited to serve on a doctoral committee, Osgood Law School, York University.
2018 Invited to serve on a file preparation committee for a promotion, York University.
2011-present Member and past vice chair of the Schulich School's student affairs committee
2013, 2015 Offered doctoral workshops on theory development
2008-2009 Member of the Schulich School's student admission appeal committee

- 2006- 2007 Member of the research committee at the Schulich School
- 2006-2012 Co-Founder and Co-chair (with Chris Bell) of the Pan Schulich Interdisciplinary Research Forum
- 2005-present Participate in the recruiting process of doctoral students and senior faculty at the Schulich School of Business.
- 2005-2006 Member of a committee in charge of redesigning the doctoral program in strategy at the Schulich School of Business
- 2005-2006 Coordinator of the research seminar series in strategic management at the Schulich School of Business

New York University:

- 2004 Co-organizer of the “Organization at the limit: NASA and the Columbia disaster” workshop at New York University.

Tel Aviv University:

- 2000 Coordinator of the “Strategy Foundations” MBA core course, Tel-Aviv University.
- 2000 Elected representative of junior faculty in the Recanati School of Business’s faculty advisory board, Tel Aviv University
- 2000 Member of a committee in charge of designing strategy specialization at Tel-Aviv University
- 1995-2003 Participated in the recruitment of strategy doctoral students, Tel Aviv University

University of Illinois:

- 1993 Member of the selection and coaching team for the Illinois team, U.S. National MBA case competition.
- 1992 Participated in the recruitment process of a senior strategy faculty and department head, University of Illinois.
- 1992 Coordinator of a department-wide seminar to discuss Etzioni’s book “The Moral Dimension”.
- 1991 Participated as a mentor in the summer research opportunity program for minority students at the University of Illinois (1991).
- 1991-1993 Member, College of Commerce election committee, University of Illinois.
- 1990-1992 Coordinator, Business Policy research seminar series, University of Illinois
- 1990-1991 Coordinator, Business Policy doctoral student recruitment, University of Illinois

External Committees and Referee Work

2021	External referee, Israel Science Foundation
2020, 2021	Online advisor for doctoral candidates, OMT division Academy of Management.
2020	Referee for the best conference paper award, Strategic Management Society International conference.
2020	External referee, doctoral dissertation, a leading university in Israel.
2019	External referee for faculty promotion, a leading university, Finland.
2017	External reviewer for promotion case, a leading university in Southern U.S.
2017	Referee for the best conference paper award, Strategic Management Society International conference.
2016	External referee for promotion case, a leading university in Israel.
2015	Nominated referee for the best conference paper award, Strategic Management Society International conference.
2013	External referee for promotion case, a leading university in Israel.
2012	External reviewer for NSF
2012	External referee for new faculty recruitment, Aalto University, Finland.
2011	External referee for MBA strategy project, Cass school of Business, London.
2011	Book reviewer on rationality and foresight, Cambridge University Press.
2008-2009	Chair of the Teaching Committee, Business Policy and Strategy Division of the Academy of Management
2007-2008	Member of the Teaching Committee, Business Policy and Strategy Division of the Academy of Management
2004	Member of the selection committee for the best OMT paper for the Academy of Management Meeting.
1990-present	Ad hoc reviewer for <i>ASQ</i> , <i>Management Science</i> , <i>Organization Science</i> , <i>Academy of Management Journal</i> , <i>Academy of Management Review</i> , <i>Journal of Management Studies</i> , <i>British Journal of Management</i> , <i>Organization Studies</i> , <i>Strategic Organization</i> , <i>Canadian Journal of Administrative Sciences</i> , <i>Strategic Management Journal</i> and <i>Public Administration</i> , <i>European Journal of Information Systems</i>

- 1990-present Ad hoc reviewer for the BPS and OMT divisions of the Academy of Management and for SMS
- 2000 Book reviewer on strategy for Wiley.
- 1991 Book reviewer on organizational change for Irwin.

Conference and Workshop Roles

- 2022 Reviewer, best paper award, Israeli Strategy Conference, Reichman University.
- 2020 Invited to serve on the scientific committee for a theory development workshop, Hebrew University.
- 2019 Panelist, professional development workshop on strategies for managing uncertainties in the energy sector, Academy of Management Annual Meetings, Boston, MA.
- 2019 Participant in the socio-materiality workshop, Hebrew University.
- 2018 A faculty mentor in the Joint AMR/EGOS paper development workshop at the EGOS conference, Tallinn, Estonia.
- 2018 A faculty mentor in the OMT Junior Faculty Consortium at the Academy of Management meetings in Chicago.
- 2017 Joint academic practitioner workshop “Fiction and Fake News Meet Management”, co-organizer (with Juliane Reinecke and Shaz Ansari), Judge Business School, Cambridge University. October.
- 2017 Faculty mentor, EGOS, Paper development workshop, Brashov, Romania, November.
- 2017 Discussant in a development workshop for PhD students, Tilburg University. May.
- 2017 Organized a development workshop on Pragmatism for PhD students and faculty, Judge Business School, Cambridge University. May.
- 2016 Co-Convener (with Wendy Smith), Conference on Process Organization Studies, Special theme: ‘Dualities, Paradoxes and Dialectics in Organizational Life’, Corfu, Greece.
- 2016 Co-Convener (with Barbara Simpson), Professional Development Workshop (PDW) on Pragmatism in Organization Studies for the Academy of Management Meetings (proposal accepted).
- 2016 Facilitator, Professional Development Workshop on process research, Academy of Management Meetings, Anaheim, California.
- 2011 Session chair SMS mini conference on Strategy Process, Miami.

- 2010 Invited participant, conference on lessons learned from the H1N1 pandemic, U.C. Berkeley, California
- 2010 Discussant, the Israeli Strategy Conference, Technion, Israel
- 2010 Facilitator, Professional Development Workshop on process research, Academy of Management Meetings, Montreal, Canada.
- 2010 Panelist, Professional Development Workshop on ‘event-base strategy’, Academy of Management Meetings, Montreal, Canada.
- 2008 Discussant, the Israeli Strategy Conference, Tel Aviv University.
- 2008 Session Chair and Discussant, EGOS conference on complexity, Pissouri, Cyprus.
- 2005 Symposium chair: The Academy of Management Annual Meeting (Honolulu)
- 1997 Session chair, Management of Cultural Industries, New York University Conference.
- 1995 Discussant, BPS session, Academy of Management Annual Meeting (Vancouver).
- 1993 Discussant, BPS session on knowledge, Academy of Management Annual Meeting (Atlanta)
- 1993 Participant in the pre-conference review panel, Strategic Management Society Annual Conference (Chicago)
- 1992 Session chair, TIMS/ORSA Joint Annual Meeting (Orlando)
- 1991, 1992 Discussant, the University of Illinois Conference on Business Ethics
- 1991 Discussant at the University of Illinois Conference on Entrepreneurship (Howard Aldrich’s paper).

Membership in Professional Organizations:

- 1990- Present Member of the Academy of Management
- 1990- Present Member of the Strategic Management Society
- 2017- Present Member of the European Group for Organization Studies (EGOS).

Service to the Community

- 2022 Presented in a special workshop of the Foundation for an industrial safety culture (FonCSI)- a French academic practitioner think tank on industrial safety.

- 2020 Delivered a webinar entitled “Strategy in upheaval”, a part of the Schulich school’s community series on “Shaping the post-pandemic world”. (Posted on YouTube).
- 2012 Invited participant, NSF/NASA workshop on developing large-scale complex engineering systems
- 2010 Provided voluntary coaching regarding the reorganization of the Ontario Civil Rights Tribunal System
- 2007 Provided voluntary expert advice on high reliability in the Canadian health care system
- 2007 Provided voluntary expert advice on strategy for the Israeli Business Forum, Toronto
- 2007 Provided voluntary coaching on strategic planning, Toronto Sick kids hospital
- 2008 Invited expert participant, conference/think tank on early warning systems, Minnowbrook, New York.
- 2007 Invited panelist for a joint academic- practitioner High Reliability Conference (Deauville, France)
- 2004 Participant in the steering committee of the “Organizational Design” conference at New York University jointly held by academics and NASA executives
- 1995- Conducted strategy and top management facilitation and training for the Israel Electric Company, Motorola (Israel), Agrexco, Maabarot and several organizations within the IDF; Conducted specialized workshops for Organizational consultants.

Professional Development Activities (courses audited)

- 2010 Graduate course on Industry Structure and Strategic Decisions, Faculty of Economics, Tel Aviv University (Offered by Professor Robert Pindyck of MIT)
- 2006 Doctoral seminar on Qualitative Research Methods (Professor Eileen Fischer, York University)
- 1993 Doctoral seminar on industrial cognition (Professor Joe Porac, University of Illinois)

Media Exposure

- 2015 Featured in ‘The Marker’ (Oped)
- 2013, 2015 Featured in Haaretz (Oped)
- 2005- 2007 Featured in U.S. News and World Report (Interviews), The Globe and Mail (Oped).