

**Centre for Career Design**  
Schulich School of Business

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# Recruit at Schulich

2023 – 2024



Vanessa Leon (She/Her), MREI '21  
Senior Coordinator, Development  
RioCan Real Estate Investment Trust

 **Schulich** | **YORK U**  
School of Business



The Centre for Career Design works to ensure your recruitment goals are met, and helps you improve your recruitment return on investment.

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## MBA

### MASTER OF BUSINESS ADMINISTRATION

Graduates of the MBA program aspire to become leaders in financial services, consulting and consumer packaged goods, entrepreneurs, and agents of change in the social, arts, and health sectors.

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## MASTERS

### ONE-YEAR SPECIALIZED PROGRAMS

Our Masters programs are designed to strengthen technical expertise and enhance leadership skills. Depending on the program, years of prior work experience range, on average, from 0-5.

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## BBA

### BACHELOR OF BUSINESS ADMINISTRATION

BBA graduates are well-rounded, possessing a solid foundation in all aspects of general management, excellent interpersonal skills, and unparalleled cross-cultural awareness.

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The Rob and Cheryl McEwen Graduate Study & Research Building

# A Schulich Student for Every Role



**Offering a broad spectrum of business programs from general management to those highly specialized by industry and sector, the Schulich School of Business attracts a tremendously diverse student body, and equips them today with the technical and success skills they'll need for the jobs and workplaces of tomorrow.**

Schulich's Centre for Career Design takes a program-long view towards ensuring students have a thorough understanding of their professional goals and motivations, and the work required to achieve those goals. Similarly, our approach to corporate relations is rooted in listening to understand the unique needs of our corporate partners in an increasingly complex employment landscape, and co-designing recruitment strategies that will best meet those needs.

With over 3,000 talented students across our undergraduate, specialized masters, and MBA programs, I'm confident in our ability to provide employers with an authentic, diverse, and engaged talent pool from which to hire. Whether you're seeking to fill a traditional internship or full-time role, or have an interest in engaging Schulich students for project-based work via our various experiential education opportunities, the Centre for Career Design is excited to partner on the journey.

A stylized, handwritten signature in black ink, appearing to read 'Hollis Sinker'.

**Hollis Sinker (She/Her), MBA**

Executive Director, Centre for Career Design  
Schulich School of Business



# Meet the Corporate Relations Team

Whether you're an organization new to recruiting at Schulich, an alum eager to hire from your alma mater, or a longstanding corporate partner of the School, the team in Corporate Relations takes a collaborative, creative, and data-informed approach to ensuring your recruitment goals are met.

## MEET YOUR 2023–2024 CORPORATE RELATIONS TEAM



**Miles Collyer**  
(He/Him)

Associate Director,  
Corporate Relations



**Diana Caradonna**  
(She/Her)

Corporate Relations  
Specialist

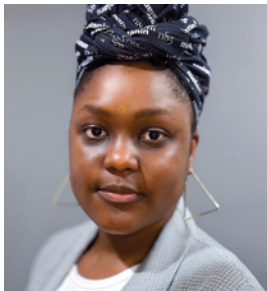
Portfolio: Accounting,  
Financial Services,  
and Government



**Michael Haynes**  
(He/Him)

Corporate Relations  
Specialist

Portfolio: Consulting,  
Diversified Industries,  
and Technology &  
Telecommunications



**Zviko Mhakayakora**  
(She/Her)

Corporate Relations  
Specialist

Portfolio: Consumer  
Packaged Goods,  
Supply Chain,  
Consumer Services,  
Healthcare, and Retail



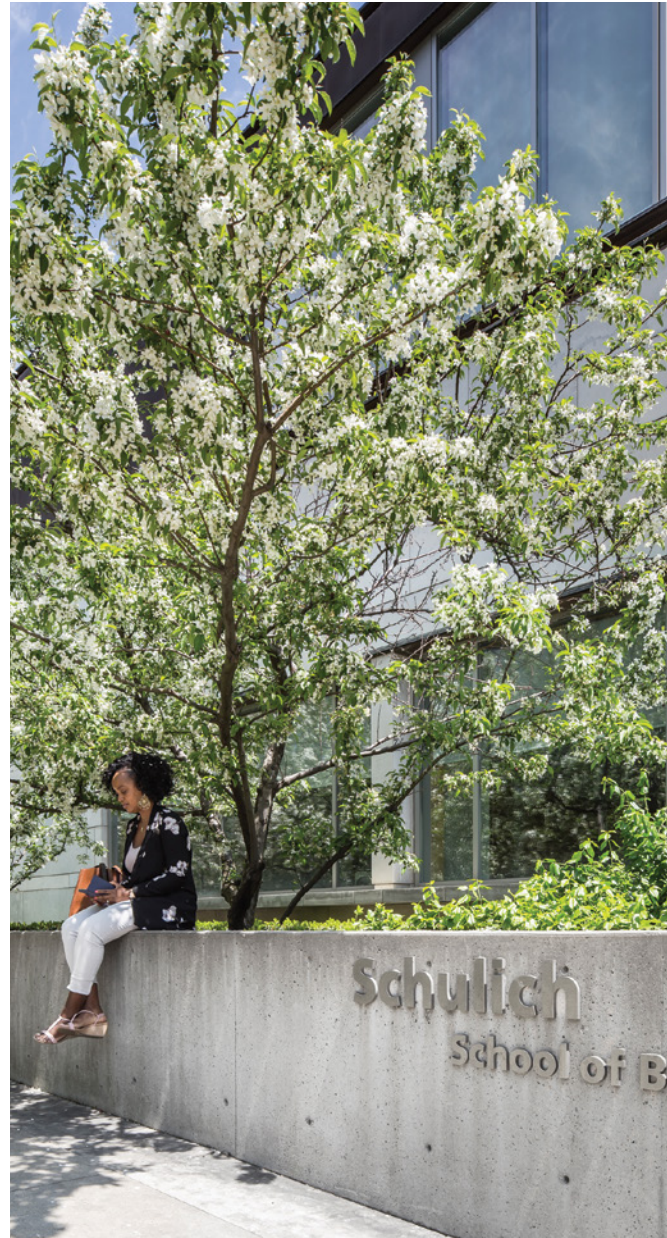
**Imraan Khan**  
(He/Him)

Recruitment  
Coordinator



**Mak'an Dakwal**  
(She/Her)

Recruitment  
Coordinator



# Connecting with Our Students

## Handshake

All job postings and recruitment events are advertised on Schulich's career services website, Handshake. Handshake is a fast, easy, and powerful recruiting platform for finding Schulich students and alumni. You will be able to post New Grad, Internship, Summer, Experienced Hires and Part-time opportunities to Schulich students and alumni, at no cost.



## Networking Mixers

Join companies from similar industries for themed events. Whether it's Day on Bay, the Real Estate & Infrastructure Breakfast, or our annual Consulting Mixer, these group events are an excellent way to connect with students who have a strong interest in your industry.



## Clubs and Student Organizations

With a wealth of student-led clubs and organizations that are both industry and diversity-group focused, we can help get your organization and opportunities in front of a critical mass of highly engaged student leaders.



# Build Your Brand on Campus

## Information Sessions

Virtual or in person, we can help you host an engaging event to introduce students to all aspects of your organization.



## Industry Panels & Workshops

Highlight trends and exciting opportunities within your firm via participation in a Schulich led lively panel discussion with your industry peers. If you already offer professional development workshops as part of your campus recruitment strategy. Ask us how we can help further promote your industry led (non-recruitment) workshops amongst the Schulich population.



## Career Fairs & Customized Events

Whether it's a career fair, case competition, fireside chat between a senior leader at your firm and a Schulich faculty member, or specialized programming for a niche audience, we are keen to co-create high-impact events at any point throughout the year.





# Experiential Education

Schulich's Professional Development and Experiential Education Office (PD&EE Office) is charged with building experiential education capacity across Schulich to ensure our students have every opportunity to put theoretical concepts into practice throughout their degree.

The Office is responsible for building and enhancing experiential education and outreach support for students and faculty, including credit-based placements, credit-based team consulting projects, both locally and internationally, and oversees the design and delivery of Professional Development courses offered as part of the curriculum across all of Schulich's programs.

## Work-Focused Experiential Education (credit-based)\*

- Course-based placements
- Program-based placements
- Internships/Co-ops



## Community-Focused Experiential Education (credit-based)\*

- Program team-based consulting projects
- Community service learning
- Community-based research



\*See pages 10-11 for examples of work- and community-focused experiential education within Schulich programs.



**Minerva Cernea**  
(She/Her)

Associate Director,  
Head of the  
Professional  
Development and  
Experiential  
Education Office



We offer many  
Experiential Education  
options for MBA and BBA  
students, such as:

- **Experiential Education:**  
Strategy Field Study  
Project MGMT 6100 6.0;
- **Global Leadership Consulting Project:**  
MGMT 6100 6.0  
(alternate option to  
Strategy Field Study);  
and
- **MBA Graduate Placement:**  
MGMT 6851 3.0,  
MGMT 6850 3.0

Get in touch to discuss how your organization can become involved with Experiential Education at Schulich: **Telephone: (416) 843-7702 | Email: [ssb-ee@schulich.yorku.ca](mailto:ssb-ee@schulich.yorku.ca)**

# A Culture of Entrepreneurship

**Fostering the spirit of innovation and inspiring an entrepreneurial mindset in our students is a significant part of our identity – a mission led by the Schulich Office of Innovation and Entrepreneurship, and our Entrepreneurial Studies Department.**

The Office of Innovation and Entrepreneurship hosts 30+ events each year that provide opportunities for interested students to meet, ask questions, and learn from Startup Founders, Venture Capitalists, and other Leaders in the innovation ecosystem. The Office offers students access to startup advisory services through the Schulich Entrepreneur in Residence, as well as opportunities to contribute their ideas and solutions to exciting new startups through Schulich Idea Jams.

The Entrepreneurial Studies Department provides students exposure to Work Integrated Learning courses, allowing students to gain experience in the innovation ecosystem. The Mentorship Match Course (ENTR 6960) pairs 40 MBA students in their 2nd year of study with Startup Founders and Venture Capital Leaders for a 12-week credit course that provides work experience and mentorship. Similar opportunities are provided to BBA and Master of Marketing students each year.

MBA and MBA In India Students also have the opportunity to participate in ENTR 6500: Startup Lab – The Together Mission (a special partnership with Startup India).



**Chris Carder**  
(He/Him)

Executive Director,  
Office of Innovation  
& Entrepreneurship;  
Co-Director of  
Entrepreneurial Studies;  
Creator of the 'Schulich  
Startups' Community

**“Entrepreneurial spirit is a way of being, breathing and moving through the world. It’s how we see problems and opportunities that other people miss. Understanding that spirit, infusing it in our students and helping them bring their ideas to life is something I could never grow tired of.”**

Get in touch to discuss how your organization can become involved with Innovation & Entrepreneurship at Schulich: **Email: [info@schulichstartups.com](mailto:info@schulichstartups.com)**



# Diversity at Schulich is Multidimensional and a Core Value of the Institution

## Cultural Diversity

Between international students and recent permanent residents of Canada, Schulich boasts unparalleled cultural diversity amongst its student body, and provides support for employers, if needed, to understand immigration regulations associated with hiring students for internships or full-time roles.

**65** unique countries of citizenship within the student population



## Student Clubs

Schulich has over 40 student clubs, including the following affinity groups:

- Black Graduate Business Network
- Black Student Association
- Latin American Business Association
- Schulich East Asian Business Association
- Schulich Pride Alliance
- Women in Leadership

**“The diversity of thought and lived experiences amongst the Schulich student body is absolutely something that employers should look forward to when recruiting at Schulich.”**

GURLOVE TAKSHAK (He/Him), BBA '22  
Technical Specialist, Microsoft




## Varied Educational and Employment Histories

It is not uncommon to find students with unique educational and employment backgrounds within our walls, with:

**9** specialized one-year Masters Degrees

**18** areas of specialization in our MBA program





**“Coming from a background in public policy and education I wondered how I would fit in to an MBA program. What I loved about Schulich was that it was filled with students like me – students who had very diverse thought, career and educational histories.”**

**AZRA SAMJI (She/Her), MBA '21**  
Manager, Inclusion, Diversity, Equity & Action  
Iululemon





# MBA\*

Graduates of the MBA program aspire to become leaders in financial services, consulting and consumer packaged goods, entrepreneurs, and agents of change in the social, arts, and health sectors.

AVERAGE YEARS OF  
WORK EXPERIENCE

5

AVERAGE AGE

31

GRADUATING CLASS SIZE  
(for Oct. 2021 and Jun. 2022)

291

AVERAGE GMAT

627

GMAT RANGE

460–720

AVERAGE GPA

6.71

MALE  
STUDENTS\*\*

66%

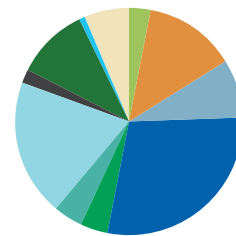


FEMALE  
STUDENTS\*\*

34%



CLASS OF 2022  
EMPLOYMENT BY INDUSTRY



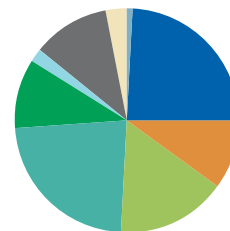
- Accounting/Corporate Services (3%)
- Consulting (13%)
- CPG/Retail (8%)
- Financial Services (28%)
- Government/NFP/Education (4%)
- Marketing/PR (4%)
- Technology/Telecomm (19%)
- Healthcare/Pharmaceuticals (2%)
- Law (10%)
- Real Estate/Other Industries (1%)
- Manufacturing (6%)

## WHAT OUR MBA STUDENTS ARE STUDYING

Accounting	Global Retail Management
Arts, Media & Entertainment Management	Health Industry Management
Business Consulting	Leading Equity, Diversity & Inclusivity
Digital Transformation	Marketing
Entrepreneurial Studies	Operations Management & Information Systems
Finance	Organization Studies
Financial Risk Management	Real Estate & Infrastructure
Financial Services	Strategic Management
Global Metals & Minerals Management	Sustainability



CLASS OF 2022  
EMPLOYMENT BY FUNCTION



- Accounting/Audit (1%)
- Consulting (24%)
- Marketing (10%)
- Finance (16%)
- Operations/Management/HR (23%)
- Technology (10%)
- Sales (2%)
- Law (11%)
- Others (3%)



A full-page photograph of Henry Le, a man with short dark hair, smiling and looking towards the camera. He is wearing a bright blue suit jacket, a white shirt, and a dark tie. He is standing on a city street with a blurred background of buildings and a traffic light. The image is framed by a thick blue border.

**“The Schulich MBA provided me with a platform to explore new career opportunities, inspire personal growth and reach my full potential.”**

**HENRY LE (He/Him), MBA '19**  
**Senior Manager, Canadian Banking Finance**  
**– Private Banking, RBC**

# MASTERS

Schulich students are equipped to excel in today's transforming world of business. Our Masters programs are designed to strengthen technical expertise and enhance leadership skills. Depending on the program, years of prior work experience range, on average, from 0 – 5.

NEW!



## Health Industry Administration



- A specialized professional degree to develop managers, leaders and innovators who can tackle today's healthcare challenges.
- The program provides the in-depth knowledge and skills necessary to navigate and manage in a highly complex and competitive field that encompasses business, government, and not-for-profit organizations.
- This highly applied professional program will integrate leadership development with a focus on strategic thinking, systems design, healthcare quality, and value-creation.

**Full-Time (12 Months): Program Start – September**

NEW!



## Technology Leadership (Tech MBA)



- This 16-month (4-term) full-time program includes guaranteed workplace internships, direct exposure to industry leaders in Toronto's thriving tech scene, and career support.
- Students will tackle current technology challenges through case studies, simulations, guest lectures, and a capstone integrated field study project.
- The Tech MBA Advisory Council guides the curriculum's continuous innovation, reflecting market challenges and opportunities.

**Full-Time (16 Months): Program Start – September**



## Accounting



- An academically rigorous and highly intensive program designed to prepare students for a career in professional accountancy.
- CPA accredited.
- Specialize in Assurance, Performance Management, and Tax.

**Full-Time (8 Months): Program Start – May**  
**Full-Time (12 Months): Program Start – September**  
**Full-Time (16 Months): Program Start – May**



## Business Analytics



- A program designed to give students the tools and techniques to become experts in the evolving, high-demand field of Big Data.
- Specialize in Data Science, Predictive Modeling, Visual Analytics, and Data Management.
- Experiential Education: Analytics Consulting Project, MBAN 6090 6.00

**Full-Time (12 Months): Program Start – May**





## Finance



- A degree that provides students with the robust real-world training and analytical foundation needed for a rewarding career in modern finance.
- Program partner of the CFA and FRM institutes.
- Choose to specialize in one of two streams – Capital Markets or Financial Risk Management.

**Full-Time (12 Months): Program Start – September**



## Management



- A business degree for high-achieving graduates of non-business undergraduate programs, designed to equip them with the tools they need for managing and problem solving in a variety of organizations and environments.
- Experiential Education: Enterprise Consulting Project, MSTM 6000 3.00

**Full-Time (12 Months): Program Start – September**



## Management in Artificial Intelligence



- Designed to meet the growing need for professionals with the skills to develop, evaluate, refine and implement AI-related applications and technologies.
- Opportunities to interact with industry managers, technicians, suppliers and other stakeholders.
- Experiential Education: Artificial Intelligence Consulting Project, MMAI 6050 6.00

**Full-Time (12 Months): Program Start – May**



## Marketing



- A highly specialized professional degree to equip graduates for the dynamic world of marketing.
- Students develop abilities in analytics, digital marketing, brand management, and marketing communications, and learn state-of-the-art marketing and research tools.
- Experiential Education: Marketing Field Project, MKTG 6000 3.00 & MKTG 6001 3.00; Credit course placement, MKTG 6950 3.00

**Full-Time (12 Months): Program Start – September**



## Real Estate and Infrastructure



- One of the only programs globally focused on both real estate and infrastructure (RE&I). Integrates leadership and creativity into courses on investment, financing, development and management of RE&I, plus deal structuring and the economics and sustainability of cities.
- Combines classroom learning with one-of-a-kind co-curricular and personal growth experiences, strongly connected to a diverse network of alumni and other industry participants.

**Full-Time (12 Months): Program Start – September**



## Supply Chain Management



- Develop analytical and managerial skills needed to find creative and sustainable supply chain solutions to business opportunities and problems in private, nonprofit, or governmental sectors.
- Provides exposure to industry during the program and to professional certifications post graduation.
- Experiential Education: Supply Chain Consulting Project, OMIS 6400 4.50

**Full-Time (8–12 Months): Program Start – May**  
**Part-Time (16–24 Months): Program Start – May**



# BBA<sup>\*</sup>

**BBA graduates are well-rounded, possessing a solid foundation in all aspects of general management, excellent interpersonal skills, and unparalleled cross-cultural awareness as over 50% of each cohort take advantage of an exchange term abroad.**

AVERAGE GPA

## 7.17

AVERAGE CLASS SIZE

## 25-55

GRADUATING  
CLASS SIZE

(for Oct. 2021  
and Jun. 2022)

## 396



MALE STUDENTS\*\*

## 47%



FEMALE STUDENTS\*\*

## 53%



\*Class of 2022

\*\*Undisclosed less than 1%

### WHAT OUR BBA STUDENTS ARE STUDYING

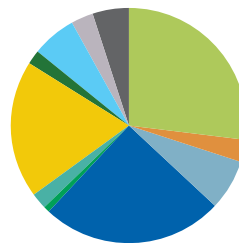
Accounting  
Business Analytics  
Economics  
Entrepreneurial & Family  
Business Studies  
Finance  
International Business

Marketing  
Operations and Supply Chain  
Management  
Organization Studies  
Responsible Business  
Strategic Management



CLASS OF 2022

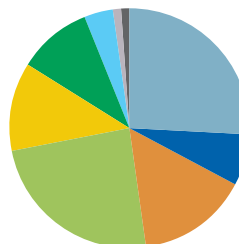
**EMPLOYMENT BY INDUSTRY**



- Accounting/Corporate Services (27%)
- Consulting (3%)
- CPG/Consumer Services (7%)
- Financial Services (25%)
- Government/NFP/Education (1%)
- Retail (2%)
- Technology/Telecomm (19%)
- Healthcare/Sustainability (2%)
- Marketing/Advertising/PR (6%)
- Real Estate/Supply Chain (3%)
- Manufacturing/Other Industries (5%)


CLASS OF 2022

**EMPLOYMENT BY FUNCTION**



- Accounting/Audit (26%)
- Consulting (7%)
- Marketing (15%)
- Finance (24%)
- Operations/Management/HR (12%)
- Sales (10%)
- Technology (4%)
- Real Estate/Supply Chain (1%)
- Others (1%)





**“My Schulich BBA degree helped set the foundation for my career. It allowed me to build a strong analytical background and valuable connections which led to my dream career after graduation.”**

**KIMIA POURHEIDARY (She/Her), BBA '21**  
Business Analyst, Deloitte

The Schulich Centre for Career Design (CCD) offers a wealth of innovative programs and resources to help students launch their ideal career path and facilitate future employment opportunities. Our winning formula for career success results in consistently high employment rates among top recruiting organizations.

## Contact Us

### Centre for Career Design, Schulich School of Business

Richard E. Waugh Suite, N202, 111 Ian Macdonald Boulevard  
Seymour Schulich Building, York University  
4700 Keele Street, Toronto, Ontario, Canada M3J 1P3



Telephone: (416) 736-5080  
Recruiters: [recruit@schulich.yorku.ca](mailto:recruit@schulich.yorku.ca)

[www.schulich.yorku.ca](http://www.schulich.yorku.ca)



Seymour Schulich Building



Rob and Cheryl McEwen  
Graduate Study & Research Building

Click here  
for virtual  
tour!



### DOWNTOWN CAMPUS

#### Miles S. Nadal Management Centre

222 Bay Street, Suite 500  
Toronto, Ontario, Canada M5K 1K2

### KEELE CAMPUS

York University, 4700 Keele Street  
Toronto, Ontario, Canada M3J 1P3

Global Reach.  
Innovative Programs.  
Diverse Perspectives.

