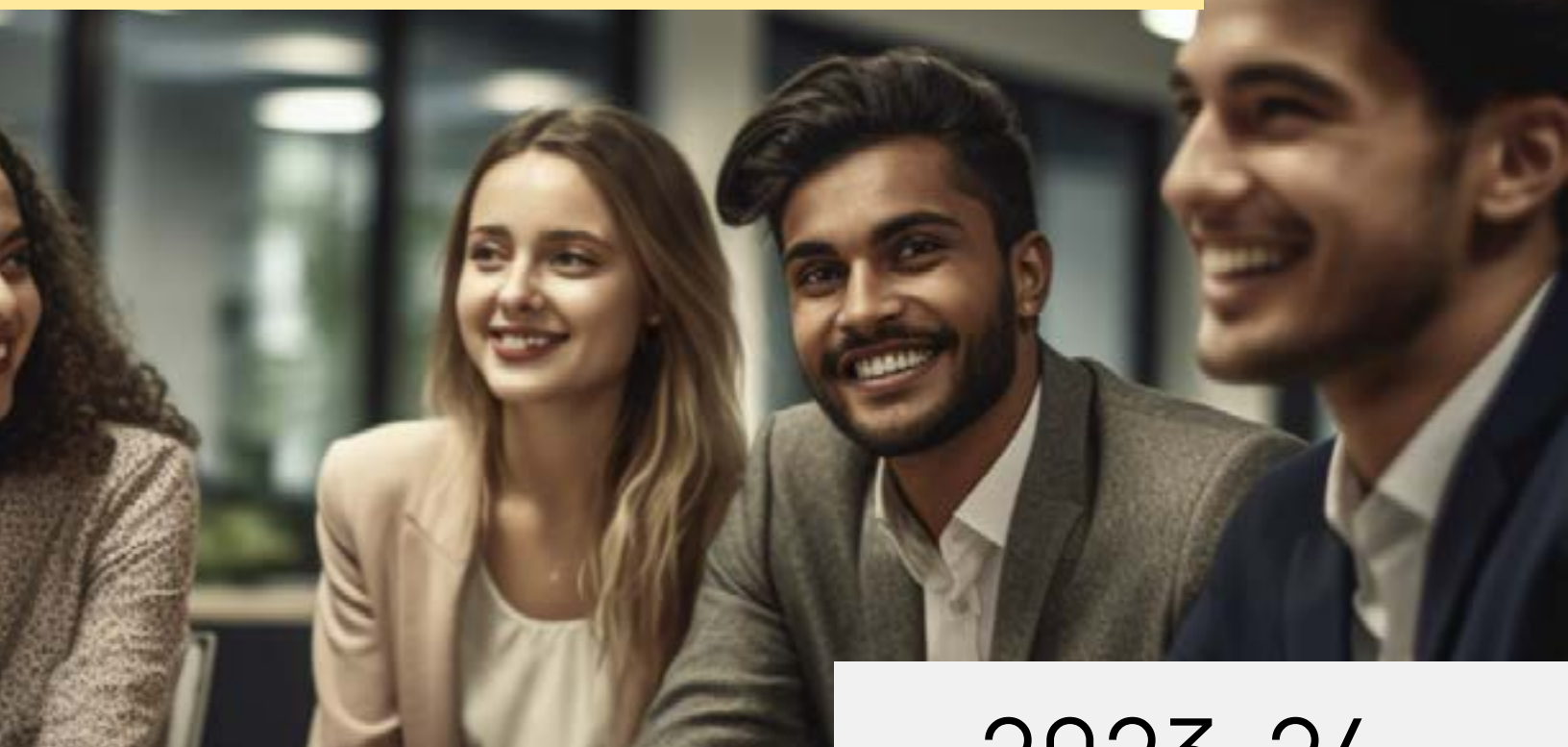# Tech MBA

Master of Business Administration in Technology Leadership

Academic Handbook

2023-24

Table of Contents

Can't find what you're looking for? Check the Graduate Academic Handbook!

Review important information about:

- Tuition and fees
- Scholarships and financial aid
- Exams, grades and conduct
- Petitions and appeals
- Student services and enrolment
- Student life and clubs

Available on the **Academic Resources webpage**

Disclaimer

The material contained in this Handbook has been submitted by the administrative departments and academic units concerned. All general information and course references have been checked for accuracy as much as possible. If errors or inconsistencies do occur, please bring these to the attention of the responsible department. York University reserves the right to make changes to the information contained in this publication without prior notice.

It is the responsibility of all students to familiarize themselves each year with the information contained in this handbook, as well as with any additional regulations relating to academic policy as communicated by the Division of Student Services and International Relations in the Schulich School of Business.

It is the responsibility of all students to be familiar with the specific requirements associated with the degree, diploma or certificate sought. While advice and counseling are available, it is the responsibility of each student to ensure that the courses in which registration is affected are appropriate to the program requirements of the Schulich School of Business.

While the University will make every reasonable effort to offer courses and classes as required within programs, student should note that admission to a degree or other program does not guarantee admission to any given course or class.

Every student agrees by the act of registration to be bound by the regulations and policies of York Univeristy and of the Schulich School of Business.

In the event of an inconsistency between the general academic regulations and policies published in student handbooks and calendars, and such regulations and policies as established by the Schulich School of Business and Senate, the version of such material as established by the Schulich School of Business and the Senate shall prevail.

York University Policies

York University disclaims all responsibility and liability for loss or damage suffered or incurred by any student or other party as a result of delays in or termination of its services, courses, or classes by reason of force majeure, fire, flood, riots, war, strikes, lock-outs, damage to University property, financial exigency or other events beyond the reasonable control of the University.

York University disclaims any and all liability for damages arising as a result of errors, interruptions or disruptions to operations or connected with its operations or its campuses, arising out of computer failure or non-compliance of its computing systems.

York University is a smoke-free institution. Smoking is permitted in designated areas only.

Important Websites

RESOURCE	URL	GO HERE FOR...
The Schulich School of Business official website	schulich.yorku.ca	Program Information, Financial Aid, International Opportunities, Career Development Centre, MySchulich student portal
Schulich Current Graduate Students page	schulich.yorku.ca/current-students/graduate-students	Important Dates, Course Offerings, Wait List, Upcoming Events, Enrolment Details, Academic Petitions and Appeals
Student Services GradBlog	gradblog.schulich.yorku.ca	Student stories, Regular updates about courses, important dates, enrolment and events
York Online Services	currentstudents.yorku.ca	Enrolment & fees, Housing & Transportation, Academic Regulations & Grade Reports
Student Accessibilty Services	accessibility.students.yorku.ca	Resources for academic and personal development, individual and group counselling, Learning Skills Workshops
Graduate Business Council	gbcschulich.com	Mission statement, executive reps, student clubs, services and events

2023-2024 Sessional Dates

Fall 2023			
Activity	Term F2	Term A	Term M
	Most 3.00 credit courses	All first-half 1.50 credit courses	All second-half 1.50 credit courses
Class Start Date	Sept 11	Sept 11	Oct 30
Class End Date	Dec 8	Oct 23	Dec 8
Reading Week	Oct 24-27	N/A	N/A
Examinations	Dec 11-15	Oct 24 -27	Dec 11-15
Last date to enrol without permission	Sept 18	Sept 18	Nov 6
Last date to enrol with permission	Sept 25	Sept 25	Nov 13

Winter 2024			
Activity	Term W2	Term C	Term N
	Most 3.00 credit courses	First-half 1.50 credit courses	Second-half 1.50 credit courses
Class Start Date	Jan 8	Jan 8	Feb 26
Class End Date	Apr 8	Feb 16	Apr 8
Reading Week	Feb 20-23	N/A	N/A
Examinations	Apr 10 -16	Feb 20-23	Apr 10 -16
Last date to enrol without permission	Jan 15	Jan 15	Mar 4
Last date to enrol with permission	Jan 22	Jan 22	Mar 11

Summer 2024

Summer 2024 dates will be added to the Key Dates website once available.
Visit schulich.yorku.ca/current-students/graduate-students/key-dates

2023-2024 Important Dates

Date	Reminder
September 4	Labour Day, University closed
September 10	Last day to pay Fall 2023 fees without financial penalty
September 11	Fall 2023 classes begin
October 9	Thanksgiving, University closed
Mid-October	October 2023 convocation (date TBA)
October 24-27	Reading Week. No classes, University open
December 8	Last day of Fall 2023 classes
December 11-15	Examination Week, Term F2
TBA	Winter Break, University closed
January 8	Winter 2023 classes begin
January 10	Last day to pay Winter 2023 fees without financial penalty
February 19	Family Day, University closed
February 20-23	Reading Week. No classes, University open
March 29	Good Friday, University closed
April 8	Last day of Winter 2023 classes
April 10-16	Examination Week, Term W2
Late June	June 2024 convocation (date TBA)
July 31	Deadline to apply for October 2024 convocation

FIND IMPORTANT DATES ONLINE!
schulich.yorku.ca/current-students/graduate-students/key-dates

Contact Us

The School's Division of Student Services & International Relations should be consulted on questions related to admissions, enrolment, registration, grade or course problems, financial assistance or special advising.

MEET US ONLINE!
schulich.yorku.ca/student-enrolment-services

TITLE	NAME	E-MAIL
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Program Director
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Program Coordinator
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email@schulich.yorku.ca

Academic Advising
Fern Best
Lyndsay Vair
Student & Enrolment Services
studentservices@schulich.yorku.ca

Career Coach
Name
Career Development Centre
email@schulich.yorku.ca

Enrolment

Registration and Enrolment

- The course enrolment process at York is completed by students online

- The process of making enrolment changes at York is also automated (e.g. changing course sections, substituting one course for another by dropping one and adding another, or dropping a course)

- Students without immediate access to a computer may use on-campus terminals, including the library, computer lab, or the computers in the Schulich Student & Enrolment Services Office, W263

- Students normally enrol for Summer term courses in March and for Fall and Winter courses in June

- Enrolment is on a first-come, first-served basis

- Students cannot add or drop courses after the deadline (see page 4 for details)

Enrolment Blocks

All students having an outstanding balance of $1,000.00 or more will be blocked from enrolling in the Summer, Fall and/or Winter terms.

Enrolment Access Notification

A student's Enrolment Access Period begins on the date and time posted online at **currentstudents. yorku.ca.** Enrolment access start dates are posted on the Registrar's Office website (**registrar.yorku.ca**) by selecting "Find out when I can enrol." Enrolment access times are determined according to the number of completed credits a student obtains. Schulich access periods begin on different days. Students with the highest number of credits completed begin first. Once the enrolment access has begun, it continues until the final date to enrol in courses for that term. **We recommend that students enrol as early as possible once their access period begins.** We also encourage students to verify their enrolment periodically online.

Course Offerings And Withdrawals

The Master of Management is a one year, full-time program with a specialized set of courses. Students are not permitted to take additional courses within the MMgt program at Schulich or out of Faculty, except courses specified in the list of electives or by permission from the program director.

Course Withdrawals

- Dropping one or more courses will prevent a full-time student from completing the MMgt degree program within the prescribed program length and will result in withdrawal from the program

- See your academic advisor ahead of time to discuss the implications of dropping a course

- This program is offered on a full-time basis only

Course Cancellations

If a course is cancelled, Student & Enrolment Services immediately informs those enrolled via their Schulich e-mail.

Revised Course Offerings

Revisions to course offerings are also posted on the Schulich Course Offerings database.

Revisions can include:

- cancelled courses
- new courses
- schedule changes (day/time)
- room changes
- new instructors

Additional enrolment information can be found in the Graduate Academic Policy Handbook: **schulich.yorku.ca/ handbooks**.

Enrolment updates are also communicated to students via their academic advisors and e-mail updates from the Director, Student & Enrolment Services.

MBA in Technology Leadership (Tech MBA)

With a constantly refreshed curriculum and a focus on realworld, experiential learning, the Schulich Tech MBA prepares the next generation of change makers to win in an era where every company is a tech company.

This 16-month (4-term) full-time program includes guaranteed workplace internships, direct exposure to industry leaders in Toronto's thriving tech scene, and career support. Students will tackle current technology challenges through case studies, simulations, guest lectures, and a capstone integrated field study project.

PROGRAM LENGTH

- 16 months, 49.50 credits

GRADUATION REQUIREMENTS

To graduate, a student must achieve an overall GPA of at least 4.40 (B-). Students must complete the following to be eligible to graduate from the program(s):

- 37.50 credits of required core courses

- 6.00 credits of elective courses

- 6.00 credits of integrated field study course

ORIENTATION

- Attendance is mandatory for Tech MBA orientation in September.

ACADEMIC ADVISOR

Fern Best
Student Success Coordinator
studentservices@schulich.yorku.ca

Lyndsay Vair
Student Success Coordinator
studentservices@schulich.yorku.ca

Promotion Standards

1. Students enrolled in the Master of Business Administration in Leadership Technology program will be reviewed as follows to determine whether or not they have met promotion requirements below:

   - initial review upon completion of Term 2
   - subsequent review at the end of each following term

2. To maintain their standing in the program, all students must maintain a GPA of at least 4.40 and not receive a grade of F in more than 3.00 credits of course work.

3. Students who do not meet these requirements will be withdrawn.

4. Students who fail a required course must retake it. Students who fail an elective course may retake it, or may elect to take another course. Students who re-take a failed course and receive a second failing grade will be withdrawn.

5. A student who has been withdrawn from the program is advised to seek the help of a Student & Enrolment Services advisor to discuss the best way forward. The student may petition to the Student Affairs Committee to be allowed to continue in the program without having met the promotion requirements.

Tech MBA at a Glance

MBA in Technology Leadership (Tech MBA)			
Term 1 (Fall) 15.00 credits	**Term 2 (Winter)** 13.50 credits	**Term 3 (Summer)** 12.00 credits	**Term 4 (Fall)** 9.00 credits
SUST 5100 3.00 Ethics and Technology	ACTG 5201 3.00 Financial Reporting and Control in Technology Firms	MBAN 6200 3.00 Realizing Value from AI and Analytics in Organizations	SGMT 6010 3.00 Strategic Management in the Digital Era (hyflex)
OMIS 5100 3.00 Emerging Technologies and the Changing Landscape of Business	FINE 5201 3.00 Finance in the Digital Age	Elective 2 (hyflex)	MGMT 5300 6.00 Mandatory Experiential Learning
ECON 5110 3.00 Digital Economics	OMIS 5201 3.00 Digitizing Supply Chain Operations	MGMT 6110 6.00 Venture Studio: The Acceleration Mission (Integrated Field Study) [Startup Studio/ Product Studio]	
MKTG 5100 3.00 Unlocking Value for Customers Through Technology and Digital Transformation	ORGS 5201 3.00 Leading and Managing Digital Transformations		
MGMT 5190 1.50 Professional Development Hive – Part 1	MGMT 5290 1.50 Professional Development Hive – Part 2		
MGMT 5110 1.50 Technology Firms and the Global Environment			

EXPLORE THE TECH MBA ONLINE!
https://schulich.yorku.ca/programs/tech-mba/

Teaching Faculty

Throughout your Schulich MBA in Technology Leadership, you will be challenged by our award-winning faculty, who are experts in a broad range of functional and program areas as well as successful industry practitioners. Below are the faculty and part-time instructors who may be teaching Tech MBA courses in the 2023-2024 academic year.

Program Director

Murat Kristal

Associate Professor of Operations Management and Information Systems; Director, Centre of Excellence in Analytics & AI Leadership, Schulich Executive Education Centre; Special Advisor, AI & Business Analytics

Course Descriptions

CORE COURSES

SB/ACTG 5201 3.00

Financial Reporting and Control in Technology Firms

This course is designed to provide students with an understanding of financial reporting, earnings quality, operating risk and management control issues in technology firms. Concepts will include preparing financial statements, measures of earnings quality, operational risk, break-even analysis, pricing decisions, operating budgets and budgeted financial statements. In arriving at managerial decisions, all stakeholder interests are considered, including DEI and socially responsible decision making around key issues.

SB/ECON 5110 3.00

Digital Economics

The digital economy, broadly defined as an economy based on digital goods and services, is built on the foundations of Information and Communication Technology (ICT). The private and public sectors have embraced the digital economy as way to increase benefits, efficiency, and competitive advantage. This course introduces the basic micro and macro economic concepts underlying the digital economy.

SB/FINE 5201 3.00

Finance in the Digital Age

This course is designed to immerse students in basic decision making and risk management in the financial services industry as it shifts to the digital age. Students will study the different verticals in the ecosystem, the importance of financial inclusion, business models, how technology can improve existing operations and accelerate change, as well as the associated risk and regulations.

SB/MBAN 6200 3.00

Realizing Value from AI and Analytics in Organizations

This course provides a practical grounding in analytics and artificial intelligence (AI) and its business applications in organizations. Students will learn how to address business pain points through AI and analytics solutions and how to sell and deliver project ideas. Students will gain skills needed to transform an organization into an innovative, efficient and data driven company of the future.

SB/MGMT 5110 1.50

Technology Firms and the Global Environment

This course provides students with conceptual frameworks and analytical tools to understand the scope and nature of opportunities and problems for technology-oriented firms in a dynamic global environment. Through readings and cases drawn from various countries and industries, the course examines how a multitude of formal and informal institutions at national, supra-national, and sub-national levels influence these firms' competitive landscapes.

SB/MGMT 5190 1.50

Professional Development Hive – Part 1

This course is designed to help MBA students acquire skills and knowledge that will facilitate their professional development and increase their employability. The students (1) engage in self-assessment, (2) learn to promote themselves in an efficient manner, (3) design a customised internship/job search strategy and (4) develop their intercultural competence and applied knowledge of equity, diversity, and inclusion.

SB/MGMT 5290 1.50

Professional Development Hive – Part 2

This course builds on the knowledge acquired in MGMT 5190, continuing to help students acquire skills and knowledge that will facilitate their professional development and increase their employability. The students (1) develop an awareness of the changing professional environment (2) learn how to effectively interact with other professionals in different cultural and organizational settings (3) manage the job negotiation process.

SB/MGMT 5300 6.00

Mandatory Experiential Learning

This Graduate Placement is important for the understanding of business norms and practices. Through their Graduate Placement experience, students build upon and practice key learnings from their first year MBA courses, reflect on them, and build an experience relevant for the job after graduation. A minimum of 12 weeks full-time work is required to complete this Graduate Placement.

SB/MGMT 6110 6.0

Venture Studio: The Acceleration Mission

This Work Integrated Learning Course (class + startup/founder placement + dedicated additional mentor model) provides students with the opportunity to learn leading product design/roadmap/management strategies and frameworks for high-growth potential technology firms. Students will further learn how those strategies and frameworks connect directly to the investments placed by Venture (VC) Investors seeking scaling tech 'unicorn' firms.

SB/MKTG 5100 3.00

Unlocking Value for Customers Through Technology and Digital Transformation

This course provides students with the latest conceptual frameworks and analytical tools for marketing decision making in industries affected by disruptive technologies and digital transformations. It develops a managerial and socio-cultural perspective on technology marketing to unlock consumer value. It teaches students to think independently, empathetically, and ethically in a highly competitive and technological environment.

SB/OMIS 5100 3.00

Emerging Technologies and the Changing Landscape of Business

This course will train aspiring technology managers and entrepreneurs to think systematically about the interplay between emerging technologies and the business landscape. Students will learn management-level implications of AI and blockchain as well as autonomous mobility and 3D printing. The course culminates with use case pitch competition.

SB/OMIS 5201 3.00

Digitizing Supply Chain Operations

Supply chain digitization is the process of turning analog supply chain processes into digital ones by establishing dedicated master data that aggregates information from the entire supply chain, and information from some external sources. In this course, students explore and learn the foundations and components of supply chain digitization and make the connection between the strategy, technology, and implementation.

SB/ORGS 5201 3.00

Leading and Managing Digital Transformations

This course explores individual and group behavior in organizations, with a focus on how to create diverse and resilient work units ready to adapt to digital transformation. Good leadership skills are needed for digital transformation to be accepted and implemented. Thus, the course focuses on the topics of persuasion, decision-making, team dynamics, conflict management, communication and diversity and inclusion.

SB/SGMT 6010 3.00

Strategic Management in the Digital Era

This course focuses on strategic management in the digital era. It examines how new business models can lead to transformation and disruption as well as the impact of networks, platform ecosystems and digital technologies such as artificial intelligence on firm performance. Processes within the firm are examined as well as the competitive environment in order to formulate and execute strategy.

SB/SUST 5100 3.00

Ethics and Technology

This course explores the ethical underpinning of several technological issues including Artificial Intelligence, Privacy, Machine Replacement, etc. Students will seek to understand the implications of such technological developments on society, and to manage employees and organizations in a way that balances the tension between technological advancement and human ethics.

Notes

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CONNECT:

Student Services &
International Relations

studentservices@schulich.yorku.ca
SSB W263   I   416-736-5303