



CLASS OF 2022 EMPLOYMENT AT A GLANCE



88% of students were hired within 6 months of graduation*

81% of students participated in the survey

* as per MBACSEA Guidelines

\$72,150 AVERAGE SALARY

INDUSTRY COVERAGE

CPG	Retail
Financial Services	Technology
Marketing, PR & Advertising	

64

Number of firms that hired Schulich MMKG students



KEY FIRMS

Amex
BMO Financial Group
Canadian Tire
Danone
Irving Consumer Products

Kraft Heinz
Mars Wrigley
Procter & Gamble
Siemens

SAMPLE ROLES

Account Manager	Partnerships Specialist
Brand Manager	Project Manager
Communications Manager	Public Relations Specialist
Digital Marketing Manager	Tourism Marketing Coord.
Fulfillment Manager	

CLASS OF 2022 DEMOGRAPHICS AT A GLANCE

STUDENT DEMOGRAPHICS

Average Age	27
Years of Work Experience	0 - 14
Male Students	30%
Female Students	70%

PRIOR DEGREES

Arts	38%
Business	36%
Science	12%
Other	14%

