

esade

RAMON LLULL UNIVERSITY

The
esade
MBA



SCHEDULE

Elective Courses

Full Time MBA 2024

IMPORTANT DETAILS

AM sessions will take place from **9:30 to 13:00h** & **PM** sessions from **14:00 to 17:30h** (with some exceptions).

Please take note when selecting the electives, as most will have a time clash with one another (meaning they take place at the same time). In these cases, you will not be able to take them both.

NOTE: The following information is **subject to change**. We will inform you of any date/time changes a head of time.



FALL TERM / October to December 2023

START	END	COURSE	PROFESSOR	DAY OF THE WEEK	TIME	ECTS	Course Evaluation
October 2	October 23	Marketing Transformation For The Digital Era	Pau Virgili	Mondays (week 3 Thur)	AM + PM	3	5,8
October 2	October 9	Protecting your Well-being as a Founder/Leader	Annelore Huyghe	Mondays	AM + PM	1,5	NEW!!
October 3	October 31	Applied Neuroscience & Gender Dynamics for Leadership	Katharine D' Amico	Tuesdays	AM	1,5	NEW!!
October 3	November 28	Mergers & Acquisitions	Santiago Simón	Tuesdays	PM	3	5,7
October 4	November 22	Performance Measurements & Control Systems	Josep Bisbe	Wednesdays	AM	3	6
October 5	October 6	Introduction to Consultancy	Kevin Coyne	Thur & Fri	AM + PM	1,5	NEW!!
October 6	November 17	Sports Business Management	Carlos Cantó & Keegan Pierce	alternative Fridays	AM + PM	3	6,7
October 18	November 17	Monetization: Mastering the Journey from Customers to Cash	Marco Bertini	Wed & Fri	AM	3	6,6
October 23	November 16	Social Entrepreneurship and Impact Investing	Lisa Hehenberger	Mon & Thurs	PM	3	6,7
October 27	October 30	Building Conscientious Brands	Nicholas Ind	Fri + Mon	AM + PM	1,5	6,3
October 31	November 21	Power and Influence	José M. de Areilza	Tuesdays	AM + PM	3	6,8
November 6	November 27	Racial (In)justice	Ignasi Martí	Mondays	AM	1,5	6,8
November 6	November 30	Business Strategy Game: Competing in Global Marketplace	Bilgehan Uzunca	Mon & Thurs	PM	3	5,3
November 7	November 28	Leading from a New Paradigm	Marc Correa	Tuesdays	AM	1,5	6,6
November 20	November 30	Impact Investing in Action	Lisa.Hehenberger, Carlos Casanovas	Mon & Thurs	PM	1,5	6,2
November 27	November 30	Scaling Excellence	Dimo Ringov	Mon to Thurs	AM	1,5	5,3
October	December	Python for Data Analysis ONLINE	Esteve Almirall	Asynchronous		3	4





WINTER / SPRING TERM / January to March 2024

START	END	COURSE	PROFESSOR	DAY OF THE WEEK	TIME	ECTS	Course Evaluation
January 8	January 11	Discovering our Leadership Blindspots	Namrata Goyal	Mon to Thurs	AM + PM	3	6,1
January 8	January 11	Strategic Corporate Governance	Ruth Aguilera	Mon to Thurs	AM	1,5	New!!
January 8	January 12	Geopolitics	David Murillo	Mon to Fri	PM	1,5	7
January 15	January 18	Managing Digital Banking and Fintech	Xavier Busquets & Eloi Noya	Mon to Thurs	AM + PM	3	5,5
January 15	January 25	Learning Stakeholder Management through Theater	Daniel Arenas	Mon & Thurs	AM	1,5	5,5
January 19	February 2	Understanding Where You Are: Barcelona, Catalunya & Spain	Alex Fernández de Castro	Fridays* & Saturdays Jan 20+21	PM	1,5	6,7
January 25	February 15	Hope-Based Leadership	Marc Correa	Thursdays	AM	1,5	7
January 29	February 1	Consumer Data Analytics	Ioannis Evangelidis	Mon to Thurs	AM + PM	3	6,5
January 16	February 06	In Search of Principles for a Life Philosophy	Ferran Macipe & Marc Vilanova	Tuesdays	AM + PM	3	6,9
January 26	February 23	Global Sales Strategies	Kenneth Morse	Fridays* + Thursday Feb22	AM + PM*	3	5,5
February 5	February 6	Advanced Negotiation Tactics	Jordi Quidbach	Mon & Tues	AM + PM	1,5	7
February 5	February 12	Business Impact of Life Science -Management in a Changing Biotech-Pharma	Jonathan Wareham	Mondays	AM + PM	1,5	7
February 12	February 15	Innovation with Brain-Pleasing Marketing	Lluís Martínez-Ribes	Mon to Thurs	AM	1,5	5,4
February 19	February 22	New Trends in Sustainable and Regenerative Business	Janina Grabs & Maja Tampe	Monday to Thursday	AM	1,5	5,8
February 26	February 29	Behavioral Economics	Pedro Rey	Monday to Thursday	AM + PM	3	5,9
March 4	March 7	Sustainable Business & Finance	Natalia Luna	Monday to Thursday	AM + PM	3	5

Campus Barcelona

MBA - ESADE 3

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