

WINTER Courses

[ARTM \(artm@schulich.yorku.ca\)](mailto:artm@schulich.yorku.ca)

6301 3.00 - ISSUES IN ARTS & CULTURAL MANAGEMENT

6360 3.00 - MEDIA & ENTERTAINMENT MANAGEMENT

[ENTR \(entr@schulich.yorku.ca\)](mailto:entr@schulich.yorku.ca)

6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION

[FINE \(fine@schulich.yorku.ca\)](mailto:fine@schulich.yorku.ca)

6050 3.00 - PERSONAL FINANCIAL MANAGEMENT

6150 3.00 - ADVANCED CORPORATE FINANCE

6200 3.00 - INVESTMENTS

6280 3.00 - FINTECH-DIGITAL TRANSFORMATION OF FINANCIAL SERVICES

6500 3.00 - BEHAVIOURAL FINANCE

6600 3.00 - CORPORATE FINANCIAL ANALYSIS

6850 3.00 - FIXED INCOME SECURITIES

6880 3.00 - SUSTAINABLE FINANCE AND IMPACT INVESTING

[FNSV \(fnsv@schulich.yorku.ca\)](mailto:fnsv@schulich.yorku.ca)

6700 3.00 - MANAGEMENT OF RISK IN FINANCIAL INSTITUTIONS

6775 3.00 - INTERNATIONAL CREDIT MARKETS AND METRICS

[GMMM \(gmm@schulich.yorku.ca\)](mailto:gmm@schulich.yorku.ca)

6300 3.00 - STAKEHOLDER COLLABORATION FOR RESPONSIBLE MINERAL DEVELOPMENT & USE

6400 3.00 - ORGANIZATIONAL EXCELLENCE IN THE METALS AND MINERALS INDUSTRY

6500 3.00 - APPLYING STRATEGY IN THE METALS & MINERALS INDUSTRY

[HIMP \(himp@schulich.yorku.ca\)](mailto:himp@schulich.yorku.ca)

6150 3.00 - ECONOMICS OF HEALTHCARE

6180 3.00 - ENTREPRENEURSHIP & INNOVATION IN HEALTHCARE

[MGMT \(mgmt@schulich.yorku.ca\)](mailto:mgmt@schulich.yorku.ca)

6350 3.00 - PROFESSIONAL DEVELOPMENT FOR MANAGERS

6700 3.00 - PROJECT MANAGEMENT

6810 3.00 - CREATIVITY & INNOVATION TECHNIQUES

[MKTG \(mktg@schulich.yorku.ca\)](mailto:mktg@schulich.yorku.ca)

6100 3.00 - STRATEGIC MARKET COMMUNICATIONS

6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT

MKTG continued (mktg@schulich.yorku.ca)

6300 3.00 - SERVICE MARKETING

6321 3.00 - ENTERTAINMENT CULTURE AND MARKETING

6325 3.00 - RETAIL MARKETING STRATEGIES

6326 3.00 - RETAIL ANALYTICS

6360 3.00 - MARKETING METRICS

6440 3.00 - NEW PRODUCTS

6550 3.00 - BRAND MANAGEMENT

6570 3.00 - STRATEGIC PROFESSIONAL SELLING

OMIS (omis@schulich.yorku.ca)

6350 3.00 - ADVANCED SPREADSHEET MODELLING & PROGRAMMING FOR BUSINESS

6610 3.00 - DIGITAL TRANSFORMATION IN SERVICES

ORGS (orgs@schulich.yorku.ca)

6350 3.00 - MANAGING CHANGE

6400 3.00 - POWER AND POLITICS IN ORGANIZATIONS

6420 3.00 - CRISIS MANAGEMENT

6560 3.00 - NEGOTIATIONS

6610 3.00 - EDI FOR STRATEGIC INNOVATION

6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP

PROP (prop@schulich.yorku.ca)

6550 3.00 - SUSTAINABLE CITIES - URBANIZATION INFRASTRUCTURE & STRATEGIC CHOICES

6600 3.00 - REAL ESTATE PORTFOLIO MANAGEMENT

6850 3.00 - STRUCTURING DEVELOPMENT TRANSACTIONS

SGMT (sgmt@schulich.yorku.ca)

6050 3.00 - MERGERS AND ACQUISITIONS

6250 3.00 - STRATEGY EXECUTION

6700 3.00 - STRATEGIC CAPABILITY DEVELOPMENT

6720 3.00 - MANAGING GLOBALLY - PAST PRESENT AND FUTURE

SUST (bsus@schulich.yorku.ca)

6300 3.00 - MANAGEMENT PRACTICES FOR SUSTAINABLE BUSINESS