

# MBA Exchange 2023-24



## Schulich School of Business

International Relations Office,  
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York University  
4700 Keele Street  
Toronto ON,  
M3J 1P3  
Canada

## Contact Information:



[schulich.yorku.ca/exchange](https://schulich.yorku.ca/exchange)



[exchange@schulich.yorku.ca](mailto:exchange@schulich.yorku.ca)



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Located in the cultural and business epicenter of Canada, Toronto is a world leader in arts, finance and technology. It is one of the most diverse cities on the planet. We are excited to include your unique perspective, talents and presence to the diverse fabric of our school. We help students from around the globe confidently transition to our campus and experience everything Schulich has to offer.





## Nomination Information for Exchange Coordinators

<b>Nomination Deadline</b>  (The nomination link will be emailed to all Exchange Coordinators)	Fall Term Exchange (September—December): April 1 Winter Term Exchange (January-April): September 1 MBA Summer Term Exchange (May-July): December 15 MBA 2-Week Summer Program (May/June): March 1
<b>Nomination Process</b>	Online Nomination Form



## Application Information for Students

<b>Application Deadline</b>  (The application link will be emailed to all nominated students)	Fall Term Exchange (September—December): May 1 Winter Term Exchange (January-April): September 15 Summer Term Exchange (May-July): January 15 MBA 2-Week Summer Program (May/June): March 10
<b>Required Documents</b>	An online exchange application including: <ul style="list-style-type: none"> <li>• Recent transcript including currently enrolled courses</li> <li>• Proof of English language proficiency if studying in a language other than English</li> <li>• Resume or curriculum vitae</li> <li>• Photo</li> </ul>



## Language Requirements

Students must have a high level of English proficiency. We assess a student's proficiency through the following methods:

TOEFL iBT	Minimum score: 100
IELTS – Academic	Minimum score: 7
TOEIC (both required)	Minimum score: 850
Post Secondary Classes Taught in English	Historical evidence that students have successfully pursued post-secondary studies in English



## Work Experience

It is strongly recommended students have a minimum of 2 years post degree full-time business-related work experience. Work experience is important for students to use as a point of reference for their personal development and growth as well as draw from so they can contribute to class and group discussions.

In addition to the above, we trust that Exchange Coordinators will select appropriate students to attend.



## Term Dates

Fall 2023	Winter 2024	Summer 2024
<b>Mandatory Orientation:</b> September 8, 2023*	<b>Mandatory Orientation:</b> January 5, 2024*	<b>Mandatory Orientation:</b> May 3, 2024*
<b>Term Dates:</b> Sept 11 - Dec 15, 2023* (includes exam period)	<b>Term Dates:</b> January 8 - April 16, 2024* (includes exam period)	<b>Term Dates:</b> May 6 – August 9, 2024* (includes exam period)
Reading Week (no classes): October 24-27, 2023*	Reading Week (no classes): February 19-23, 2024*	Reading Week: n/a

\* Dates subject to change



## Academic Information

### Course Information

Graduate exchange students must have completed their master foundation (first year) courses and may only enrol in MBA elective (upper level) courses at the Schulich School of Business.

Elective courses have small class sizes where professors use a variety of teaching methods including lectures, case studies, individual and group projects, term papers, business games, presentations, exams and classroom discussions. Attendance is mandatory. Class participation is part of the final grade.

A 3-credit course consists of approximately 100 hours of work including 3 in-class hours over 12 weeks (36 in-class hours/course). A full course load for Schulich students is 5 courses (15 Schulich credits). Exchange students are expected to enrol in a minimum of 3 courses (9 Schulich credits).

Elective courses may differ from term to term and are not guaranteed. Additional information can be found under [Courses & Academics](#).

### Exams

Final exams take place the week following the last day of classes. Students should not make plans to travel home before the end of the exam period.

### Grades & Transcripts

Students can view their grades online. Schulich uses a letter grade system: A+, A, A-, B+, B, B-, C+, C, C-, F. An official transcript is sent to the home institution approximately 4-6 weeks after completion of the term. Additional transcripts can be ordered online through the [Registrar's Office](#).

### Code of Conduct

All students are to follow the code of conduct set by the University including the completion of academic integrity modules prior to the start of the term.





# Courses Available to Exchange Students

\* Subject to change

## FALL Courses

<a href="mailto:artm@schulich.yorku.ca">ARTM (artm@schulich.yorku.ca)</a>	<a href="mailto:mktg@schulich.yorku.ca">MKTG continued (mktg@schulich.yorku.ca)</a>
6300 3.00 - CULTURAL POLICY	6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT
6340 3.00 - MANAGING THE BROADCAST & DIGITAL WORLDS	6300 3.00 - SERVICE MARKETING
6350 3.00 - THE BUSINESS OF CREATIVITY IN THE CULTURAL SECTOR	6326 3.00 - RETAIL ANALYTICS
<a href="mailto:econ@schulich.yorku.ca">ECON (econ@schulich.yorku.ca)</a>	6550 3.00 - BRAND MANAGEMENT
6210 3.00 - ECONOMIC FORECASTING AND ANALYSIS	6800 3.00 - CUSTOMER EXPERIENCE DESIGN
<a href="mailto:entr@schulich.yorku.ca">ENTR (entr@schulich.yorku.ca)</a>	<a href="mailto:omis@schulich.yorku.ca">OMIS (omis@schulich.yorku.ca)</a>
6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION	6350 3.00 - ADVANCED SPREADSHEET MODELLING & PROGRAMMING FOR BUSINESS
6910 3.00 - VENTURE CAPITAL AND PRIVATE EQUITY	6560 3.00 - SUPPLY CHAIN MANAGEMENT
<a href="mailto:fine@schulich.yorku.ca">FINE (fine@schulich.yorku.ca)</a>	6700 3.00 - MANAGING NEW TECHNOLOGY
6050 3.00 - PERSONAL FINANCIAL MANAGEMENT	6750 3.00 - PROJECT MANAGEMENT
6100 3.00 - FINANCIAL MANAGEMENT	<a href="mailto:orgs@schulich.yorku.ca">ORGS (orgs@schulich.yorku.ca)</a>
6200 3.00 - INVESTMENTS	6350 3.00 - MANAGING CHANGE
6310 3.00 - APPLICATIONS OF DATA SCIENCE IN FINANCE	6500 3.00 - INTERPERSONAL MANAGERIAL SKILLS
6600 3.00 - CORPORATE FINANCIAL ANALYSIS	6560 3.00 - NEGOTIATIONS
6720 3.00 - MANAGEMENT OF RISK IN FINANCIAL INSTITUTIONS	6600 3.00 - DIVERSITY AND INCLUSION IN ORGANIZATIONS
6800 3.00 - FUTURES AND OTHER DERIVATIVE SECURITIES	6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP
<a href="mailto:gmm@schulich.yorku.ca">GMMM (gmm@schulich.yorku.ca)</a>	<a href="mailto:prop@schulich.yorku.ca">PROP (prop@schulich.yorku.ca)</a>
6100 3.00 - STRATEGIES FOR WEALTH CREATION IN THE METALS & MINERALS INDUSTRY	6100 3.00 - REAL ESTATE FINANCE & INVESTMENT
6200 3.00 - FINANCING MINERAL DEVELOPMENT	6200 3.00 - DEVELOPMENT PROTOTYPES
6300 3.00 - STAKEHOLDER COLLABORATION FOR RESPONSIBLE MINERAL DEVELOPMENT & USE	6300 3.00 - INFRASTRUCTURE DELIVERY MODELS
6400 3.00 - ORGANIZATIONAL EXCELLENCE IN THE METALS AND MINERALS INDUSTRY	6550 3.00 - SUSTAINABLE CITIES - URBANIZATION INFRASTRUCTURE & STRATEGIC CHOICES
<a href="mailto:himp@schulich.yorku.ca">HIMP (himp@schulich.yorku.ca)</a>	<a href="mailto:sgmt@schulich.yorku.ca">SGMT (sgmt@schulich.yorku.ca)</a>
6130 3.00 - STRATEGY IN HEALTHCARE	6050 3.00 - MERGERS AND ACQUISITIONS
<a href="mailto:mgmt@schulich.yorku.ca">MGMT (mgmt@schulich.yorku.ca)</a>	6250 3.00 - STRATEGY EXECUTION
6300 3.00 - CASE ANALYSIS AND PRESENTATION SKILLS	6490 3.00 - INTERNATIONAL NEGOTIATIONS ANALYSIS, STRATEGY AND PRACTICE
6350 3.00 - PROFESSIONAL DEVELOPMENT FOR MANAGERS	6970 3.00 - RESTRUCTURING & TURNAROUND MANAGEMENT
6800 3.00 - INNOVATION THROUGH TECHNOLOGY AND DESIGN	<a href="mailto:bsus@schulich.yorku.ca">SUST (bsus@schulich.yorku.ca)</a>
6810 3.00 - CREATIVITY & INNOVATION TECHNIQUES	6250 3.00 - INTEGRATING SUSTAINABILITY ACROSS FUNCTIONS
<a href="mailto:mktg@schulich.yorku.ca">MKTG (mktg@schulich.yorku.ca)</a>	6350 3.00 - ORCHESTRATING SUSTAINABILITY INITIATIVES
6150 3.00 - CONSUMER BEHAVIOUR	

## WINTER Courses

<a href="mailto:artm@schulich.yorku.ca">ARTM (artm@schulich.yorku.ca)</a>	<a href="mailto:mktg@schulich.yorku.ca">MKTG continued (mktg@schulich.yorku.ca)</a>
6301 3.00 - ISSUES IN ARTS & CULTURAL MANAGEMENT	6300 3.00 - SERVICE MARKETING
6360 3.00 - MEDIA & ENTERTAINMENT MANAGEMENT	6321 3.00 - ENTERTAINMENT CULTURE AND MARKETING
<a href="mailto:entr@schulich.yorku.ca">ENTR (entr@schulich.yorku.ca)</a>	6325 3.00 - RETAIL MARKETING STRATEGIES
6605 3.00 - ENTREPRENEURSHIP & NEW FIRM CREATION	6326 3.00 - RETAIL ANALYTICS
<a href="mailto:fine@schulich.yorku.ca">FINE (fine@schulich.yorku.ca)</a>	6360 3.00 - MARKETING METRICS
6050 3.00 - PERSONAL FINANCIAL MANAGEMENT	6440 3.00 - NEW PRODUCTS
6150 3.00 - ADVANCED CORPORATE FINANCE	6550 3.00 - BRAND MANAGEMENT
6200 3.00 - INVESTMENTS	6570 3.00 - STRATEGIC PROFESSIONAL SELLING
6280 3.00 - FINTECH-DIGITAL TRANSFORMATION OF FINANCIAL SERVICES	<a href="mailto:omis@schulich.yorku.ca">OMIS (omis@schulich.yorku.ca)</a>
6500 3.00 - BEHAVIOURAL FINANCE	6350 3.00 - ADVANCED SPREADSHEET MODELLING & PROGRAMMING FOR BUSINESS
6600 3.00 - CORPORATE FINANCIAL ANALYSIS	6610 3.00 - DIGITAL TRANSFORMATION IN SERVICES
6850 3.00 - FIXED INCOME SECURITIES	<a href="mailto:orgs@schulich.yorku.ca">ORGS (orgs@schulich.yorku.ca)</a>
6880 3.00 - SUSTAINABLE FINANCE AND IMPACT INVESTING	6350 3.00 - MANAGING CHANGE
<a href="mailto:fnsv@schulich.yorku.ca">FNSV (fnsv@schulich.yorku.ca)</a>	6400 3.00 - POWER AND POLITICS IN ORGANIZATIONS
6700 3.00 - MANAGEMENT OF RISK IN FINANCIAL INSTITUTIONS	6420 3.00 - CRISIS MANAGEMENT
6775 3.00 - INTERNATIONAL CREDIT MARKETS AND METRICS	6560 3.00 - NEGOTIATIONS
<a href="mailto:gmm@schulich.yorku.ca">GMMM (gmm@schulich.yorku.ca)</a>	6610 3.00 - EDI FOR STRATEGIC INNOVATION
6300 3.00 - STAKEHOLDER COLLABORATION FOR RESPONSIBLE MINERAL DEVELOPMENT & USE	6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP
6400 3.00 - ORGANIZATIONAL EXCELLENCE IN THE METALS AND MINERALS INDUSTRY	<a href="mailto:prop@schulich.yorku.ca">PROP (prop@schulich.yorku.ca)</a>
6500 3.00 - APPLYING STRATEGY IN THE METALS & MINERALS INDUSTRY	6550 3.00 - SUSTAINABLE CITIES - URBANIZATION INFRASTRUCTURE & STRATEGIC CHOICES
<a href="mailto:himp@schulich.yorku.ca">HIMP (himp@schulich.yorku.ca)</a>	6600 3.00 - REAL ESTATE PORTFOLIO MANAGEMENT
6150 3.00 - ECONOMICS OF HEALTHCARE	6850 3.00 - STRUCTURING DEVELOPMENT TRANSACTIONS
6180 3.00 - ENTREPRENEURSHIP & INNOVATION IN HEALTHCARE	<a href="mailto:sgmt@schulich.yorku.ca">SGMT (sgmt@schulich.yorku.ca)</a>
<a href="mailto:mgmt@schulich.yorku.ca">MGMT (mgmt@schulich.yorku.ca)</a>	6050 3.00 - MERGERS AND ACQUISITIONS
6350 3.00 - PROFESSIONAL DEVELOPMENT FOR MANAGERS	6250 3.00 - STRATEGY EXECUTION
6700 3.00 - PROJECT MANAGEMENT	6700 3.00 - STRATEGIC CAPABILITY DEVELOPMENT
6810 3.00 - CREATIVITY & INNOVATION TECHNIQUES	6720 3.00 - MANAGING GLOBALLY - PAST PRESENT AND FUTURE
<a href="mailto:mktg@schulich.yorku.ca">MKTG (mktg@schulich.yorku.ca)</a>	<a href="mailto:bsus@schulich.yorku.ca">SUST (bsus@schulich.yorku.ca)</a>
6100 3.00 - STRATEGIC MARKET COMMUNICATIONS	6300 3.00 - MANAGEMENT PRACTICES FOR SUSTAINABLE BUSINESS
6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT	

## SUMMER Courses

<a href="mailto:entr@schulich.yorku.ca">ENTR (entr@schulich.yorku.ca)</a>	<a href="mailto:mktg@schulich.yorku.ca">MKTG continued (mktg@schulich.yorku.ca)</a>
6905 3.00 - INTELLIGENT INNOVATION ECOSYSTEM DESIGN	6325 3.00 - RETAIL MARKETING STRATEGIES
6910 3.00 - VENTURE CAPITAL AND PRIVATE EQUITY	6360 3.00 - MARKETING METRICS
<a href="mailto:fine@schulich.yorku.ca">FINE (fine@schulich.yorku.ca)</a>	6400 3.00 - INTERNATIONAL MARKETING
6050 3.00 - PERSONAL FINANCIAL MANAGEMENT	6550 3.00 - BRAND MANAGEMENT
6100 3.00 - FINANCIAL MANAGEMENT	6650 3.00 - STRATEGIC MARKET PLANNING
<a href="mailto:fne@schulich.yorku.ca">FNEN (fne@schulich.yorku.ca)</a>	<a href="mailto:omis@schulich.yorku.ca">OMIS (omis@schulich.yorku.ca)</a>
6840 3.00 - ENTERPRISE-WIDE FINANCIAL RISK MANAGEMENT	6560 3.00 - SUPPLY CHAIN MANAGEMENT
<a href="mailto:mgmt@schulich.yorku.ca">MGMT (mgmt@schulich.yorku.ca)</a>	6750 3.00 - PROJECT MANAGEMENT
6300 3.00 - CASE ANALYSIS AND PRESENTATION SKILLS	<a href="mailto:orgs@schulich.yorku.ca">ORGS (orgs@schulich.yorku.ca)</a>
6800 3.00 - INNOVATION THROUGH TECHNOLOGY AND DESIGN	6350 3.00 - MANAGING CHANGE
<a href="mailto:mktg@schulich.yorku.ca">MKTG (mktg@schulich.yorku.ca)</a>	6650 3.00 - THE ART AND SCIENCE OF LEADERSHIP
6150 3.00 - CONSUMER BEHAVIOUR	<a href="mailto:prop@schulich.yorku.ca">PROP (prop@schulich.yorku.ca)</a>
6226 3.00 - SOCIAL MEDIA FOR MARKETING AND MANAGEMENT	6650 3.00 - COMMERCIAL REAL ESTATE ASSET & PORTFOLIO MANAGEMENT

## International Relations Support

### Pre-Arrival Webinar

Before the start of each term, we provide information about arriving in Canada, including documents required to enter Canada, housing, health insurance, transportation and other helpful information.

### Orientation

The mandatory Orientation provides information and resources designed to help prepare students for the journey ahead as well as connect students to the Schulich community. Students will meet the international team as well as Schulich and other exchange students.

### Immigration Support

Students studying less than 6 months are not required to apply for a study permit, however, depending on country of citizenship, a TRV or eTA will be required to enter Canada (excluding US citizens). Please refer to the Entry document to visit Canada. Our team includes an immigration specialist for any questions/issues for entry into Canada.

### English Language Peer Support (ELPS)

The ELPS program provides students with one-to-one English language assistance on assignments, cases, papers and presentation skills. Students who want support with English proficiency will work together with peer supporters, who will provide feedback on grammar, structure, citations and verbal presentation skills.



## Health Services

### University Health Insurance Plan (UHIP)

UHIP is mandatory for all exchange students while at York University. UHIP provides basic coverage (such as a visit to a doctor or hospital). It does not cover medications/prescriptions. Registration for UHIP is administered by York University before students start the term.

### Graduate Student Association Health Plan (GSAHP)

Students will be given the opportunity to opt into a supplementary program to cover costs that are not covered under UHIP such as medications, dental and paramedical services.

### Student Accessibility Services (SAS)

Academic support and accommodation are available for students with disabilities (AD/HD, autism spectrum disorders, mental health, physical, sensory, medical and learning disabilities). Registration and documentation are required to access supports.

### Student Counselling & Development (SCD)

A professional and supportive environment provides students with equitable access to a range of services that assist in facilitating their academic success.



## Career Services

The Centre for Career Design (CCD) offers students assistance to help guide them towards their career aspirations. Students have access to corporate information sessions and panel discussions, workshops, networking events, individual counselling, resume review and mock interviews.



## Student Life

### Open Arms Committee (OAC)

The OAC connects exchange students with a current MBA student to help support the transition of students to Schulich and Toronto.

### Graduate Business Council (GBC)

The GBC represents the interests of all graduate students to faculty and administration at Schulich. The GBC organizes student activities relating to business community interactions, recreational programs and social events.

Schulich's clubs provide a valuable space for students to explore business interests and develop skills for leadership. From Canadian mining to investment banking to sustainable enterprise, the variety of clubs allow students to pursue a broad spectrum of interests. Exchange students are encouraged to participate in these clubs during the term.



## Housing

York University's Housing Services offers a variety of housing options on campus for different lifestyles and budgets. For information regarding both on-campus and off-campus housing, refer to Schulich's Student Housing Opportunities website. Students are responsible for securing their own accommodations. Please note that on-campus housing is not guaranteed.



## Living Expenses (for a 4-month term\*)

\* Estimates are in Canadian dollars (CAD) and are subject to change

Housing: On-Campus Off-Campus	\$4,388 Bachelor apartment \$2,000-\$3,000 near York U, \$4,000-\$8,000 Downtown
Books and Course Material	\$800
University Health Insurance Plan (UHIP) GSA Health Plan (optional)	\$252/term Fall \$580; Winter/Spring \$395; Summer \$202
Food	\$2,500
Local Public Transportation	\$512 (based on post-secondary monthly pass)
Entertainment / Recreation	\$1,000

# 2-Week Summer Program 2023

## Intelligent Innovation Ecosystem Design

In the last decade, Toronto has risen to global prominence in the arena of Tech & Innovation: an ecosystem that nurtures and powers up high-growth startups, scaleups, and unicorns. The mission of Intelligent Innovation Ecosystem Design is to empower students with the skills and experiences to master the tech landscape and to bring systems thinking to their own organizations and communities.

### UNLOCK THE STRATEGIES BEHIND CREATING A THRIVING TECH & INNOVATION ECOSYSTEM:

Learn the frameworks and strategies behind sparking, scaling, and sustaining Tech & Innovation from the most influential ecosystem design minds in Toronto.

**June 12 – 23, 2023**

Nomination Deadline: March 1, 2023



### Program Experience Includes:

- Course materials and readings
- Site visits and company presentations
- Welcome lunch/farewell dinner
- Social and cultural excursions
- Sightseeing tours in Toronto
- CN Tower Visit
- Day trip to Niagara Falls
- Two-week public transportation pass
- Transportation to/from all excursions

See [Incoming Graduate Summer Program](#) for more information

3.0 Schulich Credits (36 Contact Hours)

PROGRAM FEE: \$695 Tuition: waived for nominated students

#### MASTERING THE INNOVATION FLYWHEEL

Understand the components behind a thriving ecosystem and how these came together to move tech and innovation forward



#### THE INNER WORKINGS OF INCUBATORS AND ACCELERATORS

Discover the importance of incubators and accelerators and their purposeful design in seeding new ideas



#### THE STRATEGIC RISE OF CORPORATE INNOVATION

Gain a practical understanding of how corporations are investing into innovation, both in-house and in partnership



Want more? Stay in Toronto for North America's fastest growing technology conference! **Collision 2023** has been called "a global gathering of provocative ideas, brilliance and investment dollars", bringing together the who's who of international tech and is happening in Toronto from June 26 – 29th!

For details, visit: [collisionconf.com](http://collisionconf.com)