

Dr. Burkard Eberlein

Curriculum Vitae

-Short Form-

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Schulich School of Business, York University, 4700 Keele Street, Toronto, M3J 1P3, Canada

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EDUCATION

- 1996 **PhD (*Dr. rer. soc.*), Political Science**
University of Konstanz, Germany
Doctoral Studies at the Institut d'Etudes Politiques de Paris, France (1990-1993)
- 1990 **Master of Arts (*Diplom-Verw. Wiss.*), Public Administration**
University of Konstanz, Germany
- 1989 **Master of Science, Public Administration and Public Policy**
London School of Economics and Political Science, London, U.K.

ACADEMIC POSITIONS

- 2018- **Full Professor of Public Policy & Sustainability**, Schulich School of
Business, York University
- 2010 – 2017 Associate Professor of Strategic Management & Public Policy, Schulich School of
Business, York University
- 2005 – 2010 Assistant Professor of Strategic Management & Public Policy, Schulich School of
Business, York University
- 2003 – 2005 DAAD (German Academic Exchange Service) Visiting Assistant Professor, Faculty of
Arts, York University
- 1996 – 2003 Assistant Professor (CLA), Faculty of Economic and Social Sciences,
Technical University of Munich, Germany
- 1997 – 1998 Jean-Monnet (Postdoctoral) Fellow, European University Institute, Florence, Italy
- 1993 – 1996 Lecturer/ Researcher, Department of Public Policy and Management, University of
Konstanz, Germany
- 1991 – 1993 Lecturer (part-time), Institut d'Etudes Politiques de Paris, France

VISITING ACADEMIC APPOINTMENTS

- July/August 2014 Visiting Research Professor, University of Konstanz, Germany
- June/July 2013 Visiting Researcher, University of Konstanz, Germany
- 2011 – 2012 Visiting Scholar, Hertie School of Governance, Berlin, Germany

RESEARCH INTERESTS

Business-Government Relations; Comparative Public Policy; Corporate Social Responsibility; Global Governance; Private Governance; Sustainability & Sustainability Standards; Transnational Governance

SCHOLARSHIP SUMMARY

[Google Scholar](#) (January 11, 2023)

Total Citations: 4,145

H-index: 26

i10-index: 39

Publications / Life-time summary count

1. Special Issues of Refereed Journals and Refereed Scholarly Books, Edited: 5
2. Refereed Scholarly Books, Authored: 1
3. Refereed Journal Articles: 23
4. Refereed Chapters in Books: 10
5. Other Book Chapters, Journal Articles, and Encyclopedia Entries: 21
6. Book Reviews: 2
7. Working Papers / Other Publications/ Reports: 8

GRANTS, FELLOWSHIPS & AWARDS

2021	SSHRC Insight Grant, Principal Investigator (\$171,118)
2021 &	
2022	York University Provostial Fellow (Course Credit, Stipend, Professional Development)
2014	'Excellence Initiative' Visiting Research Professor, Federal Government of Germany (\$6,000)
2013	Ontario/Baden-Württemberg Faculty Research Exchange Award (\$3,500)
2011	SSHRC Partnership Development Grant, Co-Applicant/Co-Lead (\$200,000)
2010	SSHRC Standard Research Grant, Principal Investigator (\$58,300)
2010	Hennick Centre for Business and Law, York U, Collaborative Research Grant (\$5,000)
2009	European Union Centre of Excellence at York U, Co-Applicant (\$480,000)
2009	The Hague Institute for Internationalisation of Law, Principal Applicant (\$25,000)
2009	DAAD (German Academic Exchange Service) Conference Grant (\$10,000)
2007	European Union FP6 Integrated Project NEWGOV, Collaborator (\$5,000)
2005	European Union FP6 Integrated Project REFGOV, Partner (\$42,750)
2005	Siemens Canada Conference Award (\$30,000)
2010	York University Merit Award (\$2,000)
2009	York University Merit Award (\$2,000)
2008	York University Merit Award (\$2,000)

PUBLICATIONS (*Scholarly Books, Special Issues, and Refereed Journal Articles Only*)

1. Refereed Scholarly Books and Special Issues of Refereed Journals, Edited

5. Wood, S., R. Schmidt, E. Meidinger, B. Eberlein, and K.W. Abbott (eds.), Transnational

Business Governance Interactions: Advancing marginalized actors and enhancing regulatory quality (18 chapters plus Introduction and Conclusion by editors), Edward Elgar, 2019, 416 pages.

4. Schneider, V. and B. Eberlein (eds.), Complex Democracy: Varieties, Crises, and Transformations, Heidelberg/New York: Springer, 2015, 18 chapters, 291 pages.
3. Eberlein, B. and K. Abbott, J. Black, E. Meidinger, S. Wood (eds.), Transnational Business Governance Interactions, Regulation & Governance, Volume 8, Issue 1 (Special Issue) 2014.
2. Eberlein, B. (ed.) Regulation in the EU, Journal of European Public Policy, ‘Virtual Special Issue no. 13’ (of previously published articles), 2013
1. Eberlein, B. and G.B. Doern (eds.), Governing the Energy Challenge – Canada and Germany in a Multilevel Regional and Global Context, Toronto: University of Toronto Press, 2009, 434 pages.

2. Refereed Scholarly Books, Authored

Eberlein, B., Abschied vom Unitarismus? Regionale Innovationspolitik und „Technopole“ in Frankreich (The End of Unitarism? Regional Innovation Policy and Science Parks in France), Opladen: Leske + Budrich, 1997, 305 pages.

3. Refereed Journal Articles

23. Marques, J.C., Eberlein, B., “Grounding Transnational Business Governance: A Political-Strategic Perspective on Government Responses in the Global South”, Regulation & Governance, 15(4), October 2021, pp. 1209-1229, <https://doi.org/10.1111/rego.12356>
22. Rinscheid, A., Eberlein, B., Emmenegger, P. and V. Schneider, “Why do Junctures become critical? Political Discourse, Agency, and Collective Belief Shifts in Comparative Perspective”, Regulation & Governance, 14(4), October 2020, pp. 653-673, <https://doi.org/10.1111/rego.12238>.
21. Eckert, S., Eberlein, B., “Private Authority in Tackling Cross-border Issues: The hidden path of integrating European energy markets”, Journal of European Integration, 2020, 42/1, 59-75.
20. Eberlein, B., “Who fills the Global Governance Gap? Rethinking the Roles of Business and Government in Global Governance”, Organization Studies, 2019, 40 (8), pp. 1125-1145. <https://doi.org/10.1177%2F0170840619847720>
19. Wood, S. and K. Abbott, J. Black, B. Eberlein, E. Meidinger. “The Interactive Dynamics of Transnational Business Governance: A Challenge for Transnational Legal Theory”, Transnational Legal Theory, 2015, 6 (2): 333-369.
18. Eberlein, B. and K. Abbott, J. Black, E. Meidinger, S. Wood, “Transnational Business Governance Interactions: Conceptualization and Framework for Analysis”, Regulation & Governance, 2014, 8(1): 1-21. (Introduction to Special Issue on ‘Transnational Business Governance Interactions’) (Second-most cited R&G article published in 2013 and 2014).
17. Richardson, A.J. and B. Eberlein, “Legitimizing Transnational Standard-Setting: The Case of the International Accounting Standards Board”, Journal of Business Ethics, 2011, 98: 217-245.
16. Eberlein, B. and C.M. Radaelli, “Mechanisms of Conflict Management in EU Regulatory Policy”, Public Administration, 2010, 88(3): 782-799.
15. Eberlein, B. and D. Matten, “Business Responses to Climate Change Regulation in Canada and Germany – Lessons for MNCs from Emerging Economies”, Journal of Business Ethics, 2009, 86: 241-255.

14. Randall, G., Eberlein, B. and A. Barrows, “Seeking Accountable Health Care through Measurement”, Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen (ZögU, Journal for Public and Nonprofit Services), 2009 Beiheft (Special Issue) 37: 44-55.
13. Eberlein, B. and A.L. Newman, “Escaping the International Governance Dilemma? Incorporated Transgovernmental Networks in the European Union”, Governance (An International Journal of Policy, Administration, and Institutions), 2008, 21(1): 25-52.
12. Eberlein, B., “The Making of the European Energy Market: The Interplay of Governance and Government”, Journal of Public Policy, 2008, 28(1): 73-92.
11. Eberlein, B. and S. Schneider, “A Tale of Two Federations: Policy Reform in Canada and Germany”, Innovation Journal (The Public Sector Innovation Journal), 2007, 12(3): article 6.
10. Eberlein, B. and E. Grande, “Beyond Delegation: Trans-national Regulatory Regimes and the EU Regulatory State”, Journal of European Public Policy, 2005, 12(1): 89-112.
9. Eberlein, B. and D. Kerwer, “New Governance in the EU: A Theoretical Perspective”, Journal of Common Market Studies, 2004, 42(1):121-142.
8. Eberlein, B. and D. Kerwer, “Theorising the new modes of European Union governance”, European integration online Papers (EIoP) 2002, 6(5) <<http://eiop.or.at/eiop/texte/2002-005a.htm>>.
7. Eberlein, B., “Institutional Change and Continuity in German Infrastructure Management: The Case of Electricity Reform”, German Politics, 2000, 9(3): 81-104.
6. Eberlein, B. and E. Grande, “Regulation and Infrastructure Management: German Regulatory Regimes and the EU Framework”, German Policy Studies, 1(1), 2000.
5. Eberlein, B., “Configurations of Economic Regulation in the European Union: The Case of Electricity in Comparative Perspective”, Current Politics and Economics of Europe, 2000, 9(4): 407-425 (Also published in: D. Coen and M. Thatcher (eds.), Utilities Reform in Europe, Huntington, New York: Nova, 2001, 31-50).
4. Eberlein, B. « L'État régulateur en Europe », Revue Française de Science Politique, 1999, 49(2) :205-230.
3. Benz, A. and B. Eberlein, “The Europeanization of Regional Policies: Patterns of Multi-Level Governance”, Journal of European Public Policy, 1999, 6(2): 329-348.
2. Eberlein, B., „Abschied vom Etatismus in Frankreich: das Beispiel der Forschungs- und Technologiepolitik (*The End of Etatism in France: the Exemple of Research and Technology policy*)“, Politische Vierteljahresschrift, 1997, 38(3):441-474.
1. Eberlein, B., “French Center-Periphery Relations and Science Park Development: Local Policy Initiatives and Intergovernmental Policymaking”, Governance (An International Journal of Policy, Administration, and Institutions), 1996, 9(4): 351-374.

Media and Outreach, Recent

1. Voronov, M. and B. Eberlein, “Businesses have the responsibility to invest in health and safety when governments fail to”, The Conversation, July 24, 2022, <https://theconversation.com/businesses-have-the-responsibility-to-invest-in-health-and-safety-when-governments-fail-to-187136>

Service to the Profession (2022 - 2010, select activities)

Editorial Board Member	<i>Regulation & Governance</i> (2021 -), <i>Journal of European Public Policy</i> (2009 – 2015)
Ad-hoc Reviewer	<i>Accounting and Business Research, Business & Society, European Journal of International Relations, European Journal of Political Research, European Integration online Papers, German Politics, Global Affairs, Governance, Israeli Science Foundation, Journal of Business Ethics, Journal of European Integration, Journal of European Public Policy, International Journal of Urban and Regional Research, Law and Policy, Organization Studies, Review of International Political Economy, Regulation & Governance, The Review of International Organizations, West European Politics</i>
Workshop Organizer	<p>International Workshop: “Theorizing Transnational Business Governance Interactions – Design, Structures, Mechanisms, and Impacts”, Osgoode Hall Law School and Schulich School of Business, Toronto, May 16 and 17, 2016, with Stepan Wood (30 local and international participants).</p> <p>International Workshop: “Dynamic Interactions in Transnational Business Governance: Assessing Impacts on Regulatory Capacity and Performance”, Hertie School of Governance, Berlin, 16 May 2012 (25 local and international participants).</p> <p>International Workshop “Business, Regulation and Climate Change”, Schulich School of Business, York University, 25 October, 2010 (15 local and international participants), funded by the DAAD (German Academic Exchange Service).</p>
Panel Organizer	<p>4th International Conference on Public Policy (ICPP), Montreal, June 26-28, 2019, “Private Governance and Public Policy in Global Governance” (T16 P03, 2 sessions)</p> <p>International Studies Association (ISA), San Francisco, April 3-6, 2013, “Transnational Business Governance Interactions, Part 1: Drivers, Mechanisms, Dynamics and Outputs, Part 2: Outcomes and Impacts”, Panels TA46 and TB46</p> <p>Annual Meeting of the American Political Science Association, Washington, DC, September 2-5, 2010: “Private Authority and Global Governance in Hard Times” (Panel 17-12)</p>

TEACHING (2023 – 2003, York University only)

Undergraduate Teaching

- ❑ Corporate Social Responsibility in a Global Context MGMT 4300 (2019-)
- ❑ Business and Government / Government & Business PUBL 4000 (2016 -)
- ❑ Responsible Business in an International Context INTL 1400 (2019 - 2021)
- ❑ Germany through the Ages: Culture and Society GER 2790/ HUMA 2190 (2003-2005)
- ❑ European Union POLS 4515, (2003- 2005)
- ❑ New German Politics and European Integration POLS 4205 (2003– 2005)

Graduate Teaching

- ❑ Ph.D. Program: Business, Society, and Global Governance PLCY 7900 (2015 -)
- ❑ Master-Level:
- ❑ Managing for Public Purpose PUBL 6050 (2017 - 2020)
- ❑ Strategy and the Public Interest SGMT 6902 (Fall 2017)
- ❑ Managing for Value Creation MGMT 5260 (2009 -2016)
- ❑ Comparative Public Policy PUBL 6150 (2006 - 2010)
- ❑ Regional Analysis Europe INTL 5331 (2005 -2009)
- ❑ Strategy Field Study, Faculty Advisor MGMT 6100 (2005 -)
- ❑ Research Colloquium, Graduate Diploma for German and European Studies, Faculty of Graduate Studies (2005 - 2016)
- ❑ New German Politics and European Integration AS/POLS 5205 (2003-2005)

Graduate Coordinator (2005 - 2016): Graduate Diploma in German and European Studies

Executive Teaching

- Global Strategy Project EMBA 6780 (2020-21)

SERVICE – York and Schulich community

- ❑ 2021-: Schulich faculty representative on the Senate Academic Policy,
Planning and Research Committee (APPRC)
- ❑ 2021-: Member, BBA/iBBA Program Committee, Schulich School of Business

- 2016-2018: Program Director, Public Sector: Business & Government, Schulich School of Business
- 2016-2018: Member, Joint Committee on Affirmative Action (JCAA)
- 2012-2018: Affirmative Action Coordinator, Schulich School of Business
- 2008-2014: Course Director/ Coordinator, MGMT 5260, MBA core, Schulich School of Business
- 2008-2011: Chair, Graduate Admissions Committee, Schulich School of Business
- 2005-2016: Graduate Coordinator, Graduate Diploma in German and European Studies, Faculty of Graduate Studies/ The Canadian Centre for German and European Studies