

## Schulich Alumni Panelists



**Lisa Marie Chen (MBA '11)**

Director of Design, Business Automation, IBM

Lisa Marie Chen is currently the Director of Design for IBM Business Automation. She leads a global award-winning design team that creates product experiences that empower business and non-technical users to build, deploy, and orchestrate automations with the help of AI. She believes in the power of AI to make us more human, the art of storytelling in business, and the impact design can have on strategy through radical collaboration. Prior to joining IBM, Lisa spent several years in advertising helping brands disrupted by technology to understand how to harness it to connect with their customers. Before that, she spent a number of years in publishing as Editor-in-Chief of Toyota Canada's Scion Magazine, and as founder of the first Canadian Asian lifestyle magazine called Blink. She holds an MBA from Schulich School of Business at York University, where she currently teaches strategy part-time.



**Robert Lemon, CFA (MBA '01)**

Executive Director & Head of Clearing, Prime Services Group,  
Global Markets, CIBC Capital Markets

Robert Lemon joined CIBC in April 2017. Mr. Lemon is an Executive Director & Head of Clearing with CIBC Capital Markets. He is responsible for client coverage, strategy and business development within the Prime Services Group – a multi-asset, fully integrated Prime Brokerage & Clearing platform that combines the best in trade execution, financing, risk management, reporting, clearing and custody for investment managers, independent investment advisory firms, family offices, and broker dealers. Mr. Lemon has been working in the financial industry since 2001. Prior to joining CIBC, Mr. Lemon was a Managing Director & Partner with an advisory firm, Managing Director and Head of Prime Services, and a Risk Manager with some of the largest financial institutions in Canada.

Mr. Lemon holds an MBA from York University, and a Bachelor of Science (Engineering) degree from the University of Guelph. He also holds the CFA designation. Mr. Lemon is the former Vice Chair of the AIMA Canada Executive Board and is active member of the Bank of Canada's Market Functioning Steering Group, the OSC's Investment Funds Technical Advisory Committee, and IIROC's Carrying Broker Working Group.



**Stacey Mowbray (MBA '88)**  
Corporate Director

Stacey Mowbray is a Corporate Director who serves on the boards of Hydro One Ltd., Currency Exchange International/Exchange Bank of Canada, Sleep Country Canada Holdings Inc., and dentalcorp Holdings Ltd. She is also a director of the privately held Bonne O Holdings Company. Prior directorships have included Trillium Health Partners, Second Cup Coffee, Liquor Control Board of Ontario, Niagara Ventures Corporation, and the Coffee Association of Canada as Chair.

Ms. Mowbray is a seasoned executive having served as the President of North America at WW International (formerly Weight Watchers) and prior to that, as President and Chief Executive Officer at The Second Cup Ltd. Ms. Mowbray has extensive marketing and brand experience from years of leading those functions at high profile brands such as Molson Coors Brewing Company, Cara Operations and Pepsi Cola Canada.