

## **ORÇUN TURAN**

Address: 90 Atkinson Rd. Apt 326  
M3J 2S5 Toronto, Ontario  
Mobile: 1 (416) 684-0845  
Email: [orcunt@yorku.ca](mailto:orcunt@yorku.ca)



## **PERSONAL INFORMATION**

Date of Birth: 04/20/1992  
Birth place: Ankara, Turkey  
Marital Status: Single  
Nationality: Turkish  
Foreign Languages: English

## **EDUCATION**

September 2021 – present: Schulich School of Business - York University  
PhD in Administration (Marketing)  
September 2017 – January 2021: Bilkent University, MS in Marketing,  
Faculty of Business Administration  
GPA 3.91/4.00

I wrote my master's thesis titled "*Queer Eye: Self-Care as a Neoliberal Technology for Making Over the Self*" which analyzes the Netflix makeover reality show Queer Eye and studies its ways to commercialize the concept of self-care that privatizes individuals' problems, focusing on the gendered meanings of social –queer- capital promoted on the show.

September 2018 – January 2019: Copenhagen Business School - Exchange program  
January 2014 - June 2014: Tilburg University - Exchange program  
January 2011 -January 2015: Bilkent University, BS, Faculty of Business Administration  
Ankara, Turkey  
GPA 3.87/4.00  
September 2006 –June 2010: Mehmet Emin Resulzade Anadolu Lisesi, Ankara, Turkey  
GPA 89.86/100.00

## **WORK EXPERIENCE**

September 2017 – January 2021: Teaching Assistant at Bilkent University  
January 2016 – April 2017: Account Supervisor at Ogilvy Public Relations Istanbul  
I worked as an account supervisor for clients such as Vodafone Turkey, Ford Otosan, Pegasus Turkey, Bosch Home Appliances, and Netaş handling corporate and brand communications, PR project

planning and implementation, crisis management in telecommunication and airlines sectors, event management, developing online and offline communication strategies and managing customer relations. I was also responsible for coordinating, implementing and executing projects with all the third parties such as media monitoring services and live-streaming. I managed the content published on Vodafone Media Center. I often worked in the new business development team, creating communication strategies for potential clientele.

June 2015 – January 2016:                      Communication Representative at İstanbul İletişim, İstanbul  
My duties involved brand communication management, content management, media relations, press launches, reputation management, strategic planning and project management for both globally and locally renowned brands such as Luxotica, Make Up For Ever, Shiseido, and Liu Jo.

### **CERTIFICATES, SEMINARS & ACTIVITIES**

September 2019                      Excellence in Academic Performance is given to Orçun Turan – MS Student  
June 2019                                      Doctoral Seminar on Consumption, Markets, and Culture Theorization  
April 2016                                      Young Lions PR Turkey Elimination Bronze Winner

The Certificate of High Honor Student - Bilkent University (2014-2015 Fall, 2013-2014 Fall, 2012-2013 Spring, 2012-2013 Fall, 2011-2012 Spring, 2011-2012 Fall)

January 2010- January 2011              MEC (Management and Economics Club) Membership  
During my membership in Management and Economics Club, I participated in managing marketing and entrepreneurship-related events.

September 2008-January 2015      Tutoring and Mentoring in Polis Amca Elementary School  
I initiated a tutoring program in my high school in which students volunteered to tutor the unprivileged students that wanted to attend the Mathematical Olympiad.

January 2012- January 2014              Columnist at GazeteBilkent  
I wrote reviews for new albums, films, and plays in the Arts & Culture section.

### **LANGUAGE**

English:                      Reading: Advanced              Writing: Advanced              Speaking: Advanced  
IELTS: 8,5

### **SKILLS**

Microsoft Office (Word, Power Point, Excel etc.)

### **INTERESTS**

Tennis, queer literature, independent cinema, yin yoga