

# MBA Course Overview for Spring 2023 (January - July)\*



Core Courses									
Weekday	Date	Type	Module Name	Course Name	Professor	Time	Format	Batch	
SAT	14-Jan	CORE	Exploiting Market Opportunities	Marketing	Fassnacht	9:00 - 6:15	PT MBA	PT 23 B	
SUN	15-Jan								
SAT	11-Feb								
SAT	14-Jan	CORE	Exploiting Market Opportunities	Economics of Corporate & Competitive Strategy	Weigand	9:00 - 6:15	PT MBA	PT 24 A	
SUN	15-Jan								
SAT	18-Feb								
Final Exam: April 15									
SAT	28-Jan	CORE	Exploiting Market Opportunities	Marketing	Fassnacht	9:00 - 6:15	PT MBA	PT 23 A	
SUN	29-Jan								
SUN	12-Feb								
THU	19-Jan	CORE	Managing in the Organization	Strategic Sourcing	Reimann	1:15 - 4:30	FT MBA	FT 23 II	
FRI	20-Jan					9:00 - 4:30			
MON	30-Jan					1:15 - 4:30			
TUE	31-Jan					9:00 - 4:30			
WED	1-Feb					9:00 - 2:45			
SAT	21-Jan	CORE	Exploiting Market Opportunities	Economics of Corporate & Competitive Strategy	Weigand	9:00 - 6:15	PT MBA	PT 24 B	
SUN	22-Jan								
SUN	19-Feb								
Final Exam: April 15									
SAT	25-Feb	CORE	Exploiting Market Opportunities	Corporate Finance	Andres	9:00 - 6:15	PT MBA	PT 24 A	
SAT	11-Mar								
SAT	25-Mar								
Final Exam: April 15									
SUN	26-Feb	CORE	Exploiting Market Opportunities	Corporate Finance	Andres	9:00 - 6:15	PT MBA	PT 24 B	
SUN	12-Mar								
SUN	26-Mar								
Final Exam: April 15									
SAT	22-Apr	CORE	Managing in the Organization	Strategic Sourcing	Reimann	9:00 - 6:15	PT MBA	PT 24 B	
SAT	6-May								
SUN	7-May								
Final Take@Home Exam: July 22									
SAT	22-Apr	CORE	Managing in the Organization	Operations Management	Spinler	9:00 - 6:15	PT MBA	PT 24 A	
SAT	29-Apr								
SUN	30-Apr								
TUE	25-Apr	CORE	Understanding Financial Performance	The World Economy	Frenkel	9:00 - 4:30	FT MBA	FT 24 I	
WED	26-Apr					9:00 - 2:45			
MON	8-May								
WED	17-May								
Final Exam: May 22									
SAT	29-Apr	CORE	Managing in the Organization	Management Accounting	Truijens	9:00 - 6:15	PT MBA	PT 24 B	
SUN	30-Apr								
SAT	27-May								
Final Exam: July 22									
TUE	2-May	CORE	Understanding Financial Performance	Financial Accounting	Glaum	9:00 - 4:30	FT MBA	FT 24 I	
WED	3-May					9:00 - 2:45			
TUE	9-May								
WED	10-May								
Final Exam: May 22									
SAT	6-May	CORE	Managing in the Organization	Management Accounting	Truijens	9:00 - 6:15	PT MBA	PT 24 A	
SUN	7-May								
SUN	28-May								
Final Exam: July 22									
THU	11-May	CORE	Understanding Financial Performance	Managerial Finance	Yurtoglu	9:00 - 4:30	FT MBA	FT 24 I	
FRI	12-May					9:00 - 2:45			
MON	15-May								
TUE	16-May								
TUE	23-May	CORE	Exploiting Market Opportunities	Economics of Corporate & Competitive Strategy	Weigand	9:00 - 4:30	FT MBA	FT 24 I	
WED	24-May					9:00 - 2:45			
THU	1-Jun								
FRI	2-Jun								
SAT	27-May	CORE	Managing in the Organization	Strategic Sourcing	Reimann	9:00 - 6:15	PT MBA	PT 24 A	
SAT	3-Jun								
SUN	4-Jun								
Final Take@Home Exam: July 22									
SUN	28-May	CORE	Managing in the Organization	Operations Management	Spinler	9:00 - 6:15	PT MBA	PT 24 B	
SAT	3-Jun								
SUN	4-Jun								
TUE	30-May	CORE	Exploiting Market Opportunities	Marketing	Fassnacht	9:00 - 4:30	FT MBA	FT 24 I	
WED	31-May					9:00 - 2:45			
TUE	6-Jun								
WED	7-Jun								
MON	12-Jun	CORE	Exploiting Market Opportunities	Corporate Finance	Andres	9:00 - 4:30	FT MBA	FT 24 I	
TUE	13-Jun					9:00 - 2:45			
MON	19-Jun								
TUE	20-Jun								
Final Exam: June 30									

**Elective Courses**

Weekday	Date	Type	Module Name	Course Name	Professor	Time	Format	Batch
SAT	7-Jan	ELEC	Executing Strategy	Strategies for Dynamic Market Environments	Kramer	9:00 - 4:30	PT MBA	PT 23
SAT	14-Jan							
SUN	15-Jan							
MON	16-Jan	ELEC	Executing Strategy	Transformation & Innovation in a Digital Age	Faems	9:00 - 4:30	FT MBA	FT 23 I
TUE	17-Jan							
SAT	23-Jan							
FRI	20-Jan	ELEC	Sharpening Financial Acumen	Private Equity	Markarian	8:45 - 4:00	FT MBA	FT 23 I
MON	30-Jan							
TUE	31-Jan							
SAT	21-Jan	ELEC	Sharpening Financial Acumen	Mergers & Acquisitions	Aktas	9:00 - 4:30	PT MBA	PT 23
SUN	22-Jan							
SAT	28-Jan							
SUN	29-Jan	ELEC	Sharpening Financial Acumen	Risk Management	Ridder	9:00 - 4:30	PT MBA	PT 23
SAT	4-Feb							
SUN	5-Feb							
WED	1-Feb	ELEC	Creating Impact	Innovation Management	Ernst	9:00 - 4:30	FT MBA	FT 23 I
THU	2-Feb							
FRI	3-Feb							
SAT	11-Feb	ELEC	Creating Impact	Applications of Entrepreneurial Tools	Hienerth	9:00 - 4:30	PT MBA	PT 23
SUN	12-Feb					9:00 - 12:15		
SAT	18-Feb				Brettel	9:00 - 4:30		
SUN	19-Feb					9:00 - 12:15		
WED	08-Mrz	ELEC	Creating Impact	Omnichannel Business	Fassnacht	9:00 - 4:30	FT MBA	FT 23 I
THU	09-Mrz							
FRI	10-Mrz							
MON	13-Mar	ELEC	Creating Impact	Price Management	Fassnacht	9:00 - 4:30	FT MBA	FT 23 I
TUE	14-Mar							
WED	15-Mar							
THU	16-Mrz	ELEC	Creating Impact	Applications of Entrepreneurial Tools	Hienerth	9:00 - 4:30	FT MBA	FT 23 I
FRI	17-Mrz					9:00 - 12:15		
MON	27-Mrz				Brettel	9:00 - 4:30		
TUE	28-Mrz					9:00 - 12:15		
SAT	18-Mar	CORE	Sharpening Financial Acumen	Financial Technologies	Yurtoglu	9:00 - 4:30	PT MBA	PT 23
SUN	19-Mar							
SUN	2-Apr							
SAT	25-Mrz	ELEC	Creating Impact	Innovation Management	Ernst	9:00 - 4:30	PT MBA	PT 23
SUN	26-Mrz							
SAT	01-Apr							
WED	29-Mar	ELEC	Creating Impact	Foundations of Entrepreneurship	Witt	9:00 - 4:30	FT MBA	FT 23 II
WED	12-Apr							
THU	13-Apr							
SUN	16-Apr	ELEC	Sharpening Financial Acumen	Business Tax Strategy	Jacob	9:00 - 4:30	PT MBA	PT 23
SAT	22-Apr							
SUN	23-Apr							
MON	17-Apr	ELEC	Sharpening Financial Acumen	Mergers & Acquisitions	Aktas	9:00 - 4:30	FT MBA	FT 23 II
TUE	18-Apr							
WED	26-Apr							
THU	20-Apr	ELEC	Executing Strategy	Negotiations for Managers & Entrepreneurs	Reimann	1:15 - 4:30	FT MBA	FT 23 II
FRI	21-Apr					9:00 - 4:30		
THU	4-May					1:15 - 4:30		
FRI	5-May					9:00 - 4:30		
MON	24-Apr	ELEC	Creating Impact	Strategic Brand Management	Brexendorf	9:00 - 4:30	FT MBA	FT 23 II
TUE	25-Apr							
FRI	26-May							
SAT	29-Apr	ELEC	Creating Impact	Strategic Brand Management	Brexendorf	9:00 - 4:30	PT MBA	PT 23
SUN	30-Apr							
SUN	21-May							
WED	3-May	ELEC	Executing Strategy	The Analytics Edge	Spinler	9:00 - 4:30	FT MBA	FT 23 II
THU	11-May							
FRI	12-May							
SUN	7-May	ELEC	Executing Strategy	Strategic Management	Lê	9:00 - 4:30	PT MBA	PT 23
SAT	13-May							
SUN	14-May							
MON	8-May	ELEC	Executing Strategy	Family Businesses in the German and global market	Kammerlander	9:00 - 4:30	FT MBA	FT 23 II
TUE	9-May							
MON	15-May							
WED	10-May	ELEC	Executing Strategy	Strategic Management	Lê	9:00 - 4:30	FT MBA	FT 23 II
TUE	16-May							
WED	17-May							
MON	22-May	ELEC	Executing Strategy	Logistics & Supply Chain Management	Wallenburg	9:00 - 4:30	FT MBA	FT 23 II
THU	1-Jun							
MON	5-Jun							
WED	24-May	ELEC	Creating Impact	Innovation Management	Ernst	9:00 - 4:30	FT MBA	FT 23 II
THU	25-May							
WED	31-May							
SAT	27-May	ELEC	Creating Impact	Foundations of Entrepreneurship	Witt	9:00 - 4:30	PT MBA	PT 23
SAT	10-Jun							
SUN	11-Jun							
SAT	27-May	ELEC	Executing Strategy	Strategy Execution	Schäffer	9:45 - 5:15	PT MBA	PT 23
SAT	10-Jun							
SUN	11-Jun							
TUE	30-May	ELEC	Executing Strategy	Strategy Execution	Schäffer	9:45 - 5:15	FT MBA	FT 23 II
TUE	6-Jun							
MON	12-Jun							
FRI	2-Jun	ELEC	Sharpening Financial Acumen	Entrepreneurial Finance	Ozcan	9:00 - 4:30	FT MBA	FT 23 II
THU	15-Jun							
FRI	16-Jun							
SAT	3-Jun	ELEC	Sharpening Financial Acumen	Investment Banking	Aktas	9:00 - 4:30	PT MBA	PT 23
SUN	4-Jun							
SAT	17-Jun							

MON	19-Jun	CORE	Sharpening Financial Acumen	Financial Technologies	Yurtoglu	9:00 - 4:30	FT MBA	FT 23 II
TUE	20-Jun							
TUE	27-Jun							
WED	28-Jun	ELEC	Creating Impact	B2B Sales Management	Jensen	9:00 - 4:30	FT MBA	FT 23 II
FRI	7-Jul							
TUE	11-Jul							
THU	29-Jun	ELEC	Executing Strategy	Transformation & Innovation in a Digital Age	Faems	9:00 - 4:30	FT MBA	FT 23 II
FRI	30-Jun							
THU	6-Jul							
SAT	1-Jul	ELEC	Creating Impact	Omnichannel Business	Fassnacht	9:00 - 4:30	PT MBA	PT 23
SUN	2-Jul							
SUN	9-Jul							
MON	3-Jul	ELEC	Sharpening Financial Acumen	Private Equity	Markarian	9:00 - 4:30	FT MBA	FT 23 II
TUE	4-Jul							
MON	10-Jul							
SAT	8-Jul	ELEC	Executing Strategy	Price Management	Fassnacht	9:00 - 4:30	PT MBA	PT 23
SAT	15-Jul							
SUN	16-Jul							
<b>Leadership-Module</b>								
Weekday	Date	Type	Module Name	Course Name	Professor	Time	Format	Batch
MON	16-Jan	LS		Organizational Behaviour	Müthel	9:00 - 4:30	FT MBA	FT 23 II
TUE	17-Jan					9:00 - 2:45		
MON	23-Jan							
TUE	24-Jan							
TUE	7-Feb	LS		Midterm Strategy Challenge	Weigand	9:00 - 6:15	FT MBA	FT 23 II
WED	8-Feb							
THU	9-Feb							
SAT	25-Feb	LS		Organizational Behaviour	Müthel	9:00 - 6:15	PT MBA	PT 24 B
SAT	11-Mar							
SAT	25-Mar							
SUN	26-Feb	LS		Organizational Behaviour	Müthel	9:00 - 6:15	PT MBA	PT 24 A
SUN	12-Mar							
SUN	26-Mar							
THU	30-Mar	LS		Leadership Essentials	Kammerlander	9:00 - 4:30	FT MBA	FT 23 II
FRI	31-Mar							
TUE	11-Apr							
TUE	11-Apr	LS		The General Manager	Witt	9:00 - 4:30	FT MBA	FT 24 I
WED	12-Apr	LS		Personal Growth	Weigand	9:00 - 4:30	FT MBA	FT 24 I
THU	13-Apr					9:00 - 12:15		
THU	6-Jul	LS		Organizational Behaviour	Müthel	9:00 - 4:30	FT MBA	FT 24 I
FRI	7-Jul					9:00 - 2:45		
THU	13-Jul							
FRI	14-Jul							
FRI	7-Jul	LS		Midterm Strategy Challenge (Group 1)	Weigand	9:00 - 6:15	PT MBA	PTA 24
SAT	8-Jul							
SUN	9-Jul							
FRI	14-Jul	LS		Midterm Strategy Challenge (Group 2)	Weigand	9:00 - 6:15	PT MBA	PTA 24
SAT	15-Jul							
SUN	16-Jul							
<b>Workshops</b>								
Weekday	Date	Type	Module Name	Course Name	Professor	Time	Format	Batch
MON	13-Feb	WS		Machine Learning	Prause	9:00 - 4:30	FT MBA	FT 23 I
TUE	14-Feb							
THU	16-Feb	WS		Consulting Management in the Digital Age	Ringbeck	9:00 - 4:30	FT MBA	FT 23 I
FRI	17-Feb							
MON	6-Mar	WS		Visualizing your Idea	Hienerth	9:00 - 4:30	FT MBA	FT 23 II
TUE	7-Mar							
SUN	19-Mar	WS		Introduction to Scrum	Tadi	8:45 - 6:30	PT MBA	PT 24
WED	22-Mar	WS		Introduction to Scrum	Tadi	9:00 - 6:45	FT MBA	FT 23 II
THU	23-Mar	WS		Coding Mini-Bootcamp MBA: Working with Data in Python	Hess	9:00 - 4:30	FT MBA	FT 23 II
FRI	24-Mar							
THU	13-Apr	WS		Business Case Analytics: Case Analysis and Logic in Writing Case Reports	Sultan	1:15 - 4:30	FT MBA	FT 24 I
FRI	14-Apr					9:00 - 4:30		
MON	17-Apr	WS		Working in Global Teams	Vongswadi	9:00 - 4:30	FT MBA	FT 24 I
FRI	21-Apr	WS		Academic Writing	Holler	1:15 - 4:30	FT MBA	FT 24 I
SAT	20-May	WS		Machine Learning	Prause	9:00 - 4:30	PT MBA	PT 24
SUN	21-May							
THU	25-May	WS		Leadership Communication & Stage Rules	von Hoensbroech/Weninger	9:00 - 4:30	FT MBA	FT 24 I
FRI	26-May							

\*Information in this document is subject to change

Please note: the same course may be offered twice in different batches of the part-time MBA

Elective course: 3 ECTS

Core course: 3 ECTS

Course from the Leadership-Module: 1-3 ECTS (depending on the contact hours)

Workshop: 1 ECTS (pass or fail only)

#### Exam guidelines

In general our MBA courses have three different types of exams: in-class, take home or take@home.

**Part-Time courses:** no "in-class exams", only "Take home" or "Take@home exams"

**Core courses:** mostly "in-class exams" or "take@home exams"

**Elective courses:** mostly "Take home exams" with a deadline of two weeks after the last course session