

As of September 9, 2022

MBA Course Offerings 2022
(Tentative/ Subject to Change)

Academic Year 2022-2023: Module Dates

<p>Module 1/2022-2023</p> <p><u>2 Elective Courses</u></p> <p>FINC D53 Risk Management for Financial Business <i>Wantanee Poonvorlak</i></p> <p>DECS D51 Judgement and Managerial Decision Making <i>Sorapop Kiatpongsan</i></p> <p><u>2 Required Courses</u></p> <p>MORS D30 Leadership in Organization <i>Andreas Liefoghe</i></p> <p>MGMT D60 Entrepreneurial Management <i>Steven White</i></p>	<p align="center">August 1 – September 3, 2022</p>
<p>Module 2/2022-2023</p> <p><u>2 Elective Course</u></p> <p>MGMT D55 IT Concepts for General Managers <i>Tanasak Krabuanrat</i></p> <p>MGMT D93 Culturally Intelligent Leadership <i>Larry Persons</i></p> <p><u>2 Required Courses</u></p> <p>MGMT D31 Business Strategy <i>Ragil Ratnam</i></p> <p>DA D20 Digital Transformation: Disruption, Transformation and New Business Models <i>Alvin Ng</i></p>	<p align="center">September 9 – October 8, 2022</p>
<p>Module 3/2022-2023</p> <p><u>2 Elective Courses</u></p> <p>MECN D50 The Age of Disruption: Impact on Business Environments <i>Piyachart Phiromswad</i></p> <p>MGMT D94 Capturing the Sustainability Opportunity <i>GJ Van der Zanden</i></p> <p><u>2 Required Courses</u></p> <p>DECS D34 Statistical Methods for Management Decisions <i>Brett Saraniti</i></p> <p>FINC D30 Financial Management <i>Piman Limpaphayom</i></p>	<p align="center">October 17 – November 19, 2022</p>

Module 4/2022-2023 <u>2 Elective Course</u> FINC D60 Investment <i>Pattarake Sarajoti</i> DA D14 Applied Modelling for Management Decision <i>Chonawee Supatgiat</i> <u>2 Required Courses</u> ACCT D30 Accounting for Decision Making <i>Mark Finn</i> MKTG D30 Marketing for a Digital Age <i>TBC</i>	November 25 – December 24, 2022
Module 5/2022-2023 (Intensive) <u>1 Elective Course</u> (Optional) MGMT D56 Ecosystem Orchestration Analytics <i>Brett Saraniti</i>	January 5 – 15, 2023
Module 6/2022-2023 <u>2 Elective Course</u> DA D17 AI and Business <i>Pinnaree Tea-makorn</i> MORS D32 Unlocking Your Organization and Its Potential <i>Drew Mallory</i> <u>1 Required Course</u> MECN D30 Economics for Decision Makers (Micro & Macro) <i>Milind Rao</i> MGMT D60 Entrepreneurial Management <i>Steven White</i>	January 20 – February 18, 2023
Module 7/2022-2023 <u>4 Elective Courses</u> MKTG D71 Content Marketing <i>Rebecca Lieb</i> MGMT D67 Family Business: Managing Growth & Succession <i>Chanitr Charnchainarong</i> FINC D61 Value Investing <i>Milind Rao</i> MGMT D75 Innovation and Design Thinking for Society <i>Grenoble</i> <u>1 Required Course</u> MGMT D31 Business Strategy <i>Ragil Ratnam</i>	February 24 – March 25, 2023
Module 8/2022-2023 (Intensive) <u>1 Elective Course</u> (Optional) MORS D31 Leadership for Impact <i>Milton de Sousa</i>	March 30 – April 9, 2023

<p>Module 9/2022-2023 <u>5 Elective Course</u> FINC D55 Mergers and Acquisitions <i>Ed Sprokholt</i> MKTG D64 Brand Management <i>Gérald Mazzalovo</i> FINC D48 New Venture Funding <i>Douglas Abrams</i> MECN D50 The Age of Disruption: Impact on Business Environments <i>Piyachart Phiromswad</i> MGMT D81 Comparative Business Environments <i>Grenoble 1</i> <u>Required Course</u> MKTG D30 Marketing for a Digital Age TBC</p>	<p>April 20 – May 20, 2023</p>
<p>Module 10/2022-2023 <u>5 Elective Course</u> MECN D55 International Trade and Investment <i>Michael Frenkel</i> MGMT D84 Becoming A Mindful Leader <i>Hee Chan Song</i></p>	<p>May 26 – June 24, 2023</p>
<p>Module 10/2022-2023 MECN D46 Pricing Strategies <i>Yupin Patarapongsant</i> DA D14 Applied Modelling for Management Decision <i>Chonawee Supatgiat</i> FINC D60 Investments <i>Pattarake Sarajoti</i> <u>1 Required Course</u> FINC D30 Financial Management <i>Piman Limpaphayom</i></p>	
<p>Module 11/2022-2023 <u>5 Elective Courses</u> DA D15 Marketing Analytics <i>Pavitra Jindahra</i> FINC D41 Corporate Finance <i>Thomas Connelly</i> DA D12 Data Science and Visualization for Business <i>Stefano Starita</i> MECN D46 Pricing Strategies <i>Yupin Patarapongsant</i> MGMT D98 Sustainable Supply Chain Management <i>Enrico Fontan</i> <u>1 Required Course</u> MECN D30 Economics for Decision Makers (Micro & Macro) <i>Milind Rao</i></p>	<p>June 28 – July 29, 2023</p>

This module schedule is subject to change as necessary upon confirmation of additional/changed individual class schedules within each module. Each module has a specific registration and add/drop

deadline for classes that students must adhere to. These exact dates will differ each module, but will be specified in the email sent by registrar with the module course offerings about a week before each module begin.