



MBA International Study Tour Chile & Peru 2023

Ingo Holzinger & Ann Welsh



CHILE HIGHLIGHTS



Course Overview

MGMT 6400: International Study Tour

- Winter 2023: 1.5 or 3.0-credit course
 - Part-time students have the option to enrol in the course in either the Winter 2023 or Summer 2023 term
- Pre-Departure:
 - 4-5 asynchronous online modules
 - Mandatory synchronous pre-departure session
- Study Tour:
 - April 24 – May 3
 - 5.5 days in Chile (Santiago & Valparaiso/Viña del Mar)
 - 4.5 days in Peru (Lima)



Sample Itinerary

Monday, April 24	Tuesday, April 25	Wednesday, April 26	Thursday, April 27	Friday, April 28	Saturday, April 29	Sunday, April 30	Monday, May 1 (Public Holiday)	Tuesday, May 2	Wednesday, May 3
SANTIAGO	SANTIAGO	SANTIAGO	SANTIAGO/VALPARAISO/VIÑA	VIÑA DEL MAR	VIÑA/LIMA	LIMA	LIMA	LIMA	LIMA
Dress: Business Casual	Dress: Business Casual	Dress: Business Casual	Dress: Casual	Dress: Business Casual	Dress: Casual	Dress: Business Casual	Casual	Dress: Business Casual	Dress: Casual
Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel	Breakfast at Hotel
<i>Individual Arrivals into Chile</i>			<i>Private Group Transfer to Valparaiso</i>		<i>Check Out of Hotel</i>			MegaPlaza Store tour and presentation by one of Latin America's largest retailers.	
Trip Orientation Session Group Orientation by Southbridge Access including a review of the itinerary, safety discussion and a Q&A.	Canadian Embassy Economic briefing and general overview of Chile's economic and political climate.	Renewable Energy in Chile Company presentation and an overview of the energy sector in Chile. Options include: AES Gener, iEnergia, Verano Capital, among others.	Optional: Visit to Casablanca Winery Known around the world for its immense wine production, come and enjoy the best flavors of Chile in the Casablanca Valley, sitting between the coastal mountains and the Pacific in the valleys of Chile's central area. This fertile valley is characterized by the refined preparation of white wine in its Chardonnay and Sauvignon Blanc varieties. There is a glass of wine waiting for you in the many wineries that fill the beautiful vineyards of Chile's central valley with flavor not to be missed.	EPV Puerto de Valparaiso 100% state owned company managing and developing the port of Valparaiso in its different areas. The port of Valparaiso is one of two principal ports supplying Chile.	<i>Group Transfer from Viña to Santiago Airport for Flight to Lima</i>	Lima City Tour Highlights include: Plaza Mayor, Park of the Reserve, La Catedral, Torre Tagle Palace, Lima Historical Center and San Francisco Monastery.	Optional: Full Day Tour of Caral The oldest city yet discovered in the Americas, Caral is a UNESCO World Heritage site and offers a unique glimpse into pre-Inca civilization. Visit the pyramids and sunken amphitheatres of this archeological marvel, and enjoy the site's extensive collection of exquisitely preserved artifacts.	Barrick Visit and presentation on the mining industry in Peru and the company's experience in the country.	Debrief Session 2-hour session at hotel
Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch	Free Time for Lunch
Santiago City Tour Highlights Include: Cerro Santa Lucia, Plaza de Armas & National Cathedral and Presidential Palace (La Moneda).	Consulting Project Company visit and consulting project.	TriCiclos This startup believes that "waste is a design error that needs to be fixed." With this mentality, TriCiclos creates solutions to eliminate waste before it is created, from production chain to consumption and disposal, contributing to the circular economy and reducing waste at all stages of the product lifecycle.	City Tour Valparaiso & Viña del Mar Tour of the colorful Valparaiso neighborhoods followed by a visit to the neighboring city of Viña del Mar.	Corporación La Granja NGO dedicated to training and to socio-labor insertion for young people with intellectual disability.	Optional: Peruvian Cooking Class Known for having one of the best cuisines in the world, Peruvian food, is varied, eclectic, and super flavorful! Learn to make traditional Peruvian classics like ceviche, causa, or chanchito a la caja china in a hands-on cooking class.	NGO Juguete Pendiente A non-profit civil association that manage and execute projects for children and adults at risk through a solidarity platform with the purpose of generating experiences that improve their quality of life. Learn more about the NGO and visit one project.	Optional Full Day Tour of Caral	Amela Amela is a community of Latin American women entrepreneurs and investors in tech and business incubation/acceleration organizations. The company serves as a collaboration platform and a way to connect Latin American women entrepreneurs with investors, lifting up their voices and providing resources for success.	<i>Check Out and Individual Departures to Canada</i>
Welcome Dinner Included	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Free Time for Dinner	Farewell Dinner	
Hotel TBD	Hotel TBD	Hotel TBD	Hotel TBD	Hotel TBD	Hotel TBD	Hotel TBD	Hotel TBD	Hotel TBD	End of Program

Course Assessment

- Pre-Departure Module Reflections (20%)
 - Brief reflections on learnings from asynchronous modules
- Business Challenge (in teams; 35%)
 - Experiential project with client in Chile or Peru
- Study Tour Journal (35%)*
 - Journal with 10 daily entries (250-300 words) that capture your experience on the virtual study tour
- Course Contribution (10%)
 - Active engagement and professional conduct throughout the course

*Assignment to be dropped for the 1.5 credit option



Virtual Consulting Project



Austral Group

Location & Accommodation

Santiago, Chile

Surrounded by mountains, Santiago is Chile's dynamic and cosmopolitan capital and the country's cultural, political, financial, and business hub.



Four Points by Sheraton

Location & Accommodation

Valparaiso & Viña del Mar , Chile

Neighbouring cities, situated on the Pacific coast. Valparaiso is a "bohemian open-air art gallery" and the "jewel of the Pacific". Vina del Mar - "vineyard of the sea" - is Chile's beach resort capital.



Novotel Viña del Mar

Location & Accommodation

Lima, Peru

Founded as the "City of Kings", Lima a vibrant city with great cultural diversity. The city is known for its culinary scene, Colonial-style architecture, and urban shopping and entertainment.



EXE Miraflores

Program Overview

Cost:

- \$1770USD* (approx. \$2455 CAD) + flights
 - Based on double occupancy; single supplement +\$341USD
 - Includes regional airfare (Chile – Peru)
 - **final cost to be set; determined by number of participants*

Inclusions:

- Accommodation for 9 nights (dual occupancy), all breakfasts, welcome dinner, internet, city tours, trip to Chilean coast, ground transportation, company visits, gratuities, pisco distillery tour and tasting, and farewell lunch

Additional:

- Flights, travel health insurance, visas (if applicable), food not included in itinerary

Optional:

- Add on optional excursions, such as a Peruvian cooking class, Chilean winery tour, day tour to pre-Inca city, and post-program trip to Machu Picchu



Registration

Step 1: Register for Study Tour

Schulich School of Business



MBA/IMBA Study Tour

Please select the registration button below to register for the Sustainability and Innovation in Chile and Peru Study Tour

Chile and Peru

Registration
opens
November 1st
at 11:30am

**you will receive an
email with registration
link from International
Relations

Registration

Step 2: Submit your deposit

Chile & Peru Study Tour: April 24 - May 3, 2023

Students must register prior to making a deposit. Deposits received that are not associated with a successful registration will not be granted a space in the course. Registrants will be given 48 hours to complete their deposit upon receiving the payment page link. Failure to do so will result in the space being given to the next student on the waitlist.

To secure your space in the 2023 Chile and Peru Study Tour, please submit your \$500 CAD deposit.

IMPORTANT NOTES:

Space Allocation: Spaces in the program are reserved on a first-come first-served basis by completion of the registration form (limited spaces available).

Payment Schedule & Cancellation Policy:

Deposits are non-refundable however, if there is a waitlist, the deposit may be refundable if the space can be transferred to the next student on the waitlist up until January 4, 2023. Payment for the remainder of the study tour must be made by January 10, 2023. Any remaining payments made by the cancelled participant may be refundable if the space can be transferred to the next student on the waitlist (if available) prior to the first day of class on January 9, 2023. Cancellations after January 9, 2023 will not receive a refund of program fees. Participants are advised to purchase cancellation insurance to mitigate the risk of any personal emergency that may result in cancellation.

In the event that the minimum number of participants is not met, the Schulich School of Business will cancel the program and students will receive a full refund of their payments to date (including deposit).

All participating students will be required to register in the study tour course, attend a pre-departure session, obtain international travel and medical insurance, required immunization/health documentation, visas (if applicable), and complete waiver and emergency contact forms prior to departure.

The Schulich School of Business reserves the right to change or cancel this Program due to previously unforeseen requirements or circumstances beyond the control of the Schulich School of Business. The Schulich School of Business shall not be liable in any manner whatsoever for any losses, claims or damages resulting from such change or cancellation. The Schulich School of Business shall make all reasonable attempts to prevent the change or cancellation of this Program.

You will have 48 hours after registration to submit the \$500 CAD deposit

Registrant Information (Fields marked * are required)

First Name: *

Last Name: *

Program: *

Student Number: *

Schulich Email: *

Payment Information (HST is not applicable):

Total Payment: Credit Card

Total Payment: \$ (Canadian Dollars)

Registration

Step 3: Enrol in study tour course



Passport York Login



Passport York authenticates you as a member of the York community and gives you access to a wide range of computing resources and services.

Username:

Password:

Login

Click this box before logging in to change your Passport York password.

New to Passport York?

- [New Student Sign Up](#)
- [Employee Sign Up](#)
- [Faculty and Staff](#)
- [Alumni](#)

Forgot your Password or Username?

- [Students](#)
- [Faculty and Staff](#)
- [Alumni](#)

After successfully registering for the Study Tour, you will receive instructions from Student Services on when and how to enrol in the course (MGMT 6400)

Contact Us

International Relations

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WHAT QUESTIONS DO YOU HAVE?