

## Why Study at WHU? MBA Exchange Campus Düsseldorf



- Top ranking study programs in an international business hotspot!
- Financial Times 2020 #1- ranked MBA program in Germany
- Start your MBA exchange at any time throughout the year
- Located at the heart of the largest central European economic area and the state capital of North Rhine-Westphalia - Düsseldorf is an international and diverse city bursting with life and culture
- Wide range of courses offered with 100% of MBA courses taught in English
- Vibrant Entrepreneurship program and a strong start-up scene
- Customizable program with modular course structure
- Cultural diversity students from different academic backgrounds from all over the world
- Approx. 75% international students
- Well-connected to other European cities with its international airport, Düsseldorf is an ideal location for students looking to further their management education
- The campus in Düsseldorf accommodates various events and conferences
- Social activities and several excursions in the region, including our Orientation Day, Welcome Reception and Regional Tour
- Modern campus with an open & inspiring environment
- Access to our award-winning Career Center (e.g. company presentations, networking and recruiting fairs, online job & internship database)
- Free Semester Ticket: access to all public transportation in North Rhine-Westphalia
- Familiar, service-oriented atmosphere with close contact to professors and staff
- Free German language courses offered during the semester



