

# MAXIM VORONOV

## **Professor of Organization Studies and Sustainability**

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## ACADEMIC POSITIONS

### **Schulich School of Business, York University**

- Professor of Organization Studies and Sustainability (2021 to Present)
- Professor of Organization Studies (2018 to 2021)

### **Goodman School of Business, Brock University**

- Professor of Management (2015 to 2018)
- Associate Professor of Management with tenure (2010 to 2015)
- Assistant Professor of Management (2005 to July 2010)

## EDUCATION

2006

**Ph.D. Columbia University**, Graduate School of Arts and Science, New York, NY  
*Social-Organizational Psychology*  
Dissertation Title: “Investigating the Relationship between Power and Strategic Organizational Learning”

2003

**MA Columbia University**, Teachers College, New York, NY  
*Social-Organizational Psychology*

2000

**BA Connecticut College**, New London, CT  
Major: Psychology; Minor: Chinese Studies  
Magna Cum Laude

## RESEARCH INTERESTS

My research is centrally concerned with dynamics of social change at organizational, industry and societal levels. I am especially interested in how cultural resources are created and deployed by people and organizations to bring about or resist social change, and I examine both human effort

and its social embeddedness, as reflected in my work on emotion, power, entrepreneurship, and social judgements.

## HONOURS AND AWARDS

- Schulich Research Excellence Fellowship, 2021
- OMT Research Committee Service Award, 2020
- Mike Wright Prize for Best Journal of Management Studies Reviewer, August 2020
- Best Developmental Reviewer Award, Academy of Management Review, August 2020
- Best Reviewer Award, Academy of Management Journal, August 2020
- OMT Research Committee Service Award, August 2020
- Best Reviewer Award, Journal of Management Studies, August 2018
- Distinguished Researcher Award, Goodman School of Business, Brock University, 2015
- Emerald Citations of Excellence for 2015 (“Integrating emotions into the analysis of institutional work”, Academy of Management Review, with Russ Vince)
- Best Developmental Reviewer, CMS Division of the Academy of Management, August 2014
- Finalist, *Best Published Paper in Organization and Management Theory* for 2012 (“Integrating emotions into the analysis of institutional work”, Academy of Management Review, with Russ Vince)
- Best Paper Award from CMS Division of the Academy of Management (with Russ Vince), August 2010
- Best Paper of 2009 from *International Small Business Journal* (with Dirk De Clercq)

## RESEARCH GRANTS

- Social Sciences and Humanities Research Council of Canada (SSHRC) “Canadian Public Sector's Response to COVID-19 Pandemic: Conflicting Logics, Emotions and Rhetoric” (\$281,111); April 2022 (P.I.)
- Social Sciences and Humanities Research Council of Canada (SSHRC) “Institutions, movements and emotions: re-building local food” (\$195,980); April 2017 (Co-Applicant)
- Social Sciences and Humanities Research Council of Canada (SSHRC) “Defining rhetorical history: Exploring the work of corporate archivists and historians” (\$332,746); April 2013 (Co-Applicant)
- SSHRC “Creating symbolic value in commercial cultural production: The Ontario wine industry” (\$85,024); April 2009 (P.I.)
- SSHRC 4A Status; April 2008 (P.I.)
- Faculty of Business Research Grant (\$3780); May 2007 (P.I.)
- SSHRC 4A Status; April 2007 (P.I.)
- Internal SSHRC Seed Grant (\$2475); April 2007 (P.I.)

Google Scholar Citations: <https://scholar.google.ca/citations?user=hdXOssIAAAAJ&hl=en>

## PUBLICATIONS

### Refereed Journal Articles

Voronov, M., Foster, W.M., Patriotta, G., & Weber, K. (In Press). Distilling Authenticity: Materiality and Narratives in Canadian Distilleries' Authenticity Work. *Academy of Management Journal*.

Ruebottom, T., Buchanan, S., Voronov, M., & Toubiana, M. (2022). Commercializing voyeurism: How businesses leverage authenticity and transgression to create value. *Academy of Management Review*, 47(3): 466-488.

Voronov, M., Glynn, M.A., & Weber, K. (2022) Under the radar: institutional drift and non-strategic institutional change. *Journal of Management Studies*, 59(3): 819-842.

Cooper, M., & Voronov, M. (2021). Why Business Leaders Need to Mandate the Covid-19 Vaccine. *Harvard Business Review*, September 2021.

Voronov, M., & Weber, K. (2020). People, actors, and the humanizing of institutional theory. *Journal of Management Studies*, 57: 873-884.

De Clercq, D., Thongpapanl, N., & Voronov, M. (2018). Market Turbulence and Sustainable Behavior: The Critical Roles of Network Embeddedness and Innovative Orientation. *Journal of Business Ethics*, 148: 437-455.

Voronov, M. & Weber, K. (2017). Emotional competence, institutional ethos and the heart of institutions. *Academy of Management Review*, 42: 556-560.

Massa, F., Helms, W., Voronov, M., & Wang, L. (2017). Emotions Uncorked: Inspiring Evangelism for the Emerging Practice of Cool Climate Winemaking in Ontario. *Academy of Management Journal*, 60: 461-499.

Voronov, M. & Weber, K. (2016). The heart of institutions: Emotional competence and institutional actorhood. *Academy of Management Review*, 41, 456-478.

Voronov, M., & Yorks, L. (2015). "Did you notice that?" Theorizing differences in the capacity to apprehend institutional contradictions. *Academy of Management Review*, 40, 563-586.

De Clercq, D., Thongpapanl, N., & Voronov, M. (2014). Explaining SMEs' Engagement in Local Sourcing: The Roles of Location-specific Resources and Patriotism. *International Small Business Journal*, 33, 929-950.

Voronov, M. (2014). Toward a toolkit for emotionalizing institutional theory. *Research on Emotion in Organizations*, 10, 167-196.

Hills, S., Voronov, M., & Hinings, C.R. (2013). Putting new wine in old bottles: Utilizing rhetorical history to overcome stigma associated with a previously dominant logic. *Research in the Sociology of Organizations*, 39B, 99-137.

Voronov, M., De Clercq, D., & Hinings, C.R. (2013). Conformity and Distinctiveness in a Global Institutional Framework: The Legitimation of Ontario Fine Wine. *Journal of Management Studies*, 50 (4): 607-645.

Voronov, M., De Clercq, D., & Hinings, C.R. (2013). Institutional Complexity and Logic Engagement: An Investigation of Ontario Fine Wine. *Human Relations*, 66 (12): 1563-1596.

Voronov, M. & Vince, R. (2012). Integrating emotions into the analysis of institutional work. *Academy of Management Review*, 37 (1): 58-81.

- *Finalist for the Best Published Paper in Organization and Management Theory Award, OMT Division of the Academy of Management, August 2013*
- *Emerald Citations of Excellence for 2015 Award*

De Clercq, D., & Voronov, M. (2011). Sustainability in Entrepreneurship: A Tale of Two Logics. *International Small Business Journal*, 29 (4): 322-344.

Voronov, M. (2009). From Marginalization to Phronetic Science: Toward a New Role for Critical Management Studies. *Journal of Organizational Change Management*, 22 (5): 549-566.

De Clercq, D., & Voronov, M. (2009). The Role of Domination in Newcomers' Legitimation as Entrepreneurs. *Organization*, 16(6): 799-827.

De Clercq, D., & Voronov, M. (2009). The Role of Cultural and Symbolic Capital in Entrepreneurs' Ability to Meet Expectations about Conformity and Innovation. *Journal of Small Business Management*, 47(3): 398-420.

De Clercq, D., & Voronov, M. (2009). Toward a Practice Perspective of Entrepreneurship: Entrepreneurial Legitimacy as Habitus. *International Small Business Journal*, 27(4): 395-419.

- *Winner, Best Paper of the Year Award*

Voronov, M. (2008). Toward Engaged Critical Management Studies. *Organization*, 15(6): 939-945.

Voronov, M. (2008). Toward a Practice Perspective on Strategic Organizational Learning. *The Learning Organization*, 15, 195-221.

Voronov, M. (2005). Should Critical Management Studies and Organization Development Collaborate? Invitation to a Contemplation. *Organization Management Journal*, 2, 4-26.

Voronov, M., & Yorks, L. (2005). Taking Power Seriously in Strategic Organizational Learning. *The Learning Organization*, 12, 9-25.

Voronov, M., & Coleman, P. T. (2003). Beyond the Ivory Towers: Organizational Power Practices and A “Practical” Critical Postmodernism. *Journal of Applied Behavioral Science*, 39, 169-185.

Voronov, M., & Singer, J. A. (2002). The Myth of Individualism-Collectivism: A Critical Review. *Journal of Social Psychology*, 142 (4): 461-480.

### **Academy of Management Best Paper Proceedings (Top 10% of accepted papers)**

Voronov, M., & Foster, W.M. (2018). Curating the past and the struggle for authenticity of Canadian whisky producers. *Proceedings of The Academy of Management*.

Voronov, M., & Yorks, L. (2013). "Did you notice that?" Theorizing how people recognize (or not) the need for change. *Proceedings of The Academy of Management*.

Voronov, M., De Clercq, D., & Hinings, C.R. (2011). Globalization, glocalization and theorization in the Ontario wine industry. *Proceedings of The Academy of Management*.

Voronov, M., & Vince, R. (2010). Emotions and Institutions: Insights from Bourdieu and Psychoanalysis. *Proceedings of The Academy of Management*.

Voronov, M. (2009). From Marginalization to Phronetic Science: Toward a New Role for Critical Management Studies. *Proceedings of The Academy of Management*.

### **Authored Books**

Zietsma, C., Toubiana, M., Voronov, M., and Roberts, A. (2019). *Emotions in Organization Theory*. Cambridge: Cambridge University Press.

### **Edited Books**

Wolfram Cox, J., LeTrent-Jones, T.G., Voronov, M. and Weir, D (Eds.). (2009). *Critical Management Studies at Work: Negotiating Tensions between Theory and Practice*. Cheltenham, UK: Edward Elgar.

### **Book Chapters**

Lok, J., Creed, D., DeJordy, R., & Voronov, M. (2017). Living institutions: Brining Emotions into Organizational Institutionalism. In Greenwood, R., Oliver, C., Lawrence, T.B., & Meyer,

R.E. *The Sage Handbook of Organizational Institutionalism* (2<sup>nd</sup> Ed), pp. 591-620. London: Sage.

Voronov, M., De Clercq, D., & Thongpapanl, N. (2013). The Ontario wine industry: Moving forward. In Ripmeester, M., Gordon Mackintosh, P., & Fullerton, C. (Eds.), *The World of Niagara Wine*, pp. 97-108. Waterloo: Wilfred Laurier University Press.

De Clercq, D., & Voronov, M. (2011). Entrepreneurial Legitimacy as a Set of Discursive Practices. In E. Bonet, & G. Ilipiniar (Eds.), *Rhetoric and Management Research*. Copenhagen Business School Press.

Voronov, M., & Woodworth, W.P. (2011). OD Discourse and Domination. In D. Boje, B. Burnes, & J. Hassard (Eds.), *The Routledge Companion to Organizational Change*. London, UK: Routledge.

Voronov, M., Wolfram-Cox, J., LeTrent-Jones, T.G. and Weir, D. (2009). Introduction: Intersections of Critical Management Research and Practice: A Multi-Domain Perspective. In J. Wolfram Cox, T.G. LeTrent-Jones, M. Voronov, and D. Weir, (Eds.), *Critical Management Studies at Work: Negotiating Tensions between Theory and Practice*. Edward Elgar.

Coleman, P. T., & Voronov, M. (2003). Power in Groups and Organizations. In M. West, D. Tjosvold, & K. G. Smith (Eds.), *International Handbook of Organizational Teamwork and Cooperative Working*. San Francisco: Wiley & Sons. (Equal Authorship)

- Reprinted in M. West, D. Tjosvold, & K. G. Smith (Eds.) (2005), *The Essentials of Teamworking: International Perspective*. San Francisco: Wiley & Sons.

### **Practitioner Publications and Policy Papers**

Ruebottom, T., Toubiana, M., Voronov, M., & Buchanan, S. (2022, April). Selling voyeurism: How companies create value from the taboo. *The Conversation*, <https://theconversation.com/selling-voyeurism-how-companies-create-value-from-the-taboo-181020>

Ruebottom, T., Buchanan, S., Voronov, M., & Toubiana, M. (2021, April). A look at businesses that focus on voyeurism. *Academy of Management Insights*.

- One of top 20 most viewed pieces of 2021

Massa, F.G., Helms, W., Voronov, M., & Wang, L. (2017). How to turn a brand's friends (and detractors) into evangelists: The case of Canadian wine. *LSE Business Review Blog*, <http://blogs.lse.ac.uk/businessreview/2017/07/03/how-to-turn-a-brands-friends-and-detractors-into-evangelists-the-case-of-canadian-wine/>

Armstrong, M.J., Voronov, M., & Helms, W. (2017). How brands turn customers into devoted followers. *The Conversation*, <https://theconversation.com/how-brands-turn-customers-into->

[devoted-followers-78662](https://www.salon.com/2017/07/11/how-brands-turn-customers-into-devoted-followers_partner/) , reprinted on Salon.com, [https://www.salon.com/2017/07/11/how-brands-turn-customers-into-devoted-followers\\_partner/](https://www.salon.com/2017/07/11/how-brands-turn-customers-into-devoted-followers_partner/).

Voronov, M. (2017, March). Creating evangelists for Canadian whisky: The P<sup>3</sup> Framework of strategic communication.

Voronov, M., & Helms, W. (2016, March). Evangelism and the amazing spread of quality reputation of Ontario winemaking.

Voronov, M. (2016, January). Symbolic value creation in Canadian whisky industry.

De Clercq, D., Thongpapanl, N., & Voronov, M. (2010, April). Explaining support for VQA wine in the Ontario restaurant industry.

### **Book Reviews**

Voronov, M. (2005). Review of “Democratic Management: The Path to Total Quality with Total Liberty and Equality” by Asim Sen. *Academy of Management Review*, 30, 194-196.

### **MANUSCRIPTS UNDER REVIEW**

Voronov, M., Zhang, R., Vince, R., Toubiana, M., & Hudson, B. (Commissioned review manuscript approved). Emotions and organizing – Beyond the individual. *Journal of Management Studies*.

Helms, W., Wang, L., Massa, F.G., & Voronov M. How passion prepares organizations: Placing work passion in context. (2<sup>nd</sup> R&R). *Journal of Business Venturing*.

Fan, G., Jennings, P.D., & Voronov, M. From Capitalists’ Tail to Socialism Builders: The Role of Confucian Moral Virtues in Transforming the Dominant Moral System. (Revision for 2<sup>nd</sup> R&R). *Organization Studies*.

### **WORK IN PROGRESS**

Burrow, R., & Voronov, M. Uber-Professionals: How do they sustain themselves? (Data analysis and manuscript writing stage).

He, L., & Voronov, M. CSR Adoption: An Open Polity Framework. (Manuscript writing stage).

Tchalian, H., & Voronov, M. Globalization and the privileged vocabulary of authenticity. (Data collection and analysis stage).

Zhou, C., Werner, M., & Voronov, M. Institutional translation and Belt and Road Initiative. (Data analysis stage).

Patriotta G., & Voronov, M. A phenomenological theory of crisis. (Manuscript writing stage).

## **PRESENTATIONS, SYMPOSIA AND TALKS**

### **Conference Presentations and Symposia**

Fan, G., & Voronov, M. (2020, August). The Role of Confucian Moral Virtues in Transforming the Stigma-inducing Moral System. Paper presented at the Annual Conference of the Academy of Management (Virtual).

Innis, B. (Organizer), Nelson, A., Voronov, M., Watkiss, L., Wry, T., & Glynn, M.A. (2020, August). Maintaining and Changing Categories: Applying a Practice Lens to Categorization Theory. Symposium presented at the Annual Conference of the Academy of Management (Virtual).

Innis, B. (Organizer), Nelson, A., Voronov, M., Watkiss, L., Wry, T., & Glynn, M.A. (2019, August). Maintaining, Altering, and Deconstructing Categories: How Do Practices Matter? Symposium presented at the Annual Conference of the Academy of Management, Boston, MA.

Helms, W., Wang, L., Massa, F.G., & Voronov, M. (2019, August). Harnessing Work Passion for Advantage in Fine Wineries. Paper presented at the Annual Conference of the Academy of Management, Boston, MA.

Tchalian, H., & Voronov, M. (2019, August). Generous spirits: Sacred economies, category consecration and the upscaling of Canadian whisky. Paper presented at the Annual Conference of the Academy of Management, Boston, MA.

Helms, W., Wang, L., Massa, F.G., & Voronov, M. (2019, July). Harnessing work passion as a source of advantage. Paper presented at the 35th EGOS Colloquium, Edinburgh, UK.

Ruebottom, T., Buchanan, S., Voronov, M., & Toubiana, M. (2019, July). Voyeuristic businesses: The impact of transgression on value creation. Paper presented at the 35th EGOS Colloquium, Edinburgh, UK.

Voronov, M., & Foster, W.M. (2018, August). Curating the past and the struggle for authenticity of Canadian whisky producers. Paper presented at the Annual Conference of the Academy of Management, Chicago, IL.

- Included in AoM Best Paper Proceedings

Ward, R.G. (Organizer), Glynn, M.A., Giorgi, S., Weber, K., Meyer, R.E., Elsbach, K., and Voronov, M. (2017, August). If the Walls Could Talk: At the Interface of Design, Materiality



and Culture. Symposium presented at the Annual Conference of the Academy of Management, Atlanta, GA.

- Chosen as an All-Academy Theme Symposium

Lashley, K., Lockwood, C. (Organizers), Delmestri, G., Giorgi, S., Toubiana, M., and Voronov, M. (2017, August). Negotiating Status and Stigma: A Rhetorical Approach. Symposium presented at the Annual Conference of the Academy of Management, Atlanta, GA.

- Chosen as a Showcase Symposium by the MOC Division

Voronov, M., and Foster, W. (2017, July). “We used to know who we were”: Recovery, reinvention, and goodness. Paper presented at the 33rd EGOS Colloquium, Copenhagen, Denmark.

Pyo, S., and Voronov, M. (2017, July). Institutionalizing people: Professional identity development of Postdocs. Paper presented at the 33rd EGOS Colloquium, Copenhagen, Denmark.

Toubiana, M (Organizer), Voronov, M., Ocasio, W., Besharov, M.L., Zilber, T.B., & Gehman, J. (2016, August). The Heart of Institutions: Values, Emotions, Identity, Logics & Work, Finding the Ties that Bind Us. Symposium presented at the Annual Conference of the Academy of Management, Anaheim, CA.

Wei, H. (Organizer), Li, S. (Organizer), Barsade, S., Geddes, D., O’Neill, O.A., Sguera F., Toubiana, M., & Voronov, M. Moral Emotions and Institutions: The Creation of Meaningfulness in Organizations. Symposium presented at the Annual Conference of the Academy of Management, Anaheim, CA.

- Showcase symposium, MOC Division

Massa, F.G., Voronov, M., De Clercq, D., & Hinings, B. (2016, August). The stalled theorization of a legitimately distinctive collective identity. Paper presented at the Annual Conference of the Academy of Management, Anaheim, CA.

Foster, W., Voronov, M., & Suddaby, R. (2016, July). Nostalgia and institutional subjectivity. Paper presented at EMONET X Conference, Rome, Italy.

Foster, W., Voronov, M., & Suddaby, R. (2015, August). Longing for Institutional Work: Nostalgia, Subjectivity and Institutional Control. Paper presented at the Annual Conference of the Academy of Management, Vancouver, BC.

Massa, F., Voronov, M., De Clercq, D., & Hinings, C.R. (2015, July). Mired renaissance: The stalled theorization of a legitimately distinct collective identity for the Ontario wine region. Paper presented at the 30th EGOS Colloquium, Athens, Greece.

Voronov, M., Weber, K., Glynn, M. A. (2015, June). A Relational Perspective on Institutional Inequalities in Organizations. Paper presented at the 4<sup>th</sup> Alberta Institutions Conference, Banff, Alberta.

Massa, F., Voronov, M., Helms, W., & Wang, L. (2014, August). "From the Heart": The Role of Emotional Expression in the Legitimation of Ontario Wine. Paper presented at the Annual Conference of the Academy of Management, Philadelphia, PA.

Toubiana, M. (Organizer), Zietsma, C., Thornton, P., Creed, D., Voronov, M., Reay, T., & Goodrick, E. (2014, August). *Emotions and Institutional Logics: Putting Affect onto the Y-axis*. Symposium presented at the Annual Conference of the Academy of Management, Philadelphia, PA. (Participant)

Massa, F., Voronov, M., Helms, W., & Wang, L. (2014, July). "From the Heart": The Role of Emotional Expression in the Legitimation of Ontario Wine. Paper presented at EMONET IX Conference, Philadelphia, PA.

Foster, W., & Voronov, M. (2014, July). Longing for institutional work: Nostalgia as a form of institutional control and resistance. Paper presented at the 29th EGOS Colloquium, Rotterdam, The Netherlands.

Massa, F., Voronov, M., & Helms, W. (2013, November). From the heart: Affective legitimation in Ontario wine industry. Paper presented at the Annual Meeting of the Southern Academy of Management, New Orleans, LA.

Voronov, M. (2013, August). Emotional Capital and Institutional Reproduction. Paper presented at the Annual Conference of the Academy of Management, Lake Buena Vista, FL.

Voronov, M., Weber, K. (2013, August). Emotional Capital and Institutional Reproduction. Paper presented at the Annual Conference of the American Sociological Association, New York, NY.

Voronov, M., & Yorks, L. (2013, August). "Did you notice that?" Theorizing how people recognize (or not) the need for change. Paper presented at the Annual Conference of the Academy of Management, Lake Buena Vista, FL.

Nord, W.R. (Organizer), Adler, P.S., Cooke, B., Day, C., Nkomo, S., Vaara, E., & Voronov, M. (2013, August). *Shadows to the Marquee Lights: Questioning Capitalism and the Mission of the Academy of Management*. Symposium presented at the Annual Conference of the Academy of Management, Lake Buena Vista, FL. (Invited Discussant)

- *Showcase Symposium, GDO Division*

Voronov, M., Press, M., & Vince, R. (2013, July). "Now it's personal!" Integrating the whole person into institutionalism. Paper presented at the 28th EGOS Colloquium, Montreal, QC.

Voronov, M., Weber, K., & Glynn, M.A. (2013, June). A Relational Perspective on Institutional Inequalities in Organizations. Paper presented at the Conference on Inequality, Institutions and Organizations, Vancouver, BC.

Hills, S., Voronov, M., De Clercq, & Hinings, C.R. (2012, August). Rhetorical History as a Theorization Strategy: The case of Ontario fine wine. Paper presented at the Annual Conference of the Academy of Management, Boston, MA.

Voronov, M., De Clercq, & Hinings, C.R. (2012, August). Changing, Stabilizing or Coping? Investigating mundane institutional work. Paper presented at the Annual Conference of the Academy of Management, Boston, MA.

Massa, F., Voronov, M., & Helms, W. (2012, July). From the heart: Affective legitimation in Ontario wine industry. Paper presented at the 27th EGOS Colloquium, Helsinki, Finland.

Voronov, M., & Weber, K. (2012, July). Emotional capital and inequalities. Paper presented at the 27th EGOS Colloquium, Helsinki, Finland.

Voronov, M., & Weber, K. (2012, March). Toward institutional theory of management? Paper presented at SAMS/JMS 50<sup>th</sup> Anniversary Conference on the Future of Management, Oxford, UK.

Voronov, M., De Clercq, D., & Hinings, C.R. (2011, August). Globalization, glocalization and theorization in the Ontario wine industry. Paper presented at the Annual Conference of the Academy of Management, San Antonio, TX.

Hills, S., Voronov, M., De Clercq, D., & Hinings, C.R. (2011, July). History is written by those who need it. Paper presented at the 27th EGOS Colloquium, Gothenburg, Sweden.

Voronov, M., De Clercq, D., & Hinings, C.R. (2011, June). Globalizing, glocalizing and theorizing in a creative industry. Paper presented at the Annual Conference of the Society for the Advancement of Socioeconomics, Madrid, Spain.

Voronov, M., & Vince, R. (2010, August). Emotions and Institutions: Insights from Bourdieu and Psychoanalysis. Paper presented at the Annual Conference of the Academy of Management, Montreal, QC.

Voronov, M., De Clercq, D., & Hinings, C.R. (2010, August). Creating a Local Wine Industry: The Roles of Translation and Theorization. Paper presented at the Annual Conference of the Academy of Management, Montreal, QC.

Voronov, M., De Clercq, D., & Hinings, C.R. (2010, July). Globalizing, Glocalizing and Organizing: The Case of the Ontario Wine Industry. Paper presented at the 26th EGOS Colloquium, Lisbon, Portugal.

Voronov, M., De Clercq, D., & Hinings, C.R. (2009, August). Institutional Logics and Classification: From Constraints to Resources. Paper presented at the Annual Conference of the Academy of Management, Chicago, IL.

Voronov, M., De Clercq, D., & Hinings, C.R. (2009, July). *Translating Creativity: Framing the Ontario Wine Industry*. Paper presented at the 25th EGOS Colloquium, Barcelona, Spain.

Voronov, M., De Clercq, D., & Hinings, C.R. (2009, July). *Social Classification and Interests in Ontario Wine Industry*. Paper presented at the Bacchus 4<sup>th</sup> Interdisciplinary and International Wine Conference, Dijon, France.

De Clercq, D., & Voronov, M. (2009, June). Balancing Sustainability and Profitability in Entrepreneurial Practice: An Institutional Logics Perspective. Paper presented at the International Council of Small Business Conference, Seoul, South Korea.

Voronov, M., & De Clercq, D. (2008, August). *The Coexistence Of Conflicting Institutional Logics in Cultural Production*. Paper presented at the Annual Conference of the Academy of Management, Anaheim, CA.

De Clercq, D., & Voronov, M. (2008, August). *The Role of Cultural Capital and Symbolic Violence in Entrepreneurial Legitimacy*. Paper presented at the Annual Conference of the Academy of Management, Anaheim, CA.

Voronov, M. (2008, August). *Toward Engaged Critical Management Studies*. Paper presented at the Annual Conference of the Academy of Management, Anaheim, CA.

Voronov, M., & De Clercq, D. (2008, July). *Upsetting Art, Upsetting Commerce: From Separate Worlds to Selective Enactment*. Paper presented at the 24th EGOS Colloquium, Amsterdam, Holland.

Voronov, M. (2007, August). *OD as a Dominated Field*. Paper presented at the Annual Conference of the Academy of Management, Philadelphia, PA.

De Clercq, D., & Voronov, M. (2007, July). *Waltz of the Entrepreneur: From Path Dependencies to Practical Coping*. Paper presented at the 23rd EGOS Colloquium, Vienna, Austria.

Voronov, M. & De Clercq, D. (2007, June). Symbolic Value Creation in the Wine Industry. Paper presented at Bacchus 3<sup>rd</sup> Interdisciplinary Wine Conference, St. Catharines, ON.

De Clercq, D. & Voronov, M. (2007, May). *Re-Writing Entrepreneurship as a Set of Discursive Practices*. Paper presented at the 2nd Conference on Rhetoric and Narratives in Management Research, Barcelona, Spain.

Voronov, M., Johnson, B. K., Kaufman, B. E., Woodworth, W. P., Zickar, M. J., and Nord, W. R. (2006, August). *Understanding Different Assumptions about Power and Equity: An Inter-*

*Disciplinary Conversation*. Symposium to be presented at the Annual Conference of the Academy of Management, Atlanta, GA.

Voronov, M. (2006, May). *Discourse, Sensegiving and Disidentification in the Context of New Product Development*. Paper presented at the 1st Conference on Rhetoric and Narratives in Management Research, Barcelona, Spain.

Voronov, M., & Yorks, L. (2004, August). *Investigating the Deep Structure of the Tower – What if We Took Power Seriously in Strategic Learning?* Paper presented at the Annual Conference of Academy of Management, New Orleans, LA.

Voronov, M., & Yorks, L. (2004, June). *Taking Power Seriously in Strategic Organizational Learning*. Paper presented at the Annual Conference of Administrative Sciences Association of Canada, Quebec, PQ, Canada.

Voronov, M., & Yorks, L. (2003, November). *Making the Undiscussable Discussable in the Strategic Conversation: Improving Strategic Management Through Recognizing the Role of Primary Power*. Paper presented at the Annual Conference of Strategic Management Society, Baltimore, MD.

Voronov, M., Deetz, S., LeTrent-Jones, T. G., & Nord, W. R. (2003, August). *Perspectives on Critical Management Studies in Organizational Consulting: Invitation to a Dialogue*. Symposium conducted at the Annual Conference of Academy of Management, Seattle, WA.

Voronov, M., & Singer, J. A. (2000, February). *Rethinking Filial Piety*. Poster session presented at the 1<sup>st</sup> Convention of Society for Personality and Social Psychology, Nashville, TN.

Voronov, M., & Singer, J. A. (1999, August). *A Second Look at Filial Piety*. Paper presented at the 57<sup>th</sup> Annual Convention of International Council of Psychologists, Salem, MA.

Voronov, M., Kimrey, D., & Singer, J. A. (1998, October). *An Investigation of the Academic Choices of Chinese and Chinese-American College Students*. Paper presented at the 38<sup>th</sup> Annual Meeting of New England Psychological Association, Providence, RI.

### **Invited Talks and Presentations**

- Goodman School of Business, Brock University, April 2022
- Keynote Speaker, Alternative Accounts Conference, April 2022
- Invited Speaker, Publishing in Academy of Management Journal PDW, Academy of Management, August 2021
- WU Wien, Vienna University of Economics and Business, June 2020
- Invited Panelist, Diamonds in the Rough Doctoral Consortium, MOC Division, Academy of Management, August, 2019
- Xiamen University, April 2018
- Minjiang University, April 2018

- Keynote, Canadian Whisky Awards (Victoria, BC), January 2018
- Saïd School of Business, Oxford University, December 2017
- Warwick Business School, University of Warwick, December 2017
- University of Bath, Master Class on Emotions and Institutions, May 2016
- Schulich School of Business, York University, Invited Panelist at the Emotions and Institutions Workshop, December 2014.
- CMS Division's Doctoral and New Scholar Consortium, Academy of Management Meeting, August 2014, Philadelphia, PA.
- Schulich School of Business, York University, Invited Panelist at the Emotions and Institutions Workshop, December 2013.
- Grenoble School of Management, March 2012.

## **EDITORIAL AND REFEREEING DUTIES**

### **Editor**

Senior Editor, *Organization Studies* (2021-present)

### **Editorial Board Member**

- *Academy of Management Review* (2015-present)
- *Academy of Management Journal* (2018-present)
- *Journal of Management Studies* (2013-present)
- *Research in Sociology of Organizations* (2021-present)
- *Organization Studies* (2018-2021)
- *Journal of Workplace Rights* (2009-2012)

### **Ad Hoc Reviewer**

*Administrative Science Quarterly, Organization Science, American Sociological Review, Organizational Behavior and Human Decision Processes, Strategic Organization, Human Relations, Organization, Entrepreneurship Theory and Practice, Technovation, Journal of Small Business Management, Journal of Business Ethics, Journal of Management Inquiry*

### **Academy of Management Committee Memberships**

- MOC Division, 2021 Best Symposium Award Committee
- OMT Division Research Committee, 2020 OMT Responsible Research Award Sub-Committee
- OMT Division Research Committee, 2019 OMT Entrepreneurship Paper Award Sub-Committee
- OMT Division Research Committee, 2018 OMT Best International Paper Award Sub-Committee
- OMT Division Research Committee, 2017 OMT Best Student Paper Award Sub-Committee

- OMT Division Research Committee, 2016 OMT Best Paper Award Sub-Committee
- All-Academy Theme (AAT) Committee, 2016 Academy of Management Conference

### **Other Reviewing**

- Reviewer for MITACS
- Reviewer for INFORMS/Organization Science Dissertation Proposal Competition
- Social Sciences and Humanities Research Council of Canada (SSHRC)
- Academy of Management Conferences
- Best Paper Adjudication Committee, Canadian Journal of Administrative Sciences (2013 and 2014)

### **SERVICE TO THE PROFESSION**

Mentor, Ivey 11<sup>th</sup> Sustainability Academy, Western University, October 2018

Coordinator EGOS Standing Working Group on “Emotions in Social Contexts: Relational, Organizational, Institutional” (2018-2021).

Co-Convenor of the Subtheme 38, “Bringing Emotions out of the Shadows of Institutions”, 32<sup>nd</sup> EGOS Colloquium, Naples, Italy, (2016).

Co-Organizer of the Professional Development Workshop “Habitus: Theoretical Foundations and Operationalization for Organization and Management Theory” Academy of Management (2014).

Co-Convenor of the subtheme 26, “Emotions and (the limits of) institutional control”, 30<sup>th</sup> EGOS Colloquium, Rotterdam, The Netherlands (2014).

Representative at Large, Critical Management Studies Division, Academy of Management (2009 to 2011)

Stream (division) Co-coordinator, “Intersections: Critical Management Research and Organizational Practice”, 4<sup>th</sup> *International Critical Management Studies Conference*, University of Cambridge, Cambridge, UK (2005)

Organizer, *Critical Management Studies Doctoral Consortium, Academy of Management* (2004)

### **STUDENT SUPERVISION**

#### **Ph.D. Committee Member**

Kam Phung, Schulich School of Business, Committee Member (2021)

Abiodun Ige, University of Alberta, External Examiner (2019)

Anne Antoni, The University of Warwick, External Examiner (2017)  
Derin Kent, Queen's University, External Examiner (2017)  
Wren Montgomery, Queen's University, External Examiner (2015)

### **MSc Thesis Supervisor**

Sonya Pyo (2018), "Institutionalizing People: Professional Identity Development of Postdoctoral Scientists"  
Shilo Hills (2012), "The role of Rhetorical History in Theorization Work"

### **MSc Thesis Committee Member**

Manuel Gloger (2016)  
Asma Zafar (2013)  
Pinar Kekec (2012)

## **UNIVERSITY SERVICE**

### **York University**

Ph.D. Program Committee (2019-)  
MPC Committee (2018-2019)

### **Brock University**

Senate Sub-Committee on Research and Scholarly Publishing (2017-2018)  
Dean of Graduate Studies Advisory Committee (2015 to 2016)  
MSc Program Committee (2012 to 2018)  
Search Committee Member (2010, 2011, 2012, and 2014)  
Journal List Committee (2012 to 2014)  
Faculty of Business UPC Committee (2008-2013)  
Associate Fellow, Cool Climate Oenology and Viticulture Institute (CCOVI) (2009-2018)  
Associated Faculty, CCOVI (2007 to 2009)  
Faculty Advisory Council to the Dean (2007 to 2008)



Working group on Corporate Social Responsibility and Sustainability Institute (2007 to 2008)

## **TEACHING**

### **Courses Taught at Schulich**

Logics of Social Research (Ph.D.)

Theoretical Contribution and Theorizing (Ph.D.)

Resilience to Catastrophic Failure in Organizations (undergraduate)

Organizations and their Environments (undergraduate)

### **Independent Studies**

Shaharin Mushrekat (BBA) 2022; Topic: The use of emotions by social media influencers

Long He (Ph.D.) 2019; Topic: Emotions and CSR adoption

### **Courses Taught at Brock University**

Macro-Foundations of Organization Studies (MSc)

Strategic Management (undergraduate, MBA and International MBA)

Business and Society (undergraduate)

## **MEDIA MENTIONS**

The Globe and Mail, Toronto Star, Financial Post, Global News, CBC News, Scotchwhisky.com, St. Catharines Standard, Welland Tribune, Windsor Star, The Silo, Uncork Ontario