CLASS OF 2021
EMPLOYMENT AT A GLANCE

89% of students were hired within 6 months of graduation*

78% of students participated in the survey

$70,211 AVERAGE SALARY

INDUSTRY COVERAGE

- CPG
- Financial Services
- Marketing, PR & Advertising
- Technology
- Retail

KEY FIRMS

- Accenture
- Alibaba Group
- CIBC
- BMO Financial Group
- Home Depot
- L'Oréal

52 Number of firms that hired Schulich MMKG students

SAMPLE ROLES

- Account Manager
- Brand Manager
- Communications Manager
- Digital Marketing Manager
- Fulfillment Manager
- Partnerships Specialist
- Project Manager
- Public Relations Specialist
- Social Media Coordinator

CLASS OF 2021
DEMOGRAPHICS AT A GLANCE

STUDENT DEMOGRAPHICS

Average Age 25
Years of Work Experience 0 - 11
Male Students 26%
Female Students 74%

PRIOR DEGREES

- Arts 27%
- Business 47%
- Science 9%
- Other 16%

* as per MBACSEA Guidelines